



Coconut Development Board

(Ministry of Agriculture, Government of India)

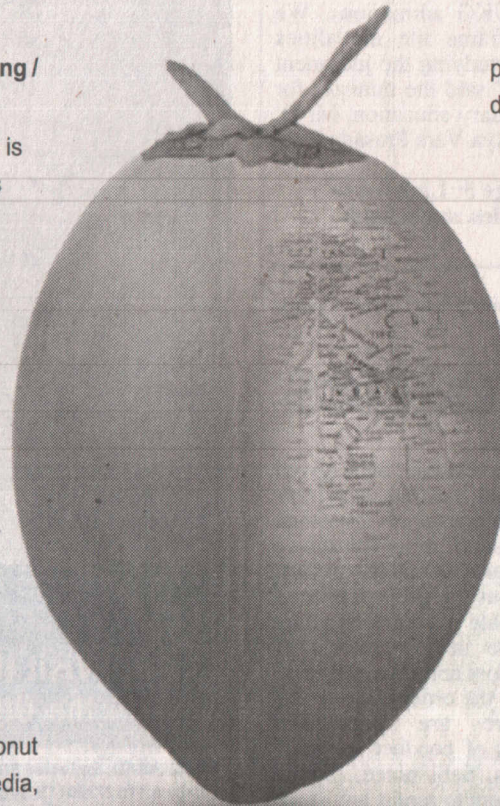
TECHNOLOGY MISSION ON COCONUT Applications invited

Applications are invited from prospective entrepreneurs for setting up / modernizing / expanding coconut processing units under Technology Mission on Coconut.

Financial assistance @ 25% of the project cost limited to a maximum of Rs. 50 lakhs is extended as credit linked back ended subsidy for setting up of coconut processing units for production of value added coconut products. Modernization and expansion of existing processing units will also be eligible for assistance. The detailed project for seeking assistance for setting up coconut processing unit should be submitted through the Financial Institution, willing to sanction a minimum of 40% of the project cost as term loan for Private entrepreneurs and 25% term loan for Co-operative societies.

Packed tender nut water, coconut water based vinegar, desiccated coconut powder, defatted coconut powder, coconut cream, coconut milk powder, packed and branded coconut oil with agmark standards, virgin coconut oil (VCO), coconut chips, coconut jaggery, snow ball tender coconut, shell powder, shell charcoal, activated carbon, shell/wood based handicrafts, coconut wood processing units, copra dryer, integrated processing units etc. and such other new and innovative coconut based products, which are backed by commercially viable technologies will be considered for granting financial assistance.

Financial assistance is also provided to manufacturers for market promotion of coconut products through brand publicity through electronic media including website, print media,



parlours, kiosks, warehouse, undertaking activities like buyer-seller meet, exchange of delegations, participation of exhibitions/fairs/melas, printing of leaflets, pamphlets, brochures, posters, display of coconut products at Air Ports/Railway Stations and erection of hoardings etc. on the basis of approved proposals. The financial assistance is 50% of the project cost limited to Rs. 10 lakhs for individuals and Rs. 25 lakhs to co-operative organizations on reimbursement basis.

Entrepreneurs requiring external expertise for preparation of project reports may contact the Board's empanelled consultants, M/s. GSPU and Associates, Sasthamangalam, Thiruvananthapuram, (Phone: 0471- 2723427, 09349336982), Shri. Job K. T., Assistant Professor, Centre for Management Development, Thycaud, Thiruvananthapuram (Phone: 91471-2320101), Shri. V. Venkitachalam, Project Consultant, Panampilly Nagar, Cochin (Phone: 0484-2319841), M/s. Datamation Consultants Pvt. Ltd., Hasapur, New Delhi (Phone: 91-11-43038800, 43038802), Dr. P. M. Mathew, Director, Institute of Small Enterprises and Development, Cochin (Phone: 0484-2809884, 2808171) and M/s. Solutions and Services in Management and Development (SSMD), Manorama Junction, Kochi (Tel/Fax-0484-2318383).

The Project proposals completed in all respects may be sent to the Chairman, Coconut Development Board, Kera Bhavan, Kochi-682011.

Chairman
Coconut development Board

Further details of the schemes are available in the Board's web site at: www.coconutboard.gov.in