

TP- 16th Batch -Training Schedule

NTI Name: -IMAIGAL TRUST,Tamilndu

Batch Duration :- 31/12/2025 to 14/02/26

Date		Day	Session - I (9.30 AM-11 AM)	Session - II (11.30 AM-1 PM)	Session - III (2 PM-3.30 PM)	Session - IV (4 PM-5.30 PM)
31/12/25	Wednesday	1	<ul style="list-style-type: none"> • Registration • Inauguration • Video on Agripreneur 	Induction and Orientation <ul style="list-style-type: none"> • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities, GoI Scheme Overview 	Agro-ecological zone in India: <ul style="list-style-type: none"> • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices 	ICT: <ul style="list-style-type: none"> • MS-WORD • Internet access
			Mr.SenthilKumar, LDM, Salem MR.R,Prabhu,Chariman,Imaigal Trust, Mr. Gunasekaran .Rtd JDA, Canara Bank. Mrs.A.Poongodi.Nodal Officer,IMAIGAL ACABC,Salem, Mr.Sugavanam,Agripreur	Mrs.A.Poongodi, Nodal Officer(15 Years Experience)	Smt Nirmala AO,Dept of Agriculture (15 Years Experience)	Mrs.J. Jothi, MCA JJ Univerasal Mart (10 Years Experience)
01/01/26	Thursday	2	Interpersonal Relation <ul style="list-style-type: none"> • Introduction to interpersonal Relation • Analysis Relations of different ego states • Analysis of Trans5actions • Analysis of Life position 	Leadership: <ul style="list-style-type: none"> • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration 	Communication: <ul style="list-style-type: none"> • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication 	ICT: <ul style="list-style-type: none"> • MS-WORD • Internet access
			Mr.M.Gunasekaran, BF Tech, Director & Master Trainer -EDP)	Mr.M.Gunasekaran, BF Tech, Director & Master Trainer -EDP)	Mr.Thiyagarajan Master Trainer,project officer,ITCOT Consultancy	Mr.Thiyagarajan Master Trainer,project officer,ITCOT Consultancy
02/01/26	Friday	3	Stress Management: <ul style="list-style-type: none"> • Introduction to Stress • Causes of Stress • Impact & Management of Stress 	Group Dynamics: <ul style="list-style-type: none"> • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team, how to build a good team 	Marketing and Hazard/risk Management: <ul style="list-style-type: none"> • Introduction to Risk & Conflict, Causes of Conflict in various enterprises, • Managing Risk & Conflict 	Time Management: <ul style="list-style-type: none"> • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management
			Dr.Sundar, MBA Rtd Principal of Gnam College of Management (30 Years Experience)	Dr.Sundar, MBARtd Principal of Gnam College of Management (30 Years Experience)	Mr.SaranKaarthicc, MBA,PGDABMM Entrepreneur and Master Trainer (20 Years Experience)	Mr.SaranKaarthicc, MBA,PGDABMM Entrepreneur and Master Trainer (20 Years Experience)
03/01/26	Saturday	4	Small enterprise Management <ul style="list-style-type: none"> • Small Enterprise Management SWOT Analysis Bookkeeping process 	Personal value and Ethics Ethics in Business	Planning in Extension: <ul style="list-style-type: none"> • Preparation and operationalization of Strategic Research Extension Plan (SREP) 	Writing Skills: <ul style="list-style-type: none"> • Writing, reading and Oral Communication Skill • News Papers/agricultureMagazines
			Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (30 Years Experience)	Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (30 Years Experience)	Mr.A.Karmugilan,MBA, Buisness consultant (Above 5 Years Experience)	Mr.A.Karmugilan,MBA, Buisness consultant (Above 5 Years Experience))
04/01/26	Sunday	5	Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success Mrs.Kiruthika , B.Sc(Agri) Successful Agripreneur. (Above 2 Years Experience) Mrs.Amsa B Sc Zoo., Successful Agripreneur. (Above 2 Years Experience) Mrs.Vishnupriya, B.Sc(Agri) Successful Agripreneur. (Above 3 Years Experience) Mr.Nandhakumar, B.Sc(Agri) Successful Agripreneur.(Above 2 Years Experience)			

05/01/26	Monday	6	Design strategy: <ul style="list-style-type: none"> Design thinking for business strategy and entrepreneurship Mr.S.Nandakumar.B.Sc(Ag) Successful Agripreneur.	Challenges in business: <ul style="list-style-type: none"> Enterprise Development Challenges and mitigation strategic Mr.Sivaraman,Mfm,BL. Master Trainer	Introduction of Entrepreneurship: <ul style="list-style-type: none"> Basics of Social /Inclusive Entrepreneurship (Case Studies) Mr.S.Nandakumar.B.Sc(Ag) Successful Agripreneur.	Introduction to rule/regulation: <ul style="list-style-type: none"> Acts, Rules, and Regulations related to Agricultural GST, Income Tax Return Agriculture Land Revenue Record
06/01/26	Tuesday	7	Soils: <ul style="list-style-type: none"> Soil types and their management Soil sampling Soil and water testing Advisory Mrs.Neelambal DD & PA Agri to Collector (Above 20 Years Experience)	Package of Practices: <ul style="list-style-type: none"> Major Crops (agriculture) of the area and Post-harvest Technology Mrs.Neelambal DD & PA Agri to Collector (Above 20 Years Experience)	Horticulture <ul style="list-style-type: none"> Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area Dr.Guna Prinicpal, Nalandha college	Bi-product Value addition & Management: <ul style="list-style-type: none"> Fruit Spices Dairy Dr.Guna Prinicpal, Nalandha college
07/01/26	Wednesday	8	Pest Management: <ul style="list-style-type: none"> Important Pests of Major Crops- Causes, Symptoms and Control measures Integrated Pest Management (IPM) Methods of Pesticide application Identification of useful and harmful insects R.M.Subramanian Rtd JDA Project Advisor and Consultant (Above 30 Years Experience)	Disease Management: <ul style="list-style-type: none"> Important diseases of Major Crops – Causes, Symptoms and Control measures Integrated disease Management(IDM) Methods of seed treatments and application of fungicides R.M.Subramanian Rtd JDA Project Advisor and Consultant (Above 30 Years Experience)	Weeds Management <ul style="list-style-type: none"> Types of weeds Identification and management of weeds (including chemical, biological, and mechanical control) Mr. Gowtham ADA, Salem (Above 25 Years Experience)	License procedure and act: <ul style="list-style-type: none"> Seed act Insecticide act Fertilizer Act Bio-Input certification Mr. Gowtham ADA, Salem (Above 25 Years Experience)
08/01/26	Thursday	9	Seed: <ul style="list-style-type: none"> Seed Producing Companies-technical Head Mr. Bharathi veeramani creative farm sollutions -(Above 25year experience)	Bio-Input production and management <ul style="list-style-type: none"> Bio Agri Inputs Company-Technical Head Dr.K.Rajendiran MD,Vikki Agro Products (Above 30 Years Experience)	Chemical Input <ul style="list-style-type: none"> Input Retail Stores — Coromandel (anyone) Mr.ANBARASAN MD,Thirumagal Vivasaya Sevai Maiyam (Above 15 Years Experience)	Agri-Marketing <ul style="list-style-type: none"> Millet Marketing Organic produce Marketing Mr.Manikandan, Marketing Director, Eat and Treat
09/01/26	Friday	10	Livestock Entrepreneurship <ul style="list-style-type: none"> Animal health & Artificial Insemination Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep & piggery Dr.Jayakumar,MVSc & AH AP,MSRS,Govt of Tamil Nadu	Poultry: <ul style="list-style-type: none"> Types of poultry Management practices (inputs management) Feed & Fodder Medicine and vaccination Dr.Jayakumar,MVSc & AH AP,MSRS,Govt of Tamil Nadu	Sericulture: <ul style="list-style-type: none"> Complement package of practices on Sericulture Introduction to Project proposal Dr.Mohanraj(Agri), Sericulture Farm (Above 5 Years Experience)	Apiculture – Bee Keeping <ul style="list-style-type: none"> Complement package of practices on Apiculture Introduction to Project proposal Mr.Annamalai, Dip(horti) AO Honey Farm, (Above 5 Years Experience)
10/01/26	Saturday	11	Farm-Mechanization: <ul style="list-style-type: none"> Farm Implements and Equipment's, Repairing & Maintenance of Farm Implements Custom Hiring Centre Solar-based agri-entrepreneurship Mr.Meganathan BE Agri Eng KonguNadu Agri Implements (Above 15 Years Experience)	Micro-Irrigation: <ul style="list-style-type: none"> Types of irrigation in agriculture Micro-Irrigation System in agriculture Hydroponic Mr.Karmugilan MBA Consultant (Irrigation Systems)	Plasticulture <ul style="list-style-type: none"> Polyhouse /shade net/tunnel net Mulching• /types of mulching Water harvesting structures (Use of poly propylene material) Mrs.TamilSelvi Rtd DD Horticulture (Above 30 Years Experience),	Fishery& Aquaculture: <ul style="list-style-type: none"> Basics of fishery Shrimp farming Feeds &Medicine Mrs.Jagathambal KVK Head (Above 20 Years Experience)

11/01/26	Sunday	12	Agri-tourism & Entrepreneurship <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism Mrs.Nitya BSc Agri Mezhi Agro centre (Above 3 Years Experience)	Warehouses Management <ul style="list-style-type: none"> • Warehouses functions and management Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (Above 30 Years Experience)	Contract Farming: <ul style="list-style-type: none"> • Complete package of practices for contract farming Dr.Sundaravaratharajan Vice Chancellor , NMV University (Above 30 Years Experience)	Agri-Journalism <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom Farming Dr.Sundaravaratharajan Vice Chancellor , NMV University (Above 30 Years Experience)	
12/01/26	Monday	13	Project Identification: <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, profile preparation Presentations Mrs.A.Poongodi Nodal Officer Imaigal (Above 15 Years Experience)	Project Identification: <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, • Profile Preparation Presentations and Counselling Mrs.A.Poongodi Nodal Officer Imaigal (Above 15 Years Experience)	Tools & Technique: <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for data collection Dos and Don'ts • during hands-on- experience Dr.Jayakumar,MVSc & AH AP,MSRS,Government of Tamil Nadu		
13/01/26	Tuesday	14	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department				
14/01/26	Wednesday	15	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department				
15/01/26	Thursday	16	Homework, Assignments, Readings und Personal work				
16/01/26	Friday	17	Homework, Assignments, Readings und Personal work				
17/01/26	Saturday	18	Market Survey — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan				
18/01/26	Sunday	19	Homework, Assignments, Readings und Personal work				
19/01/26	Monday	20	Market Survey — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan				
20/01/26	Tuesday	21	Market Survey — Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan				
21/01/26	Wednesday	22	Account & Finance <ul style="list-style-type: none"> • Ledger & bookkeeping Mr.Jaykumar JJ Universal Mart (Above 10 Years Experience)	Marketing & Product Development <ul style="list-style-type: none"> • Digital marketing • Method demonstration • Result Demonstration Mr.Jaykumar JJ Universal Mart (Above 10 Years Experience)	Bank Volunteer: <ul style="list-style-type: none"> • Banking facilitators a "Business and Extension opportunity" for Agripreneur Mr.Senthilkumar LDM , Salem (Above 25 Years Experience)	Grievances redressal mechanism in Banks <ul style="list-style-type: none"> • RTI / Ombudsman etc Mr.Senthilkumar LDM , Salem (Above 25 Years Experience)	
22/01/26	Thursday	23	Govt. Scheme: National Horticulture Mission (NHM) Mrs.TamilSelvi Rtd DD Horticulture (Above 30 Years Experience)	Flagship programs of Dept. of Animal Husbandry, Gol and of respective State Dr.V.Shankar/Dr.Ramkumar MVSc & AH,AP & Head,Department of Animal Husbandry (Above 30 Years Experience) / Mrs.Uma Kalaiselvi AD Fisheries(Above 20 Years Experience)	Flagship programs of Dept. of Fisheries, Gol and of respective State Dr.V.Shankar/Dr.Ramkumar MVSc & AH AP & Head,Department of Animal Husbandry (Above 30 Years Experience) / Mrs.Uma Kalaiselvi AD Fisheries (Above 20 Years Experience)	National Food Security Mission (NFSM) Mrs.TamilSelvi Rtd DD Horticulture (Above 30 Years Experience)	

23/01/26	Friday	24	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools- PD ATMA Mr.Srinivasan, JDA, Salem/ Representative,Dept of Agriculture	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme —Bankers/NABARD Mrs.Sheba Sangeetha, DDM NABARD, Salem	IT Enabled Agricultural Extension Adviser Services • Visit to KCC Mr.Karmugilan MBA, Buisness Consultant (Above 10 Years Experience)	IT Enabled Agricultural Extension Advisory Services •Introduction of MobileApp/e-tablet) Mr.Karmugilan MBA, Buisness Consultant (Above 10 Years Experience)					
24/01/26	Saturday	25	Exposure visits to KCC		Exposure Visit to Radio station/Television Centre						
25/01/26	Sunday	26	Sunday 1 – Homework, Assignments, Readings und Personal work								
26/01/26	Monday		Holiday (Republic Day)								
27/01/26	Tuesday	28	Exposure visits KVK	Exposure Visit to ICAR Institute (nearby if any)							
28/01/26	Wednesday	29	Exposure Visit to State Department of Agriculture	Exposure Visit to Department of Animal Husbandry & Fishery							
29/01/26	Thursday	30	Hands-on-experience/ Internship with respective Agri-business companies &established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly								
30/01/26	Friday	31	Hands-on-experience/ Internship with respective Agri-business companies &established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly								
31/01/26	Saturday	32	Hands-on-experience/ Internship with respective Agri-business companies &established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly								
01/02/26	Sunday	33	Sunday 1 – Homework, Assignments, Readings und Personal work								
02/02/26	Monday	34	Preparation of business plan based on the data / information collected during Market Survey/Internship Mr.Mathan,Auditor,(Above 5 Years Experience) Mr Selavaraj Rtd RM , CANARA Bank (Above 30 Years Experience))								
03/02/26	Tuesday	35	Project outline and financial analysis tools – lecture cum case study / case exercises Mr.Gunasekaran ,rtt JDA Master Trainer Above 25 Years Experience, Mr.Sugavanam Project Consultant(Above 5 Years Experience)								
04/02/26	Wednesday	36	Translating Business Plan in to Detailed Project Report (DPRs) Mr.Selvaraju . Rtd Regional Manager, Canara Bank. (Above 30 Years Experience) Mr.Sarankaarthic MBA Project Officer , Consultant (Above 20 Years Experience)								
05/02/26	Thursday	37	Finalizing Detailed Project Reports (DPRs) Mrs.Seethalakshmi Consultant, (Above 2 Years Experience)/ Mr.Gunasekaran ,MBA Rtd JDA and Project Advisor (Above 30 Years Experience)								
06/02/26	Friday	38	Finalizing Detailed Project Reports (DPRs) Mr.Mathan Auditor (Above 5 Years Experience) Mr Selavaraj Rtd RM , CANARA Bank (Above 30 Years Experience))								

07/02/26	Saturday	39	Finalizing Detailed Project Reports (DPRs) Mr.Sakthivel RM, HDFC Bank (Above 10 Years Experience) Mr Balaji, RM,HDFC Bank Ltd (Above 5 Years Experience) Mr.Gunesekaran . Joint Director of Agriculture(Rtd)./ (Above 30 Years Experience)
08/02/26	Sunday	40	Sunday 1 – Homework, Assignments, Readings und Personal work
09/02/26	Monday	41	Finalizing Detailed Project Reports (DPRs) Mr. Prabhakaran(IDBI) (Above 20 Years Experience)/ Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience)/ Mr. Gunasekaran, Rtd JDA (Above 30 Years Experience)
10/02/26	Tuesday	42	Finalizing Detailed Project Reports (DPRs) Mr Sakthivel RM,HDFC Bank Ltd/, (Above 5 Years Experience) Mrs.A.Poongodi Nodal Officer, ACABC-Imaigal Trust Mr.Selvaraju . Rtd Regional Manager, Canara Bank. (Above 30 Years Experience)
11/02/26	Wednesday	43	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience) Mr. Gunasekaran, Rtd JDA (Above 30 Years Experience)
12/02/26	Thursday	44	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust (Above 15 Years Experience) Mr. Gunasekaran, Rtd JDA (Above 30 Years Experience)/ Mr.Selvaraju . Rtd Regional Manager, Canara Bank. (Above 30 Years Experience)
13/02/26	Friday	45	Presentation of DPR and submission to respective bankers Mr.Sugavanam Project Consultant,(Above 3 Years Experience) Mrs.A.Poongodi Nodal Officer ACABC-Imaigal Trust,(Above 15 Years Experience) Mr.Gunesekaran . Joint Director of Agriculture(Rtd)./ (Above 30 Years Experience)
14/02/26	Saturday	45	Valedictory program and distribution of Certificate DDM- NABARD/LDM-Salem/JDA - Salem & Mr. Selvaraju , Rtd Regional Manager, Canara Bank. Mr.Gunesekaran , Joint Director of Agriculture(Rtd). Mrs.A.Poongodi. Nodal Officer,IMAIGAL ACABC,Salem Mr.R.Prabhu ,Chairman,Imaigal Trust