

ANNEXURE-II**Revised Training Curriculum under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme**

S. No.	Particulars	Days	%
1. Self- transformation Curriculum			
	Registration, Induction and Orientation on AC&ABC Scheme, Interpersonal relationship, leadership, communication, Stress management, Group dynamics, Conflict management, Time management, Small enterprise management, SWOT, Ethics of Business, Interaction with established agripreneurs, business design strategic, challenges in business, introduction of social/inclusion enterprises, Startup & Incubation facilities, introduction of rules and regulation Tax/GST etc. ICT-MS-Word, Internet access. Writing, Reading and Oral communication Skill	6 days	13.33%
2. Specific Domain Skills/Technical Skills			
	Introduction of Agro-ecological zone in India, Zone-wise group discussion on major crops and practices, Soil, package of practices of major crops, Horticulture, Value addition, Pest Management, Disease management, Weeds management, License, act & regulation, Seeds, Bio-inputs, Chemical inputs, Agri-marketing, Animal health & Artificial Insemination, Livestock entrepreneurship, Poultry, Sericulture, Apiculture, farm mechanization, Micro-Irrigation, Plasticulture, Fishery & aquaculture, Agri-tourism, Warehouse management, Contract farming, Agri-journalism.	8 days	17.77%
3. Entrepreneurial and Management Skills			
	Project identification, tools & technique, market survey, preparation of business plan, cost estimation, account and finance, digital marketing & product development, Bank Volunteer, Grievances, Hands-on- experiences, Project analysis tools, translating business plan into DPR, Finalizing detailed project report DPR), Forwarding DPR to MANAGE, Incorporation of feedback into DPR, Submission of DPR to respective bank.	25 days	55.55%
4. Extension strategies for Agri-entrepreneurship			
	Preparation and Operationalization of strategic research extension plan (SREP), Extension planning, writing skills in success stories, Introduction of Govt. Scheme, Flagship program of Animal Husbandry, Agriculture and Fishery, National Food Security Mission (NFSM), Work with line department ATMA, Credit & Subsidy scheme, IT enabled agricultural extension advisory services, Exposure visit to KCC, KVK, ICAR Institute, line department and private agri-companies etc.	6 days	13.33%
		45 days	100 %

Details of Day to Day Session under Agri-Clinics & Agri-Business Centers (AC&ABC) Scheme

Day	Session - I (9.30 am-11am)	Session – II (11.30 am-1 pm)	Session – III (2 pm-3.30 pm)	Session – IV (4 pm-5.30 pm)
1.	<ul style="list-style-type: none"> • Registration • Inauguration • Video on Agripreneurs 	Induction and Orientation <ul style="list-style-type: none"> • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities , GoI Scheme Overview 	Agro-ecological zone in India: <ul style="list-style-type: none"> • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices 	ICT : <ul style="list-style-type: none"> • MS –WORD • Internet access
2.	Interpersonal Relation <ul style="list-style-type: none"> • Introduction to Interpersonal Relations • Analysis Relations of different ego states • Analysis of Transactions, • Analysis of Life position 	Leadership: <ul style="list-style-type: none"> • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration. 	Communication: <ul style="list-style-type: none"> • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication. 	ICT : <ul style="list-style-type: none"> • MS –WORD • Internet access
3.	Stress Management: <ul style="list-style-type: none"> • Introduction to Stress • Causes of Stress • Impact & Management of Stress 	Group Dynamics: <ul style="list-style-type: none"> • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team, How to build a good team? 	Marketing and Hazards/risk management : <ul style="list-style-type: none"> • Introduction to Risk & Conflict, Causes of Conflict in various enterprises, • Managing Risk & Conflict 	Time Management: <ul style="list-style-type: none"> • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management
4.	Small enterprise Management	Personal value and Ethics	Planning in Extension:	Writing Skills: <ul style="list-style-type: none"> • Writing, reading

	<ul style="list-style-type: none"> • Small Enterprise Management • SWOT Analysis Book keeping process 	<ul style="list-style-type: none"> • Ethics in Business 	<ul style="list-style-type: none"> • Preparation and operationalization of Strategic Research Extension Plan (SREP) 	<ul style="list-style-type: none"> and Oral communication Skill • News Papers / agriculture Magazines
5	Interaction with successful agri-preneurs (at least 4) from different sectors – reflecting on their success			
6.	Design strategy: <ul style="list-style-type: none"> • Design thinking for business strategy and entrepreneurship 	Challenges in business: <ul style="list-style-type: none"> • Enterprise Development Challenges and mitigation strategies 	Introduction of Entrepreneurship: <ul style="list-style-type: none"> • Basics of Social /Inclusive Entrepreneurship (Case Studies) 	Introduction to rule/regulation: <ul style="list-style-type: none"> • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Returns • Agriculture Land Revenue Records
7.	Sunday 1. – Homework, Assignments, Readings and Personal work			
8.	Soils: <ul style="list-style-type: none"> • Soil types and their management • Soil sampling • Soil and water testing Advisory 	Package of Practices: <ul style="list-style-type: none"> • Major Crops (agriculture) of the area and Post-harvest Technology 	Horticulture <ul style="list-style-type: none"> • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area 	Bi-product Value addition & Management : <ul style="list-style-type: none"> • Fruit • Spices • Dairy
9.	Pest Management : <ul style="list-style-type: none"> • Important Pests of Major Crops - Causes, Symptoms and Control measures • Integrated Pest Management (IPM). • Methods of Pesticide application • Identification of useful and harmful insects 	Disease management: <ul style="list-style-type: none"> • Important diseases of Major Crops - Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides 	Weeds Management <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control) 	License procedure and act: <ul style="list-style-type: none"> • Seed act • Insecticide act • Fertilizer Act. • Bio-Input certification

10	Seed: <ul style="list-style-type: none"> Seed Producing Companies-technical Head 	Bio-Input production and management <ul style="list-style-type: none"> Bio Agri Inputs Company - Technical Head 	Chemical Input <ul style="list-style-type: none"> Input Retail Stores – Coromandel (any one) 	Agri-Marketing <ul style="list-style-type: none"> Millet Marketing Organic produce marketing
11	Livestock entrepreneurship <ul style="list-style-type: none"> Animal health & Artificial Insemination Package of practices of Animal Husbandry Enterprises Dairy, goat, sheep & piggery 	Poultry: <ul style="list-style-type: none"> Types of poultry Management practices (inputs management) Feed & Fodder Medicine and vaccination 	Sericulture: <ul style="list-style-type: none"> Complement package of practices on Sericulture Introduction to Project proposal 	Apiculture – Bee keeping <ul style="list-style-type: none"> Complement package of practices on Apiculture Introduction to Project proposal
12	Farm-Mechanization: <ul style="list-style-type: none"> Farm Implements and Equipment's, Repairing & Maintenance of Farm Implements Custom Hiring Center Solar-based agri-entrepreneurship 	Micro-Irrigation: <ul style="list-style-type: none"> Types of irrigation in agriculture Micro-Irrigation System in agriculture Hydroponic 	Plasticulture: <ul style="list-style-type: none"> Polyhouse/shade net/tunnel net Mulching /types of mulching Water harvesting structures (Use of poly propylene material) 	Fishery& Aquaculture: <ul style="list-style-type: none"> Basics of fishery Shrimp farming Feeds & Medicine
13	Agri-tourism & entrepreneurship <ul style="list-style-type: none"> Agri-tourism Eco-tourism 	Warehouses Management <ul style="list-style-type: none"> Warehouses functions and management 	Contract Farming: <ul style="list-style-type: none"> Complete package of practices for contract farming 	Agri-Journalism <ul style="list-style-type: none"> Printing, Digital, Social Media Project proposal on Mushroom farming
14	Sunday 2. – Homework, Assignments, Readings and Personal work			
15	Project Identification: <ul style="list-style-type: none"> Resources Analysis and Counseling Project identification, profile preparation Presentations and Counseling 	Project Identification: <ul style="list-style-type: none"> Resources Analysis and Counseling Project identification, profile preparation 	Tools & Technique: <ul style="list-style-type: none"> Briefing on tools and techniques of market survey Briefing on Check list for data collection 	Tools & Technique: <ul style="list-style-type: none"> Briefing on tools and techniques of market survey Briefing on Check list for data collection

		Presentations and Counseling	• Dos and Don'ts during hands-on-experience	• Dos and Don'ts during hands-on-experience –
16	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
17	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
18	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
19	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
20	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
21	Sunday 3. – Homework, Assignments, Readings and Personal work			
22	Account & Finance • Ledger & book keeping	Marketing & product Development • Digital marketing • Method demonstration • Result Demonstration	Bank Volunteer: • Banking facilitators a “Business and Extension opportunity” for Agripreneur	Grievances redressal mechanism in Banks • RTI /Ombudsman etc.
23	Govt. Scheme : National Horticulture Mission (NHM)	Flagship programs of Dept. of Animal Husbandry, GoI and of respective State	Flagship programs of Dept. of Fisheries, GoI and of respective State	National Food Security Mission (NFSM)
24	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools- PD ATMA	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme –	IT Enabled Agricultural Extension Advisory Services • Visit to KCC	IT Enabled Agricultural Extension Advisory Services • Introduction of Mobile App/e-tablet)

		Bankers/NABARD		
25	Exposure visit to KCC		Exposure Visit to Radio station/Television Center	
26	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
27	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	
28	Sunday-4: Homework, Assignments, Readings and Personal work			
29	Hands-on-experience/ Internship with respective Agri-business companies & established agri-preneur / – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			
30	Hands-on-experience/ Internship with respective Agri-business companies/established agri-preneur – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			
31	Hands-on-experience/ Internship with respective Agri-business companies/established agri-preneur – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			
32	Preparation of business plan based on the data / information collected during Market Survey/Internship			
33	Project outline and financial analysis tools – lecture cum case study / case exercises			
34	Translating Business Plan in to Detailed Project Report (DPRs)			
35	Sunday-5: Homework, Assignments, Readings and Personal work			
36	Finalizing Detailed Project Reports (DPRs)			
37	Finalizing Detailed Project Reports (DPRs)			
38	Finalizing Detailed Project Reports (DPRs)			
39	Finalizing Detailed Project Reports (DPRs)			
40	Finalizing Detailed Project Reports (DPRs)			
41	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE			
42	Sunday-6: Homework, Assignments, Readings and Personal work			
43	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE			
44	Presentation of DPR and submission to respective bankers			
45	Valedictory program and distribution of Certificate			