

## Program Schedule

### ISAP India Foundation Training Program -

Training Period- 16/01/2026 to 02/03/2026



Day	Date	Session — I (09:30 am-11 pm)	Session —II (11.30 am-01 pm)	Session —III (02 pm -03:30 pm)	॥ कृषक कल्याण तदप्रतिम ॥	SESSION IV (04 pm -05:30 pm)
1	16/01/2026	<ul style="list-style-type: none"> <li>• Registration</li> <li>• Inauguration</li> <li>• Video on Agripreneurs</li> </ul> <p>Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p>Induction and Orientation</p> <ul style="list-style-type: none"> <li>• AC&amp;ABC Scheme &amp; Use of <a href="http://www.agriclinics.net">www.agriclinics.net</a></li> </ul> <p>MANAGE activities, GoI Scheme Overview</p> <p>Om Prakash (Nodal Officer ISAP India Foundation)</p>	<p>Agro-ecological zone in India:</p> <ul style="list-style-type: none"> <li>• Introduction of Agro-ecological zone in India</li> <li>• Zone-wise group discussion on major crops and practices</li> </ul> <p>Dr.Uday Singh Scientist KVK,</p>	<p>ICT :</p> <ul style="list-style-type: none"> <li>• MS —WORD</li> <li>• Internet access</li> </ul>	<p>Mr.Bhusan Dayal BCA,M TECH</p>
2	17/01/2026	<p><b>Interpersonal Relation</b></p> <ul style="list-style-type: none"> <li>• Introduction to Interpersonal Relations</li> <li>• Analysis of Relations of different egostates</li> <li>• Analysis of Transactions</li> <li>• Analysis of Life position</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Leadership:</b></p> <ul style="list-style-type: none"> <li>• Introduction to Leadership</li> <li>• Leadership Power</li> <li>• Leadership Styles</li> </ul> <p>Leadership in Administration.</p> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Communication:</b></p> <ul style="list-style-type: none"> <li>• Introduction to Communication</li> <li>• Flow of Communication, Listening</li> <li>• Barriers of Communication &amp; How to overcomebarriers of communication</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p>ICT :</p> <ul style="list-style-type: none"> <li>• MS-WORD</li> <li>• Internet access</li> </ul>	<p>Mr.Bhusan Dayal BCA,M TECH</p>
3	18/01/2026	<b>Sunday-home work assignments reading's and personal work</b>				
4	19/01/2026	<p><b>Stress Management:</b></p> <ul style="list-style-type: none"> <li>• Introduction to Stress</li> <li>• Causes of Stress</li> <li>• Impact &amp; Management of Stress</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Group Dynamics:</b></p> <ul style="list-style-type: none"> <li>• Importance of groups in organization and Team Interactions in group</li> <li>• Team Building</li> <li>• Decision Taking</li> <li>• Interaction with the Team, how to build a good team</li> </ul> <p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>	<p><b>Marketing and Hazard/Risk Management:</b></p> <ul style="list-style-type: none"> <li>• Introduction to Risk &amp; Conflict, Causes of Conflict invarious enterprises,</li> <li>• Managing Risk &amp; Conflict</li> </ul> <p>Mr.Chandramauli</p>	<p><b>Time Management:</b></p> <ul style="list-style-type: none"> <li>• Time as a Resource</li> <li>• Identify Important Time Wasters</li> <li>• Individual Time Management Styles</li> <li>• Techniques for better management</li> </ul>	<p>Ms. Ankit Priya, PGDRM &amp; PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation</p>
5	20/01/2026	<p><b>Small enterprise Management</b></p> <ul style="list-style-type: none"> <li>• Small Enterprise Management</li> <li>• SWOT Analysis Bookkeeping</li> </ul>	<p><b>Personal value and Ethics</b></p> <ul style="list-style-type: none"> <li>• Ethics in Business</li> </ul>	<p><b>Planning in Extension:</b></p> <ul style="list-style-type: none"> <li>• Preparation and operationalization of</li> </ul>	<p><b>Writing Skills:</b></p> <ul style="list-style-type: none"> <li>• Writing, reading and Oral</li> </ul>	

		process  Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&Marketing (5 year teaching BBA,BCA&B Sc IT in ghatsila college,Kolhan university)	Mr Amit Bhushan,MBA Agri business,Sr Manager in Matix Fertilizer. Experience for 18 years.	Strategic Research Extension Plan (SREP)  Mr Amit Bhushan,MBA Agri Business,Sr Manager in Matix Fertilizer,experience for 18 years.	communication Skill  • News Papers / agriculture Magazines Ms. Ankit Priya, PGDRM & PGDCSR XISS, Ranchi , Project Manager ISAP India Foundation
6	21/01/2026	<b>Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success</b>			
7	22/01/2026	<b>Design strategy:</b> <ul style="list-style-type: none"><li>Design thinking for business strategy and entrepreneurship</li></ul> Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&Marketing (5 year teaching BBA,BCA&B Sc IT in ghatsila college,Kolhan university)	<b>Challenges in business:</b> <ul style="list-style-type: none"><li>Enterprise Development Challenges and mitigation strategic.</li></ul> Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&Marketing (5 year teaching BBA,BCA&B Sc IT in ghatsila college,Kolhan university)	<b>Introduction of Entrepreneurship:</b> <ul style="list-style-type: none"><li>Basics of Social /Inclusive Entrepreneurship (CaseStudies)</li></ul>	<b>Introduction to rule/regulation:</b> <ul style="list-style-type: none"><li>Acts, Rules and Regulations related to Agricultural</li><li>GST, Income Tax Return</li><li>Agriculture Land Revenue Records</li></ul>
8	23/01/2026	<b>Soils:</b> <ul style="list-style-type: none"><li>Soil types and their management</li><li>Soil sampling</li><li>Soil and Water Testing Advisory</li></ul> Dr. Uday Kr singh,PHD Agronomy,Scientist KVK,Bokaro	<b>Package of Practices:</b> <ul style="list-style-type: none"><li>Major Crops (agriculture) of the area and Post-harvest Technology</li></ul>	<b>Horticulture</b> <ul style="list-style-type: none"><li>Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area.</li></ul> Dr.Anil kumar,PHD Horticulture Programme Coordinator ,KVK,Bokaro	<b>Bi-product Value addition &amp; Management:</b> <ul style="list-style-type: none"><li>Fruit</li><li>Spices</li><li>Dairy</li></ul>

9	24/01/2026	<p><b>Pest Management:</b></p> <ul style="list-style-type: none"> <li>Important Pests of Major Crops –Causes, Symptoms and Control measures</li> <li>Integrated Pest Management (IPM)</li> <li>Methods of Pesticide application</li> <li>Identification of useful and harmful insects</li> </ul> <p>Mr Gopal Krishan, Msc Entomology, Scientist KVK, Jamtara</p>	<p><b>Disease Management:</b></p> <ul style="list-style-type: none"> <li>Important diseases of Major Crops – Causes, Symptoms and Control measures</li> <li>Integrated disease Management (IDM)</li> <li>Methods of seed treatments and application of fungicides</li> </ul> <p>Mr Gopal Krishan, Msc Entomology, Scientist KVK, Jamtara</p>	<p><b>Weeds Management</b></p> <ul style="list-style-type: none"> <li>Types of weeds</li> <li>Identification and management of weeds (including chemical, biological and mechanical control)</li> </ul>	<p><b>License procedure and act:</b></p> <ul style="list-style-type: none"> <li>Seed act</li> <li>Insecticide act</li> <li>Fertilizer Act</li> <li>Bio-Input certification</li> </ul>
10	25/01/2026	<b>Sunday-home work assignments reading's and person</b>			
11	26/01/2026				
12	27/01/2026	<p><b>Seed:</b></p> <ul style="list-style-type: none"> <li>Seed Producing Companies- technical Head</li> </ul> <p>Dr. Uday Kr singh,PHD Agronomy,Scientist KVK,Bokaro</p>	<p><b>Bio-Input production and management</b></p> <ul style="list-style-type: none"> <li>Bio Agri Inputs Company - Technical Head</li> </ul>	<p><b>Chemical Input</b></p> <ul style="list-style-type: none"> <li>Input Retail Stores — Coromandel (anyone)</li> </ul> <p>Mr. Gopal Krishnan,Msc Entomology,Scientist KVK ,Jamtara</p>	<p><b>Agri-Marketing</b></p> <ul style="list-style-type: none"> <li>Millet Marketing</li> <li>Organic produce Marketing</li> </ul> <p>Mr. Ravi Singh choudhary, Bsc Agri Natural Farming Consultant</p>
13	28/01/2026	<p><b>Livestock Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>Animal health &amp; Artificial Insemination</li> <li>Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep &amp; piggery</li> </ul> <p>Dr. Anil kumar ,MV Sc ,TVO,pindrajora Bokaro ,ARD</p>	<p><b>Poultry:</b></p> <ul style="list-style-type: none"> <li>Types of poultry</li> <li>Management practices (inputs management)</li> <li>Feed &amp; Fodder</li> <li>Medicine and vaccination</li> </ul> <p>Dr. Anil kumar ,MV Sc ,TVO,pindrajora Bokaro ,ARD</p>	<p><b>Sericulture:</b></p> <ul style="list-style-type: none"> <li>Complement package of practices on Sericulture</li> </ul> <p>Introduction to Project proposal</p> <p>Mr. Gopal Krishnan,Msc Entomology,Scientist KVK ,Jamtara</p>	<p><b>Apiculture – Bee Keeping</b></p> <ul style="list-style-type: none"> <li>Complement package of practices on Apiculture</li> <li>Introduction to Project proposal</li> </ul> <p>Mr.Asutosh Singh Choudhary, Master Trainer in RCT,Bokaro</p>

14	29/01/2026	<p><b>Farm-Mechanization:</b></p> <ul style="list-style-type: none"> <li>• Farm Implements and Equipment's,</li> <li>• Repairing &amp; Maintenance of Farm Implements</li> <li>• Custom Hiring Centre</li> <li>• Solar-based agri-entrepreneurship</li> </ul> <p>Dr Vinay kumar,PHD Agri Engenering ,KVK,bokaro</p>	<p><b>Micro-Irrigation:</b></p> <ul style="list-style-type: none"> <li>• Types of irrigation in agriculture</li> <li>• Micro-Irrigation System in agriculture</li> <li>• Hydroponic</li> </ul> <p>Dr.Vinay kumar,PHD Agri Engineering ,KVK, BOKARO</p>	<p><b>Plasticulture</b></p> <ul style="list-style-type: none"> <li>• Polyhouse /shade net/tunnel net</li> <li>• Mulching /types of mulching</li> <li>• Water harvesting structures (Use of poly propylene material)</li> </ul> <p>Dr.Jitendra kumar,PHD Agri Engineering, Asst professor Kalyan Agri College</p>	<p><b>Fishery &amp; Aquaculture:</b></p> <ul style="list-style-type: none"> <li>• Basics of fishery Shrimp farming</li> <li>• Feeds &amp; Medicine</li> </ul>
15	30/01/2026	<p><b>Agri-tourism &amp; Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>• Agri-tourism</li> <li>• Eco-tourism</li> </ul> <p>Mr. Ravi Singh choudhary, Bsc Agri Natural Farming Consultant</p>	<p><b>Warehouses Management</b></p> <ul style="list-style-type: none"> <li>• Warehouses functions and management</li> </ul> <p>Mr. Gopal Krishnan,Msc Entomology,Scientist KVK ,Jamtara</p>	<p><b>Contract Farming:</b></p> <ul style="list-style-type: none"> <li>• Complete package of practices for contract farming</li> </ul> <p>Mr. Gopal Krishnan,Msc Entomology,Scientist KVK ,Jamtara</p>	<p><b>Agri-Journalism</b></p> <ul style="list-style-type: none"> <li>• Printing, Digital, Social Media</li> <li>• Project proposal on MushroomFarming</li> </ul> <p>Mr. Ravi Singh choudhary, Bsc Agri Natural Farming Consultant</p>
16	31/01/2026	<p><b>Project Identification:</b></p> <ul style="list-style-type: none"> <li>• Resources Analysis and Counselling</li> <li>• Project identification, profile preparationPresentations</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan university</p>	<p><b>Project Identification:</b></p> <ul style="list-style-type: none"> <li>• Resources Analysis and Counselling</li> <li>• Project identification,</li> <li>• Profile Preparation Presentations and Counselling</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan</p>	<p><b>Tools &amp; Technique:</b></p> <ul style="list-style-type: none"> <li>• Briefing on tools and techniques of market survey</li> <li>• Briefing on Check list for data collection</li> <li>• Dos and Don'ts during hands-on-experience</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan</p>	<p><b>Tools &amp; Technique:</b></p> <ul style="list-style-type: none"> <li>• Briefing on tools and techniques ofmarket survey</li> <li>• Briefing on Check list for datacollection</li> <li>• Dos and Don'ts during hands-on-experience</li> </ul> <p>Mr.somnath mukharjee,progarmme coordinator ISAP India foundation,MBA HR&amp;Marketing (5 year teaching BBA,BCA&amp;B Sc IT in ghatsila college,Kolhan</p>

			university		
17	01/02/2026	<b>Sunday-home work assignments reading's and person</b>			
18	2/02/2026	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools-	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme — Bankers/NABARD	IT Enabled Agricultural Extension Advisory Services • Visit to KCC .	IT Enabled Agricultural Extension Advisory Services • Introduction of Mobile App/e-tablet) .
19	03/02/2026	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mr. Prashant Bhosale (Agriculture Officer Pune)			
20	04/02/2026	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department Mr. Prashant Bhosale (Agriculture Officer Pune)			
21	05/02/2026	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
22	06/02/2026	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
23	07/02/2026	<b>Market Survey</b> — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
	08/02/2026	<b>Sunday-home work assignments reading's and person</b>			
24	9/02/2026	<b>Account &amp; Finance</b> • Ledger & bookkeeping	<b>Marketing &amp; Product Development</b> • Digital marketing • Method demonstration • Result Demonstration	<b>Bank Volunteer:</b> • Banking facilitators a "Business and Extension opportunity" for Agripreneur	<b>Grievances redressal mechanism in Banks</b> • RTI / Ombudsman etc

25	10/02/2026	<b>Govt. Scheme:</b> National Horticulture Mission (NHM)  Mr.Luthbaran Mahto Msc Forestry,Dept PD ATMA, Department of Agriculture,bokaro	<b>Flagship programs</b> of Dept. of Animal Husbandry,GoI. and of respective State	<b>Flagship programs</b> of Dept. of Fisheries, GoI and of respectiveState	National Food Security Mission (NFSM)
26	11/02/2026	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	Exposure Visit to KVK
27	12/02/2026	Exposure visits to KCC		Exposure Visit to Radio station/Television Centre	Exposure visits to KCC
28	13/02/2026	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	Exposure Visit to State Department of Agriculture
29	14/02/2026	<b>Hands-on-experience/</b> Internship with respective Agri-business companies &established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations— seek clarifications— amend the businessplan accordingly			
30	15/02/2026				
31	16/02/2026	<b>Hands-on-experience/</b> internship with respective Agri-business companies/established Agripreneur — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
32	17/02/2026	<b>Hands-on-experience/</b> internship with respective Agri-business companies/established Agripreneur — interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly			
33	18/02/2026	Preparation of business plan based on the data / information collected during Market Survey/internship			
34	19/02/2026	Project outline and financial analysis tools — lecture cum case study / case exercises			
35	20/02/2026	Translating Business Plan in to Detailed Project Report (DPRs)			
36	21/02/2026	Finalizing Detailed Project Reports (DPRs)			
37	22/02/2026	<b>Sunday-home work assignments reading's and person</b>			
38	23/02/2026	Finalizing Detailed Project Reports (DPRs)			
39	24/02/2026	Finalizing Detailed Project Reports (DPRs)			
40	25/02/2026	Finalizing Detailed Project Reports (DPRs)			
41	26/02/2026	Finalizing Detailed Project Reports (DPRs)			
42	27/02/2026	Finalizing Detailed Project Reports (DPRs)			

43	28/02/2026	Presentation of DPR and submission to respective bankers
44	01/03/2026	<b>Sunday-home work assignments reading's and person</b>
45	02/03/2026	Presentation of DPR and submission to respective bankers
46	03/03/2026	Valedictory program and distribution of Certificate