

Detailed Training Module and Timetable(Tentative )

**MGES AGRA, U.P.**

Training Program No- 3173

Under Agri-Clinics & Agri-Business Centers Scheme.

Training Period- 14 Feb 2026 to 31 Mar 2026.

Day	Date	Session - I (9.30 am-11am)	Session - II (11.30 am-1 pm)	Session -III (2 pm-3.30 pm)	Session - IV (4 pm-5.30 pm)
1.	Saturday, 14 February, 2026	<b>Registration</b> <ul style="list-style-type: none"> <li>• Inauguration</li> <li>• Video on Agripreneurs</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	<b>Induction and Orientation</b> <ul style="list-style-type: none"> <li>• AC&amp;ABC Scheme &amp; Use of www.agriclinics.net</li> <li>• MANAGE activities , GoI Scheme Overview</li> </ul> Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	<b>Agro-ecological zone in India:</b> <ul style="list-style-type: none"> <li>• Introduction of Agro-ecological zone in India</li> <li>• Zone-wise group discussion on major crops and practices</li> </ul> Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	<b>ICT :</b> <ul style="list-style-type: none"> <li>• MS –WORD</li> <li>• Internet access</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
2.	Sunday, 15 February, 2026	<b>Sunday 1. - Homework, Assignments, Readings and Personal work</b>			
3.	Monday, 16 February, 2026	<b>Interpersonal Relation</b> <ul style="list-style-type: none"> <li>• Introduction to Interpersonal Relations</li> <li>• Analysis Relations of different ego states</li> <li>• Analysis of Transactions,</li> <li>• Analysis of Life position</li> </ul> Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	<b>Leadership:</b> <ul style="list-style-type: none"> <li>• Introduction to Leadership</li> <li>• Leadership Power</li> <li>• Leadership Styles</li> <li>• Leadership in Administration.</li> </ul> Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	<b>Communication:</b> <ul style="list-style-type: none"> <li>• Introduction to Communication</li> <li>• Flow of Communication, Listening</li> <li>• Barriers of Communication &amp; How to overcome barriers of communication.</li> </ul> Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	<b>ICT :</b> <ul style="list-style-type: none"> <li>• MS –WORD</li> <li>• Internet access</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years

4.	Tuesday, 17 February, 2026	<b>Stress Management:</b> <ul style="list-style-type: none"> <li>• Introduction to Stress</li> <li>• Causes of Stress</li> <li>• Impact &amp; Management of Stress</li> </ul> Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	<b>Group Dynamics:</b> <ul style="list-style-type: none"> <li>• Importance of groups in organization and Team Interactions in group</li> <li>• Team Building</li> <li>• Decision Taking</li> <li>• Interaction with the Team, How to build a good team?</li> </ul> Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	<b>Marketing and Hazards/risk management :</b> <ul style="list-style-type: none"> <li>• Introduction to Risk &amp;Conflict, Causes of Conflict in various enterprises,</li> <li>• Managing Risk &amp;Conflict</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	<b>Time Management:</b> <ul style="list-style-type: none"> <li>• Time as a Resource</li> <li>• Identify Important Time Wasters</li> <li>• Individual Time Management Styles</li> <li>• Techniques for better management</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
5.	Wednesday, 18 February, 2026	<b>Interaction with successful agri-preneurs (at least 4) from different sectors - reflecting on their success</b>			
6.	Thursday, 19 February, 2026	<b>Small enterprise Management</b> <ul style="list-style-type: none"> <li>• Small Enterprise Management</li> <li>☑SWOT Analysis Book keeping process</li> </ul> Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years	<b>Personal value and Ethics</b> <ul style="list-style-type: none"> <li>• Ethics in Business</li> </ul> Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd	<b>Planning in Extension:</b> <ul style="list-style-type: none"> <li>• Preparation and operationalization of Strategic Research Extension Plan (SREP)</li> </ul> Mr. V.K Rajput M.Sc. Agri	<b>Writing Skills:</b> <ul style="list-style-type: none"> <li>• Writing, reading and Oral communication Skill</li> <li>☑ News Papers / agriculture Magazines</li> </ul> Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years
7.	Friday, 20 February, 2026	<b>Design strategy:</b> <ul style="list-style-type: none"> <li>• Design thinking for business strategy and entrepreneurship</li> </ul> Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years	<b>Challenges in business:</b> <ul style="list-style-type: none"> <li>• Enterprise Development Challenges and mitigation strategies</li> </ul> Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years	<b>Introduction of Entrepreneurship:</b> <ul style="list-style-type: none"> <li>• Basics of Social /Inclusive Entrepreneurship ( Case Studies)</li> </ul> CA Mukesh Gupta & Associate Exp 25 Years	<b>Introduction to rule/regulation:</b> <ul style="list-style-type: none"> <li>• Acts, Rules and Regulations related to Agricultural</li> <li>• GST, Income Tax Returns</li> <li>• Agriculture Land Revenue Records</li> </ul> CA Mukesh Gupta & Associate Exp 25 Years

8.	Saturday, 21 February, 2026	<b>Soils:</b> <ul style="list-style-type: none"> <li>• Soil types and their management</li> <li>• Soil sampling</li> <li>• Soil and water testing Advisory</li> </ul> <p>Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)</p>	<b>Package of Practices:</b> <ul style="list-style-type: none"> <li>• Major Crops (agriculture) of the area and Post- harvest Technology</li> </ul> <p>Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)</p>	<b>Horticulture</b> <ul style="list-style-type: none"> <li>• Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area</li> </ul> <p>Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)</p>	<b>Bi-product Value addition &amp; Management</b> : <ul style="list-style-type: none"> <li>• Fruit</li> <li>• Spices</li> <li>• Dairy</li> </ul> <p>Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)</p>
9.	Sunday, 22 February, 2026	<b>Sunday 2. - Homework, Assignments, Readings and Personal work</b>			
10.	Monday, 23 February, 2026	<b>Pest Management</b> : <ul style="list-style-type: none"> <li>• Important Pests of Major Crops - Causes, Symptoms and Control measures</li> <li>• Integrated Pest Management (IPM).</li> <li>• Methods of Pesticide application</li> <li>• Identification of useful and harmful insects</li> </ul> <p>Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)</p>	<b>Disease management:</b> <ul style="list-style-type: none"> <li>• Important diseases of Major Crops - Causes, Symptoms and Control measures</li> <li>• Integrated disease Management (IDM)</li> <li>• Methods of seed treatments and application of fungicides</li> </ul> <p>Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)</p>	<b>Weeds Management</b> <ul style="list-style-type: none"> <li>• Types of weeds</li> <li>• Identification and management of weeds (including chemical, biological and mechanical control)</li> </ul> <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years Or Available any other Faculty</p>	<b>License procedure and act:</b> <ul style="list-style-type: none"> <li>• Seed act</li> <li>• Insecticide act</li> <li>• Fertilizer Act.</li> <li>• Bio-Input certification</li> </ul> <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years Or Available any other Faculty</p>
11.	Tuesday, 24 February, 2026	<b>Livestock entrepreneurship</b> <ul style="list-style-type: none"> <li>• Animal health &amp; Artificial Insemination</li> <li>• Package of practices of Animal Husbandry Enterprises Dairy, goat, sheep &amp; piggery</li> </ul> <p>Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)</p>	<b>Poultry:</b> <ul style="list-style-type: none"> <li>• Types of poultry</li> <li>• Management practices (inputs management)</li> <li>• Feed &amp; Fodder</li> <li>• Medicine and vaccination</li> </ul> <p>Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)</p>	<b>Sericulture:</b> <ul style="list-style-type: none"> <li>• Complement package of practices on Sericulture</li> <li>• Introduction to Project proposal</li> </ul> <p>Mr Vikash Singh Tomar (Agripreneur (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty</p>	<b>Apiculture - Bee keeping</b> <p>Complement package of practices on Apiculture Introduction to Project proposal</p> <p>Mr Vikash Singh Tomar (Agripreneur (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty</p>

12.	Wednesday, 25 February, 2026	<p><b>Farm- Mechanization:</b></p> <ul style="list-style-type: none"> <li>• Farm Implements and Equipment's,</li> <li>• Repairing &amp; Maintenance of Farm</li> <li>• Implements</li> <li>• Custom Hiring Centre</li> <li>• Solar-based agri-entrepreneurship</li> </ul> <p>Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty</p>	<p><b>Micro-Irrigation:</b></p> <ul style="list-style-type: none"> <li>• Types of irrigation in agriculture</li> <li>• Micro-Irrigation System in agriculture</li> <li>• Hydroponic</li> </ul> <p>Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty</p>	<p><b>Plasticulture:</b></p> <ul style="list-style-type: none"> <li>• Playhouse/shade net/tunnel net</li> <li>• Mulching /types of mulching</li> <li>• Water harvesting structures (Use of poly propylene material)</li> </ul> <p>Mr Avtar Singh (Krishi Innovation Area Co-ordinator, MBA(Agripreneur), 6 Years of Exp), Or Available any other Faculty</p>	<p><b>Fishery&amp; Aquaculture:</b></p> <ul style="list-style-type: none"> <li>• Basics of fishery</li> <li>• Shrimp farming</li> <li>• Feeds &amp;Medicine</li> </ul> <p>Mr. Dharmendra(Fish Farming Expert, B.sc,10 Years of experience) Or Available any other Faculty</p>
13.	Thursday, 26 February, 2026	<p><b>Seed:</b></p> <ul style="list-style-type: none"> <li>• Seed Producing Companies- Technical Head</li> </ul> <p>Representative From M/s Divyabhoomi Seeds Or UP Seed Certification Department Officials</p>	<p><b>Bio-Input production and management</b> ☑ <b>Bio Agri Inputs Company - Technical Head</b></p> <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years</p>	<p><b>Chemical Input</b></p> <ul style="list-style-type: none"> <li>• Input Retail Stores – Coromandel (any one)</li> </ul> <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years</p>	<p><b>Agri-Marketing</b></p> <ul style="list-style-type: none"> <li>• Millet Marketing</li> <li>☑ Organic produce marketing</li> </ul> <p>Representative From Fresh Tray Millets Or Department of Agriculture Produce Marketing Officials</p>
14.	Friday, 27 February, 2026	<p><b>Agri-tourism &amp; entrepreneurship</b></p> <ul style="list-style-type: none"> <li>• Agri-tourism</li> <li>• Eco-tourism</li> </ul> <p>Mr. Anurag Kanaujia (Dist. Coordinator NRLM, MBA (Marketing), 15 Years of Exp)</p>	<p><b>Warehouses Management</b></p> <ul style="list-style-type: none"> <li>• Warehouses functions and management</li> </ul> <p>Representative From M/s Divyabhoomi Warehouse</p>	<p><b>Contract Farming:</b></p> <ul style="list-style-type: none"> <li>• Complete package of practices for contract farming</li> </ul> <p>Mr. Mrinal Agarwal FPO Consultant, Agripreneur , 10 Years Exp)</p>	<p><b>Agri-Journalism</b></p> <ul style="list-style-type: none"> <li>• Printing, Digital, Social Media</li> <li>• Project proposal on Mushroom farming</li> </ul> <p>Dr. Arun Chopra Biotechnologist Exp 25 Years Or Available any other Faculty</p>

15.	Saturday, 28 February, 2026	<b>Project Identification:</b> <ul style="list-style-type: none"> <li>Resources Analysis and Counselling</li> <li>Project identification, profile preparation</li> <li>Presentations and Counselling</li> </ul> CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	<b>Project Identification:</b> <ul style="list-style-type: none"> <li>Resources Analysis and Counselling</li> <li>Project identification, profile preparation</li> <li>Presentations and Counselling</li> </ul> CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	<b>Tools &amp; Technique:</b> <ul style="list-style-type: none"> <li>Briefing on tools and techniques of market survey</li> <li>Briefing on Check list for data collection</li> <li>Dos and Don'ts during hands-on-experience</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	<b>Tools &amp; Technique:</b> <ul style="list-style-type: none"> <li>Briefing on tools and techniques of market survey</li> <li>Briefing on Check list for data collection</li> <li>Dos and Don'ts during hands-on-experience -</li> </ul> Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
16.	Sunday, 1 March, 2026	<b>Sunday 3. - Homework, Assignments, Readings and Personal work</b>			
17.	Monday, 2 March, 2026	<b>HOLI (HOLIDAY)</b>			
18.	Tuesday, 3 March, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
19.	Wednesday, 4 March, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
20.	Thursday, 5 March, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
21.	Friday, 6 March, 2026	<b>Work with Line department:</b> <ul style="list-style-type: none"> <li>How to work effectively with ATMA and to organize Farm Schools- PD ATMA</li> </ul> Dr. Radhe Shyam ( Retd. PD ATMA) Exp 35 Years	<b>Source of Credit &amp; Subsidy:</b> <ul style="list-style-type: none"> <li>Rural Credit/funds</li> <li>Crop Insurance Access of subsidies scheme – Bankers/ NABARD</li> </ul> Mr. Vishal Anand DDM (NABARD) Exp 15 Years Or Mr. Dheeraj Anand Banker (Senior Manager)	<b>IT Enabled Agricultural Extension Advisory Services</b> <ul style="list-style-type: none"> <li>Visit to KCC</li> </ul> Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty	<b>IT Enabled Agricultural Extension Advisory Services</b> <ul style="list-style-type: none"> <li>Introduction of Mobile App/e- tablet)</li> </ul> Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty
22.	Saturday, 7 March, 2026	Exposure to DAC& FW flagship scheme implemented at district level ( Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			

23.	Sunday, 8 March, 2026	<b>Sunday 4. – Homework, Assignments, Readings and Personal work</b>			
24.	Monday, 9 March, 2026	<b>Govt. Scheme :</b> <ul style="list-style-type: none"> <li>• FPO/Cooperatives and related scheme</li> </ul> Mr. Mrinal Agarwal FPO Consultant, Agripreneur , 10 Years Exp)	<b>Food Processing Agri Enterprises</b> Food Preservation, Canning and Related agri business  Mr. Vishan Singh Food Processing Expert Exp 30 Years	<ul style="list-style-type: none"> <li>• <b>National Food Security Mission (NFSM)</b></li> </ul> Mr. Vishan Singh Food Processing Expert Exp 30 Years	<b>Govt. Scheme :</b> <ul style="list-style-type: none"> <li>• FPO/Cooperatives and related scheme/Compliances/SHG/JLG/Financing/Project report etc</li> </ul> Mr. Mrinal Agarwal FPO Consultant, Agripreneur , 10 Years Exp)
25.	Tuesday, 10 March, 2026	Exposure visit to KCC		Exposure Visit to Radio station/Television Centre	
26.	Wednesday, 11 March, 2026	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
27.	Thursday, 12 March, 2026	<b>Account &amp; Finance</b> <ul style="list-style-type: none"> <li>• Ledger &amp; book keeping</li> </ul> Ms. Neha Sinha MBA (Finance) Exp 15 Years	<b>Marketing &amp; product Development</b> <ul style="list-style-type: none"> <li>• Digital marketing</li> <li>• Method demonstration</li> <li>• Result Demonstration</li> </ul> Mr. Arpit Agarwal ( Digital Marketing Expert) Exp 5 Years	<b>Bank Volunteer:</b> <ul style="list-style-type: none"> <li>• Banking facilitators a “Business and Extension opportunity” for Agripreneur</li> </ul> Mr. Subodh Gupta, Banker ( Chief Manager) Exp 15 Years Or Available any other Faculty	<b>Grievances redressal mechanism in Banks</b> <ul style="list-style-type: none"> <li>• RTI /Ombudsman etc.</li> </ul> Mr. Subodh Gupta, Banker ( Chief Manager) Exp 15 Years Or Available any other Faculty
28.	Friday, 13 March, 2026	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	
29.	Saturday, 14 March, 2026	Preparation of business plan based on the data / information collected during Market Survey/Internship			
30.	Sunday, 15 March, 2026	<b>Sunday-5: Homework, Assignments, Readings and Personal work</b>			
31.	Monday, 16 March, 2026	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur- Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			

32.	Tuesday, 17 March, 2026	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly
33.	Wednesday, 18 March, 2026	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly
34.	Thursday, 19 March, 2026	Project outline and financial analysis tools - lecture cum case study / case exercises Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal ( Program Coordinator)
35.	Friday, 20 March, 2026	Translating Business Plan in to Detailed Project Report (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
36.	Saturday, 21 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
37.	Sunday, 22 March, 2026	<b>Sunday-6: Homework, Assignments, Readings and Personal work</b>
38.	Monday, 23 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
39.	Tuesday, 24 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
40.	Wednesday, 25 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
41.	Thursday, 26 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
42.	Friday, 27 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal ( Program Coordinator)
43.	Saturday, 28 March, 2026	Presentation of DPR and Submission to respective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal ( Program Coordinator)
44.	Sunday, 29 March, 2026	<b>Sunday-6: Homework, Assignments, Readings and Personal work</b>
45.	Monday, 30 March, 2026	Presentation of DPR and Submission to respective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal ( Program Coordinator)

46.	<b>Tuesday, 31 March, 2026</b>	Valedictory program and distribution of certificate
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Note: The Resource person may change as per availability











