

# NTI: THE INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT (IED) DHARMAPURI, TAMILNADU

AGRI CLINICS & AGRI BUSINESS CENTRE (AC&ABC) TRAINING, Sponsored by : MANAGE,MO of Agriculture and Farmers Welfare, Govt. of India

Daily Schedule - From 21.01.2026 to 06.03.2026

Day	Date	Session — I (09:30 am-11 pm)	Session —II (11.30 am-01 pm)	Session —III (02 pm -03:30 pm)	Session —IV (04 pm -05:30 pm)
1	21.01.2026 Wednesday	<ul style="list-style-type: none"> <li>Registration</li> <li>Inauguration</li> <li>Video on Agri preneurs</li> </ul>	Induction and Orientation <ul style="list-style-type: none"> <li>AC&amp;ABC Scheme &amp; Use of www.agriclinics.net</li> <li>MANAGE activities, GoI Scheme Overview</li> </ul>	Agro-ecological zone in India: <ul style="list-style-type: none"> <li>Introduction of Agro-ecological zone in India</li> <li>Zone-wise group discussion on major crops and practices</li> </ul> Mr.Senthinathan.M.Sc Agri Proprietor,Senthil Agro Service	ICT : <ul style="list-style-type: none"> <li>MS —WORD</li> <li>Internet access</li> </ul> Mr.Senthil .M.Sc Comp.Science
2	22.01.2026 Thursday	<b>Interpersonal Relation</b> <ul style="list-style-type: none"> <li>Introduction to Interpersonal Relations</li> <li>Analysis of Relations of different egostates</li> <li>Analysis of Transactions</li> <li>Analysis of Life position</li> </ul> Mr. Venugopal.B.Sc Agri Rtd.Cane officer	<b>Leadership:</b> <ul style="list-style-type: none"> <li>Introduction to Leadership</li> <li>Leadership Power</li> <li>Leadership Styles</li> </ul> Leadership in Administration.  Mr. Venugopal.B.Sc Agri Rtd.Cane officer	<b>Communication:</b> <ul style="list-style-type: none"> <li>Introduction to Communication</li> <li>Flow of Communication, Listening</li> <li>Barriers of Communication &amp; How to overcome barriers of communication</li> </ul> Mr.Senthil .M.Sc Comp.Science	<b>ICT :</b> <ul style="list-style-type: none"> <li>MS-WORD</li> <li>Internet access</li> </ul> Mr.Senthil .M.Sc Comp.Science
3	23.01.2026 Friday	<b>Stress Management:</b> <ul style="list-style-type: none"> <li>Introduction to Stress</li> <li>Causes of Stress</li> <li>Impact &amp; Management of Stress</li> </ul> Mr.Babu. .B.Sc Agri, Regional co-ordinator	<b>Group Dynamics:</b> <ul style="list-style-type: none"> <li>Importance of groups in organization and Team Interactions in group</li> <li>Team Building</li> <li>Decision Taking</li> <li>Interaction with the Team, how to build a good team.</li> </ul> Mr.Babu. .B.Sc Agri, Regional co-ordinator	<b>Marketing and Hazard/Risk Management:</b> <ul style="list-style-type: none"> <li>Introduction to Risk &amp; Conflict, Causes of Conflict invarious enterprises,</li> <li>Managing Risk &amp; Conflict</li> </ul> Mr.Mohanraj,Manager,FPO,Dharmapuri	<b>Time Management:</b> <ul style="list-style-type: none"> <li>Time as a Resource</li> <li>Identify Important Time Wasters</li> <li>Individual Time Management Styles</li> <li>Techniques for better management</li> </ul> Mr.Mohanraj,Manager,FPO,Dharmapuri
4	24.01.2026 saturday	<b>Small enterprise Management</b> <ul style="list-style-type: none"> <li>Small Enterprise Management</li> <li>SWOT Analysis Bookkeeping</li> </ul>	<b>Personal value and Ethics</b> <ul style="list-style-type: none"> <li>Ethics in Business</li> </ul>	<b>Planning in Extension:</b> <ul style="list-style-type: none"> <li>Preparation and operationalization of</li> </ul>	<b>Writing Skills:</b> <ul style="list-style-type: none"> <li>Writing, reading and Oral</li> </ul>

		Process Mr.Mohanram,Director,IED	Mr.Mohanram,Director,IED	StrategicResearch Extension Plan (SREP) Mrs.Vennila,Ph.D Agri Program Co- ordinator,KVK,Dharmapuri	communication Skill • News Papers / agriculture Magazines Mrs.Vennila,Ph.D Agri Program Co- ordinator,KVK,Dharmap uri
5	25.01.2026 Sunday		<b>Sunday 1 – Homework, Assignments, Readings and Personal work</b>		
6	26.01.2026 Monday	<b>Design strategy:</b> • Design thinking for business strategyand entrepreneurship  Mrs.Sakthivel,B.E,MSW ,Administrative officer,BC of SBI,Dharmapuri.	<b>Challenges in business:</b> • Enterprise Development Challenges and mitigation strategic  Mrs.Sakthivel,B.E,MSW ,Administrative officer,BC of SBI,Dharmapuri.	<b>Introduction of Entrepreneurship:</b> • Basics of Social /Inclusive Entrepreneurship (CaseStudies)  Mr.Mohanram,Director,IED	<b>Introduction to rule/regulation:</b> • Acts, Rules and Regulations related toAgricultural • GST, Income Tax Return • Agriculture Land Revenue Records Mrs.Mohanapriya,M.Sc Agri Agricultural officer,Pennagaram
7	27.01.2026 Tuesday	<b>Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success</b>			
8	28.01.2026 Wednesday	<b>Soils:</b> • Soil types and their management • Soil sampling • Soil and Water Testing Advisory • Mrs.Bharathi M.Sc Agri ,Agricultural Officer,Dharmapuri.	<b>Package of Practices:</b> • Major Crops (agriculture) of the area and Post- harvest Technology. MrS.Keerthana M.Sc Agri Asst.Professor AC&RI,Krishnagiri	<b>Horticulture</b> • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic cropsof the area <b>Mrs.Rohini,Ph.D Agri</b> Asst.Professor AC&RI,Krishnagiri	<b>Bi-product Value addition &amp; Managemet:</b> • Fruit • Spices • Dairy <b>Mrs.Rohini,Ph.D Agri</b> Asst.Professor AC&RI,Krishnagiri
9	29.01.2026 Thursday	<b>Pest Management:</b> • Important Pests of Major Crops –Causes, Symptoms and Control measures • Integrated Pest Management (IPM) • Methods of Pesticide application	<b>Disease Management:</b> • Important diseases of Major Crops – Causes,Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and	<b>Weeds Management</b> • Types of weeds • Identification and management of weeds (includingchemical, biological and mechanical control) Mrs.Devi, M.Sc Agri, Agricultural officer,Dharmapuri.	<b>License procedure and act:</b> • Seed act • Insecticide act • Fertilizer Act • Bio-Input certification  Mr.Rudramoorthy,M.sc Agri

		<ul style="list-style-type: none"> <li>• Identification of useful and harmful insects</li> </ul> Dr.Elumalai, Ph.D Agri Asst.Professor AC&RI, Krishnagiri	application of fungicides Dr.Elumalai Ph.D Agri Asst.Professor AC&RI, Krishnagiri		Agricultural officer, Nallampalli.
10	30.01.2026 Friday	<b>Seed:</b> <ul style="list-style-type: none"> <li>• Introduction to seed Technology,</li> <li>• Seed Producing Companies</li> <li>• Mr.Mugudhan, M.Sc Agri Rtd.ADA</li> </ul>	<b>Bio-Input production and management</b> <ul style="list-style-type: none"> <li>• Bio Agri Inputs Company - Technical Head</li> </ul> Mr.Senthilnathan, M.Sc Agri Proprietor, Senthil Agro Service, Nallampalli.	<b>Chemical Input</b> <ul style="list-style-type: none"> <li>• Input Retail Stores — Coromandel (anyone)</li> </ul> Mr.Sakthi, B.Sc Agri Area Manager, Dhanuka	<b>Agri-Marketing</b> <ul style="list-style-type: none"> <li>• Millet Marketing</li> <li>• Organic produce Marketing</li> </ul> Mrs.Sindhu M.Sc Nutrition Asst.Professor, Vijay Vidyalaya college of Women, Nallampalli.
11	31.01.2026 Saturday	<b>Livestock Entrepreneurship</b> <ul style="list-style-type: none"> <li>• Animal health &amp; Artificial Insemination</li> <li>• Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep &amp; piggery</li> </ul> Mrs.Pavithra, Vet.Docotor , Adiyaman kottai.	<b>Poultry:</b> <ul style="list-style-type: none"> <li>• Types of poultry</li> <li>• Management practices (inputs management)</li> <li>• Feed &amp; Fodder</li> <li>• Medicine and vaccination</li> </ul> Mrs.Pavithra, Vet.Docotor, Adiyaman kottai.	<b>Sericulture:</b> <ul style="list-style-type: none"> <li>• Complement package of practices on Sericulture</li> <li>• Introduction to Project proposal</li> </ul> Mr. Velmurugan, M.Sc Agri Vel Farms, Sericulture unit, Palacode	<b>Apiculture – Bee Keeping</b> <ul style="list-style-type: none"> <li>• Complement package of practices on Apiculture</li> <li>• Introduction to Project proposal</li> </ul> Mr.Elumalai, B.Sc Agri Proprietor of Buzzy bee Dharmapuri.
12	01.02.2026 Sunday	<b>Sunday 2 – Homework, Assignments, Readings and Personal work</b>			

13	02.02.2026 Monday	<b>Farm-Mechanization:</b> <ul style="list-style-type: none"> <li>Farm Implements and Equipment's,</li> <li>Repairing &amp; Maintenance of Farm Implements</li> <li>Custom Hiring Centre</li> <li>Solar-based agri-entrepreneurship</li> </ul> Mrs.Anitha,AE,Department of Agri.engineering,Dharmapuri.	<b>Micro-Irrigation:</b> <ul style="list-style-type: none"> <li>Types of irrigation in agriculture</li> <li>Micro-Irrigation System in agriculture</li> <li>Hydroponic</li> </ul> Mrs.Sasikumar,M.Sc Agri ADA,Thirupattur	<b>Plasticulture</b> <ul style="list-style-type: none"> <li>Polyhouse /shade net/tunnel net</li> <li>Mulching /types of mulching</li> <li>Water harvesting structures (Use of poly propylenematerial)</li> </ul> Mr.Elagovan M.Sc Agri Agricultural officer,Palacode.	<b>Fishery &amp; Aquaculture:</b> <ul style="list-style-type: none"> <li>Basics of fishery Shrimp farming</li> <li>Feeds &amp;Medicine</li> </ul> Mr.Prabhu Inspector of fisheries,Krishnagiri.
14	03.02.2026 Tuesday	<b>Agri-tourism &amp; Entrepreneurship</b> <ul style="list-style-type: none"> <li>Agri-tourism</li> <li>Eco-tourism</li> </ul> Mrs.Rama ,Ph.D.Horti Asst.Professor,ACRI,Krishnagiri	<b>Warehouses Management</b> <ul style="list-style-type: none"> <li>Warehouses functions and management</li> </ul> Mr.Elagovan,DD,Agri Markting ,Dharmapuri.	<b>Contract Farming:</b> <ul style="list-style-type: none"> <li>Complete package of practices for contract farming</li> </ul> Mrs.Rama ,Ph.D.Horti Asst.Professor,ACRI,Krishnagiri	<b>Agri-Journalism</b> <ul style="list-style-type: none"> <li>Printing, Digital, Social Media</li> <li>Project proposal on MushroomFarming</li> </ul> Mr.Sivakumar,M.Sc Agri SMS,KVK,Papparpatti.
15	04.02.2026 Wednesday	<b>Project Identification:</b> <ul style="list-style-type: none"> <li>Resources Analysis and Counselling</li> <li>Project identification, profile preparation Presentations</li> </ul> Mr.Jacob,Program co-ordinator	<b>Project Identification:</b> <ul style="list-style-type: none"> <li>Resources Analysis and Counselling</li> <li>Project identification,</li> <li>Profile Preparation Presentations and Counselling</li> </ul> Mr.Jacob,Program co-ordinator	<b>Tools &amp; Technique:</b> <ul style="list-style-type: none"> <li>Briefing on tools and techniques of market survey</li> <li>Briefing on Check list for data collection</li> <li>Dos and Don'ts during hands-on-experience</li> </ul> Mrs.Bhagyalakshmi,Asst.Professor,ACRI,Krishnagiri	<b>Tools &amp; Technique:</b> <ul style="list-style-type: none"> <li>Briefing on tools and techniques ofmarket survey</li> <li>Briefing on Check list for datacollection</li> <li>Dos and Don'ts during hands-on-experience</li> </ul> Mrs.Bhagyalakshmi,Asst.Professor, ACRI,Krishnagiri
16	05.02.2026 Thursday	Work with Line department: <ul style="list-style-type: none"> <li>How to work effectively withATMA and to organize Farm Schools-PDATMA</li> </ul> Mrs.Devi,FTC,Nallampalli	Source of Credit & Subsidy: <ul style="list-style-type: none"> <li>Rural Credit/funds</li> <li>Crop Insurance Access of subsidies scheme — Bankers/NABARD</li> </ul> Mr.Gawtham,Manager,SBI,Dharmapuri.	IT Enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> <li>Visit to KCC.</li> </ul> Mr.Iniyan, MIS Co-ordinator,Department of Agriculture,Dharmapuri.	IT Enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> <li>Introduction of Mobile App/e-tablet)</li> </ul> Mr.Iniyan, MIS Co-ordinator,Department of Agriculture,Dharmapuri.
17	06.02.2026 Friday	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mrs.Bharathi (Agriculture Officer ,Dharmapuri)			
18	07.02.2026 Saturday	Exposure to DAC& FW flagship scheme implemented at district level (Fertilizer Testing lab, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mrs. Mohanapriya,(Agriculture Officer Nallampalli)			

19	08.02.2026 Sunday	<b>Sunday 3 – Homework, Assignments, Readings and Personal work</b>			
20	09.02.2026 Monday	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
21	10.02.2026 Tuesday	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
22	11.02.2026 Wednesday	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
23	12.02.2026 Thursday	<b>Account &amp; Finance</b> <ul style="list-style-type: none"> <li>Ledger &amp; bookkeeping</li> </ul>	<b>Marketing &amp; Product Development</b> <ul style="list-style-type: none"> <li>Digital marketing</li> <li>Method demonstration</li> <li>Result Demonstration</li> </ul>	<b>Bank Volunteer:</b> <ul style="list-style-type: none"> <li>Banking facilitators a “Business and Extension opportunity” for Agripreneur</li> </ul>	<b>Grievances redressal mechanism in Banks</b> <ul style="list-style-type: none"> <li>RTI / Ombudsman etc</li> </ul>
24	13.02.2026 Friday	<b>Govt. Scheme:</b> National Horticulture Mission (NHM)	<b>Flagship programs</b> of Dept. of Animal Husbandry, GoI. and of respective State	<b>Flagship programs</b> of Dept. of Fisheries, GoI and of respective State	National Food Security Mission (NFSM)
25	14.02.2026 Saturday	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	Exposure Visit to KVK
26	15.02.2026 Sunday	<b>Sunday 4 – Homework, Assignments, Readings and Personal work</b>			
27	16.02.2026 Monday	Exposure visits to KCC		Exposure Visit to Radio station/Television Centre	Exposure visits to KCC
28	17.02.2026 Tuesday	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	Exposure Visit to State Department of Agriculture
29	18.02.2026 Wednesday	<b>Hands-on-experience/</b> Internship with respective Agri-business companies & established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
30	19.02.2026 Thursday	<b>Hands-on-experience/</b> internship with respective Agri-business companies/established Agripreneur — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			

31	20.02.2026 Friday	<b>Hands-on-experience/</b> internship with respective Agri-business companies/established Agripreneur — interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly
32	21.02.2026 Saturday	Preparation of business plan based on the data / information collected during Market Survey/internship Mrs.Poovarasi Balaji,Nodal officer,IED Mr.Jacob, Rtd Chief Manager,SBI.
33	22.02.2026 Sunday	<b>Sunday 4 – Homework, Assignments, Readings and Personal work</b>
34	23.02.2026 Monday	Project outline and financial analysis tools — lecture cum case study / case exercises Mrs.Poovarasi Balaji,Nodal officer,IED Mr.Jacob, Rtd Chief Manager,SBI.
35	24.02.2026 Tuesday	Translating Business Plan in to Detailed Project Report (DPRs) Mr.Jacob, Rtd Chief Manager,SBI.
36	25.02.2026 Wednesday	Finalizing Detailed Project Reports (DPRs) Mr.Jacob, Rtd Chief Manager,SBI.
37	26.02.2026 Thursday	Finalizing Detailed Project Reports (DPRs) Mr.Jacob, Rtd Chief Manager,SBI.
38	27.02.2026 Friday	Finalizing Detailed Project Reports (DPRs) Mr.Jacob, Rtd Chief Manager,SBI.
39	28.02.2026 Saturday	Finalizing Detailed Project Reports (DPRs) Mr.Jacob, Rtd Chief Manager,SBI.
40	01.03.2026 Sunday	<b>Sunday 4 – Homework, Assignments, Readings and Personal work</b>
41	02.03.2026 Monday	Finalizing Detailed Project Reports (DPRs) Mr.Jacob, Rtd Chief Manager,SBI.
42	03.03.2026 Tuesday	Finalizing Detailed Project Reports (DPRs) Mrs.Poovarasi Balaji,Nodal officer,IED
43	04.03.2026 Wednesday	Presentation of DPR and submission to respective bankers Mr.Gautham,Manager,SBI,Dharmapuri
44	05.03.2026 Thursday	Presentation of DPR and submission to respective bankers Mr.Arulmozhivarman, Indian Bank,Pulikarai,Dharmapuri.
45	06.03.2026	Valedictory program and distribution of Certificate MANAGE Faculty/

		<p>The Joint Director (Agri), DRM, NABARD, AGM, DDM, SBI- Senior Branch Manager, Fisheries Department, AD, DRM, Animal Husbandry, AD, DRM</p> <p>DIC-GM, Dharmapuri, Agri Engineering Department-DRM</p> <p>DDH-Horti</p> <p>LDM, Indian Bank, DRM</p> <p>Senior Branch Manager, Indian Bank</p> <p>IED – Team members</p>
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