

SCHEDULE

TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME

TP No. 3179 MCA, Literary & Scientific Society, Bendo, Karchhna, Prayagraj (U.P.)

12 Feb. 2026 to 28 March. 2026

Date	Day Name	Day No.	Session I (9:30-11 AM)	Session II(11:30-1:00 PM)	Session III(2:00-3:30 PM)	Session IV(4:00-5:30PM)
12-02-26	Thursday	1	<ul style="list-style-type: none"> • Registration • Inauguration • Video on Agripreneur <p>Mr. Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years</p>	<p>Introduction and Orientation on ACABC Training programme</p> <p>Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years</p>	<p>Agro-ecological zone in India:</p> <ul style="list-style-type: none"> • Introduction Agro-ecological zone in India • Zone wise group discussion on major crops and practices <p>Dr.Ajay Kumar Sr. Scientist/ Nodal officer, KVK, Kaushambi- PhD.(Agronomy)- 18 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> • MS Word • Internet access <p>Mr.Adesh Gupata Computer Assistant-MCA- MCA L & S Prayagraj-12 Years</p>
13-02-26	Friday	2	<p>Interpersonal relation</p> <ul style="list-style-type: none"> • Introduction to interpersonal relation • Analysis relation of different ego states • Analysis of Transactions. • Analysis of Life Position <p>Dr. Lalit Kumar Sanodiya, Assistant Professor (PRSU, Prayagraj)PhD -9 Years</p>	<p>Leadership:</p> <ul style="list-style-type: none"> • Introduction to leadership • Leadership Power • Leadership styles • Leadership in administration <p>Dr. Anuj Kumar Singh Asst. Prof., PRSU, Prayagraj - PhD-10 Years</p>	<p>Communication:</p> <ul style="list-style-type: none"> • Introduction to communication • Flow of communication, Listening • Barriers of communication & how to overcome barriers of communication. <p>Mr. Kaushal Mishra Nodal officer (MCA L & S Prayagraj)- B.Sc. (Ag.)- 15 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> • MS Word • Internet access <p>Mr. Adesh Gupta Computer Assistant (MCA L & S Prayagraj- MCA-12 Years</p>

14-02-26	Saturday	3	Stress Management: <ul style="list-style-type: none"> • Introduction to stress • Causes of stress • Impact & Management of stress <p>Dr. Vaibhav Singh- Asst. Prof.-SHUATS- PhD Agri. Extension- 3 Years</p>	Group Dynamic: <ul style="list-style-type: none"> • Importance of group in organization and team interaction in group. • Team Building • Decision Taking • Interaction with the team. How to build a good a good team? <p>Mr. Nitesh Kumar AP-SHUATS, Naini, Prayagraj PhD. Agri. Extension-03 Years</p>	Marketing and Hazards/Risk Management: <ul style="list-style-type: none"> • Introduction to risk and conflict, Cause of conflict in various enterprises. • Managing risk and Conflict. <p>Dr. Lalit Kumar Sanaudiya Asst. Professor Allahabad State University, Prayagraj (U.P.)- Ph.D. (Ag.) 04 Years</p>	Team Management: <ul style="list-style-type: none"> • Time as a resource • Identity important time Wasters • Individual time management styles • Technique for better management <p>Dr. P.P. Dubey UPRTOU Prayagraj (U.P.)-Ph.D. -23 Years</p>
15-02-26	Sunday	4	Sunday-1- Visit to Farm field and home work assignment read			

16-02-26	Monday	5	Small enterprise Management: <ul style="list-style-type: none"> Small enterprise Management Swot Analysis book Keeping process <p>Dr. Meenakshi Saxena Scientist (H. Sc.), KVK, Kaushambi- PhD-11 Years</p>	Personal value and ethics: <ul style="list-style-type: none"> Ethics in business <p>Dr. Madan Singh Scientist Directorate of Extension, Naini, Prayagraj (U.P.)- PhD. -21 Years</p>	Planning in extension: <ul style="list-style-type: none"> Preparation and personalization of strategic Research extension plan(SREP) <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-07 Years</p>	Writing Skill: <ul style="list-style-type: none"> Writing reading and oral communication skill News papers/Agriculture Magazine. <p>Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years</p>
17-02-26	Tuesday	6	Interaction with successful agripreneurs (at least 4) from different sector-reflecting on their success			
18-02-26	Wednesday	7	Design Strategy: <ul style="list-style-type: none"> Design thinking for business strategy and entrepreneurship <p>Mr. Kaushal Mishra Nodal officer (MCA L&S Prayagraj) B.Sc. (Ag.)- 15 Years</p>	Challenge in business: <ul style="list-style-type: none"> Enterprise development challenges and mitigation strategies <p>Shri A.K. Sharma DDM, NABARD, Kaushambi M.Sc.-10 Years</p>	Introduction of entrepreneurship: <ul style="list-style-type: none"> Business of social/ Inclusive entrepreneurship (Case studies) <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)-07 Years</p>	Introduction to rule/regulation <ul style="list-style-type: none"> Act. Rule and regulations related to Agricultural GST income tax returns Agriculture land revenue Recors <p>Mr. Sumit Agrawal (CA)- 14 Years</p>
19-02-26	Thursday	8	Interaction with successful Agripreneurs from different sector-reflecting on their success Mr. Shivam Kushwah (Programme Assistant) B.Sc.. (Agriculture) – 04 Years			

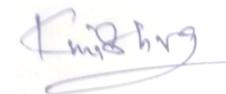
20-02-26	Friday	9	Soil: <ul style="list-style-type: none"> • Soil type and their management • Soil Sampling • Soil and water testing advisory <p>Shri Manoj Singh (Scientist Soil Science) KVK Kaushambi M.Sc. (Soil Science)-20 Years</p>	Package of practices: <ul style="list-style-type: none"> • Major crops (Agriculture) of area and post harvest Technology <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - Ph.D.(Agronomy)- 18 Years</p>	Horticulture <ol style="list-style-type: none"> 1. Package of practices of major vegetable, Fruit, Flowers, Cash Crops, Medicinal and Aromatic crops of the area. <p>Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi-M.Sc.(Horticulture)- 10 Years</p>	Bi-Product Value addition & Management: <ul style="list-style-type: none"> • Fruit • Spices • Dairy <p>Dr. S.K. Singh, Scientist (Horticulture) Directorate of Extension Naini, Prayagraj (U.P.)Ph.D. (Horticulture)- 10 Years</p>
21-02-26	Saturday	10	Pest Management: <ul style="list-style-type: none"> • Important pest of major crops- causes, Symptoms, and control measures <p>Dr. Bhashkar Shukla Ex. Scientist KVK, Pratapgarh (U.P.)- Ph.D.-24 Years</p>	Disease Management: <ul style="list-style-type: none"> • Important Disease of major crops- cause, symptoms and control measures • Integrated Disease Management (IDM) • Methods of sees treatment and application of fungicides <p>Dr. N. K. Sharma (Sr. Scientist & Head) KVK, Satna (M.P.) Ph.D. (Plant Protection)-12 Years</p>	Weeds Management: <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds (Including chemical, biological, and mechanical control) <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi- Ph.D.(Agronomy)- 18 Years</p>	License procedure and act.: <ul style="list-style-type: none"> • Seed Act. • Insecticide Act. • Fertilizer Act. • Bio- input certification <p>Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years</p>
22-02-26	Sunday	11	Sunday-2 : Home work, assignments			
23-02-26	Monday	12	Seed: <ul style="list-style-type: none"> • Seed producing companies – technical Head <p>Dr. Sarvendra Kumar ,Scientist, Directorate of extension, SHUATS M.Sc.. (Ag.)-11 Years</p>	Bio Input production and Management: <ul style="list-style-type: none"> • Bio Agri Input Company – technical Head <p>Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years</p>	Chemical Input: <ul style="list-style-type: none"> • Input Retail Stores- Coromandel <p>Dr. Madan Sen Singh (Scientist) Directorate of Extension, SHUATS Prayagraj-PhD- 21 Years</p>	Agri Marketing: <ul style="list-style-type: none"> • Millet Marketing • Organic Produce Marketing <p>Dr. Bhashkar Shukla Ex. Scientist KVK, Pratapgarh (U.P.)- Ph.D.-24 Years</p>

24-02-26	Tuesday	13	<p>Livestock entrepreneurship:</p> <ul style="list-style-type: none"> Animal Health and Artificial insemination Package of practices of animal husbandry enterprises Dairy, Goat, Sheep & Piggery <p>Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years</p>	<p>Poultry:</p> <ul style="list-style-type: none"> Types of Poultry Management of Practices (Input Management) Feed & Fodder Medicine & vaccination <p>Dr. Subodh Yadav Scientist , KVK, Naini, Prayagraj (U.P.) Ph.D. (Ag.)- 09 Years</p>	<p>Sericulture:</p> <ul style="list-style-type: none"> Complement Package of Practices on sericulture Introduction to project proposal <p>Dr. Shailendra Singh, Scientist, Directorate of extension, SHUATS, Prayagraj –PhD- 20 Years</p>	<p>Agriculture Bee Keeping:</p> <ul style="list-style-type: none"> Complement Package of Practices on Apiculture Introduction to project proposal <p>Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi- M.Sc.(Horticulture)- 10 Years</p>
25-02-26	Wednesday	14	<p>Farm Mechanization:</p> <ul style="list-style-type: none"> Farm Implements and equipments Repairing & Maintenance of Farm Implements Custom Hiring Center Solar bases Agri entrepreneurship <p>Dr. M.P Singh Scientist, KVK, Prayagraj- II-Ph.D.-13 Years</p>	<p>Micro Irrigation :</p> <ul style="list-style-type: none"> Type of irrigation in Agriculture Micro irrigation system in Agriculture Hydroponic <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi- PhD.(Agronomy)- 18 Years</p>	<p>Plasticulture:</p> <ul style="list-style-type: none"> Polyhouse/ Shadenet/tunnel net Mulching / type of mulching Water harvesting structure (Use of poly propylene material) <p>Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 10 Years</p>	<p>Fishery & Aquaculture:</p> <ul style="list-style-type: none"> Basic of fishery Shrimp farming Feed & Medicine <p>Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years</p>
26-02-26	Thursday	15	<p>Agri tourism & entrepreneurship</p> <ul style="list-style-type: none"> Agri tourism Eco tourism <p>Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years</p>	<p>Warehouse Management:</p> <ul style="list-style-type: none"> Warehouse functions & management <p>Shri Gulzari Lal (BTM, ATMA) Prayagraj M.Sc.(Ag.)- 14 Years</p>	<p>Contract Farming:</p> <ul style="list-style-type: none"> Complete package of Practices for contract farming <p>Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years</p>	<p>Agro Journalism:</p> <ul style="list-style-type: none"> Printing, Digital Social Media Project proposal on mushroom farming <p>Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 10 Years</p>

27-02-26	Friday	16	Project Identification: <ul style="list-style-type: none"> Resource analysis and Counselling Project identification, Profile Preparation Presentation and Counselling Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Project Identification: <ul style="list-style-type: none"> Resource analysis and Counselling Project identification, Profile Preparation, Presentation and Counselling Mr. Akhilesh Mishra , Accountant (KVK, Kaushambi) MBA-16 Years	Tool & technique: <ul style="list-style-type: none"> Briefing on tool & techniques of Market Survey Briefing on check list for data collection Dos and Don'ts during hands on experience Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years	Tool & technique: <ul style="list-style-type: none"> Briefing on tool & techniques ofMarket Survey Briefing on check list fordata collection Dos and Don'ts duringhands on experience Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)- 07 Years
28-02-26	Saturday	17	Exposure to KVK & University flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
01-03-26	Sunday	18	Sunday-3 Homework, assignments readings & personal work.			
02-03-26	Monday	19	Exposure to Successful Agri-venture flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
03-03-26	Tuesday	20	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
04-03-26	Wednesday	21	Market survey- Business/Activity overview (Collecting data from secondary sources of information to fiond out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
05-03-26	Thursday	22	Market survey- Business/Activity overview (Collecting data from secondary sources of information to fiond out scope for theproposed business activity & essential information for preparation business plan. Mr. Kaushal Mishra, Nodal officer, (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
06-03-26	Friday	23	Accounts & finance: <ul style="list-style-type: none"> Ledger & Book Keeping Mr. Akhilesh Mishra , Accountant (KVK, Kaushambi) MBA-16 Years	Marketing and Product Development: <ul style="list-style-type: none"> Digital Marketing Method demonstration Result demonstration Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Bank Volunteer: <ul style="list-style-type: none"> Banking facilitator a "Business and extension opportunity" for Agripreneur Mr. R.P.Singh Executive relation Manager HDFC, Bank, Sulemsarai, Prayagraj (U.P.)	Grievances redressal mechanism in bank: <ul style="list-style-type: none"> RTI Mr. Shivansh Agrahari Branch Manager Cooperative Bank, Prayagaraj (U.P.)

07-03-26	Saturday	24	<p>Govt. Scheme</p> <ul style="list-style-type: none"> National Horticulture Mission (NHM) <p>Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years</p>	<p>Flagship programme of Dept. Of Animal Husbandry Gol and of respective state</p> <p>Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years</p>	<p>Flagship Programme of Dept. Fisheries Gol and of respective State</p> <p>Mr. Sunil Singh (CEO) Dep. Of fishery, Varanasi B.Sc.- 05 Years</p>	<p>National Food Security Mission (NFSM)</p> <p>Shri Kamlesh Kumar Nishad , T.A.,Prayagraj - .Ph.D.. (Agronomy.)- 08 Years</p>
08-03-26	Sunday	25	Sunday-4 Homework, assignments readings & personal work.			
09-03-26	Monday	26	<p>Work with line Department: How to work effectively with ATMA and to organize farm school-PD ATMA</p> <p>Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years</p>	<p>Source of Credit and Subsidy:</p> <ul style="list-style-type: none"> Rural credit/Fund <p>Crop Insurance access of subsidies scheme-</p> <p>Shri Kamlesh Kumar Nishad , T.A.,Prayagraj - .Ph.D.. (Agronomy.)- 08 Years</p>	<p>IT enabled Agricultural Extension Advisory Services Visit to KCC</p> <p>Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years</p>	<p>IT enabled Agricultural Extension Advisory Services</p> <ul style="list-style-type: none"> Introduction of Mobile App/ e-Tablet <p>Mr. Vinay Dhar Shukla Computer Assistant KVK Kaushambi- MCA-12 years</p>
Bankers / NABARD						
10-03-26	Tuesday	27	Visit to KCC- SHUATS, Prayagraj		Visit to radio station – Allahabad radio station	
11-03-26	Wednesday	28	Visit to KVK- SHUATS Naini Prayagraj		Visit to ICAR/ University –SHUATS Prayagraj	
12-03-26	Thursday	29	Visit to state dept. Of agriculture – Prayagraj – Mr.Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years		Visit to Dept. Of Animal Husbandry- Prayagraj – Mr. Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years	
13-03-26	Friday	30	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr.Shivam Kushawaha, Programme Assistant , (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years			
14-03-26	Saturday	31	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years			
15-03-26	Sunday	32	Sunday-5 Homework, Assignments, Readings			
16-03-26	Monday	33	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Kaushal Mishra, Nodal officer, (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			

17-03-26	Tuesday	34	Preparation of Business plan based on the Data/information collected during Market survey Mr. Kaushal Mishra, Nodal officer, (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	
18-03-26	Wednesday	35	Project outline & financial analysis tools - lecture cum case study/case exercises Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
19-03-26	Thursday	36	Translating Business plan in to Detailed Project Report (DPR) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
20-03-26	Friday	37	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
21-03-26	Saturday	38	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
22-03-26	Sunday	39	Sunday-6 Homework, Assignments, Reading	
23-03-26	Monday	40	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
24-03-26	Tuesday	41	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
25-03-26	Wednesday	42	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
26-03-26	Thursday	43	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
27-03-26	Friday	44	Finalizing Detailed Project Report (DPR's) and get feedback Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years & Mr. Khalid Ahmad, Branch Manager , HDFC Bank, Jhalwa, Prayagraj (U.P.)	Presentation of DPR to Bankers Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
28-03-26	Saturday	45	Valedictory Program and distribution of certificates (Honorable Chairman)	



**Nodal officer
(MCA L & S, Prayagraj)**