

SCHEDULE

TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME

From 15 Dec. 2025 to 27 Jan. 2026 Venue : MCA, Literary & Scientific Society, Bendo, Karchhna, Prayagraj (U.P.)

Date	Day Name	Day No.	Session I (9:30-11 AM)	Session II(11:30-1:00 PM)	Session III(2:00-3:30 PM)	Session IV(4:00-5:30PM)
15-12-25	Monday	1	<ul style="list-style-type: none"> Registration Inauguration Video on Agripreur <p>Mr. Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years</p>	<p>Introduction and Orientation on ACABC Training programme</p> <p>Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years</p>	<p>Agro-ecological zone in India:</p> <ul style="list-style-type: none"> Introduction Agro-ecological zone in India Zone wise group discussion on major crops and practices <p>Dr.Ajay Kumar Sr. Scientist/ Nodal officer, KVK, Kaushambi- PhD.(Agronomy)- 18 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> MS Word Internet access <p>Mr.Adesh Gupata Computer Assistant-MCA- MCA L & S Prayagraj-12 Years</p>
16-12-25	Tuesday	2	<p>Interpersonal relation</p> <ul style="list-style-type: none"> Introduction to interpersonal relation Analysis relation of different ego states Analysis of Transactions. Analysis of Life Position <p>Dr. Lalit Kumar Sanodiya, Assistant Professor (PRSU, Prayagraj)PhD -9 Years</p>	<p>Leadership:</p> <ul style="list-style-type: none"> Introduction to leadership Leadership Power Leadership styles Leadership in administration <p>Dr. Anuj Kumar Singh Asst. Prof., PRSU, Prayagraj - PhD-10 Years</p>	<p>Communication:</p> <ul style="list-style-type: none"> Introduction to communication Flow of communication, Listening Barriers of communication & how to overcome barriers of communication. <p>Mr. Kaushal Mishra Nodal officer (MCA L & S Prayagraj)- B.Sc. (Ag.)- 15 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> MS Word Internet access <p>Mr. Adesh Gupta Computer Assistant (MCA L & S Prayagraj- MCA-12 Years</p>

17-12-25	Wednesday	3	Stress Management: <ul style="list-style-type: none"> • Introduction to stress • Causes of stress • Impact & Management of stress <p>Dr. Vaibhav Singh- Asst. Prof.-SHUATS- PhD Agri. Extension- 3 Years</p>	Group Dynamic: <ul style="list-style-type: none"> • Importance of group in organization and team interaction in group. • Team Building • Decision Taking • Interaction with the team. How to build a good a good team? <p>Mr. Nitesh Kumar AP-SHUATS, Naini, Prayagraj PhD. Agri. Extension-03 Years</p>	Marketing and Hazards/Risk Management: <ul style="list-style-type: none"> • Introduction to risk and conflict, Cause of conflict in various enterprises. • Managing risk and Conflict. <p>Dr. Lalit Kumar Sanaudiya Asst. Professor Allahabad State University, Prayagraj (U.P.)- Ph.D. (Ag.) 04 Years</p>	Team Management: <ul style="list-style-type: none"> • Time as a resource • Identity important time Wasters • Individual time management styles • Technique for better management <p>Dr. P.P. Dubey UPRTOU Prayagraj (U.P.)-Ph.D. -23 Years</p>
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18-12-25	Thursday	4	Small enterprise Management: <ul style="list-style-type: none"> Small enterprise Management Swot Analysis book Keeping process <p>Dr. Meenakshi Saxena Scientist (H. Sc.), KVK, Kaushambi- PhD-11 Years</p>	Personal value and ethics: <ul style="list-style-type: none"> Ethics in business <p>Dr. Madan Singh Scientist Directorate of Extension, Naini, Prayagraj (U.P.)- PhD. -21 Years</p>	Planning in extension: <ul style="list-style-type: none"> Preparation and personalization of strategic Research extension plan(SREP) <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-07 Years</p>	Writing Skill: <ul style="list-style-type: none"> Writing reading and oral communication skill News papers/Agriculture Magazine. <p>Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years</p>
19-12-25	Friday	5	Interaction with successful agri-preneurs (at least 4) from different sector-reflecting on their success			
20-12-25	Saturday	6	Design Strategy: <ul style="list-style-type: none"> Design thinking for business strategy and entrepreneurship <p>Mr. Kaushal Mishra Nodal officer (MCA L&S Prayagraj) B.Sc. (Ag.)- 15 Years</p>	Challenge in business: <ul style="list-style-type: none"> Enterprise development challenges and mitigation strategies <p>Shri A.K. Sharma DDM, NABARD, Kaushambi M.Sc.-10 Years</p>	Introduction of entrepreneurship: <ul style="list-style-type: none"> Business of social/ Inclusive entrepreneurship (Case studies) <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)-07 Years</p>	Introduction to rule/regulation <ul style="list-style-type: none"> Act. Rule and regulations related to Agricultural GST income tax returns Agriculture land revenue Recors <p>Mr. Sumit Agrawal (CA)- 14 Years</p>
20-12-25	Saturday	7	Interaction with successful Agri-preneurs from different sector-reflecting on their success Mr. Shivam Kushwah (Programme Assistant) B.Sc.. (Agriculture) – 04 Years			

21-12-25	Sunday	8	Sunday-1- Visit to Farm field and home work assignment read			
22-12-25	Monday	9	Soil: <ul style="list-style-type: none"> • Soil type and their management • Soil Sampling • Soil and water testing advisory <p>Shri Manoj Singh (Scientist Soil Science) KVK Kaushambi M.Sc. (Soil Science)-20 Years</p>	Package of practices: <ul style="list-style-type: none"> • Major crops (Agriculture) of area and post harvest Technology <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 18 Years</p>	Horticulture <ol style="list-style-type: none"> 1. Package of practices of major vegetable, Fruit, Flowers, Cash Crops, Medicinal and Aromatic crops of the area. <p>Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi- M.Sc.(Horticulture)- 10 Years</p>	Bi-Product Value addition & Management: <ul style="list-style-type: none"> • Fruit • Spices • Dairy <p>Dr. S.K. Singh, Scientist (Horticulture) Directorate of Extension Naini, Prayagraj (U.P.)Ph.D. .(Horticulture)- 10 Years</p>

23-12-25	Tuesday	10	Pest Management: <ul style="list-style-type: none"> Important pest of major crops- causes, Symptoms, and control measures Dr. Bhashkar Shukla Ex. Scientist KVK, Pratapgarh (U.P.)- Ph.D.-24 Years	Disease Management: <ul style="list-style-type: none"> Important Disease of major crops- cause, symptoms and control measures Integrated Disease Management (IDM) Methods of sees treatment and application of fungicides Dr. N. K. Sharma (Sr. Scientist & Head) KVK, Satna (M.P.) Ph.D. (Plant Protection)-12 Years	Weeds Management: <ul style="list-style-type: none"> Types of weeds Identification and management of weeds (Including chemical, biological, and mechanical control) Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi- PhD.(Agronomy)- 18 Years	License procedure and act.: <ul style="list-style-type: none"> Seed Act. Insecticide Act. Fertilizer Act. Bio- input certification . Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years
24-12-25	Wednesday	11	Seed: <ul style="list-style-type: none"> Seed producing companies – technical Head Dr. Sarvendra Kumar ,Scientist, Directorate of extension, SHUATS M.Sc.. (Ag.)-11 Years	Bio Input production and Management: <ul style="list-style-type: none"> Bio Agri Input Company – technical Head Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years	Chemical Input: <ul style="list-style-type: none"> Input Retail Stores- Coromandel Dr. Madan Sen Singh (Scientist) Directorate of Extension, SHUATS Prayagraj-PhD- 21 Years	Agri Marketing: <ul style="list-style-type: none"> Millet Marketing Organic Produce Marketing Dr. Bhashkar Shukla Ex. Scientist KVK, Pratapgarh (U.P.)- Ph.D.-24 Years
25-12-25	Thursday	12	Livestock entrepreneurship: <ul style="list-style-type: none"> Animal Health and Artificial insemination Package of practices of animal husbandry enterprises Dairy, Goat, Sheep & Piggery Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years	Poultry: <ul style="list-style-type: none"> Types of Poultry Management of Practices (Input Management) Feed & Fodder Medicine & vaccination Dr. Subodh Yadav Scientist , KVK, Naini, Prayagraj (U.P.) Ph.D. (Ag.)- 09 Years	Sericulture: <ul style="list-style-type: none"> Complement Package of Practices on sericulture Introduction to project proposal Dr. Shailendra Singh, Scientist, Directorate of extension, SHUATS, Prayagraj –PhD- 20 Years	Agriculture Bee Keeping: <ul style="list-style-type: none"> Complement Package of Practices on Apiculture Introduction to project proposal Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi- M.Sc.(Horticulture)- 10 Years

26-12-25	Friday	13	Farm Mechanization: <ul style="list-style-type: none"> • Farm Implements and equipments • Repairing & Maintenance of Farm • Implements • Custom Hiring Center • Solar based Agri entrepreneurship Dr..M.P Singh Scientist, KVK, Prayagraj-II-Ph.D.-13 Years	Micro Irrigation : <ul style="list-style-type: none"> • Type of irrigation in Agriculture • Micro irrigation system in Agriculture • Hydroponic Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi- PhD.(Agronomy)-18 Years	Plasticulture: <ul style="list-style-type: none"> • Polyhouse/ Shadenet/tunnel net • Mulching / type of mulching • Water harvesting structure(Use of poly propylene material) Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 10 Years	Fishery & Aquaculture: <ul style="list-style-type: none"> • Basic of fishery • Shrimp farming • Feed & Medicine Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years
27-12-25	Saturday	14	Agri tourism & entrepreneurship <ul style="list-style-type: none"> • Agri tourism • Eco tourism Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Warehouse Management: <ul style="list-style-type: none"> • Warehouse functions & management Shri Gulzari Lal (BTM, ATMA) Prayagraj M.Sc.(Ag.)- 14 Years	Contract Farming: <ul style="list-style-type: none"> • Complete package of Practices for contract farming Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years	Agro Journalism: <ul style="list-style-type: none"> • Printing, Digital Social Media • Project proposal on mushroom farming Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 10 Years
28-12-25	Sunday	15	Sunday-2 : Home work, assignments			

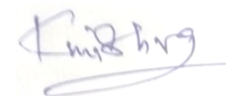
29-12-25	Monday	16	Project Identification: <ul style="list-style-type: none"> Resource analysis and Counselling Project identification, Profile Preparation Presentation and Counselling Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Project Identification: <ul style="list-style-type: none"> Resource analysis and Counselling Project identification, Profile Preparation, Presentation and Counselling Mr. Akhilesh Mishra , Accountant (KVK, Kaushambi) MBA-16 Years	Tool & technique: <ul style="list-style-type: none"> Briefing on tool & techniques of Market Survey Briefing on check list for data collection Dos and Don'ts during hands on experience Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years	Tool & technique: <ul style="list-style-type: none"> Briefing on tool & techniques of Market Survey Briefing on check list for data collection Dos and Don'ts during hands on experience Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)-07 Years
30-12-25	Tuesday	17	Exposure to KVK & University flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
31-12-25	Wednesday	18	Exposure to Successful Agri-venture flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
01-01-26	Thursday	19	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
02-01-26	Friday	20	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			

03-01-26	Saturday	21	<p>Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan.</p> <p>Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years</p>
04-01-26	Sunday	22	Sunday-3 Homework, assignments readings & personal work.

05-01-26	Monday	23	Accounts & finance: <ul style="list-style-type: none"> Ledger & Book Keeping Mr. Akhilesh Mishra , Accountant (KVK, Kaushambi) MBA-16 Years	Marketing and Product Development: <ul style="list-style-type: none"> Digital Marketing Method demonstration Result demonstration Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Bank Volunteer: <ul style="list-style-type: none"> Banking facilitator a “Business and extension opportunity” for Agripreneur Mr. R.P.Singh Executive relation Manager HDFC, Bank, Sulemsarai, Prayagraj (U.P.)	Grievances redressal mechanism in bank: <ul style="list-style-type: none"> RTI Mr. Shivansh Agrahari Branch Manager Cooperative Bank, Prayagaraj (U.P.)
06-01-26	Tuesday	24	Govt. Scheme <ul style="list-style-type: none"> National Horticulture Mission (NHM) Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years	Flagship programme of Dept. Of Animal Husbandry Gol and of respective state Shri Manish Agrahari (ADO) Prayagraj- M.Sc. (Ag.)- 11 Years	Flagship Programme of Dept. Fisheries Gol and of respective State Mr. Sunil Singh (CEO) Dep. Of fishery, Varanasi B.Sc.- 05 Years	National Food Security Mission (NFSM) Shri Kamlesh Kumar Nishad , T.A.,Prayagraj - .Ph.D.. (Agronomy.)- 08 Years
07-01-26	Wednesday	25	Work with line Department: How to work effectively with ATMA and to organize farm school-PD ATMA Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years	Source of Credit and Subsidy: <ul style="list-style-type: none"> Rural credit/Fund Crop Insurance access of subsidies scheme- Shri Kamlesh Kumar Nishad , T.A.,Prayagraj - .Ph.D.. (Agronomy.)- 08 Years	IT enabled Agricultural Extension Advisory Services Visit to KCC Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	IT enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> Introduction of Mobile App/ e-Tablet Mr. Vinay Dhar Shukla Computer Assistant KVK Kaushambi- MCA-12 years
Bankers / NABARD						
08-01-26	Thursday	26	Visit to KCC- SHUATS, Prayagraj		Visit to radio station – Allahabad radio station	
09-01-26	Friday	27	Visit to KVK- SHUATS Naini Prayagraj		Visit to ICAR/ University –SHUATS Prayagraj	
10-01-26	Saturday	28	Visit to state dept. Of agriculture – Prayagraj – Mr.Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years		Visit to Dept. Of Animal Husbandry- Prayagraj – Mr. Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years	

11-01-26	Sunday	29	Sunday-4 Homework, assignments readings & personal work.
12-01-26	Monday	30	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Shivam Kushawaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years
13-01-26	Tuesday	31	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Shivam Kushwaha, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years
14-01-26	Wednesday	32	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
15-01-26	Thursday	33	Preparation of Business plan based on the Data/information collected during Market survey Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
16-01-26	Friday	34	Project outline & financial analysis tools - lecture cum case study/case exercises Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
17-01-26	Saturday	35	Translating Business plan in to Detailed Project Report (DPR) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
18-01-26	Sunday	36	Sunday-5 Homework, Assignments, Readings
19-01-26	Monday	37	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
20-01-26	Tuesday	38	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
21-01-26	Wednesday	39	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
22-01-26	Thursday	40	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
23-01-26	Friday	41	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years

24-01-26	Saturday	42	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
25-01-26	Sunday	43	Sunday-6 Homework, Assignments, Reading	
26-01-26	Monday	44	Finalizing Detailed Project Report (DPR's) and get feedback Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years & Mr. Khalid Ahmad, Branch Manager , HDFC Bank, Jhalwa, Prayagraj (U.P.)	Presentation of DPR to Bankers Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
27-01-26	Tuesday	45	Valedictory Program and distribution of certificates (Honorable Chairman)	



Nodal officer
(MCA L & S, Prayagraj)