

**TENTATIVE SCHEDULE**  
**TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRE SCHEME**  
**JARDS, MORADABAD**

**29<sup>th</sup> December 2025 To 11<sup>th</sup> February 2026, Venue: MANOHARPUR, DIST-MORADABAD**

Date	Day	Day No.	Session I (9:30am-11:00am)	Session II (11:30am-1:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:30pm)		
29-Dec-25	Monday	1	Registration, Inauguration, Video on Agripreneurs, Mr. Brajraj Singh, Msc Agr 20 Year Exp.	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net, MANAGE Activites, GOI Schemes Overview, Dr. Deepak Mendiratta, Phd. Nodal Officer	Agro-Ecological Zone in India Introduction, Zone wise group discussion on major crops & practices Mr. Braj Raj Singh	ICT: MS-Word, Internet Access Miss Manishi Vashishtha BCA 03 Year Exp.		
30-Dec-25	Tuesday	2	Introduction on Interpersonal relations, Analysis, Relations of different ego states, Analysis of Transaction & Life-positioning. Mr. Vikas Singh MBA 12 Years Exp.	Introduction of Leadership, Leadership power, styles & Administration, Dr. Deepak Mendiratta Phd Nodal Officer.	Introduction & Flow of communication, Listening, Barriers of communication & how to overcome barriers of communication, Dr. Deepak Mendiratta Phd Nodal Officer.	ICT: MS-Word, Internet Access Miss Manishi Vashishtha BCA 03 Year Exp.		
31-Dec-25	Wednesday	3	Introduction of stress, cause of stress, impact & management of stress Miss Roshani Rajpoot Msc. Ag Ext 02 Years Exp.	Importance of group in organization and team interactions in group, Team-Building, Decision-Taking, Decision-Taking interactions with the team, How to Build a good team, Mr. Vikas Singh MBA 12 Years Exp	Marketing & risk introduction, Risk & Conflict, Cause of conflict in various enterprises. Managing risk and conflict Dr. Mausam Sinha MBA Phd. 20 Years Exp.	Time Management, Time as a resource, Identify Important time wasters, Individual Time management, Style and techniques for better time management, Dr. Mausam Sinha MBA Phd. 20 Years Exp.		
1-Jan-26	Thursday	4	Small enterprise Management, SWOT Analysis, Book-Keeping Process Mr. Manoj Jain, CA 20 Years	Personal value and ethics, Ethics in business, Dr. Deepak Mendiratta, Phd. Nodal Officer	Planning in Extension: Preparation & operationalisation of strategic research extension plan (SREP) Miss Roshani Rajpoot	Writing skills, writing, reading and oral communication skills, News paper and agricultural magazines, Mrs. Kamlesh Arora MA English 40 Years Exp.		
2-Jan-26	Friday	5	Interaction with successful agripreneurs from different sectors-reflecting on their success, Mr. Vikram Singh, Mr. Pushpendra Kumar, Mr. Jitendra Chauhan, Mr. Simar Preet Singh.					
3-Jan-26	Saturday	6	Design Strategy, Design thinking for business strategy and business entrepreneurship, Mr. Vikas Singh MBA 12 Years Exp.	Challenges in business enterprises, development, challenges and mitigation strategy Dr. Mausam Sinha Management MBA Phd. 20 Years Exp.	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Dr. Deepak Mendiratta, Phd. Nodal Officer	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Mr. Manoj Jain, CA 20 Years Exp		

4-Jan-26	Sunday	7	<b>Sunday1-Homework,Assignments,Readings&amp;personalwork</b>			
5-Jan-26	Monday	8	Soils,Dr.Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.	Major Crops of Area and Post Harvest Mr.BrajRajSingh Msc.Ag 20 Years Exp.	Horticulture - Package of Practices of major vegetables, fruits, flowers, cash crops, madicinal&aromaticcrops, Dr. Deepak Mendiratta..	Bio Product, value addition and Management, fruits,spicesand dairy, Dr.Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.
6-Jan-26	Tuesday	9	Pest- ManagementMr.ShaleshTyagi,InchargIPMLab,BSc.Ag, 35 Year	Disease-Management,Dr.O.P. Singh,Agri Bio chemistry P.h.d. Training Cordinator	Weed-ManagementDr.O.P. Singh , P.h.d. Training Cordinator	LicenceProcesure,Seed-Act,InsecticideAct,FertilizerAct, Bio - Input Certification Dr. Deepak Mendiratta.
7-Jan-26	Wednesday	10	Seed Producing Companies - Technical Heads, Mr. Simarpreet MBA Agri Business Director Hortus Seed 7 Year	Bio-Agri-Input Company-Technical Heads, Mr. VidhyavasmiUpadhyay, Agronomy Msc/ MBA 15 Year Regional Yara Fertilizers Manager	Input Retail Stores Mr. Brajraj Singh MSc Ag 20Years.	Milet Marketing & Organic Produce Marketing, Mr. Vikas Singh Owner Prithvi Ann 12 Year
8-Jan-26	Thursday	11	Animal Health &Artifitialinsemination,Package&Practices ofAnimalHusbandaryenterprises, Dairy, Goat, Sheep and Piggery Dr. Vijendra Singh B.vsc Exp. 10 Years	Types of Poultry, Management Practices(Inputs Management), Feed &Fodder,Medicine and Vaccination, Dr. Vijendra Singh B.vsc Exp. 10 Years	IntroductionofProjectProposal Mr. Brajraj Singh MSc Ag 20Years.	Completepackage&PracticesonAgricuiltue, Miss Roshani Rajpoot Msc. Ag Ext 02 Years Exp.
9-Jan-26	Friday	12	Farm implements and equipments,Repairing& Maintenance of Farm implements,Custom-Hiring center,Solar based Agri-entrepreneurship, Mr. Chandan Trivedi BTecAg 10 Years Exp.	Types of irrigation in agriculture,Micro-irrigation system in Agriculture,Hydroponic, Mr. ChandanTrivedi,B.TecAg Owner SantMehrishi Ag. 10 Years Exp.	Polyhouse/Shade-net/Tunnel net,Mulching and types of mulching,water harvesting structure (use of polypropylene material)Mr.BalbeerSingh, HoricultureMsc. Owner Bluming Flower	BasicsofFishery,ShrimpFarming,Feeds&medicines,. Dr. Sanjay Arora 11 A.M. Fishries Farm.
10-Jan-26	Saturday	13	Agri-Tourism&Entrepreneurship-Agri Tourism& Eco Tourism, Dr. SanjayArora,Owner11AmAqwa Farm. 15 Years	Warehouse Function and Management,Mr.DeepakKumar Owner Ware house 10 Year	Completepackageofpractices for contract Farming, Miss Roshani Rajpoot.	Printing, Digital,Social Media, Project Proposal on Mushroom Farming, Mr. Vikas Singh MBA 10 years Exp.
11-Jan-26	Sunday	14	<b>Sunday2-Homework,Assignments,Readings&amp;personalwork</b>			
12-Jan-26	Monday	15	Projection identification Resource analysis and counseling ,project identification ,profile preparation,presentation& counselling, Mr. Braj Raj Singh Msc. Agriculture Botany, Miss Roshani Rajpoot.		Briefingontoolsandtechniquesofmarketsurvey,Briefingonchecklistfordatacollection,Mr. BrajrajSingh,MscAgriculture Botany 15Year.	

13-Jan-26	Tuesday	16	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and etc) with State Agriculture and allied departments, Dr. Deepak Mendiratta, Phd. Nodal Officer, Mr. Rajat Schgal DDM Nabard, Miss Roshani Rajpoot.			
14-Jan-26	Wednesday	17	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and etc) with State Agriculture and allied departments, Akeel Aehmad (Ex-Employee AIC 15 Year) Mr. Devendra Singh Dept of Ag, Dr. Deepak Mendiratta.			
15-Jan-26	Thursday	18	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
16-Jan-26	Friday	19	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
17-Jan-26	Saturday	20	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
18-Jan-26	Sunday	21	Sunday 3-Homework, Assignments, Readings & personal work			
19-Jan-26	Monday	22	Ledger and Book- Keeping, Mr. Anil Khanna BM SBI.	Digital Marketing, Method Demonstration, Result Demonstration, Mr. Vikas Singh MBA 10 Year	Banking Facilitator- A Business & Extension Opportunity for Agripreneur, Mr. Mr. Anil Khanna BM SBI..	Grievances redressal mechanism in Banks, RTI/Ombudsman etc, Mr. Satendra Singh Branch Head, Bandhan Bank
20-Jan-26	Tuesday	23	National Horticulture Mission Mr. Deepak Mendiratta.	Flagship Programmes of department of Animal Husbandary, GOI & State Govt. , Dr. Vijendra Singh Dept Of Animal Husbandry	Flagship Programmes of department of Fisheries, GOI & State Govt., Mr. Mahesh Kumar Dept of Fishries 20 Year	National Food Security Mission (NFSM) Miss Roshani Rajpoot Msc. Ag Ext 02 Years Exp.
21-Jan-26	Wednesday	24	How to work effectively ATMA & to Organize farm Schools- PDATMA, Mr. Raju Singh Incharge ATMA Rampur 10 Year	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme- Bankers/NABARD, Mr. Akil Aehmed B.Sc Ag Exp .KBS AIC 10 Year	IT Enabled Agriculture, Extension Advisory Services, Visit to KCC, Mr. Harsh Chandra, MCA M/S Manglam Computers 15 Year	Introduction of Mobile App/e-Tablet, Mr. Prakhar Rao.
22-Jan-26	Thursday	25	Exposure Visit to IPMLab		Exposure visit to Custom Hiring	Poultry Farm Centre
23-Jan-26	Friday	26	Exposure visit Fishries Unit		Exposure visit to Dairy Farm	
24-Jan-26	Saturday	27	Exposure visit KVK		Exposure visit to Piggery Unit	
25-Jan-26	Sunday	28	Sunday 4-Homework, Assignments, Readings & personal work			
26-Jan-26	Monday	29	Hands-on-experience- Interaction with the promoters & understanding each process thoroughly and record the observations- seek clarifications- amend the business plan accordingly			

27-Jan-26	Tuesday	30	Hands-on-experience-Interactionwiththepromoters&understandingeachprocessthoroughlyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly
28-Jan-26	Wednesday	31	Hands-on-experience-Interactionwiththepromoters&understandingeachprocessthoroughlyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly
29-Jan-26	Thursday	32	Preparationofbusinessplan-Basedonthedata/informationcollectedduringMarketSurvey,Mr.DeepakMendirattaPhd.20Year,Mr.BrajrajSingh,MScAg15Year
30-Jan-26	Friday	33	Projectoutline&finencialanalysisistools-lecturecumecasestudy/caseexerciseMr.AnilKhannaManagerSBI,Dr.DeepakMendiratta,Phd.NodalOfficer
31-Jan-26	Saturday	34	TranslatingBusinessplanintoDetailedProjectReport(DPR) Mr.S.K GandharvRetd.R.M.PUGB, Mr.DeepakMendiratta
1-Feb-26	Sunday	35	Sunday5-Homework,Assignments,Readings&personalwork
2-Feb-26	Monday	36	FinalizingDetailedProjectReport(DPR)Dr. Deepak Mendiratta ,Mr.AnilKhannaRetd.B.M,SBI, Mr. Mukesh Trivedi
3-Feb-26	Tuesday	37	FinalizingDetailedProjectReport(DPR)Mr.ManojJainC.A.&Dr.DeepakMendiratta,Phd.NodalOfficer, Mr. G.S.Rawat Ret AGM PUGB.
4-Feb-26	Wednesday	38	FinalizingDetailedProjectReport(DPR)Mr.MukeshTrivedi.R.M.PUGB&Mr.AnkitGupta,BranchHead,BandhanBank, Mr.VikasSingh,MBA.
5-Feb-26	Thursday	39	FinalizingDetailedProjectReport(DPR)Mr.KamalKapoorRetd.ChiefManager.SBI, Mr. Anil Khanna SB
6-Feb-26	Friday	40	FinalizingDetailedProjectReport(DPR)Mr.AnilKhannaRetdSrManagerSBI,Mr.S.DKalraRtd.ChefManagerSBI, Mr. Sitanshu Ruhela Marketing Manager Bandhan Bank.
7-Feb-26	Saturday	41	FinalizingDetailedProjectReport(DPR)&forwardingtoMANAGE ,Mr.VikasSingh,MBA, Miss Roshani Rajpoot.
8-Feb-26	Sunday	42	Sunday6-Homework,Assignments,Readings&personalwork
9-Feb-26	Monday	43	FinalizingDetailedProjectReport(DPR)&GetfeedbackfromMANAGE,Dr.DeepakMendiratta,Mr.BrajRajSingh
10-Feb-26	Tuesday	44	PresentationofDPR&SubmissiontoRespectiveBankers,Dr. Deepak Mendiratta, Dr. O.P.Singh.
11-Feb-26	Wednesday	45	Valedictory Programme and Distribution of Certificates