

## Training Schedule of Day to Day Session under Agri-Clinics & Agri-Business Centers (AC& ABC) Scheme LJKSS, Ghaziabad (TP No 3116)

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Day	Date		Session-I	Session-II	Session-III	Session-IV
		Day	(9.30 am-11 am)	(11.30 am-1 pm)	(2 pm-3.30 pm)	4 pm-5.30 pm)
1	26 November 2025	Wednesday	<b>Registration:</b> Inauguration Video on Agripreneurs Dr Neelam Tyagi, Secretary LJKSS, Masters in Social Science, Exp -22 Years. Mr. Subham Yadav Nodal Officer LJKSS, B. Sc. Fisheries, Exp- 4 yr. Mr Jagat Narayan Mathur (Former Associate Professor SAMETI Lucknow), PCS, Exp - 40yr.	<b>Induction and Orientation:</b> AC&ABC Scheme & Use www.agriclinics.net, MANAGE activities GoI Scheme overview Dr Neelam Tyagi, Secretary LJKSS, Masters in Social Science, Exp -22 Years. Mr. Subham Yadav Nodal Officer LJKSS, B Sc Fisheries Ag, Exp- 4 yr.	<b>Agro-ecological zone in India:</b> Introduction of Agro-ecological zone in India: Zone wise group discussion on major crops and practices Dr C B Singh (Senior Scientist Pusa), Msc Agronomy, Exp- 40 yr.	<b>ICT:</b> MS-WORD Internet access <b>Mr Sagar Tyagi (Expert LJKSS),BBA,Exp-3 yr.</b>
2	27 November 2025	Thursday	<b>Interpersonal Relation:</b> Introduction to Interpersonal Relation, Analysis relations of different ego states, Analysis of Life position <b>Mrs.Durgesh Sharma (MSW) Exp-10 yr.</b>	<b>Leadership:</b> Introduction of Leadership, Leadership Power, Leadership Styles, Leadership in administration <b>Mr Jagat Narayan Mathur (Former Associate Professor SAMETI Lucknow), PCS, Exp - 40yr.</b>	<b>Introduction to Communication:</b> Flow of Communication listening Barriers of Communication & how to overcome communication <b>Mrs. Megha Tyagi (Program Coordinator LJKSS),Master in English, Exp- 7 yr.</b>	<b>ICT:MS-WORD</b> Internet access <b>Mr Sagar Tyagi (Expert LJKSS),BBA,Exp-3 yr.</b>

3	28 November 2025	Friday	<b>Stress Management:</b> Introduction to Stress Management, Causes of stress, Impact & management of stress <b>Mrs. Payal Chaudhary</b> <b>(Counselor of Sociologist)</b> Exp-5 yr.	<b>Group Dynamics:</b> Importance of group in organization and team interactions in group, Team building, Decision taking, Interaction with the Team, How to build a good team? <b>Dr. Neelam Tyagi, Secretary LJKSS, Masters in Social Science, Exp -22 Years.</b>	<b>Marketing and Hazards/risk management:</b> Introduction to Risk & Conflict, Causes of Conflict in various enterprises, Managing risk & Conflict <b>Dr. Naveen Kumar (Master Trainer Agriculture &amp; Marketing Expert), Phd, MBA Marketing, FPO Chairman, Exp-20 Years</b>	<b>Time Management:</b> Time as a Resource, Identify Important time wasters, Individual time management styles, Techniques for better management <b>Mrs. Payal Chaudhary (Counselor of Sociologist)</b> Exp-5 yr
4	29 November 2025	Saturday	<b>Small enterprise Management:</b> Small enterprise Management, SWOT Analysis Book Keeping process <b>Dr. Kali Charan Gupta</b> <b>B.Sc Ag &amp; AH , M.Sc (Agril Extension) Agri PGDM, Exp-20 yr.</b>	<b>Personal value and Ethics: Ethics in business</b> <b>Dr. Neelam Tyagi, Secretary LJKSS, Masters in Social Science, Exp -22 Years.</b>	<b>Planning in Extension:</b> Preparation and operationalization of strategic Research Extn Plan (SREP) <b>Dr. Kali Charan Gupta</b> <b>B.Sc Ag &amp; AH , M.Sc (Agril Extension) Agri PGDM, Exp-20 yr.</b>	<b>Writing Skills:</b> writing, reading and oral communication skills, News Papers/agriculture Magazines <b>Dr. Neelam Tyagi, Secretary LJKSS, Masters in Social Science, Exp -22 Years.</b>
5	30 November 2025	Sunday	<b>SUNDAY 1-HOMEWORK, ASSIGNMENTS, READING AND PERSONAL WORK</b>			

6	01 December 2025	Monday	<b>Design Strategy:</b> Design thinking for business strategy and entrepreneurship <b>Er. Vipul Agrawal (B Tech Agriculture ) Exp- 20 yr.</b>	<b>Challenges in business:</b> Enterprise Development challenges and mitigation strategies <b>Er. Vipul Agrawal (B Tech Agriculture ) Exp- 20 yr.</b>	<b>Introduction of Entrepreneurship: Basics of Social/ Inclusive Entrepreneurship (Case Studies)</b> <b>Er. Vipul Agrawal (B Tech Agriculture ) Exp- 20 yr.</b>	<b>Introduction to rule/regulation:</b> Acts, Rules and Regulations related to Agricultural, GST, Income Tax Returns, Agriculture Land Revenue Records <b>Mr. Ankit Kumar CA, Consultant, Exp-05 Yr.</b>
7	02 December 2025	Tuesday	<b>Soils:</b> Soil types and their management Soil Sampling, Soil and water testing Advisory <b>Dr. Sharanpal Baliyan (PHD Soil Science) Exp - 35 yr.</b>	<b>Package of Practices: Major crops (agriculture) of the are and post harvest technology</b> <b>Dr. C P Singh (Scientist KVK), Msc Agronomy, Exp- 15yr.</b>	<b>Horticulture:</b> Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area <b>Dr. S K Sharma, Former DHO, PHD Horticulture, Exp- 32yr.</b>	<b>Bi-Product Value addition &amp; Management:</b> <b>Fruit, Spices, Dairy</b> <b>Mr. Naresh, Food Preservation Centre Ghaziabad, Food Technician, Exp- 30yr.</b>
8	03 December 2025	Wednesday	Interaction with successful agri-Preneurs (at least 4) from different sectors-reflecting on their success <b>Nemichand Birda, Musturd Oil Mill Meerut.</b> <b>Shri Devinder Chaudhary, Vermicompost, honey Processing, Solar, Custom Hiring.</b>			

9	04 December 2025	Thursday	<b>Pest Management:</b> Important Pests of Major Crops-Causes, Symptoms and control measures, Integrated pest management (IPM), Methods of pesticide application, Identification of useful harmful insects <b>Dr S K Sharma, Former DHO, PHD Horticulture, Exp- 32yr.</b>	<b>Disease Management:</b> Important diseases of major crops-causes symptoms and control measures, Integrated disease management (IDM), Methods of seed treatments and application of fungicides <b>Dr D K Sachan (Scientist KVK), PHD Agronomy, Exp- 2yr.</b>	<b>Weeds Management:</b> Types of weeds, Identification and management of weeds (including chemical, biological and mechanical control) <b>Dr D K Sachan (Scientist KVK), PHD Agronomy, Exp- 2yr.</b>	<b>License product Value addition &amp; Management:</b> Seed act, Insecticide act Fertilizer Act Bio-Input certification <b>Mr Jagat Narayan Mathur (Former Associate Professor SAMETI Lucknow), PCS, Exp - 40yr.</b>
10	05 December 2025	Friday	<b>Seed:</b> Seed Producing Companies- Technical Head <b>Dr C B Singh (Senior Scientist Pusa), Msc Agronomy, Exp- 40 yr</b>	<b>Bio-Input production and management:</b> Bio-Agri inputs Company- Technical Head <b>Dr Harish Teotia, IFCO, PHD Agri, Exp-22yr.</b>	<b>Chemical input:</b> Input Retail Stores-Coromandel (any one) <b>Mr Sanjeev Tyagi (wholeseller Dealer Fertiliser/Pesticide), 12th,, Exp- 20 yr.</b>	<b>Agri-Marketing:</b> Millet Marketing, Organic produce marketing <b>Er. Vipul Agrawal (B Tech Agriculture ) Exp- 20 yr.</b> <b>Mrs Shubhangi Proccening Unit Millets, Mr Gautam Tyagi (Marketing Expert), Polytechnic CS, Exp- 8yr.</b>
11	06 December 2025	Saturday	<b>Livestock entrepreneurship:</b> Animal health & Artificial Insemination, Package of practices of Animal Husbandry enterprises Dairy, Goat, Sheep & Piggery <b>Dr Pramod Kumar Kundu (Incharge KVK), PHD Animal Science, exp-22yr.</b>	<b>Poultry:</b> Types of poultry, Management practices (Inputs Management), Feed & Fodder, Medicinal and vaccination <b>Dr Pramod Kumar Kundu (Incharge KVK), PHD Animal Science, exp-22yr.</b>	<b>Apiculture-Bee keeping:</b> Complement package of practices on Apiculture, Introduction to Project Proposal <b>Mr. Devinder Chaudhary, (Bee-Keeping Expert ) honey Processing Unit, Ghaziabad.</b>	<b>Apiculture-Bee keeping:</b> Complement package of practices on Apiculture, Introduction to Project Proposal <b>Mr. Devinder Chaudhary, (Bee-Keeping Expert ) honey Processing Unit, Ghaziabad.</b>

12	07 December 2025	Sunday	<b>SUNDAY 2-HOMEWORK, ASSIGNMENTS, READING AND PERSONAL WORK</b>			
13	08 December 2025	Monday	<b>Farm Mechanization:</b> Farm Implements and Equipment's. Repairing & Maintenance of Farm, Implements, Custom hiring Solar based agri-entrepreneurship <b>Mr Rajnish Mittal (Former Agriculture Dept), Msc Ag, Exp- 25yr.</b>	<b>Micro-Irrigation:</b> Types of micro irrigation in agriculture, Micro-Irrigation system in agriculture, Hydroponic <b>Er Amit Kumar Gupta Master Trainer (M Tech Ag), Er. Vipul Agrawal (B Tech Agriculture ) Exp- 20 yr.</b>	<b>Plasticulture:</b> Polyhouse/shadenet/tunnel net, Mulching/types of mulching, Water harvesting structures (Use of poly propylene material <b>Dr S K Sharma, Former DHO, PHD Horticulture , Exp- 32yr.</b>	<b>Fishery &amp; Aquaculture:</b> Basics of fishery, Shrimp farming, Feeds & Medicine <b>Mr. S.K. Yadav Nodal Officer,B Sc Fisheries , Exp- 4 yr.</b>
14	09 December 2025	Tuesday	<b>Agri-tourism &amp; entrepreneurship:</b> Agri-tourism,Eco-tourism <b>Mr Rajnish Chaudhary, Engineering, Aqua Tourism, Exp – 5yr.</b>	<b>Warehouses Management:</b> Warehouses functions and management <b>Dr Sarvesh Kumar Seed Processing Unit Meerut, Msc Ag, Exp-16 yr.</b>	<b>Contract Farming:</b> Complete package of practices for contract farming <b>Dr Sarveesh Kumar Seed Processing Unit Meerut, Msc Ag, Exp-16yr.</b>	<b>Agri-Journalism:</b> Printing, Digital, Social Media, Project proposal on Mushroom farming <b>Dr.Gopal Singh Mushroom Department (SVBP) University Meerut MSc.Ag,Exp-20 Yr.</b>
15	10 December 2025	Wednesday	<b>Project Identification:</b> Resources Analysis and Counseling, Project Identification profile prepration, Presentations and counseling, <b>Mr. S.K. Yadav Nodal Officer,B Sc Fisheries , Exp- 4 yr.</b>	<b>Project Identification:</b> Resources Analysis and counseling, Project Identification Profile prepration, Presentations and counseling <b>Mr. S.K. Yadav Nodal Officer,B Sc Fisheries , Exp- 4 yr.</b>	<b>Tools &amp; Technique:</b> Briefing on tools & techniques of market survey,Briefing on check list for data collection, Dos and Don'ts during hands on experience. <b>Mr Gautam Tyagi (Marketing Expert), Polytechnic CS, Exp- 8yr.</b>	<b>Tools &amp; Technique:</b> Briefing on tools & techniques of market survey, Briefing on check list for data collection, Dos and Don'ts during hands on experience <b>Mr Gautam Tyagi (Marketing Expert), Polytechnic CS, Exp- 8yr.</b>

16	11 December 2025	Thursday	Exposure to DAC&FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with state Agriculture and allied <b>Sardar Vallabh Bhai Patel(SVBP) University Meerut, Dr Sarvesh Kumar Seed Processing, SVBP University Meerut, Mushroom Unit, Mr Poppin Kumar (Phd Horticulture).</b>			
17	12 December 2025	Friday	Exposure to DAC&FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with state Agriculture and allied <b>Sardar Vallabh Bhai Patel(SVBP) University Meerut,Animal Husbandry Department, SVBP University Meerut,Poultry Dep. &amp; Polyhouse etc.)</b>			
18	13 December 2025	Saturday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business Plan <b>Mr. S.K. Yadav Nodal Officer,B Sc Fisheries , Exp- 4 yr.</b>			
19	14 December 2025	Sunday	<b>SUNDAY 3-HOMEWORK, ASSIGNMENTS, READING AND PERSONAL WORK</b>			
20	15 December 2025	Monday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business Plan <b>Mr. S.K. Yadav Nodal Officer,B Sc Fisheries , Exp- 4 yr.</b>			
21	16 December 2025	Tuesday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business Plan <b>Mr. S.K. Yadav Nodal Officer,B Sc Fisheries , Exp- 4 yr.</b>			
22	17 December 2025	Wednesday	<b>Account &amp; Finance:</b> Ledger & book Keeping <b>Vaibhav Jain, (CA NTAI)</b> AUDIT,Book Keeping,Tax Consultancy,Compliance Related To MCA Exp-15 Years	<b>Marketing &amp; Product Development:</b> <b>Digital marketing, Method demonstration,Result demonstration</b> <b>Dr.Naveen Kumar (Master Trainer Agriculture &amp; Marketing Expert),Phd, MBA Marketing, FPO Chairman, Exp-20 yr.</b>	<b>Bank Volunteer:</b> Banking facilitators a “Business and Extension Opportunity” for agriprenneur <b>Branch Manager ICICI Bank Muradnagar</b>	<b>Grievences redressal mechanism in Banks:</b> RTI/Ombudsman etc. <b>Branch Manager ICICI Bank Muradnagar</b>

23	18 December 2025	Thursday	Govt. Scheme: National Horticulture Mission (NHM) Mr S K Sharma (DHO,Former Horticulture Deptt., PHD Horticulture, Exp- 32yr.	Flagship Programs of Dept. of Animal Husbandry, GoI and of respective state Proff. KML Pathak Former VC (PHD Animal Science), Exp- 40yr.	Flagship Programs of Dept. of Fisheries, GoI and of respective state Mr. Subham Yadav Nodal Officer LJKSS, B Sc Fisheries Ag, Exp- 4 yr.	National Food Security Mission (NFSM) Mr Tilak Ram (ADO AG.), Msc Ag, Exp-35yr.
24	19 December 2025	Friday	Work with Line department: How to work effectively with ATMA and to organize Farm schools-PD ATMA Mr Tilak Ram (ADO AG.), Msc Ag, Exp-35yr.	Source of Credit & Subsidy: Rural credit/funds, Crop Insurance Access of subsidies scheme-Bankers/NABARD Dr Manish Branch Manager Canara Bank	IT Enabled Agricultural Extn Advisory Services: Visit to KCC Dr C P Singh KVK)Msc Agronomy, Exp 15yr.	IT Enabled Agricultural Extn Advisory Services: Introduction of Mobile App/e-tablet & Krishi Mapper App Mr Sagar Tyagi (Expert LJKSS), BBA, Exp- 2yr.
25	20 December 2025	Saturday	Exposure visit to KCC (Neelam Tyagi Agri Industries NTAI),Sybly Industries,Meerut Road,Muradnagar,Ghaziabad			Exposure Visit to ICAR (nearby if any) Krishi Vigyan Kendra KVK, Muradnagar,Ghaziabad.(PramodKumar,Head KVK Scientist & Dr C P Singh (Scientist KVK), Dr. D K Sachan (Scientist KVK).
26	21 December 2025	Sunday	SUNDAY 4-HOMEWORK, ASSIGNMENTS, READING AND PERSONAL WORK			
27	22 December 2025	Monday	Exposure visit to state Department of Agriculture, Krishi Vigyan Kendra KVK,Muradnagar,Ghaziabad. Dr Talsa Soil Scientist KVK, Dr.Pallavi Chaudhary (Horticulture Scientist KVK),			Exposure visit to Department of Animal Husbandry & Fishery (Fish Pond - Rajneesh Chaudhary) Dasna Ghaziabad and Gala Delight Milk Processing & Dairy Farming, Modinagar, Dist-Ghaziabad.
28	23 December 2025	Tuesday	Exposure visit to KCC (Devinder Chaudhary, Vermicompost, honey Processing, Solar, Custom Hiring. )			Exposure Visit to-Oil Mill, (Neelam Tyagi Agri Industries NTAI),Sybly Industries,Meerut Road,Muradnagar,Ghaziabad.

29	24 December 2025	Wednesday	Hands-on-experience – Internship with respective Agri-business companies & established agri-preneure/ Interaction with the promoter and understanding each process thoroughly and record the observations-seek clarification-amend the business plan accordingly <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
30	25 December 2025	Thursday	Hands-on-experience – Internship with respective Agri-business companies & established agri-preneure/ Interaction with the promoter and understanding each process thoroughly and record the observations-seek clarification-amend the business plan accordingly <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
31	26 December 2025	Friday	Hands-on-experience – Internship with respective Agri-business companies & established agri-preneure/ Interaction with the promoter and understanding each process thoroughly and record the observations-seek clarification-amend the business plan accordingly <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
32	27 December 2025	Saturday	Preparation of Business plan based on the data / information collected during Market Survey/ internship <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr. ,Mr Sagar Tyagi (Expert LJKSS) BBA, Exp-2 Yr.</b>
33	28 December 2025	Sunday	<b>SUNDAY 5-HOMEWORK, ASSIGNMENTS, READING AND PERSONAL WORK</b>
34	29 December 2025	Monday	Project outline and financial analysis tools – lecture cum case study / case exercises <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
35	30 December 2025	Tuesday	Translating Business Plan in to Detailed project Report (DPRs) <b>Mrs. Megha Tyagi (Program Coordinator LJKSS),Masters in English, Exp- 7 yr.</b>
36	31 December 2025	Wednesday	Finalizing Detailed Project Reports (DPRs) <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
37	01 January 2026	Thursday	Finalizing Detailed Project Reports (DPRs) <b>Mr. Ankit Kumar CA, Consultant, Exp-05 Yr.</b>
38	02 January 2026	Friday	Finalizing Detailed Project Reports (DPRs) <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
39	03 January 2026	Saturday	Finalizing Detailed Project Reports (DPRs) <b>Mr. Ankit Kumar CA, Consultant, Exp-05 Yr.</b>
40	04 January 2026	Sunday	<b>SUNDAY 6-HOMEWORK, ASSIGNMENTS, READING AND PERSONAL WORK</b>



41	05 January 2026	Monday	Finalizing Detailed Project Reports (DPRs) Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.
42	06 January 2026	Tuesday	Finalizing Detailed Project Reports (DPRs) <b>Mr. Ankit Kumar CA, Consultant, Exp-05 Yr &amp; Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
43	07 January 2026	Wednesday	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE <b>Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
44	08 January 2026	Thursday	Presentation of DPR and submission to respective bankers <b>Dr Manish Branch Manager Canara Bank &amp; Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr.</b>
45	09 January 2026	Friday	<b>VALEDICTORY PROGRAM AND DISTRIBUTION OF CERTIFICATE</b> Mr Jagat Narayan Mathur (Former JDA,Agri. <u>U.P.</u> Lucknow),PCS, Exp - 40yr,Mr. S. K. Yadav,Nodal Officer,B.F.Sc.,Exp-5 Yr. Dr Neelam Tyagi, Secretary LJKSS,Masters in Social Science, Exp -22 Years,Mr Gautam Tyagi (Marketing Expert), Polytechnic CS, Exp- 8yr, Mrs. Megha Tyagi (Program Coordinator LJKSS),Masters in English, Ex-7