

Detailed Training Module and Timetable(Tentative)

MGES AGRA, U.P.

Training Program No- 3173

Under Agri-Clinics & Agri-Business Centers Scheme.

Training Period- 14 Feb 2026 to 31 Mar 2026.

Day	Date	Session - I (9.30 am-11am)	Session - II (11.30 am-1 pm)	Session -III (2 pm-3.30 pm)	Session - IV (4 pm-5.30 pm)
1.	Saturday, 14 February, 2026	Registration <ul style="list-style-type: none"> • Inauguration • Video on Agripreneurs Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Induction and Orientation <ul style="list-style-type: none"> • AC&ABC Scheme &Use of www.agriclinics.net • MANAGE activities , GoI Scheme Overview Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	Agro-ecological zone in India: <ul style="list-style-type: none"> • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	ICT : <ul style="list-style-type: none"> • MS -WORD • Internet access Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
2.	Sunday, 15 February, 2026	Sunday 1. – Homework, Assignments, Readings and Personal work			
3.	Monday, 16 February, 2026	Interpersonal Relation <ul style="list-style-type: none"> • Introduction to Interpersonal Relations • Analysis Relations of different ego states • Analysis of Transactions, • Analysis of Life position Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	Leadership: <ul style="list-style-type: none"> • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration. Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	Communication: <ul style="list-style-type: none"> • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication. Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	ICT : <ul style="list-style-type: none"> • MS -WORD • Internet access Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years

4.	Tuesday, 17 February, 2026	Stress Management: <ul style="list-style-type: none"> • Introduction to Stress • Causes of Stress • Impact & Management of Stress <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>	Group Dynamics: <ul style="list-style-type: none"> • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team, How to build a good team? <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>	Marketing and Hazards/risk management : <ul style="list-style-type: none"> • Introduction to Risk &Conflict, Causes of Conflict in various enterprises, • Managing Risk &Conflict <p>Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years</p>	Time Management: <ul style="list-style-type: none"> • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management <p>Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years</p>
5.	Wednesday, 18 February, 2026	Interaction with successful agri-preneurs (at least 4) from different sectors – reflecting on their success			
6.	Thursday, 19 February, 2026	Small enterprise Management <ul style="list-style-type: none"> • Small Enterprise Management ☒SWOT Analysis Book keeping process <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years</p>	Personal value and Ethics <ul style="list-style-type: none"> • Ethics in Business <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd</p>	Planning in Extension: <ul style="list-style-type: none"> • Preparation and operationalization of Strategic Research Extension Plan (SREP) <p>Mr. V.K Rajput M.Sc. Agri</p>	Writing Skills: <ul style="list-style-type: none"> • Writing, reading and Oral communication Skill ☒ News Papers / agriculture Magazines <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>
7.	Friday, 20 February, 2026	Design strategy: <ul style="list-style-type: none"> • Design thinking for business strategy and entrepreneurship <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years</p>	Challenges in business: <ul style="list-style-type: none"> • Enterprise Development Challenges and mitigation strategies <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years</p>	Introduction of Entrepreneurship: <ul style="list-style-type: none"> • Basics of Social /Inclusive Entrepreneurship (Case Studies) <p>CA Mukesh Gupta & Associate Exp 25 Years</p>	Introduction to rule/regulation: <ul style="list-style-type: none"> • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Returns • Agriculture Land Revenue Records <p>CA Mukesh Gupta & Associate Exp 25 Years</p>

8.	Saturday, 21 February, 2026	Soils: <ul style="list-style-type: none"> • Soil types and their management • Soil sampling • Soil and water testing Advisory <p>Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)</p>	Package of Practices: <ul style="list-style-type: none"> • Major Crops (agriculture) of the area and Post- harvest Technology <p>Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)</p>	Horticulture <ul style="list-style-type: none"> • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area <p>Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)</p>	Bi-product Value addition & Management <ul style="list-style-type: none"> • Fruit • Spices • Dairy <p>Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)</p>
9.	Sunday, 22 February, 2026	Sunday 2. – Homework, Assignments, Readings and Personal work			
10.	Monday, 23 February, 2026	Pest Management <ul style="list-style-type: none"> • Important Pests of Major Crops - Causes, Symptoms and Control measures • Integrated Pest Management (IPM). • Methods of Pesticide application • Identification of useful and harmful insects <p>Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)</p>	Disease management: <ul style="list-style-type: none"> • Important diseases of Major Crops - Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides <p>Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)</p>	Weeds Management <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control) <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years Or Available any other Faculty</p>	License procedure and act: <ul style="list-style-type: none"> • Seed act • Insecticide act • Fertilizer Act. • Bio-Input certification <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years Or Available any other Faculty</p>
11.	Tuesday, 24 February, 2026	Livestock entrepreneurship <ul style="list-style-type: none"> • Animal health & Artificial Insemination • Package of practices of Animal Husbandry Enterprises Dairy, goat, sheep & piggery <p>Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)</p>	Poultry: <ul style="list-style-type: none"> • Types of poultry • Management practices (inputs management) • Feed & Fodder • Medicine and vaccination <p>Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)</p>	Sericulture: <ul style="list-style-type: none"> • Complement package of practices on Sericulture • Introduction to Project proposal <p>Mr Vikash Singh Tomar (Agripreneur (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty</p>	Apiculture – Bee keeping <p>Complement package of practices on Apiculture Introduction to Project proposal</p> <p>Mr Vikash Singh Tomar (Agripreneur (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty</p>

12.	Wednesday, 25 February, 2026	Farm- Mechanization: <ul style="list-style-type: none"> • Farm Implements and Equipment's, • Repairing & Maintenance of Farm Implements • Custom Hiring Centre • Solar-based agri-entrepreneurship <p>Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty</p>	Micro-Irrigation: <ul style="list-style-type: none"> • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic <p>Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty</p>	Plasticulture: <ul style="list-style-type: none"> • Playhouse/shade net/tunnel net • Mulching /types of mulching • Water harvesting structures (Use of poly propylene material) <p>Mr Avtar Singh (Krishi Innovation Area Co-ordinator, MBA(Agriprenuer), 6 Years of Exp), Or Available any other Faculty</p>	Fishery& Aquaculture: <ul style="list-style-type: none"> • Basics of fishery • Shrimp farming • Feeds &Medicine <p>Mr. Dharmendra(Fish Farming Expert, B.sc,10 Years of experience) Or Available any other Faculty</p>
13.	Thursday, 26 February, 2026	Seed: <ul style="list-style-type: none"> • Seed Producing Companies- Technical Head <p>Representative From M/s Divyabhoomi Seeds Or UP Seed Certification Department Officials</p>	Bio-Input production and management <input checked="" type="checkbox"/> Bio Agri Inputs Company - Technical Head <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agriprenuer) Exp 10 Years</p>	Chemical Input <ul style="list-style-type: none"> • Input Retail Stores – Coromandel (any one) <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agriprenuer) Exp 10 Years</p>	Agri-Marketing <ul style="list-style-type: none"> • Millet Marketing <input checked="" type="checkbox"/> Organic produce marketing <p>Representative From Fresh Tray Millets Or Department of Agriculture Produce Marketing Officials</p>
14.	Friday, 27 February, 2026	Agri-tourism & entrepreneurship <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism <p>Mr. Anurag Kanaujia (Dist. Coordinator NRLM, MBA (Marketing), 15 Years of Exp)</p>	Warehouses Management <ul style="list-style-type: none"> • Warehouses functions and management <p>Representative From M/s Divyabhoomi Warehouse</p>	Contract Farming: <ul style="list-style-type: none"> • Complete package of practices for contract farming <p>Mr. Mrinal Agarwal FPO Consultant, Agriprenuer , 10 Years Exp)</p>	Agri-Journalism <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom farming <p>Dr. Arun Chopra Biotechnologist Exp 25 Years Or Available any other Faculty</p>

15.	Saturday, 28 February, 2026	Project Identification: <ul style="list-style-type: none"> Resources Analysis and Counselling Project identification, profile preparation Presentations and Counselling CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	Project Identification: <ul style="list-style-type: none"> Resources Analysis and Counselling Project identification, profile preparation Presentations and Counselling CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	Tools & Technique: <ul style="list-style-type: none"> Briefing on tools and techniques of market survey Briefing on Check list for data collection Dos and Don'ts during hands-on-experience Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Tools & Technique: <ul style="list-style-type: none"> Briefing on tools and techniques of market survey Briefing on Check list for data collection Dos and Don'ts during hands-on-experience - Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
16.	Sunday, 1 March, 2026	Sunday 3. – Homework, Assignments, Readings and Personal work			
17.	Monday, 2 March, 2026	HOLI (HOLIDAY)			
18.	Tuesday, 3 March, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
19.	Wednesday, 4 March, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
20.	Thursday, 5 March, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
21.	Friday, 6 March, 2026	Work with Line department: <ul style="list-style-type: none"> How to work effectively with ATMA and to organize Farm Schools- PD ATMA Dr. Radhe Shyam (Retd. PD ATMA) Exp 35 Years	Source of Credit & Subsidy: <ul style="list-style-type: none"> Rural Credit/funds Crop Insurance Access of subsidies scheme – Bankers/ NABARD Mr. Vishal Anand DDM (NABARD) Exp 15 Years Or Mr. Dheeraj Anand	IT Enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> Visit to KCC Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty	IT Enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> Introduction of Mobile App/e- tablet) Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty
22.	Saturday, 7 March, 2026	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			

23.	Sunday, 8 March, 2026	<p>Govt. Scheme :</p> <ul style="list-style-type: none"> • National Horticulture Mission (NHM) <p>Mr Adarsh Saxena) Horticulture Dept, Exp 15 Years</p>	<p>Flagship programs of Dept. of Animal Husbandry, GoI and of respective State</p> <p>Dr R L Rajput (Ex Head KVK, PhD Animal husbandry Exp 35 Years</p>	<p>Flagship programs of Dept. of Fisheries, GoI and of respective State</p> <p>Dr R L Rajput (Ex Head KVK, PhD Animal husbandry Exp 35 Years</p>	<p>• National Food Security Mission (NFSM)</p> <p>Mr Adarsh Saxena) Horticulture Dept, Exp 15 Years</p>
24.	Monday, 9 March, 2026	Sunday 4. – Homework, Assignments, Readings and Personal work			
25.	Tuesday, 10 March, 2026	Exposure visit to KCC		Exposure Visit to Radio station/Television Centre	
26.	Wednesday, 11 March, 2026	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
27.	Thursday, 12 March, 2026	<p>Account & Finance</p> <ul style="list-style-type: none"> • Ledger & book keeping <p>Ms. Neha Sinha MBA (Finance) Exp 15 Years</p>	<p>Marketing & product Development</p> <ul style="list-style-type: none"> • Digital marketing • Method demonstration • Result Demonstration <p>Mr. Arpit Agarwal (Digital Marketing Expert) Exp 5 Years</p>	<p>Bank Volunteer:</p> <ul style="list-style-type: none"> • Banking facilitators a “Business and Extension opportunity” for Agripreneur <p>Mr. Subodh Gupta, Banker (Chief Manager) Exp 15 Years Or Available any other Faculty</p>	<p>Grievances redressal mechanism in Banks</p> <ul style="list-style-type: none"> • RTI /Ombudsman etc. <p>Mr. Subodh Gupta, Banker (Chief Manager) Exp 15 Years Or Available any other Faculty</p>
28.	Friday, 13 March, 2026	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	
29.	Saturday, 14 March, 2026	Preparation of business plan based on the data / information collected during Market Survey/Internship			
30.	Sunday, 15 March, 2026	Sunday-5: Homework, Assignments, Readings and Personal work			

31.	Monday, 16 March, 2026	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur- Interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly
32.	Tuesday, 17 March, 2026	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly
33.	Wednesday, 18 March, 2026	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly
34.	Thursday, 19 March, 2026	Project outline and financial analysis tools - lecture cum case study / case exercises Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)
35.	Friday, 20 March, 2026	Translating Business Plan in to Detailed Project Report (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
36.	Saturday, 21 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
37.	Sunday, 22 March, 2026	Sunday-6: Homework, Assignments, Readings and Personal work
38.	Monday, 23 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
39.	Tuesday, 24 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
40.	Wednesday, 25 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
41.	Thursday, 26 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
42.	Friday, 27 March, 2026	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
43.	Saturday, 28 March, 2026	Presentation of DPR and Submission to respective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)

44.	Sunday, 29 March, 2026	Sunday-6: Homework, Assignments, Readings and Personal work
45.	Monday, 30 March, 2026	Presentation of DPR and Submission to repective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)
46.	Tuesday, 31 March, 2026	Valedictory program and distribution of certificate

Note: The Resource person may change as per availability

