

**TRAINING PROGRAMME UNDER AGRICLINICS AND AGRIBUSINESS CENTER SCHEME
CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)
(An Undertaking of ALEAP - INDIA)**

(Batch No. 14)

Training Period- 12.02.26 to 28.03.26 (45 Days)

T. P. No. - 3147

TIME-TABLE

Date	Session - I (9.30am - 11.00am)	Session - II (11.30am - 1.00pm)	Session - III (2.00pm - 3.30pm)	Session - IV (4.00pm - 5.30pm)
Day-1 12.02.26, Thursday	Registration <ul style="list-style-type: none"> • Inauguration • Video on Agripreneurs 	Induction and Orientation <ul style="list-style-type: none"> • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities, GOI Scheme Overview 	Agro-ecological zone in India <ul style="list-style-type: none"> • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices 	ICT <ul style="list-style-type: none"> • MS-WORD • Internet access
	Mrs. P.Sobharani MSc, Home Science Nodal Officer Exp- 23 Yrs.	Mrs. Nalini Myneni, MSc, Home Science Programme Co-ordinator Exp- 10 Yrs.	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. Srihari, SBT,Computer Incharge Exp- 15 Yrs.
Day-2 13.02.26, Friday	Interpersonal Relation <ul style="list-style-type: none"> • Introduction to Interpersonal Relations • Analysis relations of different ego states • Analysis of Transactions • Analysis of Life position 	Leadership <ul style="list-style-type: none"> • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration 	Communication <ul style="list-style-type: none"> • Introduction to Communication • Flow of communication Listening • Barriers of communication & how to Overcome barriers of communication 	ICT <ul style="list-style-type: none"> • MS-WORD • Internet access
	Mr. ShivaNarayana, MBA,ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. ShivaNarayana, MBA,ILO Trainer Entrepreneur, Exp- 17 Yrs		Mr. Srihari, SBT,Computer Incharge Exp- 15 Yrs.

Day-3 14.02.26, Saturday	Stress Management <ul style="list-style-type: none"> • Introduction to Stress • Causes of Stress • Impact & Management of Stress 	Group Dynamics <ul style="list-style-type: none"> • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team. How to build a good team? 	Marketing and Hazards/risk management <ul style="list-style-type: none"> • Introduction to Risk & Conflict, Causes of conflict in various enterprises, • Managing Risk & Conflict 	Time Management <ul style="list-style-type: none"> • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management
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	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada
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Day-4 15.02.26	Sunday, Homework, Assignments, Readings and Personal work			
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Day-5 16.02.26, Monday	Small enterprise Management <ul style="list-style-type: none"> • Small Enterprise Management • SWOT Analysis • Book keeping process 	Personal value and Ethics <ul style="list-style-type: none"> • Ethics in Business 	Planning in Extension <ul style="list-style-type: none"> • Preparation and operationalization of Strategic Research Extension Plan (SREP) 	Writing Skills <ul style="list-style-type: none"> • Writing, reading and Oral communication Skill • News Papers / agriculture magazines
	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years

Day-6 17.02.26, Tuesday	Interaction with successful agri-preneurs from different sectors – reflection on their success Nagaraju, Mushrooms Unit			
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Day-7 18.02.26, Wednesday	Design strategy Design thinking for business strategy and entrepreneurship	Challenges In Business Enterprise Development Challenges and mitigation strategies	Introduction of Entrepreneurship Basics of Social / Inclusive Entrepreneurship (Case Studies)	Introduction to rule / regulation <ul style="list-style-type: none"> Acts, Rules and Regulations related to Agricultural GST, Income Tax Returns Agriculture Land Revenue Records
	Dr. Suresh ,MBA,Exp-12Yrs. Assistant Professor KBN College,Vijayawada	Dr. Suresh ,MBA,Exp-12Yrs. Assistant Professor KBN College,Vijayawada	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years
Day-7	Sunday, Homework, Assignments, Readings and Personal work			
Day-8 19.02.26, Thursday	Soils <ul style="list-style-type: none"> Soil types and their management Soil sampling Soil and water testing Advisory 	Package of Practices <ul style="list-style-type: none"> Major Crops (agriculture) of the area and Post-harvest Technology 	Weed Management <ul style="list-style-type: none"> Types of weeds Identification and management of wees (including chemical, biological and mechanical control) 	Bi-product Value addition & Management <ul style="list-style-type: none"> Fruit Spices Dairy
	Dr. B. Naveen SMS(Extension) KVK,Ghantasala Exp- 13Yrs	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs
Day-9 20.02.26, Friday	Pest Management <ul style="list-style-type: none"> Important Pests of Major Crops- Causes, Symptoms and Control measures Integrated Pest Management (IPM) Methods of Pesticide application Identification of 	Disease management <ul style="list-style-type: none"> Important diseases of Major Crops – Causes, Symptoms and Control measures Integrated disease Management (IDM) Methods of seed treatments and application of fungicides 	Horticulture <ul style="list-style-type: none"> Package of practices of major Vegetables, Fruits, flowers, Cash crops, Medicinal and Aromatic crops of the area 	License procedure and act <ul style="list-style-type: none"> Seed act Insecticide act Fertilizer Act Bio-Input certification

	useful and harmful insects			
	Dr Sudharani Programme Coordinator KVK,Ghantasala Exp- 15Yrs	Dr Sudharani Programme Coordinator KVK,Ghantasala Exp- 15Yrs	M.Adhitya, Successful Entrepreneur, Machilipatnam Exp- 5Yrs	M.Adhitya, Successful Entrepreneur, Machilipatnam Exp- 5Yrs

Day-10 21.02.26, Saturday	Seed <ul style="list-style-type: none"> Seed Producing Companies - technical Head 	Bio-Input production and management <ul style="list-style-type: none"> Bio Agri Inputs Company – Technical Head 	Chemical Input <ul style="list-style-type: none"> Input Retail Stores – Coromandel (any one) 	Agri-Marketing <ul style="list-style-type: none"> Millet Marketing Organic produce marketing
	Dr.K.Revathi, SMS (Plant Protection) Exp- 7 Years	Dr.K.Revathi, SMS (Plant Protection) Exp- 7 Years	Smt. G. Krishnaveni SMS (Home Science) Exp- 7 Years	Smt. G. Krishnaveni SMS (Home Science) Exp- 7 Years
Day-11 22.02.26,	Sunday, Homework, Assignments, Readings and Personal work			
Day-12 23.02.26, Monday	Livestock entrepreneurship <ul style="list-style-type: none"> Animal health & Artificial Insemination Package of practices of Animal husbandry Enterprises Dairy, goat, sheep & piggery 	Poultry <ul style="list-style-type: none"> Types of poultry Management practices (inputs management) Feed & Fodder Medicine and Vaccination 	Sericulture <ul style="list-style-type: none"> Complement package of practices on Sericulture Introduction to Project proposal 	Apiculture – Bee keeping <ul style="list-style-type: none"> Complement package of practices on Apiculture Introduction to Project proposal
	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Dr.K.Revathi, SMS (Plant Protection) Exp- 7 Years.	Dr.K.Revathi, SMS (Plant Protection) Exp- 7 Years.
Day-13 24.02.26, Tuesday	Farm- Mechanization <ul style="list-style-type: none"> Farm Implements and Equipment's 	Micro-Irrigation <ul style="list-style-type: none"> Types of irrigation in agriculture 	Plasticulture <ul style="list-style-type: none"> Poly house / Shade net / tunnel 	Fishery & Aquaculture <ul style="list-style-type: none"> Basics of fishery Shrimp Farming

	<ul style="list-style-type: none"> • Repairing & Maintenance of Farm • Implements • Custom Hiring Center • Solar-based agri-entrepreneurship 	<ul style="list-style-type: none"> • Micro-Irrigation System in agriculture • Hydroponic 	<ul style="list-style-type: none"> • net • Mulching / types of mulching • Water harvesting structures (Use of poly propylene material) 	<ul style="list-style-type: none"> • Feed & Medicine
	B.Vanitha, M. Tech, Vikas Engineering College,Vijayawada Exp- 2Years	B.Vanitha, M. Tech, Vikas Engineering College,Vijayawada Exp- 2Years	Sri. J. Yaswath Kumar SMS (Fisheries), KVK Ghantasala, Exp.- 05 Years.	Sri. J. Yaswath Kumar SMS (Fisheries), KVK Ghantasala, Exp.- 05 Years.
Day-14 25.02.26, Wednesday	Agri-tourism & entrepreneurship <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism 	Warehouses Management <ul style="list-style-type: none"> • Warehouse function and management 	Contract Farming <ul style="list-style-type: none"> • Complete package of practices for contract farming 	Agri-Journalism <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom farming
	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs	Dr. Manjuvani SMS Horticulture, KVK, Ghantasala Exp- 13Yrs	Dr. Manjuvani SMS Horticulture, KVK, Ghantasala Exp- 13Yrs
Day-15 26.02.26, Thursday	Project Identification <ul style="list-style-type: none"> • Resources Analysis and counseling • Project identification profile preparation • Presentation and Counseling 	Project Identification <ul style="list-style-type: none"> • Resources Analysis and Counseling • Project identification profile preparation Presentations and Counseling 	Tools & Technique <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for date collection • Dos and don'ts during hands-on- experience 	Tools & Technique <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and don'ts during hands-on-experience
	Mr M.Adhitya, Successful Entrepreneur, Machilipatnam Exp- 5Yrs	Mr M.Adhitya, Successful Entrepreneur, Machilipatnam Exp- 5Yrs	B.Vanitha, M. Tech, Vikas Engineering College,Vijayawada Exp- 2Years	B.Vanitha, M. Tech, Vikas Engineering College,Vijayawada Exp- 2Years

Day-16 27.02.26, Friday	Exposure to DAC&FW flagship scheme implemented at district level (soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mr Harish, Agriculture Officer, Unguturu Exp- 25Yrs			
Day-17 28.02.26, Saturday	Exposure to DAC&FW flagship scheme implemented at district level (soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Dr Sudharani Programme Coordinator KVK,Ghantasala Exp- 15Yrs			
Day-18 01.03.26	Sunday, Homework, Assignments, Readings and Personal work			
Day-19 02.03.26, Monday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.			
Day-20 03.03.26, Tuesday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.			
Day-21 04.03.26, Wednesday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.			
Day-22 05.03.26, Thursday	Account & Finance	Marketing & product Development	Bank Volunteer	Grievance’s redressal mechanism in Banks
	<ul style="list-style-type: none"> Ledger & book keeping 	<ul style="list-style-type: none"> Digital marketing Method demonstration Result Demonstration 	Banking facilitators a “Business and Extension opportunity” for Agripreneur	<ul style="list-style-type: none"> RTI / Ombudsman etc.
	Dr. Suresh ,MBA,Exp-12Yrs. Assistant Professor KBN	Dr. Suresh ,MBA,Exp-12Yrs. Assistant Professor KBN	Mr Amar Kumar Reddy, Sr Bank Manager, Union Bank,Gannavaram	Mr Amar Kumar Reddy, Sr Bank Manager, Union Bank,Gannavaram
Day-23 06.03.26, Friday	Flagship programs of Dept. of fisheries, GOI and of respective State	Flagship programs of Dept. of Animal Husbandry, GOI and of respective State	Govt. Scheme National Horticulture Mission (NHM)	National Food Security Mission (NFSM)

	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years ars		Mr Lagpathi, Horticulture Officer, Avanigadda Exp.-12 Years	
Day-24 07.03.26, Saturday	Work with Line department <ul style="list-style-type: none"> How to work effectively with ATMA and to organize Farm Schools – PD ATMA 	Source of Credit & Subsidy <ul style="list-style-type: none"> Rural Credit / Funds Crop insurance Access of subsidies scheme – Bankers / NABARD 	IT Enabled Agricultural Extension Advisory Services Visit to KCC	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile app/Tablet
	S.Pruthvi,Asst Manager, Nabard,Krishna Exp- 7 Years	S.Pruthvi,Asst Manager, Nabard,Krishna Exp- 7 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC) ANGRAU, Lam, Guntur Exp- 18 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC) ANGRAU, Lam, Guntur Exp- 18 Years
Day-25 08.03.26,	Sunday, Homework, Assignments, Readings and Personal work			
Day-26 09.03.26, Monday	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
Day-27 10.03.26, Tuesday	Exposure visit to KCC		Exposure visit to Radio station/Television Center	
Day-28 11.03.26, Wednesday	Exposure Visit to State Department of Agriculture		Exposure Visit to Dept. of Animal husbandry & Fishery	
Day-29 12.03.26, Thursday	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly			

Day-30 13.03.26, Friday	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly			
Day-31 14.03.26, Saturday	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly			
Day-32 15.03.26,	Sunday, Homework, Assignments, Readings and Personal work			
Day-33 16.03.26, Monday	Preparation of business plan based on the data / information collected during Market Survey / Internship	Preparation of business plan based on the data / information collected during Market Survey / Internship	Preparation of business plan based on the data / information collected during Market Survey / Internship	Preparation of business plan based on the data / information collected during Market Survey / Internship
	Dr. Suresh ,MBA, Exp- 12Yrs.,Assistant Professor KBN College,Vijayawada			
Day-34 17.03.26, Tuesday	Project outline and financial analysis tools – lecture cum case study / case exercises	Project outline and financial analysis tools – lecture cum case study / case exercises	Project outline and financial analysis tools – lecture cum case study / case exercises	Project outline and financial analysis tools – lecture cum case study / case exercises
	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBA, EXP- 10 Years			
Day-35 18.03.26, Wednesd ay	Translating Business Plan in to Detailed Project Report (DPR's)	Translating Business Plan in to Detailed Project Report (DPR's)	Translating Business Plan in to Detailed Project Report (DPR's)	Translating Business Plan in to Detailed Project Report (DPR's)
	Mr Hareen Chandra,P,CA, AUDITOR			
Day-36 19.03.26, Thursday	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
	Mr Hareen Chandra,P,CA, AUDITOR			

Day-37 20.03.26, Friday	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
Mr Hareen Chandra,P,CA, AUDITOR				
Day-38 21.03.26, Saturday	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
Mr Hareen Chandra,P,CA, AUDITOR				
Day-39 22.03.26,	Sunday, Homework, Assignments, Readings and Personal work			
Day-40 23.03.26, Monday	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
Mr Hareen Chandra,P,CA, AUDITOR				
Day-41 24.03.26, Tuesday	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
Mr Hareen Chandra,P,CA, AUDITOR				
Day-42 25.03.26, Wednesday	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE
Mr Amar Kumar Reddy, Sr Bank Manager, Union Bank,Gannavaram				
Day-43 26.03.26, Thursday	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE
Mr Amar Kumar Reddy, Sr Bank Manager, Union Bank,Gannavaram				
Day-44 27.03.26, Friday	Presentation of DPR and submission to respective bankers	Presentation of DPR and submission to respective bankers	Presentation of DPR and submission to respective bankers	Presentation of DPR and submission to respective bankers

	S.Pruthvi,Asst Manager, Nabard,Krishna Exp- 7 Years	
Day-45 28.03.26, Saturday	Valedictory program and distribution of Certificate.	Mrs. P.Sobharani (Nodal Officer) Mrs. Nalini Myneni (Program Coordinator)

Thank you

Regards

P.SobhaRani
Nodal Officer
AC&ABC
CED,Vijayawada
9441266769