

Program Schedule							
Centre of Technology and Entrepreneurship Development (CTED) Amethi, Uttar Pradesh							
Training Program - 3152							
Training Period:10.02.2026 to 28.03.2026							
Day	Date	Day	Session I (9:30am-11:00am)	Session II (11:30am - 1:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:30pm)	
1	10.02.2026	Tuesday	Registration, Inauguration, Video on Agripreneurs ,	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net,MANAGE Activites,GOI Schemes Overview	Agro-Ecological Zone in India Introduction,Zone wise group discussion on major crops & practices,	ICT : Word,Internet Access MS-	
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Susheel Singh, PGDCA. 14 Years experience, CTED	
2	11.02.2025	Wednesday	Introduction on Interpersonal relations,Analysis,Relations of different ego states,Analysis of Transaction & Life-positioning	Introduction of Leadership,Leadership power,styles & Administration	Communication: □ Introduction to Communication □ Flow of Communication, Listening □ Barriers of Communication & How to overcome barriers of communication.	ICT : Word,Internet Access MS-	
			U.N.Mishra, M.A. 15 Years ,expeirnce in CTED	Shri U.N.Mishra, M.A. 15 Years ,expeirnce in CTED	Shri U.N.Mishra, M.A. 15 Years ,expeirnce in CTED	Rishabh Pandey, M.Sc.-Ag, 2 Years Experience	
3	12.02.2025	Thursday	Introduction of stress,cause of stress,impact & management of stress	Importance of groups in organization and Team Interactions in group □ Team Building □ Decision Taking □ Interaction with the Team, How to build a good team?	Marketing & risk introduction,Risk & Conflict,Cause of conflict in various enterprises.Managing risk and conflict	Time Management: □ Time as a Resource □ Identify Important Time Wasters □ Individual Time Management Styles □ Techniques for better management	
			Nivedita Singh, MBA, Ph.D 2 Years Experience	Nivedita Singh, MBA, Ph.D 2 Years Experience	U.N.Mishra, M.A. 15 Years ,expeirnce in CTED	U.N.Mishra, M.A. 15 Years ,expeirnce in CTED	
4	13.02.2026	Friday	Small enterprise Management,SWOT Analaysis ,Book-Keeping Process	Personal value and ethics,Ethics in business	Planning in Extension: Preparation & operationalisation of strategic research extension plan(SREP)	Writing skills ,writing,reading and oral communication skills,News paper and agricultural magazines	
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	
5	14.02.2026	Saturday	Interaction with successful agri-preneurs (at least 4) from different sectors – reflecting on their success				
			Ms. Swati Singh, M.Sc. 3 Years Experience	Mr. Shubham Mishra, M.Sc. 4 Years Experience	Mr. Rohit Singh M.Sc. 3 Years Experience		
6	15.02.2026	Sunday	Sunday - Homework,Assignments,Readings & personal work				
7	16.02.2026	Monday	Design Strategy, Design thinking for business strategy and business entrepreneurship	Challenges in business enterprises, development, challenges and mitigation strategy	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records	
			Er. Sanjai Singh, AMIE, MBA, 26 Year Experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Pankaj Shrivastav, Account officer, 18 years experience in CTED	
8	17.02.2026	Tuesday	Soils testing	Package of Practices,Major Crops Agriculture Of The Area And post harvest technology	Medicinal Plants, Aromatic spices	Bio Product, value addition and Management,	
			Dr. Devesh Pathak, SMS, 15 Years Experience(Ph. D. in soil science)	Dr.Devesh Pathak,SMS,15 Year Experience(phd in soil science)	Dr.Renu Singh, Sr Scientist, 22 Years experience (Ph.D. in food processing)	Dr.Renu Singh, Sr Scientist, 22 Years experience (Ph.D. in food processing)	

9	18.02.2026	Wednesday	Pest- Management	Disease management:	Weed - Management	License procedure and act: ☑ Seed act ☑ Insecticide act ☑ Fertilizer Act. ☑ Bio-Input certification	
			Dr. L.P.Singh, Scientist, KVK 8 years experience	Dr. L.P.Singh, Scientist, KVK 8 years experience	Dr. A.K.Singh KVK, 20 Years experience (Ph.D. in Agronomy)	Dr. A.K.Singh KVK, 20 Years experience (Ph.D. in Agronomy)	
10	19.02.2026	Thursday	Seed Producing Companies- Technical Heads	Bio-Agri-Input Company Technical Heads	Input Retail Stores	Millet Marketing & Organic Product Marketing	
			Dr. Archana Devi, Sr. Scientist, KVK. 12 years experience	Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed)	
11	20.02.2026	Friday	Animal Health & Artificial insemination, Package & Practices of Animal Husbandary enterprises, Dairy, Goat, Sheep and Piggery	Types of Poultry, Management Practices(Inputs Management), Feed &Fodder,Medicine and Vaccination	Seri clusture, complement package of practice on sericultuer	Apiculture Bee Keeping Complement Pakage Of Practices on Apiculture Introduction To Project Proposal	
			DR. Surendra,Singh, Sr. Scientist, 22 years experience (Ph.D. in Animal husbandry)	DR. Surendra,Singh, Sr. Scientist, 22 years experience (Ph.D. in Animal husbandry)	Vijay Singh CTED BSC 7 Year	(Vijay Singh CTED BSC 7 Year)	
12	21.02.2026	Saturday	Farm- Mechanization:	Micro Irrigation	Plasticulture	Fishery and agqculture : Basic of fishery, Feeds and shrimp farming :	
			Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed)	Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed)	Shri Viplav Katiyar, MBA, B.Tech. 12 Years erxperience	Shri Viplav Katiyar, MBA, B.Tech. 12 Years erxperience	
13	22.02.2026	Sunday	Sunday - : Homework,Assignments,Readings & personal work				
14	23.02.2026	Monday	Agri-Tourism & Entrepreneurship- Agri Tourism & Eco Tourism	Warehouse Function and Management	Complete package of practices for contract Farming	Agri Journalism: Printing Digital, social media, project proposal Mashroom farming	
			Shri A.K.Shrivastav, CTED 18 Years experience	Mr. Mayank Mishra, M.Sc. Ag Agriprenur, 8 Years Experience	Dr Tripti Verma , PHD . 8 years experience	Dr Tripti Verma , PHD . 8 years experience	
15	24.02.2026	Tuesday	Project Identification• Project identification	• Resources Analysis and Counselling • Presentations and Counselling	Briefing on tools and techniques of market survey,	Briefing on check list for data collection during market survey	
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Shri U.N.Mishra, CTED 18 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	
16	25.02.2026	Wednesdjay	Exposure to DAC & FW Flagship scheme implemented at District laval (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) and agri unit visit				
17	26.02.2026	Thursday	Exposure to DAC & FW Flagship scheme implemented at District laval (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) and agri unit visit				
18	27.02.2026	Friday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan				
19	28.03.2026	Satureday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan				
20	01.03.2026	Sunday	Sunday - : Homework,Assignments,Readings & personal work				

21	02.03.2026	Monday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
	03.03.2026	Tuesday	Holy Holiday			
	04.03.2026	Wednesday	Holy Holiday			
22	05.03.2026	Thursday	Account and finance : Ledger book :	Markeing and product development	Bank Volunteer Banking Facilitators A Bussiness and Extension Opporunity for Agripreneur	Grievances redressal machanism in Banks, RTI/Ombudsman etc
			Shri Pankaj Kumar, 15 years experience in CTED	Shri Pankaj Kumar, 15 years experience in CTED	Mr. Vinod Singh, Sr. Manager, Baroda UP bank, 24 Years experience	Mr. Vinod Singh, Sr. Manager, Baroda UP bank, 24 Years experience
23	06.03.2026	Friday	National Horticulture Mission	National Food Security Mission (NFSM)	Flagship Programmes of department of Fisheries, GOI & State Govt .	Flagship Programmes of department of Animal Husbandary, GOI & State Govt
			Dr. Sanjay Yadav, Horticulture officer, 14 years experience horticulture board, Amethi	Dr. Sanjay Yadav, Horticulture officer, 14 years experience, horticulture board, Amethi	Shri Vivek Kumar, Fishary department 6 years experience	Shri Vivek Kumar, Fishary department 6 years experience
24	07.03.2026	Saturday	How to work effectively ATMA and to organize farm school Dr.	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme	IT Enabled Agricultural ,Extension ,Advisory Services	IT Enabled Agricultural ,Extension ,Advisory Services
			Dr. L.P.Singh, 18 years experience in KVK	Shri Avinash Mishra,Sr. Manager, RRB 5 Years experience	Dr, navneet mishra HEAD KVK 24 Year Experience	Dr, navneet mishra HEAD KVK 24 Year Experience
25	08.03.2026	Sunday	Sunday : Homework,Assignments,Readings & personal work			
26	09.03.2026	Monday	Exposure of KVK visit		New Entreprises visit	
27	10.03.2026	Tuesday	Exposure visit at ICAR, (Acharya Narendra Dev Univeristy of Agriculture and technology)			
28	11.03.2026	Wednesday	Exposure of KCC		New Entreprises visit	
29	12.03.2026	Thursday	Hands-on-experience-Interaction with the promotors & understading each process thourolly and record the observations-seeK clarifications-amend the business plan accordingly			
30	13.03.2026	Friday	Hands-on-experience-Interaction with the promotors & understading each process thourolly and record the observations-seeK clarifications-amend the business plan accordingly			
31	14.03.2026	Saturday	Hands-on-experience-Interaction with the promotors & understading each process thourolly and record the observations-seeK clarifications-amend the business plan accordingly			
32	15.03.2026	Sunday	Sunday- : Homework,Assignments,Readings & personal work			
33	16.03.2026	Monday	Achievement Motivataion Training (Tower Building)		Project outline and financial analysis tools,	
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Shri Anant Bahadur Singh, 24 Years Experience	Shri Anant Bahadur Singh, 24 Years Experience
34	17.03.2026	Tuesday	Ring Toss Experience (Game tools) U.N.Mishra, M.A. 15 Years expereince in CTED		Achievement Motivataion Training (Ring Toss)	

			U.N.Mishra, M.A. 15 Years expeirince in CTED	U.N.Mishra, M.A. 15 Years expeirince in CTED	Shri Devesh Shamra, Principal, 22 years experience	Shri Devesh Shamra, Principal, 22 years experience
35	18.03.2026	Wednesday	Preparation of business plan-Based on the data / information collected during Market Survey			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience
36	19.03.2026	Thursday	Scheme and Policies of NABARD		Extension reforms communication tips in extension and rural leadership	
			Shri Abhinav Kumar, DDM NABARD	Shri Abhinav Kumar, DDM NABARD	Dr. Navneet Mishra, KVK Head 20 Years experience	Dr. Navneet Mishra, KVK Head 20 Years experience
37	20.03.2026	Friday	Preparation of business plan-Based on the data / information collected during Market Survey			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Risabh Pandey, M.Sc., 2 Years Experience			
38	21.03.2026	Saturday	Preparation of business plan-Based on the data / information by			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Nivedita Singh, MBA, Ph.D 2 Years Experience			
39	22.03.2026	Sunday	Sunday- : Homework,Assignments,Readings & personal work			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Sacheendra Singh,MBA,Ex-14 Years			
40	23.03.2026	Monday	Finalizing Detailed Project Report (DPR)			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Er. Sanjai Singh, Director, CTED 25 Years Experienc			
41	24.03.2026	Tuesday	Finalizing Detailed Project Report (DPR)			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Er. Sanjai Singh, Director, CTED 25 Years Experienc			
42	25.03.2026	Wednesday	Project outline & financial analysis tools- lecture cum case study/ case exercise			
			Vinod Singh, Manager, Gramin Bank, Shahsi Kumar, PNB ,Ex-15 years			
43	26.03.2026	Thursday	Finalizing Detailed Project Report (DPR) Sacheendra Singh,MBA,Ex-24 Years			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Sacheendra Singh,MBA,Ex-14 Years experience			
44	27.03.2026	Friday	Finalizing Detailed Project Report (DPR) Sacheendra Singh,MBA,Ex-24 Years			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience, Sacheendra Singh,MBA,Ex-14 Years experience			
45	28.03.2026	Saturday	Action plan by Shri Rakesh Shukla, Nodal Officer	Feed Back form and and Valedictory Programme and Distribution of Certificates		
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience and Risabh Pandey, M.Sc., 2 Years Experience			