

TRAINING SCHEDULE

Name of NTI: National Agro Foundation

Training Program Duration: 13.02.2026 to 29.03.2026

Date	Day	Session - I (9.30 AM-11 AM)	Session - II (11.30 AM-1 PM)	Session - III (2 PM-3.30 PM)	Session - IV(4 PM-5.30 PM)
13-02-26	1	<ul style="list-style-type: none"> Registration Inauguration Video on Agripreneur Dr.Rameshraj, M.Sc Agri, Agriculture Expert,15 year Experience-NAF/ Dr.Lavanaya , GIS Specialist, Expe -2 Years NAF	Induction and Orientation <ul style="list-style-type: none"> AC&ABC Scheme & Use of www.agriclinics.net MANAGE activities, GoI Scheme Overview Dr.Rameshraj, M.Sc Agri, Agriculture Expert,15 year Experience-NAF Dr.Lavanaya , GIS Specialist, Expe -2 Years NAF	Agro-ecological zone in India: <ul style="list-style-type: none"> Introduction of Agro-ecological zone in India Zone-wise group discussion on major crops and practices Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	ICT: <ul style="list-style-type: none"> MS-WORD Internet access Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF
14-02-26	2	Interpersonal Relation <ul style="list-style-type: none"> Introduction to Interpersonal Relations Analysis of Relations of different ego states Analysis of Transactions Analysis of Life position Mr.Manoharan M.A, Sociology - 10 years Exp	Leadership: <ul style="list-style-type: none"> Introduction to Leadership Leadership Power Leadership Styles Leadership in Administration Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years -NAF /Dr.Lavanaya , GIS Specialist, Expe -2 Years NAF	Communication: <ul style="list-style-type: none"> Introduction to Communication Flow of Communication, Listening Barriers of Communication & How to overcome barriers of communication Dr.Lavanaya , GIS Specialist, Expe -2 Years NAF	ICT: <ul style="list-style-type: none"> MS-WORD Internet access Ms.Priyadharshini, B.Sc Agri Expe - 7 Years - NAF
15-02-26	3	Sunday I – Homework, Assignments, Reading and Personal work			
16.02.26	4	Stress Management: <ul style="list-style-type: none"> Introduction to Stress Causes of Stress Impact & Management of Stress Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years -NAF	Group Dynamics: <ul style="list-style-type: none"> Importance of groups in organization and Team Interactions in group Team Building Decision Taking Interaction with the Team, how to build a good team Mr.Manoharan M.A, Sociology - 10 years Exp	Marketing and Hazard/Risk Management: <ul style="list-style-type: none"> Introduction to Risk & Conflict, Causes of Conflict in various enterprises, Managing Risk & Conflict Ms.Priyadharshini B.Sc Agri Expe - 7 Years - NAF	Time Management: <ul style="list-style-type: none"> Time as a Resource Identify Important Time Wasters Individual Time Management Styles Techniques for better management Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF

17.02.26	5	<p>Small enterprise Management</p> <ul style="list-style-type: none"> • Small Enterprise Management • SWOT Analysis Bookkeeping process <p>Mr.Sivakumar,Asst.Prof.M.Sc Agri - Exp -3 years SRM University</p>	<p>Personal value and Ethics</p> <ul style="list-style-type: none"> • Ethics in Business <p>Dr.Rameshraj, M.Sc Agri, Agriculture Officer,15 year Experience-NAF</p>	<p>Planning in Extension:</p> <ul style="list-style-type: none"> • Preparation and operationalization of Strategic Research Extension Plan (SREP) <p>Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF</p>	<p>Writing Skills:</p> <ul style="list-style-type: none"> • Writing, reading and Oral communication Skill • News Papers / agriculture Magazines <p>Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF</p>
18.02.26	6	Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success			
19.02.26	7	<p>Design strategy:</p> <ul style="list-style-type: none"> • Design thinking for business strategy and entrepreneurship <p>Dr.Kungumaselvan - M.Sc Agri Asst.Prof. 3 Years -SRM University</p>	<p>Challenges in business:</p> <ul style="list-style-type: none"> • Enterprise Development Challenges and mitigation strategic <p>Mr.Narayanan, B.Sc Agri, SLMN,15-year Experience</p>	<p>Introduction of Entrepreneurship:</p> <ul style="list-style-type: none"> • Basics of Social /Inclusive Entrepreneurship (Case Studies) <p>Dr.Kungumaselvan - M.Sc Agri Asst.Prof. 3 Years - SRM University</p>	<p>Introduction to rule/regulation:</p> <ul style="list-style-type: none"> • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Return • Agriculture Land Revenue Records <p>Mrs.M.Jayalakshmi,M. Com, Accountant Expe -17 Years-NAF</p>
20.02.26	8	<p>Soils:</p> <ul style="list-style-type: none"> • Soil types and their management • Soil sampling • Soil and Water Testing Advisory <p>Dr.Rameshraj, M.Sc Agri, Agriculture Officer,15 year Experience-NAF</p>	<p>Package of Practices:</p> <ul style="list-style-type: none"> • Major Crops (agriculture) of the area and Post-harvest Technology <p>Mr.Indrakumar, M.Sc Agri. - 10 years Exp -NAF</p>	<p>Horticulture</p> <ul style="list-style-type: none"> • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crop so the area <p>Ms.Priyadharshini B.Sc Agri Expe - 7 Years - NAF</p>	<p>Bi-product Value addition & Management:</p> <ul style="list-style-type: none"> • Fruit • Spices • Dairy <p>Ms.Sivasakthi, 10-years Exp., Mr.Indrakumar, M.Sc Agri. - 10 years Exp -NAF</p>

21.02.26	9	Pest Management: <ul style="list-style-type: none"> • Important Pests of Major Crops – Causes, Symptoms and Control measures • Integrated Pest Management (IPM) • 9 Methods of Pesticide application • Identification of useful and harmful insects Mr.Narayanan, B.Sc Agri, SLMN,15 year Experience	Disease Management: <ul style="list-style-type: none"> • Important diseases of Major Crops – Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides Mr.Naveenkumar, M.Sc Agri, Agriculture Officer,6 years Experience-NAF	Weeds Management <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control) Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF	License procedure and act: <ul style="list-style-type: none"> • Seed act • Insecticide act • Fertilizer Act • Bio-Input certification Mr.Naveenkumar, M.Sc Agri, Agriculture Officer,6 years Experience-NAF
22.02.26	10	Sunday II- Homework, Assignments, Reading and Personal work			
23.02.26	11	Seed: <ul style="list-style-type: none"> • Seed Producing Companies- technical Head Mr.Ravichanran B.Sc -8 Year Exp. Agri ,Prop.Seed Production	Bio-Input production and management <ul style="list-style-type: none"> • Bio Agri Inputs Company - Technical Head Mr.Naveenkumar, M.Sc Agri, Agriculture Officer,6 years Experience-NAF	Chemical Input <ul style="list-style-type: none"> • Input Retail Stores — Coromandel (anyone) Mr.Narayanan, B.Sc Agri, SLMN,15-year Experience	Agri-Marketing <ul style="list-style-type: none"> • Millet Marketing • Organic produce Marketing Mr.Narayanan B.Sc Agri Expe -7 Years -NAF
24.02.26	12	Livestock Entrepreneurship <ul style="list-style-type: none"> • Animal health & Artificial Insemination • Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep & piggery Dr.Rajan, Asst.Director of Animal Husbandry - 20 Years Exp.	Poultry: <ul style="list-style-type: none"> • Types of poultry • Management practices (inputs management) • Feed & Fodder Medicine and vaccination Dr.Rajan, Asst.Director of Animal Husbandry - 20 Years Exp.	Sericulture: <ul style="list-style-type: none"> • Complement package of practices on Sericulture • Introduction to Project proposal Mr.Narayanan B.Sc Agri Expe -7 Years -NAF	Apiculture – Bee Keeping <ul style="list-style-type: none"> • Complement package of practices on Apiculture • Introduction to Project proposal Mr.Narayanan B.Sc Agri Expe -7 Years -NAF
25.02.26	13	Farm-Mechanization: <ul style="list-style-type: none"> • Farm Implements and Equipment's, • Repairing & Maintenance of Farm Implements 	Micro-Irrigation: <ul style="list-style-type: none"> • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic 	Plasticulture <ul style="list-style-type: none"> • Polyhouse /shade net/tunnel net • Mulching /types of mulching • Water harvesting structures (Use of poly propylene material) 	Fishery& Aquaculture: <ul style="list-style-type: none"> • Basics of fishery Shrimp farming • Feeds &Medicine Mr.Raja, Prop.B.Sc Agri Fish Farm

		<ul style="list-style-type: none"> Custom Hiring Centre Solar-based Agri-entrepreneurship Mr.Sivakumar, B.E Agri Eng. Manager, Sridevi Tractors	Mr.Ravikumar, B.sc. Agri Netafim Irrigation - 5 years Exp.	Mr.Narayanan, B.Sc Agri, SLMN,15 year Experience	
26.02.26	14	Agri-tourism & Entrepreneurship <ul style="list-style-type: none"> Agri-tourism Eco-tourism Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	Warehouses Management <ul style="list-style-type: none"> Warehouses functions and management Dr.Rameshraj, M.Sc Agri, Agriculture Officer,15 year Experience- NAF	Contract Farming: <ul style="list-style-type: none"> Complete package of practices for contract farming Ms.Rekha, M.com /5 Years Experience / Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF	Agri-Journalism <ul style="list-style-type: none"> Printing, Digital, Social Media Project proposal on Mushroom Farming Ms.Rekha, M.com,5 Years Experience / Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF
27.02.26	15	Project Identification: <ul style="list-style-type: none"> Resources Analysis and Counselling Project identification, profile preparation Presentations Ms.Kanchana,B.Sc(Agri) MBA Agri, Nodal Officer - 8 Years -/ Dr.Lavanaya , GIS Specialist, Expe - 2 Years NAF NAF	Project Identification: <ul style="list-style-type: none"> Resources Analysis and Counselling Project identification, Profile Preparation Presentations and Counselling Mr.Narayanan,B.Sc Agri, SLMN,15 year Experience/ Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF	Tools & Technique: <ul style="list-style-type: none"> Briefing on tools and techniques of market survey Briefing on Check list for data collection Dos and Don'ts during hands-on-experience Dr.Lavanaya , GIS Specialist, Expe -2 Years NAF	Tools & Technique: <ul style="list-style-type: none"> Briefing on tools and techniques of market survey Briefing on Check list for data collection Dos and Don'ts during hands-on- experience Ms.Kanchana,B.Sc(Agri) MBA Agri, Nodal Officer - 8 Years -NAF Dr.Lavanaya , GIS Specialist, Expe -2 Years NAF
28.02.26	16	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
01.03.26	17	Sunday III – Homework, Assignments, Reading and Personal work			
02.03.26	18	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
03.03.26	19	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
04.03.26	20	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
05.03.26	21	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			

06.03.26	22	Account & Finance <ul style="list-style-type: none"> Ledger & bookkeeping Ms.Jayalakshmi M.Com 16 Years Expe.NAF/ Ms.Rekha, M.com /5 Years Experience	Marketing & Product Development <ul style="list-style-type: none"> Digital marketing Method demonstration Result Demonstration Mr.Manikandan, B.Sc(Agri)MBA, FPO -7 Years -NAF	Bank Volunteer: Banking facilitators a "Business and Extension opportunity" for Agripreneur Mr.Manikandan, B.Sc(Agri)MBA, FPO -7 Years -NAF	Grievances redressal mechanism in Banks RTI / Ombudsman etc. Mr.Manikandan, B.Sc(Agri)MBA, FPO -7 Years -NAF
07.03.26	23	Govt. Scheme: National Horticulture Mission (NHM) Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	Flagship programs of Dept. of Animal Husbandry, GoI. and of respective State ATMA / Department / Mr.Sathish ,AHO	Flagship programs of Dept. of Fisheries, GoI and of respective State ADA/AO or ADA /HO Mr.Nandhakumar, AAO, Acharapakka Block/ Mr.Sathish ,AHO	National Food Security Mission (NFSM) ADA/AO or ADA /HO Mr.Nandhakumar, AAO, Acharapakka Block/ Mr.Sathish ,AHO
08.03.26	24	Sunday IV- Homework, Assignments, Reading and Personal work			
09.03.26	25	Work with Line department: <ul style="list-style-type: none"> How to work effectively with ATMA and to organize Farm Schools- PD ATMA Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	Source of Credit & Subsidy: <ul style="list-style-type: none"> Rural Credit/funds Crop Insurance Access of subsidies scheme — Bankers/NABARD Ms.Kanchana, MBA Agri, Nodal Officer - 8 Years -NAF	IT Enabled Agricultural Extension Adviser Services <ul style="list-style-type: none"> Visit to KCC Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile App/e- tablet Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF
10.03.26	26	Exposure visits to KCC		Exposure Visit to Radio station/Television Centre	
11.03.26	27	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
12.03.26	28	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	
13.03.26	29	Hands-on-experience/ Internship with respective Agri-business companies & established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
14.03.26	30	Hands-on-experience/ internship with respective Agri-business companies/established Agripreneur — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
15.03.26	31	Sunday V- Homework, Assignments, Reading and Personal work			
16.03.26	32	Hands-on-experience/ internship with respective Agri-business companies/established Agripreneur — interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
17.03.26	33	Preparation of business plan based on the data / information collected during Market Survey/internship - Ms.Kanchana,B.Sc(Agri) MBA Agri, Nodal Officer - 8 Years -NAF/ Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF			

18.03.26	34	Project outline and financial analysis tools — lecture cum case study / case exercises Ms.Kanchana,B.Sc (Agri) MBA Agri, Nodal Officer - 8 Years -NAF/ Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF
19.03.26	35	Translating Business Plan in to Detailed Project Report (DPRs) - Ms.Kanchana,B.Sc (Agri) MBA Agri, Nodal Officer - 8 Years -NAF/ Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF
20.03.26	36	Finalizing Detailed Project Reports (DPRs), Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
21.03.26	37	Finalizing Detailed Project Reports (DPRs) Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
22.03.26	38	Sunday VI- Homework, Assignments, Reading's and Personal work
23.03.26	39	Finalizing Detailed Project Reports (DPRs) Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
24.03.26	40	Finalizing Detailed Project Reports (DPRs) Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
25.03.26	41	Finalizing Detailed Project Reports (DPRs) Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
26.03.26	42	Finalizing Detailed Project Reports (DPRs)and forwarding to MANAGE Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
27.03.26	43	Finalizing Detailed Project Reports (DPRs)and forwarding to MANAGE Mr.Thulasiraman, SRM University- 7Years Exp. / Mr.Thurkkaivel, M.Sc Meteorology - 5 Years Exp - NAF
28.03.26	44	Presentation of DPR and submission to respective Bankers (IOB, IB -Officers)
29.03.26	45	Valedictory program and distribution of Certificates

