

Program Schedule

ISAP India Foundation Training Program -

Training Period- 16/01/2026 to 03/03/2026



Day	Date	Session — I (09:30 am-11 pm)	Session —II (11.30 am-01 pm)	Session —III (02 pm -03:30 pm)	Session —IV (04 pm -05:30 pm)
1	16/01/2026	<ul style="list-style-type: none"> <li>Registration</li> <li>Inauguration</li> <li>Video on Agripreneurs</li> </ul> <p>Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p>Induction and Orientation</p> <ul style="list-style-type: none"> <li>AC&amp;ABC Scheme &amp; Use of www.agriclinics.net</li> </ul> <p>MANAGE activities, GoI Scheme Overview</p> <p>Om Prakash (Nodal Officer ISAP India Foundation)</p>	<p>Agro-ecological zone in India:</p> <ul style="list-style-type: none"> <li>Introduction of Agro-ecological zone in India</li> <li>Zone-wise group discussion on major crops and practices</li> </ul> <p>Dr.Uday Singh Scientist KVK,</p>	<p>ICT :</p> <ul style="list-style-type: none"> <li>MS —WORD</li> <li>Internet access</li> </ul> <p>Mr.Bhusan Dayal BCA,M TECH</p>
2	17/01/2026	<p><b>Interpersonal Relation</b></p> <ul style="list-style-type: none"> <li>Introduction to Interpersonal Relations</li> <li>Analysis of Relations of different egostates</li> <li>Analysis of Transactions</li> <li>Analysis of Life position</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Leadership:</b></p> <ul style="list-style-type: none"> <li>Introduction to Leadership</li> <li>Leadership Power</li> <li>Leadership Styles</li> </ul> <p>Leadership in Administration.</p> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Communication:</b></p> <ul style="list-style-type: none"> <li>Introduction to Communication</li> <li>Flow of Communication, Listening</li> <li>Barriers of Communication &amp; How to overcome barriers of communication</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>ICT :</b></p> <ul style="list-style-type: none"> <li>MS-WORD</li> <li>Internet access</li> </ul> <p>Mr.Bhusan Dayal BCA,M TECH</p>
3	18/01/2026	<b>Sunday-home work assignments reading's and personal work</b>			
4	19/01/2026	<p><b>Stress Management:</b></p> <ul style="list-style-type: none"> <li>Introduction to Stress</li> <li>Causes of Stress</li> <li>Impact &amp; Management of Stress</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Group Dynamics:</b></p> <ul style="list-style-type: none"> <li>Importance of groups in organization and Team Interactions in group</li> <li>Team Building</li> <li>Decision Taking</li> <li>Interaction with the Team, how to build a good team</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Marketing and Hazard/Risk Management:</b></p> <ul style="list-style-type: none"> <li>Introduction to Risk &amp; Conflict, Causes of Conflict in various enterprises,</li> <li>Managing Risk &amp; Conflict</li> </ul> <p>Mr.Chandramauli</p>	<p><b>Time Management:</b></p> <ul style="list-style-type: none"> <li>Time as a Resource</li> <li>Identify Important Time Wasters</li> <li>Individual Time Management Styles</li> <li>Techniques for better management</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>
5	20/01/2026	<p><b>Small enterprise Management</b></p> <ul style="list-style-type: none"> <li>Small Enterprise Management</li> <li>SWOT Analysis Bookkeeping</li> </ul>	<p><b>Personal value and Ethics</b></p> <ul style="list-style-type: none"> <li>Ethics in Business</li> </ul>	<p><b>Planning in Extension:</b></p> <ul style="list-style-type: none"> <li>Preparation and operationalization of</li> </ul>	<p><b>Writing Skills:</b></p> <ul style="list-style-type: none"> <li>Writing, reading and Oral</li> </ul>

		<p>process</p> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan university)</p>	<p>Mr Amit Bhushan,MBA Agri business,Sr Manager in Matix Fertilizer. Experience for 18 years.</p>	<p>StrategicResearch Extension Plan (SREP)</p> <p>Mr Amit Bhushan,MBA Agri Business,Sr Manager in Matix Fertilizer,experience for 18 years.</p>	<p>communication Skill</p> <ul style="list-style-type: none"> <li>News Papers / agriculture Magazines</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>
6	21/01/2026	<b>Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success</b>			
7	22/01/2026	<p><b>Design strategy:</b></p> <ul style="list-style-type: none"> <li>Design thinking for business strategyand entrepreneurship</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan university)</p>	<p><b>Challenges in business:</b></p> <ul style="list-style-type: none"> <li>Enterprise Development Challenges and mitigation strategic.</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan university)</p>	<p><b>Introduction of Entrepreneurship:</b></p> <ul style="list-style-type: none"> <li>Basics of Social /Inclusive Entrepreneurship (CaseStudies)</li> </ul>	<p><b>Introduction to rule/regulation:</b></p> <ul style="list-style-type: none"> <li>Acts, Rules and Regulations related toAgricultural</li> <li>GST, Income Tax Return</li> <li>Agriculture Land Revenue Records</li> </ul>
8	23/01/2026	<p><b>Soils:</b></p> <ul style="list-style-type: none"> <li>Soil types and their management</li> <li>Soil sampling</li> <li>Soil and Water Testing Advisory</li> </ul> <p>Dr. Uday Kr singh,PHD Agronomy,Scientist KVK,Bokaro</p>	<p><b>Package of Practices:</b></p> <ul style="list-style-type: none"> <li>Major Crops (agriculture) of the area and Post-harvest Technology</li> </ul>	<p><b>Horticulture</b></p> <ul style="list-style-type: none"> <li>Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic cropsof the area.</li> </ul> <p>Dr.Anil kumar,PHD Horticulture Programme Coordinator ,KVK,Bokaro</p>	<p><b>Bi-product Value addition &amp; Management:</b></p> <ul style="list-style-type: none"> <li>Fruit</li> <li>Spices</li> <li>Dairy</li> </ul>

9	24/01/2026	<p><b>Pest Management:</b></p> <ul style="list-style-type: none"> <li>• Important Pests of Major Crops –Causes, Symptoms and Control measures</li> <li>• Integrated Pest Management (IPM)</li> <li>• Methods of Pesticide application</li> <li>• Identification of useful and harmful insects</li> </ul> <p>Mr Gopal Krishan, Msc Entomology, Scientist KVK, Jamtara</p>	<p><b>Disease Management:</b></p> <ul style="list-style-type: none"> <li>• Important diseases of Major Crops – Causes, Symptoms and Control measures</li> <li>• Integrated disease Management (IDM)</li> <li>• Methods of seed treatments and application of fungicides</li> </ul> <p>Mr Gopal Krishan, Msc Entomology, Scientist KVK, Jamtara</p>	<p><b>Weeds Management</b></p> <ul style="list-style-type: none"> <li>• Types of weeds</li> <li>• Identification and management of weeds (including chemical, biological and mechanical control)</li> </ul>	<p><b>License procedure and act:</b></p> <ul style="list-style-type: none"> <li>• Seed act</li> <li>• Insecticide act</li> <li>• Fertilizer Act</li> <li>• Bio-Input certification</li> </ul>
10	25/01/2026	<b>Sunday-home work assignments reading's and person</b>			
11	26/01/2026				
12	27/01/2026	<p><b>Seed:</b></p> <ul style="list-style-type: none"> <li>• Seed Producing Companies- technical Head</li> </ul> <p>Dr. Uday Kr singh, PHD Agronomy, Scientist KVK, Bokaro</p>	<p><b>Bio-Input production and management</b></p> <ul style="list-style-type: none"> <li>• Bio Agri Inputs Company - Technical Head</li> </ul>	<p><b>Chemical Input</b></p> <ul style="list-style-type: none"> <li>• Input Retail Stores — Coromandel (anyone)</li> </ul> <p>Mr. Gopal Krishnan, Msc Entomology, Scientist KVK, Jamtara</p>	<p><b>Agri-Marketing</b></p> <ul style="list-style-type: none"> <li>• Millet Marketing</li> <li>• Organic produce Marketing</li> </ul> <p>Mr. Ravi Singh choudhary, Bsc Agri Natural Farming Consultant</p>
13	28/01/2026	<p><b>Livestock Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>• Animal health &amp; Artificial Insemination</li> <li>• Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep &amp; piggery</li> </ul> <p>Dr. Anil kumar, MV Sc, TVO, pindrajora Bokaro, ARD</p>	<p><b>Poultry:</b></p> <ul style="list-style-type: none"> <li>• Types of poultry</li> <li>• Management practices (inputs management)</li> <li>• Feed &amp; Fodder</li> <li>• Medicine and vaccination</li> </ul> <p>Dr. Anil kumar, MV Sc, TVO, pindrajora Bokaro, ARD</p>	<p><b>Sericulture:</b></p> <ul style="list-style-type: none"> <li>• Complement package of practices on Sericulture</li> </ul> <p>Introduction to Project proposal</p> <p>Mr. Gopal Krishnan, Msc Entomology, Scientist KVK, Jamtara</p>	<p><b>Apiculture – Bee Keeping</b></p> <ul style="list-style-type: none"> <li>• Complement package of practices on Apiculture</li> <li>• Introduction to Project proposal</li> </ul> <p>Mr. Asutosh Singh Choudhary, Master Trainer in RCT, Bokaro</p>

14	29/01/2026	<p><b>Farm-Mechanization:</b></p> <ul style="list-style-type: none"> <li>• Farm Implements and Equipment's,</li> <li>• Repairing &amp; Maintenance of Farm Implements</li> <li>• Custom Hiring Centre</li> <li>• Solar-based agri-entrepreneurship</li> </ul> <p>Dr Vinay kumar,PHD Agri Engenering ,KVK,bokaro</p>	<p><b>Micro-Irrigation:</b></p> <ul style="list-style-type: none"> <li>• Types of irrigation in agriculture</li> <li>• Micro-Irrigation System in agriculture</li> <li>• Hydroponic</li> </ul> <p>Dr.Vinay kumar,PHD Agri Engineering ,KVK, BOKARO</p>	<p><b>Plasticulture</b></p> <ul style="list-style-type: none"> <li>• Polyhouse /shade net/tunnel net</li> <li>• Mulching /types of mulching</li> <li>• Water harvesting structures (Use of poly propylenematerial)</li> </ul> <p>Dr.Jitendra kumar,PHD Agri Engineering, Asst professor Kalyan Agri College</p>	<p><b>Fishery &amp; Aquaculture:</b></p> <ul style="list-style-type: none"> <li>• Basics of fishery Shrimp farming</li> <li>• Feeds &amp;Medicine</li> </ul>
15	30/01/2026	<p><b>Agri-tourism &amp; Entrepreneurshp</b></p> <ul style="list-style-type: none"> <li>• Agri-tourism</li> <li>• Eco-tourism</li> </ul> <p>Mr. Ravi Singh choudhary, Bsc Agri Natural Farming Consultant</p>	<p><b>Warehouses Management</b></p> <ul style="list-style-type: none"> <li>• Warehouses functions and management</li> </ul> <p>Mr. Gopal Krishnan,Msc Entomology,Scientist KVK ,Jamtara</p>	<p><b>Contract Farming:</b></p> <ul style="list-style-type: none"> <li>• Complete package of practices for contract farming</li> </ul> <p>Mr. Gopal Krishnan,Msc Entomology,Scientist KVK ,Jamtara</p>	<p><b>Agri-Journalism</b></p> <ul style="list-style-type: none"> <li>• Printing, Digital, Social Media</li> <li>• Project proposal on MushroomFarming</li> </ul> <p>Mr. Ravi Singh choudhary, Bsc Agri Natural Farming Consultant</p>
16	31/01/2026	<p><b>Project Identification:</b></p> <ul style="list-style-type: none"> <li>• Resources Analysis and Counselling</li> <li>• Project identification, profile preparationPresentations</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan university</p>	<p><b>Project Identification:</b></p> <ul style="list-style-type: none"> <li>• Resources Analysis and Counselling</li> <li>• Project identification,</li> <li>• Profile Preparation Presentations and Counselling</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan</p>	<p><b>Tools &amp; Technique:</b></p> <ul style="list-style-type: none"> <li>• Briefing on tools and techniques of market survey</li> <li>• Briefing on Check list for data collection</li> <li>• Dos and Don'ts during hands-on-experience</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan</p>	<p><b>Tools &amp; Technique:</b></p> <ul style="list-style-type: none"> <li>• Briefing on tools and techniques ofmarket survey</li> <li>• Briefing on Check list for datacollection</li> <li>• Dos and Don'ts during hands-on-experience</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan</p>

			university		
17	01/02/2026	<b>Sunday-home work assignments reading's and person</b>			
18	2/02/2026	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools-	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme — Bankers/NABARD	IT Enabled Agricultural Extension Advisory Services • Visit to KCC .	IT Enabled Agricultural Extension Advisory Services • Introduction of Mobile App/e-tablet)
19	03/02/2026	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mr.Bablu Singh & Mr.Sandeep Kumar ATMA Officials			
20	04/02/2026	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mr.Bablu Singh & Kuldeep Kumar ATMA officials			
21	05/02/2026	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
22	06/02/2026	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
23	07/02/2026	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
	08/02/2026	<b>Sunday-home work assignments reading's and person</b>			
24	9/02/2026	<b>Account &amp; Finance</b> • Ledger & bookkeeping	<b>Marketing &amp; Product Development</b> • Digital marketing • Method demonstration • Result Demonstration	<b>Bank Volunteer:</b> • Banking facilitators a "Business and Extension opportunity" for Agripreneur	<b>Grievances redressal mechanism in Banks</b> • RTI / Ombudsman etc

25	10/02/2026	<b>Govt. Scheme:</b> National Horticulture Mission (NHM)  Mr.Luthbaran Mahto Msc Forestry,Dept PD ATMA, Department of Agriculture,bokaro	<b>Flagship programs</b> of Dept. of Animal Husbandry,GoI. and of respective State	<b>Flagship programs</b> of Dept. of Fisheries, GoI and of respectiveState	National Food Security Mission (NFSM)
26	11/02/2026	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	Exposure Visit to KVK
27	12/02/2026	Exposure visits to KCC		Exposure Visit to Radio station/Television Centre	Exposure visits to KCC
28	13/02/2026	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	Exposure Visit to State Department of Agriculture
29	14/02/2026	<b>Hands-on-experience/</b> Internship with respective Agri-business companies & established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations— seek clarifications— amend the business plan accordingly			
30	15/02/2026				
31	16/02/2026	<b>Hands-on-experience/</b> internship with respective Agri-business companies/established Agripreneur — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
32	17/02/2026	<b>Hands-on-experience/</b> internship with respective Agri-business companies/established Agripreneur — interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
33	18/02/2026	Preparation of business plan based on the data / information collected during Market Survey/internship Mr.Sanjay Kumar,BSc.Agriculture,23 years Banking experience in Canera Bank andIDBI bank Retired (designaion Deputy General Manager)			
34	19/02/2026	Project outline and financial analysis tools — lecture cum case study / case exercises Mr.Sanjay Kumar,BSc.Agriculture,23 years Banking experience in Canera Bank andIDBI bank Retired (designaion Deputy General Manager)			
35	20/02/2026	Translating Business Plan in to Detailed Project Report (DPRs) Mr.Sanjay Kumar,BSc.Agriculture,23 years Banking experience in Canera Bank andIDBI bank Retired (designaion Deputy General Manager)			
36	21/02/2026	Finalizing Detailed Project Reports (DPRs) Rajesh Kumar M.Com CAIIB Experience in Punjab National Bank as a Chief Manager Experience more than 33 Years			
37	22/02/2026	<b>Sunday-home work assignments reading's and person</b>			
38	23/02/2026	Finalizing Detailed Project Reports (DPRs) Rajesh Kumar M.Com CAIIB Experience in Punjab National Bank as a Chief Manager Experience more than 33 Years			
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41	26/0/2026	Finalizing Detailed Project Reports (DPRs) Rajesh Kumar M.Com CAIIB Experience in Punjab National Bank as a Chief Manager Experience more than 33 Years			
42	27/02/2026	Finalizing Detailed Project Reports (DPRs) Rajesh Kumar M.Com CAIIB Experience in Punjab National Bank as a Chief Manager Experience more than 33 Years			

43	28/02/2026	Presentation of DPR and submission to respective bankers Rajesh Kumar M.Com CAIIB Experience in Punjab National Bank as a Chief Manager Experience more than 33 Years
44	01/03/2026	<b>Sunday-home work assignments reading's and person</b>
45	02/03/2026	Presentation of DPR and submission to respective bankers Rajesh Kumar M.Com CAIIB Experience in Punjab National Bank as a Chief Manager Experience more than 33 Years
46	03/03/2026	Valedictory program and distribution of Certificate