

TP- 17th Batch -Training Schedule

NTI Name: -IMAIGAL TRUST,Tamilndu

Batch Duration :- 06/02/2026 to 22/03/26

Date	Day	Session - I (9.30 AM-11 AM)	Session - II (11.30 AM-1 PM)	Session - III (2 PM-3.30 PM)	Session - IV (4 PM-5.30 PM)
06/02/26	Friday	<ul style="list-style-type: none"> Registration Inauguration Video on Agripreneur 	Induction and Orientation <ul style="list-style-type: none"> AC&ABC Scheme & Use of www.agriclinics.net MANAGE activities, GoI Scheme Overview 	Agro-ecological zone in India: <ul style="list-style-type: none"> Introduction of Agro-ecological zone in India Zone-wise group discussion on major crops and practices 	ICT: <ul style="list-style-type: none"> MS-WORD Internet access
		Mr.SenthilKumar, LDM, Salem MR.R,Prabhu,Chariman,Imaigal Trust, Mr. Gunasekaran .Rtd JDA, Canara Bank. Mrs.A.Poongodi.Nodal Officer,IMAIGAL ACABC,Salem, Mr.Sugavanam,Agripreneur	Mrs.A.Poongodi, Nodal Officer(15 Years Experience)	Smt Nirmala AO,Dept of Agriculture (15 Years Experience)	Mrs.J. Jothi, MCA JJ Univerasal Mart (10 Years Experience)
07/02/26	Saturday	Interpersonal Relation <ul style="list-style-type: none"> Introduction to interpersonal Relation Analysis Relations of different ego states Analysis of Trans5actions Analysis of Life position 	Leadership: <ul style="list-style-type: none"> Introduction to Leadership Leadership Power Leadership Styles Leadership in Administration 	Communication: <ul style="list-style-type: none"> Introduction to Communication Flow of Communication, Listening Barriers of Communication & How to overcome barriers of communication 	ICT: <ul style="list-style-type: none"> MS-WORD Internet access
		Mr.M.Gunasekaran, BF Tech, Director & Master Trainer -EDP)	Mr.M.Gunasekaran, BF Tech, Director & Master Trainer -EDP)	Mr.Thiyagarajan Master Trainer,project officer,ITCOT Consultancy	Mr.Thiyagarajan Master Trainer,project officer,ITCOT Consultancy
08/02/26	Sunday	3 Sunday 1 - Homework, Assignments, Readings und Personal work			
09/02/026	Monday	Stress Management: <ul style="list-style-type: none"> Introduction to Stress Causes of Stress Impact & Management of Stress 	Group Dynamics: <ul style="list-style-type: none"> Importance of groups in organization and Team Interactions in group Team Building Decision Taking Interaction with the Team, how to 	Marketing and Hazard/risk Management: <ul style="list-style-type: none"> Introduction to Risk & Conflict, Causes of Conflict in various enterprises, Managing Risk & Conflict 	Time Management: <ul style="list-style-type: none"> Time as a Resource Identify Important Time Wasters Individual Time Management Styles Techniques for better
		Dr.Sundar, MBA Rtd Principal of Gnam College of Management (30 Years Experience)	Dr.Sundar, MBARtd Principal of Gnam College of Management (30 Years Experience)	Mr.SaranKarthicc, MBA,PGDABMM Entrepreneur and Master Trainer (20 Years Experience)	Mr.SaranKarthicc, MBA,PGDABMM Entrepreneur and Master Trainer (20 Years Experience)
10/02/26	Tuesday	Small enterprise Management <ul style="list-style-type: none"> Small Enterprise Management SWOT Analysis Bookkeeping process 	Personal value and Ethics Ethics in Business	Planning in Extension: <ul style="list-style-type: none"> Preparation and operationalization of Strategic Research Extension Plan (SREP) 	Writing Skills: <ul style="list-style-type: none"> Writing, reading and Oral Communication Skill News
		Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (30 Years Experience)	Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (30 Years Experience)	Mr.A.Karmugilan,MBA, Buisness consultant (Above 5 Years Experience)	Mr.A.Karmugilan,MBA, Buisness consultant (Above 5 Years Experience)

11/02/26	Wednesday	6	Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success Mrs.Kiruthika , B.Sc(Agri) Successful Agripreneur. (Above 2 Years Experience) Mrs.Amsa B Sc Zoo., Successful Agripreneur. (Above 2 Years Experience) Mrs.Vishnupriya, B.Sc(Agri) Successful Agripreneur. (Above 3 Years Experience) Mr.Nandhakumar, B.Sc(Agri) Successful Agripreneur.(Above 2 Years Experience)			
12/02/26	Thursday	7	Design strategy: • Design thinking for business strategy and entrepreneurship Mr.S.Nandakumar.B.Sc(Ag) Successful Agripreneur.	Challenges in business: • Enterprise Development Challenges and mitigation strategic Mr.Sivaraman,Mfm,BL. Master Trainer	Introduction of Entrepreneurship: • Basics of Social /Inclusive Entrepreneurship (Case Studies) Mr.S.Nandakumar.B.Sc(Ag) Successful Agripreneur.	Introduction to rule/regulation: • Acts, Rules, and Regulations related to Agricultural • GST, Income Tax Return • Agriculture Land Revenue Record
13/02/26	Friday	8	Soils: • Soil types and their management • Soi1 sampling • Soi1 and water testing Advisory Mrs.Neelambal DD & PA Agri to Collector (Above 20 Years Experience)	Package of Practices: • Major Crops (agriculture) of the area and Post- harvest Technology Mrs.Neelambal DD & PA Agri to Collector (Above 20 Years Experience)	Horticulture • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area Dr.Guna Prinicpal, Nalandha college	Bi-product Value addition & Management: • Fruit • Spices • Dairy Dr.Guna Prinicpal, Nalandha college
14/02/26	Saturday	9	Pest Management: •Important Pests of Major Crops- Causes, Symptoms and Control measures • Integrated Pest Management (IPM) • Methods of Pesticide application • Identification of useful and harmful insects R.M.Subramanian Rtd JDA Project Advisor and Consultant (Above 30 Years Experience)	Disease Management: • Important diseases of Major Crops - Causes, Symptoms and Control measures •Integrated disease Management(IDM) • Methods of seed treatments and application of fungicides R.M.Subramanian Rtd JDA Project Advisor and Consultant (Above 30 Years Experience)	Weeds Management • Types of weeds • Identification and management of weeds (including chemical, biological, and mechanical control) Mr. Gowtham ADA, Salem (Above 25 Years Experience)	License procedure and act: • Seed act • Insecticide act • Fertilizer Act • Bio-Input certification Mr. Gowtham ADA, Salem (Above 25 Years Experience)
15/02/26	Sunday	10	Sunday 1 - Homework, Assignments, Readings und Personal work			
16/02/26	Monday	11	Seed: • Seed Producing Companies-technical Head Mr. Bharathi veeramani creative farm sollutions -(Above 25year experience)	Bio-Input production and management •Bio Agri Inputs Company-Technical Head Dr.K.Rajendiran MD,Vikki Agro Products (Above 30 Years Experience)	Chemical Input •Input Retail Stores — Coromandel (anyone) Mr.ANBARASAN MD,Thirumagal Vivasaya Sevai Maiyam (Above 15 Years Experience)	Agri-Marketing • Millet Marketing • Organic produce Marketing Mr.Manikandan, Marketing Director, Eat and Treat
17/02/26	Tuesday	12	Livestock Entrepreneurship • Animal health & Artificial Insemination • Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep & piggery Dr.Jayakumar,MVSc & AH AP,MSRS,Govt of Tamil Nadu	Poultry: • Types of poultry • Management practices (inputs management) • Feed & Fodder • Medicine and vaccination Dr.Jayakumar,MVSc & AH AP,MSRS,Govt of Tamil Nadu	Sericulture: • Complement package of practices on Sericulture • Introduction to Project proposal Dr.Mohanraj(Agri), Sericulture Farm (Above 5 Years Experience)	Apiculture - Bee Keeping • Complement package of practices on Apiculture • Introduction to Project proposal Mr.Annamalai., Dip(horti) AO Honey Farm, (Above 5 Years Experience)

18/02/26	Wednesday	13	Farm-Mechanization: <ul style="list-style-type: none"> • Repairing & Maintenance of Farm • Implements • Custom Hiring Centre • Solar-based agri-entrepreneurship Mr.Meganathan BE Agri Eng KonguNadu Agri Implements (Above 15 Years Experience)	Micro-Irrigation: <ul style="list-style-type: none"> • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic Mr.Karmugilan MBA Consultant (Irrigation Systems) 	Plasticulture <ul style="list-style-type: none"> • Polyhouse /shade net/tunnel net • Mulching• /types of mulching • Water harvesting structures (Use of poly propylene material) Mrs.TamilSelvi Rtd DD Horticulture (Above 30 Years Experience),	Fishery& Aquaculture: <ul style="list-style-type: none"> • Basics of fishery Shrimp farming • Feeds &Medicine Mrs.Jagathambal KVK Head (Above 20 Years Experience)
19/02/26	Thursday	14	Agri-tourism & Entrepreneurship <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism Mrs.Nitya BSc Agri Mezhi Agro centre (Above 3 Years Experience)	Warehouses Management <ul style="list-style-type: none"> • Warehouses functions and management Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (Above 30 Years Experience)	Contract Farming: <ul style="list-style-type: none"> • Complete package of practices for contract farming Dr.Sundaravaratharajan Vice Chancellor , NMV University (Above 30 Years Experience)	Agri-Journalism <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom Farming Dr.Sundaravaratharajan Vice Chancellor , NMV University (Above 30 Years Experience)
20/02/26	Friday	15	Project Identification: <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, profile preparation Presentations Mrs.A.Poongodi Nodal Officer Imaigal (Above 15 Years Experience)	Project Identification: <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, • Profile Preparation Presentations and Counselling Mrs.A.Poongodi Nodal Officer Imaigal (Above 15 Years Experience)	Tools & Technique: <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for data collection Dos and Don'ts • during hands-on- experience Dr.Jayakumar,MVSc & AH AP,MSRS,Government of Tamil Nadu 	
21/02/26	Saturday	16	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
22/02/26	Sunday	17	Sunday 1 - Homework, Assignments, Readings und Personal work			
23/02/26	Monday	18	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
24/02/26	Tuesday	19	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
25/02/26	Wednesday	20	Market Survey — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
26/02/26	Thursday	21	Market Survey — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
27/02/26	Friday	22	Account & Finance <ul style="list-style-type: none"> • Ledger & bookkeeping Mr.Jaykumar JJ Universal Mart (Above 10 Years Experience)	Marketing & Product Development <ul style="list-style-type: none"> • Digital marketing • Method demonstration • Result Demonstration Mr.Jaykumar JJ Universal Mart (Above 10 Years Experience)	Bank Volunteer: <ul style="list-style-type: none"> • Banking facilitators a "Business and Extension opportunity" for Agripreneur Mr.Senthilkumar LDM , Salem (Above 25 Years Experience)	Grievances redressal mechanism in Banks <ul style="list-style-type: none"> • RTI / Ombudsman etc Mr.Senthilkumar LDM , Salem (Above 25 Years Experience)

28/02/26	Saturday	23	Govt. Scheme: National Horticulture Mission (NHM) Mrs.TamilSelvi Rtd DD Horticulture (Above 30 Years Experience)	Flagship programs of Dept. of Animal Husbandry, GoI and of respective State Dr.V.Shankar/Dr.Ramkumar MVSc & AH,AP & Head,Department of Animal Husbandry (Above 30 Years Experience)/Mrs.Uma Kalaiselvi AD Fisheries(Above 20 Years Experience)	Flagship programs of Dept. of Fisheries, GoI and of respective State Dr.V.Shankar/Dr.Ramkumar MVSc &AH AP & Head,Department of Animal Husbandry (Above 30 Years Experience)/ Mrs.Uma Kalaiselvi AD Fisheries (Above 20 Years Experience)	National Food Security Mission (NFSM) Mrs.TamilSelvi Rtd DD Horticulture (Above 30 Years Experience)
01/03/26	Sunday	24	Sunday 1 - Homework, Assignments, Readings und Personal work			
02/03/26	Monday	25	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools- PD ATMA Mr.Srinivasan, JDA, Salem/ Representative,Dept of Agriculture	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme —Bankers/NABARD Mrs.Sheba Sangeetha, DDM NABARD, Salem	IT Enabled Agricultural Extension Adviser Services • Visit to KCC Mr.Karmugilan MBA, Buisness Consultant (Above 10 Years Experience)	IT Enabled Agricultural Extension Advisory Services • Introduction of Mobile App/e-tablet) Mr.Karmugilan MBA, Buisness Consultant (Above 10 Years Experience)
03/03/26	Tuesday	26	Exposure visits to KCC	Exposure Visit to Radio station/Television Centre		
04/03/26	Wednesday	27	Exposure visits KVK	Exposure Visit to ICAR Institute (nearby if any)		
05/03/26	Thursday	28	Exposure Visit to State Department of Agriculture	Exposure Visit to Department of Animal Husbandry & Fishery		
06/03/26	Friday	29	Hands-on-experience/ Internship with respective Agri-business companies & established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
07/03/26	Saturday	30	Hands-on-experience/ Internship with respective Agri-business companies & established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
08/03/26	Sunday	31	Sunday 1 - Homework, Assignments, Readings und Personal work			
09/03/26	Monday	32	Hands-on-experience/ Internship with respective Agri-business companies & established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
10/03/26	Tuesday	33	Preparation of business plan based on the data / information collected during Market Survey/Internship Mr.Mathan,Auditor,(Above 5 Years Experience) Mr Selavaraj Rtd RM , CANARA Bank (Above 30 Years Experience))			
11/03/26	Wednesday	34	Project outline and financial analysis tools - lecture cum case study / case exercises Mr.Gunasekaran ,rtd JDA Master Trainer Above 25 Years Experience, Mr.Sugavanan Project Consultant(Above 5 Years Experience)			

12/03/26	Thursday	35	Translating Business Plan in to Detailed Project Report (DPRs) Mr.Selvaraju . Rtd Regional Manager, Canara Bank. (Above 30 Years Experience) Mr.Sarankaarthic MBA Project Officer , Consultant (Above 20 Years Experience)
13/03/26	Friday	36	Finalizing Detailed Project Reports (DPRs) Mrs.Seethalakshmi Consultant, (Above 2 Years Experience)/ Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (Above 30 Years Experience)
14/03/26	Saturday	37	Finalizing Detailed Project Reports (DPRs) Mr.Mathan Auditor (Above 5 Years Experience) Mr Selavaraj Rtd RM , CANARA Bank (Above 30 Years Experience))
15/03/26	Sunday	38	Sunday 1 - Homework, Assignments, Readings und Personal work
16/03/26	Monday	39	Finalizing Detailed Project Reports (DPRs) Mr.Sakthivel RM, HDFC Bank (Above 10 Years Experience) Mr Balaji, RM,HDFC Bank Ltd (Above 5 Years Experience) Mr.Gunesekaran . Joint Director of Agriculture(Rtd)./ (Above 30 Years Experience)
17/03/26	Tuesday	40	Finalizing Detailed Project Reports (DPRs) Mr. Prabhakaran(IDBI) (Above 20 Years Experience)/ Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience)/ Mr. Gunasekaran, Rtd JDA (Above 30 Years Experience)
18/03/26	Wednesday	41	Finalizing Detailed Project Reports (DPRs) Mr Sakthivel RM,HDFC Bank Ltd/, (Above 5 Years Experience) Mrs.A.Poongodi Nodal Officer, ACABC-Imaigal Trust Mr.Selvaraju . Rtd Regional Manager, Canara Bank. (Above 30 Years Experience)
19/03/26	Thursday	42	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience) Mr. Gunasekaran, Rtd JDA (Above 30 Years Experience)

20/03/26	Friday	43	<p>Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE</p> <p>Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience) Mr. Gunasekaran, Rtd JDA (Above 30 Years Experience)/ Mr.Selvaraju . Rtd Regional Manager, Canara Bank. (Above 30 Years Experience)</p>
21/03/26	Saturday	44	<p>Presentation of DPR and submission to respective bankers</p> <p>Mr.Sugavanan Project Consultant (Above 3 Years Experience) Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience) Mr.Gunesekaran . Joint Director of Agriculture(Rtd)./ (Above 30 Years Experience)</p>
22/03/26	Sunday	45	<p>Valedictory program and distribution of Certificate</p> <p>DDM- NABARD/LDM-Salem/JDA - Salem & Mr. Selvaraju , Rtd Regional Manager, Canara Bank. Mr.Gunesekaran , Joint Director of Agriculture(Rtd). Mrs.A.Poongodi. Nodal Officer, IMAIGAL ACABC, Salem Mr.R.Prabhu ,Chairman, Imaigal Trust</p>