

**Agri Clinics and Agribusiness Centre Scheme  
Agri Business Incubation Centre  
Vanavarayar Institute of Agriculture  
Manakkadavu, Pollachi - 03  
VIA – AC&ABC Scheme – 45 days Agenda Batch-6**

Day / Session	Date & Day	Time	Topic	Staff Name & Experience	
1.	05.01.2026 Monday	9.30 – 11.00am	Registration	<b>Mr.Sirpi Bala Subramaniam S</b> , Program Coordinator, ACABC 8 years' experience <b>Mr.Muruganantham</b> , ACABC Training Coordinator 3 years' experience	
			Inauguration	Team Vanavarayar Institute of Agriculture	
			Video on Agripreneurs		
		11.00am- 11.30am	<b>Tea Break</b>		
		11.30– 1.00pm	<b>Introduction and Orientation</b> <ul style="list-style-type: none"> <li>▪ AC&amp;ABC Scheme&amp; use of www.agriclinics.in</li> <li>▪ MANAGE activities, GoI scheme overview</li> </ul>	<b>Dr. K. Kalidas</b> , Asso. Prof (ARM) & Head , Vanavarayar Institute of Agriculture, 13 years' experience in Teaching, Research , Extension and Agri business development activities	
		1.00pm – 2.0pm	<b>Lunch Break</b>		
2.00pm– 3.30pm	<b>Agro-ecological zone in India</b> <ul style="list-style-type: none"> <li>▪ Introduction of Agro-ecological zone in India</li> </ul>	<b>Dr. M R Nandha Kumar</b> , Vanavarayar Institute of Agriculture, AP,(Agronomy) 9 years' experience			

			<ul style="list-style-type: none"> <li>▪ Zone-wise group discussion on major crops and practices</li> </ul>	
		4.00pm - 5.30pm	<b>ICT</b> - MS-WORD Internet access	Mrs. Akila, Vanavarayar Institute of Agriculture, AP(CS) 3 years' experience
2.	06.01.2026 Tuesday	9.30 – 11.00am	<b>Interpersonal Relations</b> <ul style="list-style-type: none"> <li>▪ Introduction to interpersonal relations</li> <li>▪ Analysis Relations of different ego states</li> <li>▪ Analysis of Transactions</li> <li>▪ Analysis of life position</li> </ul>	Dr. A.Giriprakash Associate Professor, 22 years Exp
		11.00 – 11.30am	<b>Tea Break</b>	
		11.30 – 1.00 pm	<b>Leadership</b> <ul style="list-style-type: none"> <li>▪ Introduction to leader ship</li> <li>▪ Leadership power</li> <li>▪ Leadership styles</li> <li>▪ Leadership in Administration</li> </ul>	Mr.M.Selvakumar Assistant Professor, SIIMS College, 13 years' Experience
		1.00- 2.00 pm	<b>Lunch Break</b>	
		2.00 – 3.30 pm	<b>Communication</b> <ul style="list-style-type: none"> <li>▪ Introduction to communication</li> <li>▪ Flow of Communication listening</li> <li>▪ Barriers of communication &amp; How to overcome barriers of communication</li> </ul>	Dr.C.Rajalakshmi Assistant Professor, SIIMS College 20 years' experience
		3.30 – 4.00pm	<b>Tea Break</b>	
		4.00 – 5.30 pm	<b>ICT:</b> <ul style="list-style-type: none"> <li>▪ MS-WORD</li> <li>▪ Internet access</li> </ul>	Mrs. Akila

				AP, (Computer Science) Vanavarayar Institute of Agriculture, 7 years' experience
3	07.01.2026 Wednesday	9.30 – 11.00am	<b>Stress Management</b> <ul style="list-style-type: none"> <li>▪ Introduction to Stress and Causes of stress</li> <li>▪ Input &amp; Management of Stress</li> </ul>	Ms. M. Kunthavi Nappinnai Assistant Professor, SIIMS College 15 years' experience
		11.00–11.30 am	<b>Tea Break</b>	
		11.30- 1.00pm	<b>Group Dynamics:</b> <ul style="list-style-type: none"> <li>▪ Importance of groups in organization and team interactions in groups</li> <li>▪ Team Building</li> <li>▪ Decision taking</li> <li>▪ Interaction with the team. How to build a good team</li> </ul>	Dr. K.Priyatharshini Assistant Professor, SIIMS College, 16 years' experience
		1.00 – 2.00pm	<b>Lunch Break</b>	
		2.00 – 3.30pm	<b>Marketing and Hazards/risk Management:</b> <ul style="list-style-type: none"> <li>▪ Introduction to Risk &amp; conflict. Causes of Conflict in various enterprises</li> <li>▪ Managing Risk &amp; Conflict</li> </ul>	Mr. T. Sivagnana Selvakumar Assistant Professor, SIIMS College, 20 years' experience
		3.30 – 4.00pm	<b>Tea Break</b>	
		4.00–5.30 pm	<b>Time Management:</b> <ul style="list-style-type: none"> <li>▪ Time as a Resource</li> <li>▪ Identify Important Time wastes</li> <li>▪ Individual Time Management Styles</li> <li>▪ Techniques for better Management</li> </ul>	Dr. R. Balaji Vignesh Associate Professor, SIIMS College 20 years' experience

4	08.01.2026 Thursday	9.30- 11.00am	<b>Small enterprise Management:</b> <ul style="list-style-type: none"> <li>▪ Small enterprise management</li> <li>▪ SWOT Analysis</li> <li>▪ Book keeping process</li> </ul>	Dr.R.Sharmila Associate Professor, SIIMS College, 24 years' experience
		11.00 – 11.30am	<b>Tea Break</b>	
		11.30– 1.00pm	<b>Personal value of Ethics:</b> <ul style="list-style-type: none"> <li>▪ Ethics in Business</li> </ul>	Mr.M.Selvakumar, SIIMS College Professor and Head Academics, 13 years' experience
		1.00 – 2.00 pm	<b>Lunch Break</b>	
		2.00 – 3.30pm	<b>Planning in Extension:</b> <ul style="list-style-type: none"> <li>▪ Preparation and Operationalization of Strategic Research extension plan (SREP)</li> </ul>	Dr. SK. Sankri AP, (Agrl. Extension), Vanavarayar Institute of Agriculture, 6 years' experience
		3.30 -4.00pm	<b>Tea Break</b>	
		4.00 – 5.30pm	<b>Writing Skill:</b> Writing , reading and Oral communication skill Newspaper/ Agrl Magazines	Dr. S.Krishnapriya, Department of Agricultural Extension, Vanavarayar, Institute of Agriculture, 8 years' experience
5	09.01.2026	9.30 – 5.30pm	Interaction with successful agri-prenerus (at- least 4) from different sectors-reflecting on their success	1. Dr. V. Boopalan Horticulture Managing Director Pollachi Nursery 2. Mr.Balamurali Krishnan Progressive Farmer Pollachi 3. Mr.Yuvaprakash Managing Director Kumaran Agro Inputs

	10.01.2026 Saturday	9.30– 11.00am	<b>Design Strategy:</b> <ul style="list-style-type: none"> <li>▪ Design thinking for business strategy and entrepreneurship</li> </ul>	Dr. R. Sharmila Professor and Director i/c, SIIMS College, 24 years' experience	
		11.00- 11.30am	<b>Tea Break</b>		
		11.30- 1.00pm	<b>Challenging in Business:</b> <ul style="list-style-type: none"> <li>▪ Enterprise Development</li> <li>▪ Challenges and mitigation Strategies</li> </ul>	Dr. R. Kavitha, SIIMS College Associate Professor, 24 years' experience	
		1.00 – 2.00pm	<b>Lunch Break</b>		
		2.00 – 3.30pm	<b>Introduction of Entrepreneurship:</b> <ul style="list-style-type: none"> <li>▪ Basic of Social/Inclusive entrepreneurship (Case study)</li> </ul>	Dr.K.Priyatharshini Assistant Professor, SIIMS College, 16 years' experience	
6		3.30 – 4.00pm	<b>Tea Break</b>		
		4.00 – 5.30pm	<b>Introduction to rules /regulation:</b> <ul style="list-style-type: none"> <li>▪ Acts/rules and regulation related to Agriculture</li> <li>▪ GST, Income Tax returns</li> <li>▪ Agriculture land Revenue Records</li> </ul>	Auditor Mr.Kanagaraj, CA, 13years' Exp	
7	11.01.2026 <b>Sunday</b>	<b>9.30 - 5.30pm</b>	<b>Homework Assignment Reading Personal work</b>	11.01.2026 <b>Sunday</b>	

	12.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
	13.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
	14.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
	15.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
	16.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
	17.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
	18.01.2026	PONGAL HOLIDAY	PONGAL HOLIDAY	PONGAL HOLIDAY
8	19.01.2026 Monday	9.30 – 11.00 am	<b>Soils:</b> <ul style="list-style-type: none"> <li>▪ Soils types and their management</li> <li>▪ Soil Sampling</li> <li>▪ Soil and water testing Advisory</li> </ul>	Dr. Elakkiya Asst. Prof (SS&AC), Vanavarayar Institute of Agriculture, 2 years' experience
		11.00- 11.30 am	<b>Tea Break</b>	
		11.30- 1.00 pm	<b>Package of Practices:</b> <ul style="list-style-type: none"> <li>▪ Major crops (Agriculture) of the area and post-harvest Technology</li> </ul>	Dr. M R. Nandhakumar AP ( Agronomy), Vanavarayar Institute of Agriculture, 8 years' Exp
		1.00.-2.00 pm	<b>Lunch Break</b>	
		2.00 – 3.30 pm	<b>Horticulture:</b> <ul style="list-style-type: none"> <li>▪ Package of Practices of major vegetables, fruits, cash crops, medicinal and Aromatic crops of the area</li> </ul>	Dr. C. Krishna Moorthy Asso. Prof ( Horticulture), Vanavarayar Institute of Agriculture, 13 years' experience

		3.30 – 4.00 pm	<b>Tea Break</b>	
		4.00 – 5.30 pm	<b>By Products Value addition &amp; Management:</b> <ul style="list-style-type: none"> <li>▪ Fruits</li> <li>▪ Spices &amp; Dairy</li> </ul>	Dr. M. Ramya AP (FS&N), Vanavarayar Institute of Agriculture, 7 years' experience
09	20.01.2026 Tuesday	9.30-11.00am	<b>Pest Management:</b> <ul style="list-style-type: none"> <li>▪ Important pests of major crops ,Causes symptoms and control Measure</li> <li>▪ Integrated pest Management(IPM)</li> <li>▪ Methods of Pesticide application</li> <li>▪ Identification of useful and harmful insects</li> </ul>	Dr. Aravintharaju AP (Agrl. Entomology), Vanavarayar Institute of Agriculture, 2 years' experience
		11.00-11.30 am	<b>Tea Break</b>	
		11.30-1.00 pm	<b>Disease Management:</b> <ul style="list-style-type: none"> <li>▪ Important disease of major crops Causes, symptoms and control measures</li> <li>▪ Integrated disease Management(IDM)</li> <li>▪ Methods of seed treatments and application of fungicides</li> </ul>	Dr.D. Durgadevi, AP (Pl. Pathology), Vanavarayar Institute of Agriculture, 5 years' Exp
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Weed Management:</b> <ul style="list-style-type: none"> <li>▪ Types of weed</li> <li>▪ Identification and management of weeds (including chemical, biological and mechanical control)</li> </ul>	Dr.M R. Nandha Kumar AP(Agronomy), Vanavarayar Institute of Agriculture, 8 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>License Procedure and act:</b> Seed act	Dr. K.Kalidas

			Insecticide act, Fertilizer act, Bio input certification	Asso. Prof (ARM), Vanavarayar Institute of Agriculture, 12 years' experience
10	21.01.2026 Wednesday	9.30-11.00am	<b>Seed:</b> <ul style="list-style-type: none"> <li>▪ Entrepreneurship in Seed Industry</li> </ul>	Dr. Tamilarasan AP(SS&T), Vanavarayar Institute of Agriculture, 4 years' experience
		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00pm	<b>Bio-input Production and Management:</b> <ul style="list-style-type: none"> <li>▪ Bio Agri inputs company Technical Head</li> </ul>	Dr. S. Ranjith AP(Agrl. Microbiology), Vanavarayar Institute of Agriculture, 2 years' experience
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Chemical inputs:</b> <ul style="list-style-type: none"> <li>▪ Inputs Retails stores (any one)</li> </ul>	Mr. T. Karthik Thirumalai Agro Services, 6 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>Agri -Marketing:</b> <ul style="list-style-type: none"> <li>▪ Millets production &amp; marketing</li> <li>▪ Organic Product Production &amp;Marketing</li> </ul>	Dr.Pavithran, AP (Agronomy), Vanavarayar Institute of Agriculture, 2 years' experience Dr. R. Ravikumar Asso. Prof (Agrl. Economics), Vanavarayar Institute of Agriculture, 10 years Exp
11	22.01.2026 Thursday	9.30-11.00am	<b>Livestock entrepreneurship:</b> <ul style="list-style-type: none"> <li>▪ Animal health &amp; Artificial Insemination</li> <li>▪ Package of practices of Animal Husbandry, enterprises , Dairy, goat, sheep &amp; Piggery</li> </ul>	Dr. Safeer Saifudeen ABT, Dairy, 3 years' experience

		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00pm	<b>Poultry:</b> <ul style="list-style-type: none"> <li>▪ Types of poultry</li> <li>▪ Management practices inputs management</li> <li>▪ Feed &amp; Fodder</li> <li>▪ Medicine and vaccination</li> </ul>	Dr. Safeer M.Saifudeen , AP (AH), Vanavarayar Institute of Agriculture, 3 years' experience
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Sericulture:</b> <ul style="list-style-type: none"> <li>▪ Complement package of practices on Sericulture</li> <li>▪ Introduction to project proposal</li> </ul>	Dr. Eniya AP (Agrl.Entamology), Vanavarayar Institute of Agriculture, 2 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>Agriculture bee-keeping:</b> <ul style="list-style-type: none"> <li>▪ Complement package of practices on Apiculture</li> <li>▪ Introduction to project proposal</li> </ul>	Dr.Aravintharaju AP (Agrl.Entomology), Vanavarayar Institute of Agriculture, 2 years' experience
12	23.01.2026 Friday	9.30-11.00am	<b>Farm-Mechanization:</b> <ul style="list-style-type: none"> <li>▪ Farm implements and equipment's</li> <li>▪ Repairing and Maintenance of Farm</li> <li>▪ Implements</li> <li>▪ Custom Hiring center</li> <li>▪ Solar based agri entrepreneurship</li> </ul>	Dr. Sivasami Associate Professor and Head (Agrl. Engineering), Vanavarayar Institute of Agriculture, 40 years' experience
		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00pm	<b>Micro-Irrigation:</b>	Dr. MR. Nandhakumar

			<ul style="list-style-type: none"> <li>• Types of irrigation in agriculture</li> <li>▪ Micro-irrigation system in agriculture</li> <li>▪ Hydroponics</li> </ul>	AP (Agronomy), Vanavarayar Institute of Agriculture, 8 years' experience
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Plasticulture:</b> <ul style="list-style-type: none"> <li>▪ Poly house/shade net/tunnel net</li> <li>▪ Mulching/types of mulching</li> <li>▪ Water harvesting structure (use of poly propylene materials)</li> </ul>	Dr. C. Krishnamoorthy Asso. Prof (Horticulture), Vanavarayar Institute of Agriculture, 13 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>Fishers &amp; Aquaculture:</b> <ul style="list-style-type: none"> <li>▪ Basic of fishery</li> <li>▪ Shrimp farming &amp; Feeds &amp; Medicine</li> </ul>	Dr. Safeer M.Saifudeen , AP (Animal Husbandry), Vanavarayar Institute of Agriculture, 2 years' experience
13	24.01.2026 Saturday	9.30- 11.00am	<b>Agri-Tourism &amp; entrepreneurship:</b> <ul style="list-style-type: none"> <li>▪ Agri-Tourism</li> <li>▪ Eco-Tourism</li> </ul>	Guest Lecture from Mr. Sarath, PhD Scholar Agri Tourism specialist, KCT College, 7 years' experience
		11.00- 11.30AM	<b>Tea Break</b>	
		11.30 - 1.00pm	<b>Warehouse Management:</b> <ul style="list-style-type: none"> <li>▪ Ware function and management</li> </ul>	Dr.R.Ravikumar Asso. Prof,(Agrl. Economics), Vanavarayar Institute of Agriculture, 9 years' experience
		1 – 2 pm	<b>Lunch Break</b>	
		2.00 -3.30pm	<b>Contract Farming:</b>	Dr.M.R.Nandhakumar

			<ul style="list-style-type: none"> <li>Complete package of practices for contract farming</li> </ul>	AP(Agronomy), Vanavarayar Institute of Agriculture, 8 years' experience
		3.30 -4.00pm	<b>Tea Break</b>	
		4.00 -5.30pm	<b>Agri-Journalism:</b> <ul style="list-style-type: none"> <li>Printing digital social media</li> <li>Project proposal on mushroom farming</li> </ul>	Dr.K.Anand AP (Agrl.Extension), Vanavarayar Institute of Agriculture, 7 years' experience
14	25.01.2026 <b>Sunday</b>	<b>9.30 - 5.30pm</b>	<b>Homework Assignment Reading Personal work</b>	Sunday
	26.01.2026 Monday	<b>HOLIDAY</b>	<b>HOLIDAY – Republic Day</b>	<b>HOLIDAY</b>
15	27.01.2026 Tuesday	9.30-11.00am	<b>Project Identification:</b> <ul style="list-style-type: none"> <li>Resource Analysis and Counseling</li> <li>Project identification, profile preparation</li> <li>Presentation and Counseling</li> </ul>	Dr. R.Thiyagu Professor (SIIMS College), 28 years' experience
		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00pm	<b>Project identification:</b> <ul style="list-style-type: none"> <li>Resource Analysis and Counseling</li> <li>Project identification</li> <li>profile preparation</li> <li>Presentation and Counseling</li> </ul>	Dr. R.Thiyagu Professor (SIIMS College), 28 years' experience
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Tools &amp; Techniques:</b>	Dr. K. Kalidas

			<ul style="list-style-type: none"> <li>▪ Briefing on tools and techniques of market survey</li> <li>▪ Briefing on check list for data collection</li> <li>▪ Dos and Dos'ts during hands-on-experience</li> </ul>	Asso. Prof ( ARM), Vanavarayar Institute of Agriculture, 12 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>Tools &amp; Techniques:</b> <ul style="list-style-type: none"> <li>▪ Briefing on tools and techniques of market survey</li> <li>▪ Briefing on check list for data collection</li> <li>▪ Dos and Dos'ts during hands-on-experience</li> </ul>	Dr. K. Kalidas Asso. Prof ( ARM), Vanavarayar Institute of Agriculture , 12 years' experience
16	28.01.2026 Wednesday	Exposure visit to with state Agriculture and Allied departments, Anaimalai & Pollachi – Mr. Sirpi Balasubramaniam, Vanavarayar Institute of Agriculture, 8 years' experience		
17	29.01.2026 Thursday	Exposure to DAC&FW flagship scheme implemented at district level (soil health card. Crop Insurance RKVY , Seed bank and all etc.,) with state Agriculture and Allied department - Mr. Sirpi Balasubramaniam Program Coordinator, ACABC ,8 years EXP, Vanavarayar Institute of Agriculture & Mr.K.Muruganandham, Training Coordinator, ACABC, 3 years' Exp		
18	30.01.2026 Friday	Market survey – Business/ Activity Overview (Collecting data from secondary source of information to find out scope for the proposed Business Activity and essential information for preparation Business plan) – Dr. K. Kalidas, ARM, Vanavarayar Institute of Agriculture, 12 years' Exp & Dr. R. Ravikumar, Economics, Vanavarayar Institute of Agriculture, 09 years' experience.		
19	31.01.2026 Saturday	Market survey – Business/ Activity Overview (Collecting data from secondary source of information to find out scope for the proposed Business Activity and essential information for preparation Business plan) – Dr. K. Kalidas, ARM, Vanavarayar Institute of Agriculture, 12 years' Exp & Dr. R. Ravikumar, Economics, Vanavarayar Institute of Agriculture, 09 years' experience.		
20	01.02.2026 <b>Sunday</b>	<b>9.30 -5.30pm Homework Assignment Reading Personal work</b>		
21	02.02.2026 Monday	Market survey – Business/ Activity Overview (Collecting data from secondary source of information to find out scope for the proposed Business Activity and essential information for preparation Business		

		plan) – Dr. K. Kalidas, ARM, Vanavarayar Institute of Agriculture, 12 years' Exp & Dr. T.S.Senthil Nathan, Economics, Vanavarayar Institute of Agriculture, 03 years' experience.		
22	03.02.2026 Tuesday	9.30-11.00am	<b>Account &amp; Finance:</b> <ul style="list-style-type: none"> <li>▪ Leader &amp; book keeping</li> </ul>	Dr. R. Ravikumar Ass. Prof (Agrl. Economics), Vanavarayar Institute of Agriculture, 09 years' Exp
		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00pm	<b>Marketing &amp; Product Development:</b> <ul style="list-style-type: none"> <li>▪ Digital marketing</li> <li>▪ Methods Demonstration</li> <li>▪ Result Demonstration</li> </ul>	Dr.K.Anand, Vanavarayar Institute of Agriculture AP (Agrl.Ext), 08 years' experience
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Bank Volunteer:</b> <ul style="list-style-type: none"> <li>▪ Banking facilitators a “Business and Extension opportunity” for Agripreneur</li> </ul>	Mrs. Ramya State Bank of India, Coimbatore, 09 years in field.
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>Grievances redressal mechanism in Banks:</b> <ul style="list-style-type: none"> <li>▪ RTI/Ombudsman etc.,</li> </ul>	Mr. Dinesh Kumar Senior Manager (HDFC Bank), 9 years in field.
23	04.02.2026 Wednesday	9.30-11.00am	<b>Govt. Scheme:</b> <ul style="list-style-type: none"> <li>▪ National Horticulture Mission (NHM)</li> </ul>	Dr. C. Krishnamoorthy Asso. Prof (Horticulture), Vanavarayar Institute of Agriculture, 13 years' experience
		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00pm	<b>Flagship Programs:</b> Departments of Animal Husbandry. GOI and of respective state / Department of Fisheries, GoI	Dr. Safeer, Vanavarayar Institute of Agriculture AP(AH), 2 years' experience

		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>Flagship programs:</b> Farmer Producer Companies	Mr. Sirpi Balasubramaniam Program Coordinator, ACABC, 8 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	National Food Security Mission (NFSM)	Dr. R. Ravikumar Asso. Prof (Agrl. Economics), Vanavarayar Institute of Agriculture, 09 years' experience
24	05.02.2026 Thursday	9.30-11.00am	<b>Work with line Department:</b> <ul style="list-style-type: none"> <li>▪ How to work effective with ATMA and to organize farm schools PD ATMA</li> </ul>	Dr. SK. Sankri AP ( Agrl. Extension), Vanavarayar Institute of Agriculture, 06 years' Exp
		11.00-11.30am	<b>Tea Break</b>	
		11.30-1.00PM	<b>Source of Credit &amp;Subsidy:</b> <ul style="list-style-type: none"> <li>▪ Rural Credit/ funds</li> <li>▪ Crop insurance Access of subsidies scheme</li> <li>▪ Bankers/ NABARD</li> </ul>	Dr. K. Kalidas Asso. Prof (ABM), Vanavarayar Institute of Agriculture, 12 years' experience
		1.00-2.00pm	<b>Lunch Break</b>	
		2.00-3.30pm	<b>IT Enabled Agricultural Extension Advisory Services - Visit to KCC, Pollachi</b>	Ms. S. Indhumathi AP (Agrl. Extension), Vanavarayar Institute of Agriculture. 8 years' experience
		3.30-4.00pm	<b>Tea Break</b>	
		4.00-5.30pm	<b>IT Enabled Agricultural Extension Advisory Services:</b> <ul style="list-style-type: none"> <li>▪ Introduction of Mobile App/e tablet</li> </ul>	Mr. Krishna Director, NCPCL-9 years' Exp & Mr.Praveen Karthik, AP (CS), Vanavarayar Institute of Agriculture, 7 years' experience
25	06.02.2026 Friday	Discussion with ADA Visit to Progressive farmer field	Discussion with ADA on flagship programs in agriculture Visit to Santhosh Farms, Progressive Organic Farmer – Sirpi Bala Subramaniam S , Program Coordinator, ACABC, 8 years EXP & Murugantham, Training Coordinator, ACABC, 3 years' EXP	

26	07.02.2026 Saturday	Exposure visit KCC	Exposure visit to Ratio /Television center, Coimbatore – Sirpi Bala Subramaniam S , Program Coordinator, ACABC, 8 years EXP& Murugantham, Training Coordinator, ACABC, 3 years' EXP
27	08.02.2026 <b>Sunday</b>	<b>Homework , Assignment, Reading, and Personal work</b>	
28	09.02.2026 Monday	Exposure visit to ICAR institute Exposure visit to state Department of Agriculture -JDA	Exposure visit to ICAR Institute nearby Exposure visit to state Department of Animal Husbandry & Fishery – VUTRC – Sirpi Bala Subramaniam S& Muruganatham
29	10.02.2026 Tuesday	Hands on experience/ Internship with respective Agri-Business companies & established agri-preneur / Interaction with the promoter and understanding each process thoroughly and record the observation – seek clarification –amend the business plan accordingly	
30	11.02.2026 Wednesday	Hands on experience/ Internship with respective Agri-Business companies & established agri-preneur / Interaction with the promoter and understanding each process thoroughly and record the observation – seek clarification –amend the business plan accordingly	
31	12.02.2026 Thursday	Hands on experience/ Internship with respective Agri-Business companies & established agri-preneur / Interaction with the promoter and understanding each process thoroughly and record the observation – seek clarification –amend the business plan accordingly	
32	13.02.2026 Friday	Preparation of business plan based on the data / information collected during market survey/Internship - Dr.R. Ravikumar, Economics, Vanavarayar Institute of Agriculture,3 years' experience	
33	14.02.2026 Saturday	Project out line and financial analysis to case tools-lecture cum case study/exercise Dr. R. Dr. R. Ravikumar, Vanavarayar Institute of Agriculture, 9 years' experience	
34	15.02.2026 Sunday	<b>Homework, Assignment, Reading and Personal work</b>	
35	16.02.2026 Monday	Translating business plan in to Detailed project Report - Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience and Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience	
36	17.02.2026 Tuesday	Finalizing Detailed Project Reports (DPRs) – Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience , Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience	
37	18.02.2026 Wednesday	Finalizing Detailed Project Reports (DPRs) – Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience, Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience	

38	19.02.2026 Thursday	Finalizing Detailed Project Reports (DPRs) – Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience, Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience
39	20.03.2026 Friday	Finalizing Detailed Project Reports (DPRs) – Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience, Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience
40	21.02.2026 Saturday	Finalizing Detailed Project Reports (DPRs) – Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience, Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience
41	22.03.2026 <b>Sunday</b>	<b>Homework, Assignment, Reading and Personal work</b>
42	23.02.2026 Monday	Finalizing Detailed Project Reports (DPRs) and get feedback from MANAGE
43	24.02.2026 Tuesday	Finalizing Detailed Project Reports (DPRs) – Dr.K.Kalidas, Vanavarayar Institute of Agriculture , Agri Business Management, 12 years' experience, Dr.R. Nidhishree and Dr. LT. Thirumarudhan, Vanavarayar Institute of Agriculture, Economics, 2.5 years' experience
44	25.02.2026 Wednesday	Preparation of DPR and submission to respective bankers
45	26.02.2026 Thursday	Valedictory program and distribution of Certificate

**For any other assistance contact:**

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**Principal  
Sd/-**

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