

Program Schedule
Centre for Advance Research and Development, Bhopal, Madhya Pradesh (2nd batch)
Training Program - 3150
Training Period: 13.02.2026 to 31.03.2026

Details of Day to Day Session under Agri-Clinics & Agri-Business Centers (AC& ABC) CARD Bhopal (MP) Scheme

Day	Date	Session-I (9.30 am-11 am)	Session-II (11.30 am-1 pm)	Session-III (2 pm-3.30 pm)	Session-IV (4 pm-5.30 pm)
1	Friday, 13 Feb , 2026	Registration: Inauguration Video on Agripreneurs	Induction and Orientation: AC&ABC Scheme & Use www.agriclinics.net, MANAGE activities Gov Scheme overview	Agro-ecological zone in India: Introduction of Agro-ecological zone in India: Zone wise group discussion on major crops and practices	MS-WORD, Internet access ICT:
	Resource person	Ms.Rasana Adabhute Training Coordinator,(MCA,MSW 13 Years Exp)	Dr Swati Sharma, Nodal Officer (PhD Chemistry; 9 yrs exp)	Dr. R.D .Soni Rt. Scientist (M.Sc Agronomi, PHD) KVK CIAE Navibagh /Mr. Ghanshyam Jamiya (M.Sc. Agronomi Technical Officer JNKVV Jabalpur)	Ms.Rasana Adabhute Training Coordinator,(MCA,MSW 13 Years Exp)
2	Saturday, 14 Feb , 2026	Interpersonal Relation: Introduction to Interpersonal Relations,Analysis Relations of different ego states,Analysis of Transactions,Analysis of Life Position.	Leadership: Introduction to Leadership Power,,Leadership Styles,Leadership in Administration.	Communication: Introduction to Communication ,Flow Of Communication Listening,Barriers of Communication & How to overcome barriers of Communication.	ICT: MS-WORD,Internet access.
	Resource person	Ms.Bhartee Baneerji MBA Management (Consultant 20 Years Exp)	Ms.Bhartee Baneerji MBA Management (Consultant 20 Years Exp)	Mr.Rajendra Prasad Sexana(National Trainer on soft skill,life skill & Entrepreneurship Skill Engg. In Agro M.P. 40 Year Expr.)	Mr. Pradeep Mishra ICM Trainer,(MCA 25 Year Exp.)
3	Sunday, 15 Feb , 2026	Sunday 1 -Homework, Assignments, Reading and Personal work			
4	Monday, 16 Jan, 2026	Stress Management: Introduction to Stress, Causes of Stress,Impact & Management of Stress.	Group Dynamics: Importance of groups in organization & Team Interactions in group,Team Building ,Decision Taking ,Interactions with the team,How to build a good team?	Marketing and Hazards/risk Management: Introduction to Risk & Conflict Causes of Conflict in various enterprises,Managing Risk & Conflict.	Time Management : Time as a Resource e Identify Important Time Wasters ,Individual Time Management Styles,Techniques for better management .
	Resource person	Dr Darshna soni MSWC Management (12 Years Exp)	Dr Darshna soni MSWC Management (12 Years Exp)	Mr. Manish Bonde M.B.A Marketing (20 Years)	Mr. Manish Bonde M.B.A Marketing (20 Years)

5	Tuesday, 17 Feb , 2026	Small enterprise Management: Small enterprise Management, SWOT Analysis Book Keeping process	Personal value and Ethics: Ethics in business	Planning in Extension: Preparation and operationalization of strategic Research Extn Plan (SREP)	Writing Skills: writing, reading and oral communication skills, News Papers/agriculture Magazines
	Resource person	Ms.Bhartee Baneerji MBA Management (Consultant 20 Years Exp)	Ms.Bhartee Baneerji MBA Management (Consultant 20 Years Exp)	Mr. Arun Datta M.Sc. Ag. (Subject Matter Speciyalist 20 Year Exp.)	Mr. Arun Datta M.Sc. Ag. (Subject Matter Speciyalist 20 Year Exp.)
6	Wednesday, 18 Feb, 2026	Interaction with successful agri-Preneurs (at least 4) from different sectors-reflecting on their success			
7	Thursday, 19 Feb, 2026	Desigen Strategy: Desigen thinking for business strategy and entrepreneurship	Challenges in business: Enterprise Development challenges and mitigation strategies	Introduction of Entreneurship: Basics of Social/ Inclusive Entrepreneurship (Case Studies)	Introduction to rule/regulation: Acts, Rules and Regulations related to Agricultural, GST, Income Tax Returns, Agriculture Land Revenue Records
	Resource person	Mr. Arun Datta M.Sc. Ag. (Subject Matter Speciyalist 20 Year Exp.)	Mr. Arun Datta M.Sc. Ag. (Subject Matter Speciyalist 20 Year Exp.)	Mr. Shubham Yadav (MCA & Horticulture Certification from Pune) 2 Year Exper. Nursury management	Mr. B.K. Chaturvedi B.Sc. (Manager Gramin Bank, 30 Years of Exp)
8	Friday, 20 Feb, 2026	Soils: Soil types and their management, Soil Sampling, Soil and water testing Advisory	Package of Practices: Major crops (agriculture) of the area and post-harvest technology	Horticulture: Package of practices of major Vegetables, Fruits, Flowers, Cash crops,Medicinal and Aromatic crops of the area.	Bio- Product Value Addition & Management: Fruit,Spices,Dairy
	Resource person	Dr. P.K. Jaga M.Sc.,Soil Science, PHD (Proff.of Agr.JNKVV Jabalpur 12 Years Exp)	Dr. P.K. Jaga M.Sc.,Soil Science, PHD (Proff.of Agr.JNKVV Jabalpur 12 Years Exp)	Mr. Vivek Omkar M.Sc. Horti(Horticulture Consultant 20 Year Exp)	Mr. Vivek Omkar M.Sc. Horti(Horticulture Consultant 20 Year Exp)
9	Saturday, 21 Feb, 2026	Pest Management: Important Pests of Major Crops- Causes, Symptoms and control measures, Integrated pest management (IPM), Methods of pesticide application, Identification of useful harmful insects	Disease Management: Important diseases of major crops-causes symptoms and control measures, Integrated disease management (IDM), Methods of seed treatments and application of fungicides	Weeds Management: Types of weeds, Identification and management of weeds (including chemical, biological and mechanical control)	License procedure and act: Seed act, Insecticide act, Fertilizer Act,Bio- Input certification
	Resource person	Dr.Rishikesh Mandloi M.Sc PHD Entomology(Asst. Proff . 15 Year Exp) /Abhinandan yadav	Mr.J.S. Rawat M.Sc. Ag. Agronomi (SMS Agr.IAS University Bhopal, 15 Years of Exp)	Mr.J.S. Rawat M.Sc. Ag. Agronomi (SMS Agr.IAS University Bhopal, 15 Years of Exp)	Dr. Ashish Shrivastav MscAg. Plant Pathology (Assist. Proff./Scientist Jnkvv 25 Year Exp)
10	Sunday, 22 Feb , 2026	Sunday 2 -Homework, Assignments, Reading and Personal work			
11	Monday, 23 Feb, 2026	Seed: Seed Producing Companies-technical Head	Bio-Input production and management: Bio-Agri inputs Company -technical Head	Chemical input: Input Retail Stores-Coromandel (any one)	Agri-Marketing:Millet Marketing,Organic produce marketing

	Resource person	Dr. Surendra Ghritlehre M.Sc.Agr. Extention (IIPR(ICAR) Scientist 8 Years of Exp)	Mr.J.S. Rawat M.Sc. Ag. Agronomi (SMS Agr.IAS University Bhopal, 15 Years of Exp)	Dr. J.K. Kanosiya KVK Sehore M.Sc. PHD Horticu.(Scientist KVK, 25 Years Exp)	Mr. Somit Wadhvani MBA Rural Management (Marketing Expert 5 Years Exp)
12	Tuesday, 24 Feb, 2026	Livestock entrepreneurship: Animal health & Artificial Insemination, Package of practices of Animal Husbandry enterprises Dairy, Goat, Sheep & Piggery	Poultry: Types of poultry, Management practices (Inputs Management), Feed & Fodder, Medicinal and vaccination	Sericulture: Complement package of practices on sericulture, Introduction to Project to proposal	Apiculture-Bee keeping: Complement package of practices on Apiculture, Introduction to Project Proposal
	Resource person	Dr. Manoj Bhardwaj BVSc, MVSc (Deputy Dir. A.H. Bhopal Dept.of Veterinary) 25 years Exper.	Dr. Manoj Bhardwaj BVSc, MVSc (Deputy Dir. A.H. Bhopal Dept.of Veterinary) 25 years Exper.	Mr. R.S. Chandrwanshi Assit.Dir. Sericulture M.Sc. Botany (30 Year Exper.)	Ms. Nishar Qurashi, MA Sociology (CEO Honey) 20 Year Expri.
13	Wednesday, 25 Feb, 2026	Farm Mechanization: Farm Implements and Equipment's. Repairing & Maintenance of Farm, Implements, Custom Hiring Centre Solar based agri- entrepreneurship	Micro-Irrigation: Types of micro irrigation in agriculture, Micro-Irrigation system in agriculture, Hydroponic	Plasticulture: Polyhouse/shadenet/tunnel net, Mulching/types of mulching, Water harvesting structures (Use of poly propylene material)	Fishery & Aquaculture: Basics of fishery, Shrimp farming, Feeds & Medicine
	Resource person	Dr.S.K.Dhakad M.Tech KVK Scientist ,Eg. Agri.Machinery (19 Year)	Dr.S.K.Dhakad M.Tech KVK Scientist ,Eg. Agri.Machinery (19 Year)	Dr.Yogendra Singh Asst. Proff Sage M.Sc Agri PHD 07 year Exp./ Dr. Subham Kulshresth Asst. Proff. Sage (M.Sc. Horti 10 year)	Mr.D.P.Sahu M.Sc. Zoology Assit. Dir. Fieshriesh 28 Year Expri. / Dr. Rekha Das Asst. Proff. Sage (M.Sc PHD Fishery) 06 years
14	Thursday, 26 Feb, 2026	Agri-tourism & entrepreneurship: Agri-tourism, Eco-tourism	Warehouses Management: Warehouses functions and management	Contract Farming: Complete package of practices for contract farming	Agri-Journalism: Printing, Digital, Social Media, Project proposal on Mushroom farming
	Resource person	Mr. Mukesh Gour M.Sc Agronomy 5 Years Of Exp; Nodal Officer	Dr. Ashok Verma M.Sc. PHD ,Dean RNTU Bhopal (15 Year Expri.)	Mr. G. P Prajapati M.Sc ag. Extention MD 25 Years Of Exp	Mr. B.K. Chaturvedi B.Sc. (Manager Gramin Bank, 30 Years of Exp)
15	Friday, 27 Feb, 2026	Project Identification: Resources Analysis and Counseling, Project Identification profile prepration, Presentations and counseling	Project Identification: Resources Analysis and counseling, Project Identification Profile prepration, Presentations and counseling	Tools & Technique: Briefing on tools and techniques of market survey,Briefing on check list for data collection ,Dos and Don'ts during hands-on experience	Tools & Technique: Briefing on tools and techniques of market survey,Briefing on check list for data collection ,Dos and Don'ts during hands-on experience
	Resource person	Dr. Balveer Singh M.Sc., PHD,Horticulture (Proff. RNTU Bhopal 8 Years of Exp)	Ms. Rani Raikwar M.B.A Consultant (10 Year Expri.)	Mr. D.P. Sahu B.Sc. (Assist. Dir. Fisheries Deprpt,28 Years of Exp)	Dr. R L Rajput(Ex Head KVK,PhD Animal husbandry,35 Years of Exp)
16	Saturday, 28 Feb, 2026	Exposure to DAC&FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with state Agriculture and allied Department			
17	Sunday, 01 Mar, 2026	Sunday 3 -Homework, Assignments, Reading and Personal work			

18	Monday, 02 Mar, 2026	Exposure to DAC&FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with state Agriculture and allied Department			
19	Tuesday, 03 Mar, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business Plan)			
	Wednesday, 04 Mar, 2026	Holi Holiday			
20	Thursday, 05 Mar, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business Plan)			
21	Friday, 06 Mar, 2026	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business Plan)			
	Saturday, 07 Mar, 2026	Rang Panchami Holiday			
22	Sunday, 08 Mar, 2026	Sunday 4 -Homework, Assignments, Reading and Personal work			
23	Monday, 09 Mar, 2026	Account & Finance: Ledger & book Keeping	Marketing & Product Development: Digital marketing, Method demonstration, Result demonstration	Bank Volunteer: Banking facilitators a "Business and Extension Opportunity" for agripreneur	Grievences redressal mechanism in Banks: RTI/Ombudsman etc.
	Resource person	Dr. Bhupendra Arya M.Sc. Ag. (Ret.AGM BOI 40 Year Exp.)	Ms. Manjari Shrivastav Trainer for Digital Marketing Expert (20 years Expr.)	Dr. Bhupendra Arya M.Sc. Ag. (Ret.AGM BOI 40 Year Exp.)	Dr. Bhupendra Arya M.Sc. Ag. (Ret.AGM BOI 40 Year Exp.)
24	Tuesday, 10 Mar, 2026	Govt. Schem: National Horticulture Mission (NHM)	Flagship Programs of Dept. of Animal Husbandry, GoI and of respective state	Flagship Programs of Dept. of Fisheries, GoI and of respective state	National Food Security Mission (NFSM)
	Resource person	Dr. Manoj Bhardwaj BVSc, MVSc (Deputy Dir. A.H. Bhopal Dept.of Veterinary) 25 years Exper.	Dr. Manoj Bhardwaj BVSc, MVSc (Deputy Dir. A.H. Bhopal Dept.of Veterinary) 25 years Exper.	Mr. D.P. Sahu B.Sc. (Assist. Dir. Fisheries Dept,28 Years of Exp)	Mr. D.P. Sahu B.Sc. (Assist. Dir. Fisheries Dept,28 Years of Exp)
25	Wednesday, 11 Mar, 2026	Work with Line department: How to work effectively with ATMA and to organize Farm schools-PD ATMA	Source of Credit & Subsidy: Rural credit/funds, Crop Insurance Access of subsidies scheme- Bankers/NABARD	IT Enabled Agricultural Extn Advisory Services: Visit to KCC	IT Enabled Agricultural Extn Advisory Services: Introduction of Mobile App/e-tablet
	Resource person	Ms. Suman Prasad Msc. Pathology(PD ATMA DDA 15 Years Of Exp)/Mr.Sanjay Bamne M.Sc. Agr. (faculty Agr. Success institute)15 Year	Mr.J.K. Taneja M.Sc. Ag . (Rt. Branch Manager SBI 30 Years Exp)	Visit to KCC	Mr. Shivraj Singh Rajpoot ,Computer Science MCA,IT Senior Research Officer 20 Year Expr.
26	Thursday, 12 Mar, 2026	Exposure visit to KCC,		Exposure Visit to Radio station/Television Center	
27	Friday, 13 Mar , 2026	Exposure visit to KVK,		Exposure Visit to ICAR Institute (nearby if any)	
28	Saturday, 14 Mar, 2026	Exposure visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	

29	Sunday, 15 Mar, 2026	Sunday 5 -Homework, Assignments, Reading and Personal work	
30	Monday, 16 Mar, 2026	Hand -on-experience/internship with repective Agri-business companies/established agripreneur - interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly	
31	Tuesday, 17 Mar, 2026	Hand -on-experience/internship with repective Agri-business companies/established agripreneur - interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly	
32	Wednesday, 18 Mar, 2026	Hand -on-experience/internship with repective Agri-business companies/established agripreneur - interaction with the promoter and understanding each process thoroughly and record the observations - seek clarifications - amend the business plan accordingly	
33	Thursday, 19 Mar, 2026	Preparation of business plan based on the data/ information collected during Market Survey/ Internship	
	Resource person	Ms. Rasana Kirar (Training Coordinator,13 Years Exp)	
34	Friday, 20 Mar, 2026	Project outline and financial analysis tools - lecture cum case study /case exercises	
	Resource person	Dr. Manoj Bhardwaj M.V.Sc. (Deputy Dir. Veterinary Department 28 Years of Exp)	
35	Saturday, 21 Mar, 2026	Translating Business Plan in to Detailed project Report (DPRs)	
	Resource person	Mr. Samarth rajput & Associates (Chartered Accountant, Finance Specialist, 3 Years of Exp)	
36	Sunday, 22 Mar, 2026	Sunday 6 -Homework, Assignments, Reading and Personal work	
37	Monday, 23 Mar, 2026	Finalizing Detailed Project Reports (DPRs) Ms. Rasana Kirar (Training Coordinator,13 Years Exp)	
38	Tuesday, 24 Mar, 2026	Finalizing Detailed Project Reports (DPRs) Dr Swati Sharma, Nodal Officer (PhD Chemistry; 9 yrs exp)	
39	Wednesday, 25 Mar, 2026	Finalizing Detailed Project Reports (DPRs) Ms.Rasana Kirar (Training Coordinator,13 Years Exp)	
40	Thursday, 26 Mar, 2026	Finalizing Detailed Project Reports (DPRs) Dr Swati Sharma, Nodal Officer (PhD Chemistry; 9 yrs exp)	
41	Friday, 27 Mar , 2026	Finalizing Detailed Project Reports (DPRs) Ms.Rasana Kirar (Training Coordinator,13 Years Exp)	
42	Saturday, 28 Mar , 2026	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE Sharma, Nodal Officer (PhD Chemistry; 9 yrs exp)	Dr. Swati
43	Sunday, 29 Mar, 2026	Sunday 7 -Homework, Assignments, Reading and Personal work	
44	Monday, 30 Mar, 2026	Presentation of DPR and submission to respective bankers Dr Swati Sharma, Nodal Officer (PhD Chemistry; 9 yrs exp)	
45	Tuesday, 31 Mar, 2026	Valedictory program and distribution of certificate	