

	PROGRAM SCHEDULE (25.11.2025 to 08.01.2026)					
	TRAINING PROGRAM UNDER ACABC					
	CTED JAGDISHPUR AMETHI					
	E-6 ROAD NO. 4, JAGDISHPUR AMETHI					
Day	Date	Day	Session I (9:30am-11:00am)	Session II (11:30am - 1:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:30pm)
1	25.11..2025	Tuesday	Registration, Inauguration, Video on Agripreneurs ,	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net,MANAGE Activites.GOI Schemes Overview	Agro-Ecological Zone in India Introduction,Zone wise group discussion on major crops & practices,	ICT : MS- Word,Internet Access
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Susheel Singh, PGDCA. 14 Years experience, CTED
2	26.11.2025	Wednesday	Introduction on Interpersonal relations,Analysis,Relations of different ego states,Analysis of Transaction & Life-positioning	Introduction of Leadership,Leadership power,styles & Administration	Communication: ☐ Introduction to Communication ☐ Flow of Communication, Listening ☐ Barriers of Communication & How to overcome barriers of communication.	ICT : MS- Word,Internet Access
			U.N.Mishra, M.A. 15 Years ,expereince in CTED	Shri U.N.Mishra, M.A. 15 Years ,expereince in CTED	Shri U.N.Mishra, M.A. 15 Years ,expereince in CTED	Susheel Singh, PGDCA. 14 Years experience, CTED
3	27.11.2025	Thursday	Introduction of stress,cause of stress,impact & management of stress	Importance of groups in organization and Team Interactions in group ☐ Team Building ☐ Decision Taking ☐ Interaction with the Team, How to build a good team?	Marketing & risk introduction,Risk & Conflict,Cause of conflict in various enterprises.Managing risk and conflict	Time Management: ☐ Time as a Resource ☐ Identify Important Time Wasters ☐ Individual Time Management Styles ☐ Techniques for better management
			Shri D.N.Mishra, Retired, Agriculture officer, 34 Years experience	Shri D.N.Mishra, Retired, Agriculture officer, 34 Years experience	U.N.Mishra, M.A. 15 Years ,expereince in CTED	U.N.Mishra, M.A. 15 Years ,expereince in CTED
4	28.11.2025	Friday	Small enterprise Management,SWOT Analaysis ,Book-Keeping Process	Personal value and ethics,Ethics in business	Planning in Extension: Preparation & operationalisation of strategic research extension plan(SREP)	Writing skills ,writing,reading and oral communication skills,News paper and agricultural magazines
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years
5	29.11.2025	Saturday	Interaction with successful agri-preneurs (at least 4) from different sectors – reflecting on their success			
			Ms. Swati Singh, M.Sc. 3 Years Experience	Mr. Shubham Mishra, M.Sc. 4 Years Experience	Mr. Mayank, M.Sc. 10 Year experience	Mr. Rohit Singh M.Sc. 3 Years Experience
6	30.11.2025	Sunday	Sunday 1- Homework,Assignments,Readings & personal work			
7	01.12.2025	Monday	Design Strategy, Design thinking for business stretagy and business entrepreneurship	Challenges in business enterprises, development, challenges and mitigation strategy	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records
			Er. Sanjai Singh, AMIE, MBA, 26 Year Experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Pankaj Shrivastav, Account officer, 18 years experience in CTED

8	02.12.2025	Tuesday	Soils testing	Package of Practices, Major Crops Agriculture Of The Area And post harvest technology	Medicinal Plants, Aromatic spices	Bio Product, value addition and Management,
			Dr. Devesh Pathak, SMS, 15 Years Experience(Ph. D. in soil science)	Dr. Devesh Pathak, SMS, 15 Year Experience(phd in soil science)	Dr. Renu Singh, Sr Scientist, 22 Years experience (Ph.D. in food processing)	Dr. Renu Singh, Sr Scientist, 22 Years experience (Ph.D. in food processing)
9	03.12.2025	Wednesday	Pest- Management	Disease management:	Weed - Management	License procedure and act: ☐ Seed act ☐ Insecticide act ☐ Fertilizer Act. ☐ Bio-Input certification
			Dr. L.P.Singh, Scientist, KVK 8 years experience	Dr. L.P.Singh, Scientist, KVK 8 years experience	Dr. A.K.Singh KVK, 20 Years experience (Ph.D. in Agronomy)	Dr. A.K.Singh KVK, 20 Years experience (Ph.D. in Agronomy)
10	04.12.2025	Thursday	Seed Producing Companies- Technical Heads	Bio-Agri-Input Company Technical Heads	Input Retail Stores	Millet Marketing & Organic Product Marketing
			Dr. Archana Devi, Sr. Scientist, KVK. 12 years experience	Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed)
11	05.12.2025	Friday	Animal Health & Artificial insemination, Package & Practices of Animal Husbandary enterprises, Dairy, Goat, Sheep and Piggery	Types of Poultry, Management Practices(Inputs Management), Feed & Fodder, Medicine and Vaccination	Seri clusture, complement package of practice on sericulture	Apiculture Bee Keeping Complement Package Of Practices on Apiculture Introduction To Project Proposal
			DR. Surendra, Singh, Sr. Scientist, 22 years experience (Ph.D. in Animal husbandry)	DR. Surendra, Singh, Sr. Scientist, 22 years experience (Ph.D. in Animal husbandry)	Vijay Singh CTED BSC 7 Year	(Vijay Singh CTED BSC 7 Year)
12	06.12.2025	Saturday	Farm- Mechanization:	Micro Irrigation	Plasticulture	Fishery and aquaculture : Basic of fishery, Feeds and shrimp farming :
			Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed)	Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed)	Shri Viplav Katiyar, MBA, B.Tech. 12 Years experience	Shri Viplav Katiyar, MBA, B.Tech. 12 Years experience
13	07.12.2025	Sunday	Sunday-2 : Homework, Assignments, Readings & personal work			
14	08.12.2025	Monday	Agri-Tourism & Entrepreneurship-Agri Tourism & Eco Tourism	Warehouse Function and Management	Complete package of practices for contract Farming	Agri Journalism: Printing Digital, social media, project proposal Mushroom farming
			Shri A.K. Shrivastav, CTED 18 Years experience	Mr. Mayank Mishra, M.Sc. Ag Agripreneur, 8 Years Experience	Dr. Tripti Verma, PHD . 8 years experience	Dr. Tripti Verma, PHD . 8 years experience
15	09.12.2025	Tuesday	Project Identification • Project identification	• Resources Analysis and Counselling • Presentations and Counselling	Briefing on tools and techniques of market survey,	Briefing on check list for data collection during market survey
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Shri U.N. Mishra, CTED 18 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years

16	10.12.2025	Wednesday	Exposure to DAC & FW Flagship scheme implemented at District laval (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) and agri unit visit			
17	11.12.2025	Thursday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
18	12.12.2025	Friday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
19	13.12.2025	Saturday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
20	14.12.2025	Sunday	Sunday-3 : Homework,Assignments,Readings & personal work			
21	15.12.2025	Monday	Account and finance : Ledger book :	Markeing and product development	Bank Volunteer Banking Facilitators A Bussiness and Extension Opporunity for Agripreneur	Grievances redressal machanism in Banks, RTI/Ombudsman etc
			Shri Pankaj Kumar, 15 years experience in CTED	Shri Pankaj Kumar, 15 years experience in CTED	Mr. Vinod Singh, Sr. Manager, Baroda UP bank, 24 Years experience	Mr. Vinod Singh, Sr. Manager, Baroda UP bank, 24 Years experience
22	16.12.2025	Tuesday	National Horticulture Mission	National Food Security Mission (NFSM)	Flagship Programmes of department of Fisheries, GOI & State Govt .	Flagship Programmes of department of Animal Husbandary, GOI & State Govt
			Dr. Sanjay Yadav, Horticulture officer, 14 years experience horticulture board, Amethi	Dr. Sanjay Yadav, Horticulture officer, 14 years experience, horticulture board, Amethi	DR. Surendra,Singh, Sr. Scientist, 22 years experience (Ph.D. in Animal husbandry)	DR. Surendra,Singh, Sr. Scientist, 22 years experience (Ph.D. in Animal husbandry)
23	17.12.2025	Wednesday	How to work effectively ATMA and to organize farm school Dr.	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme	IT Enabled Agricultural ,Extension ,Advisory Services	IT Enabled Agricultural ,Extension ,Advisory Services
			Dr. L.P.Singh, 18 years experience in KVK	Shri Avinash Mishra,Sr. Manager, RRB 5 Years experience	Dr, navneet mishra HEAD KVK 24 Year Experience	Dr, navneet mishra HEAD KVK 24 Year Experience
24	18.12.2025	Thursday	Exposure of KVK visit/		New Entreprises visit	
25	19.12.2025	Friday	Exposure of KCC visit/		New Entreprises visit	
26	20.12.2025	Saturday	Exposure visit at ICAR, (Acharya Narendra Dev Univeristy of Agriculture and technology)			
27	21.12.2025	Sunday	Sunday-4 : Homework,Assignments,Readings & personal work			
28	22.12.2025	Monday	Preparation of business plan-Based on the data / information collected during Market Survey			
			Shri A.K.Shrivastav, CTED 18 Years experience/Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			

29	23.12.2025	Tuesday	Achievement Motivataion Training (Tower Building)		Project outline and financial analysis tools,	
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Shri Anant Bahadur Singh, 24 Years Experience	Shri Anant Bahadur Singh, 24 Years Experience
30	24.12.2025	Wednesday	Ring Toss Experience (Game tools)		Achievement Motivataion Training (Ring Toss)	
			U.N.Mishra, M.A. 15 Years expereince in CTED	U.N.Mishra, M.A. 15 Years expereince in CTED	Shri Devesh Shamra, Principal, 22 years experience	Shri Devesh Shamra, Principal, 22 years experience
31	25.12.2025	Thursday	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
32	26.12.2025	Friday	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
33	27.12.2025	Saturday	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
34	28.12.2025	Sunday	Sunday-5 : Homework,Assignments,Readings & personal work			
35	29.12.2025	Monday	Preparation of business plan-Based on the data / information collected during Market Survey			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience
36	30.12.2025	Tuesday	Scheme and Policies of NABARD		Extension reforms communication tips in extension and rural leadership	
			Shri Abhinav Kumar, DDM NABARD	Shri Abhinav Kumar, DDM NABARD	Dr. Navneet Mishra, KVK Head 20 Years experience	Dr. Navneet Mishra, KVK Head 20 Years experience
37	31.12.2025	Wednesday	Preparation of business plan-Based on the data / information collected during Market Survey			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			
38	01.01.2026	Thursday	Preparation of business plan-Based on the data / information collected during Market Survey			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			
39	02.01.2026	Friday	Project outline & financial analysis tools- lecture cum ease study/ case exercise			
			Meraj Khan, Manager, Gramin Bank, Neeraj Shrivastav, ,M.Sc Ag,Ex-15 years			
40	03.01.2026	Saturday	Finalizing Detailed Project Report (DPR)			
			Sacheendra Singh,MBA,Ex-24 Years,Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			
41	04.01.2026	Sunday	Sunday-6 : Homework,Assignments,Readings & personal work			
42	05.01.2026	Monday	Finalizing Detailed Project Report (DPR)			
			Somesh chandra CA and Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			
43	06.01.2026	Tuesday	Finalizing Detailed Project Report (DPR) Mr. Siddharth BM,Ex-23 Years,			
			Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			
44	07.01.2026	Wednesday	Translating Business plan in to Detailed Project Report			
			Er.Sanjai Singh, MBA,Ex-24 Years ,A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED			
45	08.01.2026	Thursday	Action plan by Shri Rakesh Shukla, Nodal Officer		Feed Back form and and Valedictory Programme and Distribution of Certificates	