



Better Farming by Every Farmer

e-Bulletin



Agripreneur

A Virtual Experience Sharing Platform

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“Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes, Extension functionaries, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.

An Innovative Agri - entrepreneurship Model from Rajalakshmi Polytechnic College, Tiruvannamalai - 'TAAI'



TAAI - "Tiruvannamalai Agripreneurs' Association for Input- Supply" is an initiative of Rajalakshmi Polytechnic College, Tiruvannamalai ,from the first batch of Agri-clinics and Agribusiness Centres (AC&ABC) Scheme registered on May 24, 2012.

The objective of TAAI is to create its own Agriventures in order to help the financially weak AC&ABC trainees to manage the units of their choice with a common pool of funds generated out of the contributions made by the AC&ABC trainees. Sixteen trainees contributed Rs.25000/- each, which formed the common pool of funds to start the TAAI food products.

The IDEA of and IMPLEMENTATION by TAAI is helpful to farmers, Agripreneurs and consumers as well. The produce is purchased directly from farmer by paying more than the market price, while marketing is done at a lesser price than the market price even after grading and packing. The name of the farmer with mobile number is displayed on every package of the product. Consumers can directly contact the farmer for any further information. An all-partners-meet is held on every Saturday to review the activities, and the total activity is monitored by the nodal officer of AC&ABC Nodal Training Institute (NTI). TAAI's future plan is to establish Agri business consultancy, Clinical laboratories and Packing units. TAAI membership is open for trained and future trainees of AC&ABC scheme.



National Institute of Agricultural Extension Management



Department of Agriculture and Co-operation, Ministry of Agriculture.



National Bank for Agriculture and Rural Development

Dr. R. Ukani Jenish – Agripreneur reaching remote villages in Gujarat

Dr. R. Ukani Jenish is from a farming family and did his B.V.Sc. from Anand Agricultural University with an objective to make a career in Dairy. He served in veterinary clinics for about two years and gained valuable first hand experience and later obtained M.V.Sc. from Navsari Agricultural University in the year 2011.

He was trained under AC&ABC Scheme at the International School for Public Leadership (ISPL). During the training, he analysed the market opportunities and found that there were only three pet clinics and one animal beauty parlour in Rajkot. However, these were operating on a small scale and were treating dogs only. He discovered that there was no clinical facility for nearly 400 horses in and around Rajkot district. Moreover, there were no ambulance facilities with veterinary doctors at Rajkot.



Krishna Veterinary Hospital at Rajkot, Gujarat

He started a Pet Clinic “Krishna Veterinary Hospital” at Rajkot in the year 2011 to fill the extension gap. The clinic has all sophisticated equipments such as Ultra Sonography and Radiography for diagnosis. Treatment is given to equines and dogs in the clinic.

He performs major surgeries on Cattle and Buffaloes. Besides, he started a mobile clinic, which consists of a vehicle with a doctor, medicines and diagnosis kit, and moves to the farmer’s site for treatment. He is offering quality extension services through the mobile clinic, in areas where government doctors cannot approach.

He feels that AC&ABC training inputs have immensely helped him to establish his own clinic. He invested his own funds of Rs.7.6 lakhs and availed a loan of Rs.7.65 lakhs from the Bank of Baroda. He is covering around 500 farmers in and around Rajkot district. His annual turnover is Rs. 60 lakhs. He is planning to extend his services for other animals and animal feed sector. He advises the pet breeders on scientific methods and derives immense satisfaction through his profession of serving animals, who can not express their pain.

Dr. Ukani Jenish R can be contacted on his mobile: 09712857771

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The International School for Public Leadership - Promoting leadership among Agripreneurs

The International School for Public Leadership (ISPL) was established in 2007 by the Puri Foundation for Education in India which was established by Prof. Nathu Puri, an NRI based in UK. Dr. Kirit Shelat, is a Founder Member of ISPL, who is also a Member of the Working Group of 12th five – year plan. ISPL is recognized by the Government of Gujarat as a Nodal Agency for providing technical assistance and leadership in rural development activities across the State.

The ISPL has promoted the National Council for Climate Change and Sustainable Development (NCCSD). Several luminaries in the fields of Agriculture, sustainable development, equity and justice are part of the Council. ISPL conducts focused activities for development of entrepreneurship among rural poor in general and Agri professionals in particular.

MISSION of ISPL:

- Empower Women and Youth to assume responsibility.
- Create a platform to promote leaders and youth from all sections of the society with special attention towards less privileged communities - Rural poor through establishing Self Help Groups (SHGs) including women entrepreneurs and Agripreneurs.
- Sensitize and build capacity of existing leaders at grass roots level, with a focus on leadership in the rural development context and student leaders.
- Generate and disseminate knowledge on issues of public interest opportunities in rural development through SHGs and Agri-enterprises.
- Compile and disseminate information and knowledge through target specific approaches about important issues of Global Warming and Climate Change, in addition to other existing and emerging challenges.

Association with AC&ABC Scheme:

MANAGE recognized ISPL as a NTI under AC&ABC Scheme during October, 2008. ISPL conducted 12 training programmes and trained 392 candidates, out of which 124 trainees have established Agri-enterprises in different fields extending extension support to the marginal and small farmers. ISPL is collaborating with Four State Agricultural Universities, Nineteen State level Agricultural Diploma Colleges and Twelve *Gramsewa Vidhyapeeths* awarding Bachelor of Rural Studies (B.R.S.) Degree for reaching out to unemployed Agri professionals through AC&ABC training. Training has really proved to be an attractive option among Agri-graduates. It has not only motivated the employees with agri-background but has also prompted fresh Agri-graduates to come out as first generation Agripreneurs.



Dr. Kirit N Shelat, IAS (Rtd.)
Founder Member

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Well done! Bank of Baroda, Kolhapur

The Branch Manager of Bank of Baroda, Mr. S.S. Sawant, Tarabai Park Branch, Kolhapur has sanctioned and disbursed loans to 5 Agripreneurs trained at Uttur sub-centre of Krishna Valley Agricultural Foundation during March 2012.



The Consultant of Centre for Agri Entrepreneurship Development (CAD), MANAGE, along with the Coordinator of Krishna Valley Agricultural Foundation (KVAF), visited the units during the annual verification of established units in May 2012. MANAGE congratulate the Bank and the Branch Manager for timely sanction and disbursement of loans to the Agripreneurs.

www.agriclinics.net is the portal providing information about Agri Clinics and Agri business Centres Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options, Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc, and other information useful for State governments, Agricultural Uni-

For any query on Agri Clinics and Agri business Centres scheme - please mail to indianagripreneur@manage.gov.in



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