



Better Farming by Every Farmer

e-Bulletin



# Agripreneur

A Virtual Experience Sharing Platform

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“Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes, Extension functionaries, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.

## MANAGE Initiatives for promotion of AC&ABC Scheme



Women agripreneurs at Refresher Programme, Madurai



MANAGE, NTI & Agripreneur at Corporation Bank, Tiruvannamalai, Tamil Nadu



Sensitisation workshop for NCCT at MANAGE



Agripreneurs at India International Trade Fair, New Delhi

MANAGE initiated the following activities to strengthen effective implementation of AC&ABC Scheme during 2012-13:

**Expansion of Network of Nodal Training Institutes (NTIs):** Initiatives were taken by MANAGE to identify new NTIs in Arunachal Pradesh, Meghalaya, Sikkim, West Bengal, Odisha, Chattisgarh, Uttarakhand and Kerala. Sensitization workshop held for the officials of National Council for Cooperative Training (NCCT) at MANAGE resulted in Institutes of Cooperative Management (ICMs) of Kerala, Tamil Nadu, Uttarakhand and West Bengal joining the network of NTIs. SAMETIs of Arunachal Pradesh, Odisha, Sikkim and West Bengal also joined the Network of NTIs. Consequently, the number of NTIs has increased from 72 to 88 in the current year.

**Annual Review Workshop:** Annual Review Workshop of AC&ABC was held at MANAGE on 7<sup>th</sup> August, 2012 under the chairmanship of Joint Secretary (Extension), DAC, Govt. of India. Many important issues were discussed and recommendations made to resolve the problems raised by the stakeholders.

**Refresher Programme for Agripreneurs and Exposure through Exhibitions:** Twenty Refresher Training programmes were conducted for established Agripreneurs to improve their business expansion capabilities. These Agripreneurs were also given opportunity to participate in India International Trade Fair & Global Agri Connect Exhibition held at New Delhi.

**Gender Mainstreaming in AC&ABC:** MANAGE conducted three Refresher Programmes exclusively for women Agripreneurs to create business expansion capabilities and to encourage women as Agripreneurs.

**Facilitation for Credit disbursement:** Consultants of Centre for Agri-entrepreneurship Development (CAD), MANAGE, accompanied by representatives of respective NTIs and Agripreneurs, visited many Bank branches so as to expedite decisions on the pending loan applications submitted to the Banks under the AC&ABC Scheme. MANAGE faculty also visited Head quarters of Banks to discuss similar matters with the top brass of Banks. The response from most of the Bankers has been encouraging.



National Institute of Agricultural Extension Management



Department of Agriculture and Operation, Ministry of Agriculture.

Co



National Bank for Agriculture and Rural Development

## Ms. Kavita Dattatraya Bidwe – A Women Agripreneur in service of Maharashtra farmers

Ms. Kavita D. Bidwe is an epitome of a successful woman who has a passion to achieve whatever she wanted. She graduated in Agriculture from Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra in the year 2005. During graduation itself she made up her mind to choose the profession of extension services to farmers. Unexpectedly, all the responsibility of keeping her family intact fell on her shoulders after the demise of her father and, consequently, she decided to establish her own Agri-input supply centre. She was encouraged by the Agri Clinics & Agri Business Centres (AC&ABC) Scheme of MANAGE and underwent training at KVK Babhaleshwar. KVK has provided her a broad vision about Agri clinic services, other allied activities and entrepreneurial skills. After completion of AC&ABC training, she started in 2005 her own unit, which delivers the following services:



**Ms. Kavita Dattatraya Bidwe in her field visit**

- Provides consultancy services using her motor cycle for field visits.
- Provides various Agri inputs at farm gate.
- Established library services to farmers, with registration fee of Rs.50/-, by making available monthly bulletins and Agri related information in local language.
- Collects water and leaf samples from farmers, gets them analyzed at Agricultural university and provides recommendations based on lab reports.
- She carries mobile soil testing kit during field visits for on-site recommendations.

- She formulated and guided Self Help Groups and Farmers' Club, which supported her business.
- Conducts trainings to farmers.

Recently, she opened another unit of Agro Service Centre and offered gainful employment on regular basis to two persons. She also provides useful tips to entrepreneurs on maintenance, management and marketing of agricultural inputs.

She is covering 450 farmers in Rahuri Taluka with an annual turn over of Rs. 40 lakhs. She wants to expand her business by providing clinical services like soil and water testing, diagnostic services and farmers' training school.

She opined that AC&ABC training showed her the way to set up her own venture and the Refresher Training Programme at Sangli provided her broad vision to expand her business.



**Ms. Kavita D. Bidwe in her Agro Service Centre**

**Ms. Kavita Dattatraya Bidwe (ID NO: MS 4333) can be contacted at 09860118980,09922998384  
email id: jadhav.kavitha1985@gmail.com**

### New Nodal Training Institutes associated with MANAGE under AC&ABC scheme in the second half year (October-2012 to March-2013)

In the journey of AC&ABC scheme expansion, MANAGE identified new Nodal Training Institutes through a rigorous selection process and signed MOU with the following institutes during 1st October 2012 to 31st March 2013.

1.	Andhra Pradesh	Prof.G Pakki Reddy Executive Director /Nodal Officer	Agri Biotech Foundation Rajendranagar, Hyderabad -30, Phone: 040-24002147, 64562146 Email:agribiotechfoundation@gmail.com
2.	TAMILNADU	Dr. P. Jagannathan, Director / Nodal Officer	Natesan Institute of Co-operative Management Chennai – 600 040, Tamil Nadu Mob: 09944263226 , Tel: 044-26211423, 26210423, Email: <a href="mailto:drpjagan@gmail.com">drpjagan@gmail.com</a> , <a href="mailto:nicmchennai@sify.com">nicmchennai@sify.com</a>
3.	TAMILNADU	Mr. R. Prabhu Nodal Officer	Health Educational Awareness for Lacklustre Rural People Charitable Trust (HEAL Trust), Erode, Tamilnadu – 638004 Mobile: 09500960020 Email: healerode.tn@gmail.com , prabhu.ara@gmail.com
4.	TAMILNADU	Shri. G. Suresh Director / Nodal Officer	Institute of Cooperative Management (ICM) MADURAI – 625 002, TAMIL NADU Tel: 0452-2690056 Email: icmmadurai@gmail.com , <a href="mailto:director@icmmadurai.in">director@icmmadurai.in</a>
5.	GUJARAT Regional Centre of ISAP	Mr. Bhargav Bhatt	Indian Society of Agri-Business Professionals (ISAP) Vadodara – 390 022, GUJARAT Mob: 09408254284 / 09327650559 Email: isaprovadodara@isapindia.org
6.	KERALA	Mr. R.K. Menon Director / Nodal Officer	Institute of Cooperative Management (ICM), Poojappura, Thiruvananthapuram,Kerala Email: <a href="mailto:icm-tvm@hotmail.com">icm-tvm@hotmail.com</a> , <a href="mailto:rkmenon37@yahoo.co.in">rkmenon37@yahoo.co.in</a>
7.	KERALA	Dr. Sashi Kumar Director / Nodal Officer	Institute of Cooperative Management (ICM) Kannur – 670563, Kerala. Email: <a href="mailto:icmkannur@gmail.com">icmkannur@gmail.com</a>
8.	KARNATAKA	Dr. Ramkrishna Muley Nodal Officer	Sri Sri Institute of Agricultural Technology Trust Bengaluru – 560 082, Karnataka. Mobile: 09342139075 Email: <a href="mailto:srisriagri@gmail.com">srisriagri@gmail.com</a> , <a href="mailto:dean.ssaba@gmail.com">dean.ssaba@gmail.com</a>
9.	ODISHA	Sri Ganesh Prasad Das Deputy Director / Nodal Officer	Institute on Management of Agricultural Extension (IMAGE) Siripur, Bhubaneswar – 752 003, ODISHA Mob: 09438621929 Email: <a href="mailto:imagebbsr@rediffmail.com">imagebbsr@rediffmail.com</a>
10.	RAJASTHAN Regional Centre of ISAP	Sri. Amit Vikram Singh Asst. Project Officer	Indian Society of Agri-Business Professionals (ISAP) Sriganganagar – 335001, Rajasthan 09001237390 (M) <a href="mailto:isapsriganganagar@isapindia.org">isapsriganganagar@isapindia.org</a>
11.	SIKKIM	Mrs. Sherap L. Dorjee Director – SAMETI & Nodal Officer	State Agricultural Management & Extension Training Institute (SAMETI), Tadong, Gangtok – 737111, Sikkim. Email: <a href="mailto:Sikkim@gmail.com">Sikkim@gmail.com</a> , <a href="mailto:sikakkar@gmail.com">sikakkar@gmail.com</a>
12.	WEST BENGAL	Dr. Manas Ghosh Director / Nodal Officer	State Agricultural Management & Extension Training Institute (SAMETI), Kolkata – 700 103, West Bengal Phone: 033-24000715 Email: <a href="mailto:atcrkmnd@gmail.com">atcrkmnd@gmail.com</a>
13.	WEST BENGAL	Dr. Kishore Kumar Director / Nodal Officer	Netaji Subhas Regional Institute of Cooperative Management Nadia – 741 235, West Bengal Mobile: 09432668236, Phone: 033- 2582-8202, 25809201 Email: nsricmkalyani@gmail.com
14.	WEST BENGAL Regional Centre of ISAP	Mr. Priyabrata Mahato Nodal Officer	Indian Society of Agribusiness Professionals (ISAP) Asansol, West Bengal – 713 301 Mobile: 07739189034, 09614485533 Email: <a href="mailto:isaproasansol@isapindia.org">isaproasansol@isapindia.org</a> ,

## Nodal officers in Nationalized banks for AC&ABC Scheme

A few Nationalized Banks have appointed nodal officers to deal with AC&ABC projects and to facilitate easy flow of credit facilities under AC&ABC Scheme. The details of nodal officers in the respective banks are mentioned in the following table for the information of Agripreneurs and Nodal Training Institutes.

### List of Nodal Officers of Banks for AC&ABC Scheme

Sl. No.	Name of the Bank	Nodal Officer / Address
1.	Bank of Baroda Mumbai, Maharashtra	Shri Anil Jain Senior Manager, Baroda Sun Tower, C-34, G-Block, Bandra Kurla Complex, Mumbai – 400 051 Tel: 022-67592558
2.	Shri Rajkot District Co-op Bank Ltd, Rajkot, Gujarat	Shri Jadavji S. Desai Senior Officer (Loans) “Jilla Bank Bhavan” Kasturba Road, Rajkot – 360 001, GUJARAT (O) 0281-2231650 to 53 M: 09879419510
3.	Syndicate Bank Bangalore, Karnataka	Sri K.R. Ganesan Senior Manager: Priority Sector Credit Department Syndicate Bank: Corporate Office Gandhinagar, Bangalore – 560 008 Email: <a href="mailto:copcd@syndicatebank.co.in">copcd@syndicatebank.co.in</a>
4.	Prathama Bank Moradabad, Uttar Pradesh	Shri G.S. Rawat Senior Manager, Head Office, Ram Ganga Vihar, Phase – II, Moradabad – 244001, Uttar Pradesh Mob: 096900 06950 Email: <a href="mailto:pbhocredit@yahoo.in">pbhocredit@yahoo.in</a>

*www.agriclinics.net* is the portal providing information about AC&ABC Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options and Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agripreneurs, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

For any clarifications on Agri Clinics and Agri business Centres scheme - please mail to [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)



## “Better Farming by Every Farmer”

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