

AC&ABC (MANAGE) 2026 TRAINING SCHEDULE BATCH NO. 07

Name of NTI:SAGE UNIVERSITY, INDORE (M.P.)

Training program Duration:11.02.2026 To 31.03.2026, TP No: 3171

Date	Day	Session I (9:30–11:30)	Session II (11:30–1:00)	Session III (2:00–3:30)	Session IV (4:00–5:30)
11.02.2026	1	<ul style="list-style-type: none"> • Registration • Inauguration • Video on Agripreneur <p>Dr. Deepak Sinha , Head of Department, 25 Year experience</p>	<ul style="list-style-type: none"> • Induction and Orientation • AC&ABC Scheme &Use of www.agriclinics.net • MANAGE activities, GoI Scheme Overview <p>Ms. Varsha Soni, Asst. Professor, SUI 7 year experience , & Ms. Amrit Warshni, Asst. Professor, SUI 6 Month experience</p>	<ul style="list-style-type: none"> • Agro-ecological zone in India: • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices <p>Mrs. Sunita verma ADA, Indore M.P. 5 year experience</p>	<ul style="list-style-type: none"> • ICT • MS-WORD • Internet access <p>Ms. Varsha Soni, Asst. Professor, SUI 7 year experience</p>
12.02.2026	2	<ul style="list-style-type: none"> • ICT • MS-WORD • Internet access <p>Mr. Lokesndra (IC Department)SUI 1 year experience</p>	<p align="center">Leadership:</p> <ul style="list-style-type: none"> • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration <p>Dr. Nitika Vats, professor, SUI, 10 year experience</p>	<ul style="list-style-type: none"> • Communication • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication <p>Himanshu Agrawal, Communication Trainer, SUI, 3.5 year experience</p>	<ul style="list-style-type: none"> • Interpersonal Relation • Introduction to Interpersonal Relations • Analysis of Relations of different ego states • Analysis of Transactions • Analysis of Life position <p>Mr. Rajesh PorwalAsst. Professor, SUI, 15 year experience</p>
13.02.2026	3	<ul style="list-style-type: none"> • Stress Management • Introduction to Stress • Causes of Stress • Impact & Management of Stress <p>Ms. Prachiti Trivedi, communication trainer-SUI, 4 year of experience</p>	<ul style="list-style-type: none"> • Writing Skills • Writing, reading and Oral communication Skill • News Papers /agriculture Magazines <p>Dr. Jaya Sharma Communication Trainer, SUI, 9 year of experience</p>	<ul style="list-style-type: none"> • Marketing and Hazard/ Risk Management • Introduction to Risk & Conflict, Causes of Conflict in various enterprises, • Managing Risk &Conflict <p>Ms. Purva Dubey Asst. Prof. SUI, 2 year of experience</p>	<ul style="list-style-type: none"> • Time Management: • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management <p>Ms. Purva Dubey Asst. Prof. SUI, 2 year of experience</p>

14.02.2026	4	<ul style="list-style-type: none"> Group Dynamics: Importance of groups in organization and Team Interactions in group Team Building Decision Taking Interaction with the Team, how to build a good team <p>Dr. Deepak Sinha , Head of Department, 25 Year experience</p>	<ul style="list-style-type: none"> Challenges in business Enterprise Development Challenges and mitigation strategic <p>Dr. Mohanasundari Thangavel IIT, 10 year experience</p>	<ul style="list-style-type: none"> Small enterprise Management Small Enterprise Management SWOT Analysis Book keeping process <p>Dr. Mohanasundari Thangavel IIT, 10 year experience</p>	<ul style="list-style-type: none"> Plasticulture Polyhouse/shade net/tunnel net Mulching/types of mulching Water harvesting structures (Use of polypropylene material <p>Mr. Jitendra Barodiya , Quality control , Manager, Indore,5 year experience</p>
15.02.2026	5	Sunday-1 Homework, Assignments, Readings & Personal Work			
16.02.2026	6	Interaction with successful Agripreneur (atleast4) from different sectors ,			
		<ul style="list-style-type: none"> Mr. Jitendra Patidar (Shagun pvt, It, Simrol,) 8 year experience , Mr. Anshul Saini Toffu food processing unit 3 year experience , Mr. Dinesh Kumawat (Mushroom Production Unit , Indore 3 year experience), Mr. Harshwardan Patidar , (Food processing)1 year experience 			
17.02.2026	7	<ul style="list-style-type: none"> Design strategy: Design thinking for business strategy and entrepreneurship <p>Dr. Arpita Goyal Asst. Professor, Management SUI, 5 year experience</p>	<ul style="list-style-type: none"> Soils Soil types and their management Soil sampling Soil and Water Testing Advisory <p>Mr. Satyam Jat SADO, Agriculture department, Indore, 5 year experience</p>	<ul style="list-style-type: none"> Introduction of Entrepreneurship Basics of Social/Inclusive Entrepreneurship(Case Studies) <p>Dr. Arpita Goyal Asst. Professor, Management SUI, 5 year experience</p>	<ul style="list-style-type: none"> Planning in Extension: Preparation and operationalization of Strategic Research Extension Plan (SREP) <p>Mr. Amar Dixit (ATMA), 2 year experience</p>
18.02.2026	8	<ul style="list-style-type: none"> Warehouses Management Warehouses functions and management <p>Mr. Jitendra Barodiya , Quality control , Manager, Indore 5 Year experience</p>	<ul style="list-style-type: none"> Introduction to rule/regulation: Acts, Rules and Regulations related to Agricultural GST, Income Tax Return Agriculture Land Revenue Records <p>Dr. Mukesh Kesari, Asst. Professor, SUI, 10 year experience</p>	<ul style="list-style-type: none"> Horticulture Vegetables, fruits, flowers <p>Dr. Lokesh Yadav, Asst. Professor, SUI 4 year experience</p>	<ul style="list-style-type: none"> Value Addition Fruit, spices, dairy <p>Dr. Lokesh Yadav, Asst. Professor, SUI 4 year experience</p>

19.02.2026	9	<ul style="list-style-type: none"> Bio-Input production and management BioAgri Inputs Company-Technical Head Vishal Patidar-ATMA and DESI Facilitator, 10 year experience 	<ul style="list-style-type: none"> Apiculture – Bee Keeping Complete package of practices on Apiculture Introduction to Project proposal Vishal Patidar-ATMA and DESI Facilitator, 10 year experience 	<ul style="list-style-type: none"> Horticulture Package of practices of major Vegetables, Fruits, Flowers, Cash crops ,Medicinal and Aromatic crops of the area Dr. Ganesh Maske , Asst. Professor, 8 year of experience 	<ul style="list-style-type: none"> License procedure and act: Seed act Insecticide act Fertilizer Act Bio-Input certification Mr. Anil Patidar , Asst. Professor, SUI, 3 year experience
20.02.2026	10	<p>Seed:</p> <ul style="list-style-type: none"> Seed Producing Companies-technical Head <p>Mr. Vipin Agrwal Asst. Professor, SUI, 15 year experience</p>	<p>Pest Management:</p> <ul style="list-style-type: none"> Important Pests of Major Crops– Causes, Symptoms and Control measures Integrated Pest Management (IPM) Methods of Pesticide application Identification of useful and harmful insects <p>Mr. Raviendra chouhan Asst. Professor, SUI, 7 year experience</p>	<p>Agri-Marketing</p> <ul style="list-style-type: none"> Millet Marketing Organic produce Marketing <p>Mr. Rajesh Porwal Asst. Professor, SUI, 15 year experience</p>	<p>Disease Management:</p> <ul style="list-style-type: none"> Important diseases of Major Crops– Causes, Symptoms and Control measures Integrated disease Management (IDM) Methods of seed treatments and application of fungicides <p>Dr. Rahul Raghuvanshi, Asst. Prof. Medicaps, Indore , 3 year experience</p>
21.02.2026	11	<p>Livestock Entrepreneurship</p> <ul style="list-style-type: none"> Animal health & Artificial Insemination Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep & piggery <p>Dr. Danveer Singh Yadav, Asst Prof. , NDVSU MHOW, Experience 15 Years</p>	<p>Poultry:</p> <ul style="list-style-type: none"> Types of poultry Management practices(inputs management) Feed & Fodder Medicine and vaccination <p>Dr. Danveer Singh Yadav, Asst Prof. , NDVSU MHOW, Experience 15 Years</p>	<p>Sericulture:</p> <ul style="list-style-type: none"> Complement package of practices on Sericulture Introduction to Project proposal <p>Dr Pramod Kumar Pathak Assistant Director Sericulture Research Institute (Indore), 35 year experience</p>	<p>Chemical Input</p> <ul style="list-style-type: none"> Input Retail Stores—Coromandel (anyone) <p>Dr Pramod Kumar Pathak Assistant Director Sericulture Research Institute (Indore), 35 year experience</p>
22.02.2026	12	Sunday-2 Homework, Assignments, Readings & Personal Work			

23.02.2026	13	<p>Farm-Mechanization:</p> <ul style="list-style-type: none"> • Farm Implements and Equipment's, • Repairing & Maintenance of Farm Implements • Custom Hiring Centre • Solar-based agri-entrepreneurship <p>ER. Harsh Vardhan, Asst. Professor, SUI, Indore, 3 year of experience</p>	<p>Micro-Irrigation:</p> <ul style="list-style-type: none"> • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic <p>Dr. Shivam Verma Associate Professor, Manvanchal University, Indore experience 9 Years</p>	<p>Weeds Management</p> <ul style="list-style-type: none"> • Types of weeds <p>Identification and management of weeds (including chemical, biological and mechanical control)</p> <p>Dr. Shivam Verma Associate Professor, Manvanchal University, Indore experience 9 Years</p>	<p>Fishery & Aquaculture:</p> <ul style="list-style-type: none"> • Basics of fishery Shrimp farming • Feeds & Medicine <p>Dr. Danveer Singh Yadav, Asst. Prof., NDVSU MHOW, Experience 15 Years</p>
24.02.2026	14	<p>Agri-tourism & Entrepreneurship</p> <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism <p>Prof. Ayush Patidar Asst. Professor, IMS Department, SUI, Indore, 3 year of experience</p>	<p>Warehouses Management</p> <ul style="list-style-type: none"> • Warehouses functions and management <p>Dr. Rohit Kumar Associate Professor, Manvanchal University, Indore 9 year experience</p>	<p>Contract Farming:</p> <ul style="list-style-type: none"> • Complete package of practices for contract farming <p>Dr. Rohit Kumar Associate Professor, Manvanchal University, Indore 9 year experience</p>	<p>Agri-Journalism</p> <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom Farming <p>Mr. Ritesh Agrawal Managing Director (Krishi Tahlka) 20 year experience</p>
25.02.2026	15	<p>Project Identification:</p> <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, profile preparation Presentations <p>Prof. Prashant Sharma Asst. Professor, IMS Department, SUI, Indore 3.5 year experience</p>	<p>Project Identification:</p> <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, • Profile Preparation Presentations and Counselling <p>Prof. Jagruti Matkar Asst. Professor, IMS Department, SUI, Indore 4 year experience</p>	<p>Tools & Technique:</p> <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Checklist for data collection • Do and Don'ts during hands-on-experience <p>Dr. Suyog Dekhne Asst. Professor, IMS Department, SUI, Indore 3.5 year experience</p>	<p>Tools & Technique:</p> <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Checklist for data collection • Do and Don'ts during hands-on-experience <p>Dr. Suyog Dekhne Asst.</p>

					Professor ,IMS Department , SUI, Indore 3.5 year experience
26.02.2026	16	Exposure to DAC&FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank etc.) with State Agriculture and Allied department, Dr. Narendra Chouhan , Associate Professor, IAS Department ,SUI , Indore			
27.02.2026	17	Exposure to DAC&FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank etc.) with State Agriculture and Allied department ,Dr. Narendra Chouhan , Associate Professor, IAS Department ,SUI , Indore			
28.02.2026	18	Market Survey – Business / Activity Overview (Collecting data from secondary sources to find out scope for proposed Business Activity and essential information for preparation Business plan)			
1.3.2026	19	Sunday 3 – Homework, Assignments, Readings and Personal work			
		Hoil Festival Leave day 2.3.2026 to 5.3.2026			
06.03.2026	20	Market Survey – Business / Activity Overview (Collecting data from secondary sources to find out scope for proposed Business Activity and essential information for preparation Business plan)			
7.3.2026	21	Market Survey – Business / Activity Overview (Collecting data from secondary sources to find out scope for proposed Business Activity and essential information for preparation Business plan)			
8.3.2026	22	Sunday-4: Homework, Assignments, Readings and Personal work			
9.3.2026	23	Account & Finance: Ledger & book keeping Dr. Mukesh Kesari, Asst. Professor, SUI, 10 year experience	Marketing & product development: Digital marketing method, Demonstration, Result demonstration Dr. Mukesh Kesari, Asst. Professor, SUI, 10 year experience	Bank Volunteer: Banking facilitators as 'Business and Extension opportunity' for Agripreneur Mrs. Aparna SBI, MANAGER INDORE	Grievances redressal mechanism in Banks/RTI/Ombudsman etc. Mrs. Aparna SBI, Manager Indore
10.3.2026	24	Govt. Scheme: National Horticulture Mission (NHM) Dr. Lokesh Yadav, Asst. Professor, SUI 4 year experience	Flagship programs of Dept. of Animal Husbandry, GoI and respective State Dr. S. Punekar, Assistant Professor (Fisheries), Govt College, Mhow	Flagship programs of Dept. of Fisheries, GoI and respective State Dr. S. Punekar, Assistant Professor (Fisheries), Govt College, Mhow	National Food Security Mission (NFSM) Dr. Lokesh Yadav, Asst. Professor, SUI 4 year experience
11.3.2026	25	Work with Line department: How to work effectively with ATMA and organize Farm Schools – PD ATMA Mr. Amar Dixit (PD -ATMA) , Indore	Source of Credit & Subsidy: Rural Credit/funds, Crop Insurance, Access of subsidies scheme – Bankers/NABARD Mr. Amar Dixit (PD -ATMA) , Indore	IT Enabled Agricultural Extension Advisory Services – Visit to KCC Dr.Mohanasundari Thangavel IIT, 10 year experience	IT Enabled Agricultural Extension Advisory Services – Introduction of Mobile App/e-tablet Dr.Mohanasundari Thangavel IIT, 10 year experience

12.3.2026	26	Exposure visit to KCC	Exposure Visit to Radio station/Television Centre
13.3.2026	27	Exposure Visit to KVK	Exposure Visit to ICAR Institute (nearby if any)
14.3.2026	28	Exposure Visit to State Department of Agriculture	Exposure Visit to Department of Animal Husbandry & Fishery govt. mhow college
15.3.2026	29	Sunday-5: Homework, Assignments, Readings and Personal work	
16.3.2026	30	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly	
17.3.2026	31	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly	
18.3.2026	32	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly	
19.3.2026	33	Preparation of business plan based on the data/information collected during Market Survey/Internship	
20.3.2026	34	Project outline and financial analysis tools – lecture cum case study/case exercises	
21.3.2026	35	Translating Business Plan into Detailed Project Report (DPRs) CA Harshaditya 15 year expreinces, Indore	
22.3.2026	36	Finalizing Detailed Project Reports (DPRs) , CA Harshaditya 15 year expreinces, Indore	
23.3.2026	37	Sunday-6: Homework, Assignments, Readings and Personal work	
24.3.2026	38	Finalizing Detailed Project Reports (DPRs), CA Harshaditya 15 year expreinces, Indore	
25.3.2026	39	Finalizing Detailed Project Reports (DPRs) CA Harshaditya 15 year expreinces, Indore	
26.3.2026	40	Finalizing Detailed Project Reports (DPRs) CA Harshaditya 15 year expreinces, Indore	
27.3.2026	41	Finalizing Detailed Project Reports (DPRs) CA Harshaditya 15 year expreinces, Indore	
28.3.2026	42	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE CA Harshaditya 15 year expreinces, Indore	
29.3.2026	43	Sunday-7: Homework, Assignments, Readings and Personal work	
30.3.2026	44	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE CA Harshaditya 15 year expreinces, Indore	
31.3.2026	45	Presentation of DPR and submission to respective bankers , Valedictory program and distribution of Certificate CA Harshaditya 15 year expreinces, Indore	