

Detailed Training Module and Timetable(Tentative)

MGES AGRA, U.P.

Training Program No- 3094

Under Agri-Clinics & Agri-Business Centers Scheme.

Training Period- 15 Nov 2025 to 29 Dec 2025.

Day	Date	Session - I (9.30 am-11am)	Session – II (11.30 am-1 pm)	Session –III (2 pm-3.30 pm)	Session – IV (4 pm-5.30 pm)
1.	Saturday, 15 November, 2025	Registration <ul style="list-style-type: none"> • Inauguration • Video on Agripreneurs Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Induction and Orientation <ul style="list-style-type: none"> • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities , GoI Scheme Overview Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	Agro-ecological zone in India: <ul style="list-style-type: none"> • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	ICT : <ul style="list-style-type: none"> • MS –WORD • Internet access Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
2.	Sunday, 16 November, 2025	Sunday 1. – Homework, Assignments, Readings and Personal work			
3.	Monday, 17 November, 2025	Stress Management: <ul style="list-style-type: none"> • Introduction to Stress • Causes of Stress • Impact & Management of Stress Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	Group Dynamics: <ul style="list-style-type: none"> • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team, How to build a good team? Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	Marketing and Hazards/risk management : <ul style="list-style-type: none"> • Introduction to Risk & Conflict, Causes of Conflict in various enterprises, • Managing Risk & Conflict Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Time Management: <ul style="list-style-type: none"> • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years

4.	Tuesday, 18 November, 2025	Small enterprise Management <ul style="list-style-type: none"> • Small Enterprise Management • SWOT Analysis Book keeping process <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years</p>	Personal value and Ethics <ul style="list-style-type: none"> • Ethics in Business <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd</p>	Planning in Extension: <ul style="list-style-type: none"> • Preparation and operationalization of Strategic Research Extension Plan (SREP) <p>Mr. V.K Rajput M.Sc. Agri</p>	Writing Skills: <ul style="list-style-type: none"> • Writing, reading and Oral communication Skill • News Papers / agriculture Magazines <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>
5.	Wednesday, 19 November, 2025	Interaction with successful agri-preneurs (at least 4) from different sectors - reflecting on their success			
6.	Thursday, 20 November, 2025	Interpersonal Relation <ul style="list-style-type: none"> • Introduction to Interpersonal Relations • Analysis Relations of different ego states • Analysis of Transactions, • Analysis of Life position <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>	Leadership: <ul style="list-style-type: none"> • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration. <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>	Communication: <ul style="list-style-type: none"> • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication. <p>Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years</p>	ICT : <ul style="list-style-type: none"> • MS –WORD • Internet access <p>Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years</p>
7.	Friday, 21 November, 2025	Design strategy: <ul style="list-style-type: none"> • Design thinking for business strategy and entrepreneurship <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years</p>	Challenges in business: <ul style="list-style-type: none"> • Enterprise Development Challenges and mitigation strategies <p>Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years</p>	Introduction of Entrepreneurship: <ul style="list-style-type: none"> • Basics of Social /Inclusive Entrepreneurship (Case Studies) <p>CA Mukesh Gupta & Associate Exp 25 Years</p>	Introduction to rule/regulation: <ul style="list-style-type: none"> • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Returns • Agriculture Land Revenue Records <p>CA Mukesh Gupta & Associate Exp 25 Years</p>

8.	Saturday, 22 November, 2025	Soils: <ul style="list-style-type: none"> • Soil types and their management • Soil sampling • Soil and water testing Advisory Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)	Package of Practices: <ul style="list-style-type: none"> • Major Crops (agriculture) of the area and Post- harvest Technology Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)	Horticulture <ul style="list-style-type: none"> • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)	Bi-product Value addition & Management : <ul style="list-style-type: none"> • Fruit • Spices • Dairy Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)
9.	Sunday, 23 November, 2025	Sunday 2. – Homework, Assignments, Readings and Personal work			
10.	Monday, 24 November, 2025	Seed: <ul style="list-style-type: none"> • Seed Producing Companies- Technical Head Representative From M/s Divyabhoomi Seeds Or UP Seed Certification Department Officials	Bio-Input production and management ☑ Bio Agri Inputs Company - Technical Head Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agriprenuer) Exp 10 Years	Chemical Input <ul style="list-style-type: none"> • Input Retail Stores – Coromandel (any one) Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agriprenuer) Exp 10 Years	Agri-Marketing <ul style="list-style-type: none"> • Millet Marketing ☑ Organic produce marketing Representative From Fresh Tray Millets Or Department of Agriculture Produce Marketing Officials
11.	Tuesday, 25 November, 2025	Livestock entrepreneurship <ul style="list-style-type: none"> • Animal health & Artificial Insemination • Package of practices of Animal Husbandry Enterprises Dairy, goat, sheep & piggery Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)	Poultry: <ul style="list-style-type: none"> • Types of poultry • Management practices (inputs management) • Feed & Fodder • Medicine and vaccination Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)	Sericulture: <ul style="list-style-type: none"> • Complement package of practices on Sericulture • Introduction to Project proposal Mr Vikash Singh Tomar (Agriprenuer (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty	Apiculture – Bee keeping <ul style="list-style-type: none"> • Complement package of practices on Apiculture Introduction to Project proposal Mr Vikash Singh Tomar (Agriprenuer (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty

12.	Wednesday, 26 November, 2025	Farm- Mechanization: <ul style="list-style-type: none"> • Farm Implements and Equipment's, • Repairing & Maintenance of Farm • Implements • Custom Hiring Centre • Solar-based agri-entrepreneurship <p>Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty</p>	Micro-Irrigation: <ul style="list-style-type: none"> • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic <p>Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty</p>	Plasticulture: <ul style="list-style-type: none"> • Playhouse/shade net/tunnel net • Mulching /types of mulching • Water harvesting structures (Use of poly propylene material) <p>Mr Avtar Singh (Krishi Innovation Area Co-ordinator, MBA(Agriprenuer), 6 Years of Exp), Or Available any other Faculty</p>	Fishery& Aquaculture: <ul style="list-style-type: none"> • Basics of fishery • Shrimp farming • Feeds &Medicine <p>Mr. Dharmendra(Fish Farming Expert, B.sc,10 Years of experience) Or Available any other Faculty</p>
13.	Thursday, 27 November, 2025	Pest Management : <ul style="list-style-type: none"> • Important Pests of Major Crops - Causes, Symptoms and Control measures • Integrated Pest Management (IPM). • Methods of Pesticide application • Identification of useful and harmful insects <p>Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)</p>	Disease management: <ul style="list-style-type: none"> • Important diseases of Major Crops - Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides <p>Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)</p>	Weeds Management <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control) <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agriprenuer) Exp 10 Years Or Available any other Faculty</p>	License procedure and act: <ul style="list-style-type: none"> • Seed act • Insecticide act • Fertilizer Act. • Bio-Input certification <p>Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agriprenuer) Exp 10 Years Or Available any other Faculty</p>

14.	Friday, 28 November, 2025	Agri-tourism & entrepreneurship <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism <p>Mr. Anurag Kanaujia (Dist. Coordinator NRLM, MBA (Marketing), 15 Years of Exp)</p>	Warehouses Management <ul style="list-style-type: none"> • Warehouses functions and management <p>Representative From M/s Divyabhoomi Warehouse</p>	Contract Farming: <ul style="list-style-type: none"> • Complete package of practices for contract farming <p>Mr. Mrinal Agarwal FPO Consultant, Agripreneur , 10 Years Exp)</p>	Agri-Journalism <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom farming <p>Dr. Arun Chopra Biotechnologist Exp 25 Years Or Available any other Faculty</p>
15.	Saturday, 29 November, 2025	Project Identification: <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, profile preparation • Presentations and Counselling <p>CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years</p>	Project Identification: <ul style="list-style-type: none"> • Resources Analysis and Counselling • Project identification, profile preparation • Presentations and Counselling <p>CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years</p>	Tools & Technique: <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and Don'ts during hands-on-experience <p>Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years</p>	Tools & Technique: <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and Don'ts during hands-on-experience – <p>Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years</p>
16.	Sunday, 30 November, 2025	Sunday 3. – Homework, Assignments, Readings and Personal work			
17.	Monday, 1 December, 2025	Govt. Scheme : <ul style="list-style-type: none"> • National Horticulture Mission (NHM) <p>Mr Adarsh Saxena)Horticulture Dept, Exp 15 Years</p>	Flagship programs of Dept. of Animal Husbandry, GoI and of respective State Dr R L Rajput(Ex Head KVK,PhD Animal husbandry Exp35 Years	Flagship programs of Dept. of Fisheries, GoI and of respective State Dr R L Rajput(Ex Head KVK,PhD Animal husbandry Exp35 Years	• National Food Security Mission (NFSM) Mr Adarsh Saxena)Horticulture Dept, Exp 15 Years
18.	Tuesday, 2 December, 2025	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
19.	Wednesday, 3 December, 2025	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			

20.	Thursday, 4 December, 2025	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
21.	Friday, 5 December, 2025	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
22.	Saturday, 6 December, 2025	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan)			
23.	Sunday, 7 December, 2025	Sunday-4: Homework, Assignments, Readings and Personal work			
24.	Monday, 8 December, 2025	Work with Line department: <ul style="list-style-type: none"> How to work effectively with ATMA and to organize Farm Schools- PD ATMA Dr. Radhe Shyam (Retd. PD ATMA) Exp 35 Years	Source of Credit & Subsidy: <ul style="list-style-type: none"> Rural Credit/funds Crop Insurance Access of subsidies scheme – Bankers/ NABARD Mr. Vishal Anand DDM (NABARD) Exp 15 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	IT Enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> Visit to KCC Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty	IT Enabled Agricultural Extension Advisory Services <ul style="list-style-type: none"> Introduction of Mobile App/e- tablet) Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty
25.	Tuesday, 9 December, 2025	Exposure visit to KCC		Exposure Visit to Radio station/Television Centre	
26.	Wednesday, 10 December, 2025	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
27.	Thursday, 11 December, 2025	Exposure Visit to State Department of Agriculture		Exposure Visit to Department of Animal Husbandry & Fishery	

28.	Friday, 12 December, 2025	Account & Finance • Ledger & book keeping Ms. Neha Sinha MBA (Finance) Exp 15 Years	Marketing & product Development • Digital marketing • Method demonstration • Result Demonstration Mr. Arpit Agarwal (Digital Marketing Expert) Exp 5 Years	Bank Volunteer: • Banking facilitators a “Business and Extension opportunity” for Agripreneur Mr. Subodh Gupta, Banker (Chief Manager) Exp 15 Years Or Available any other Faculty	Grievances redressal mechanism in Banks • RTI /Ombudsman etc. Mr. Subodh Gupta, Banker (Chief Manager) Exp 15 Years Or Available any other Faculty
29.	Saturday, 13 December, 2025	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			
30.	Sunday, 14 December, 2025	Sunday-5: Homework, Assignments, Readings and Personal work			
31.	Monday, 15 December, 2025	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur– Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			
32.	Tuesday, 16 December, 2025	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly			
33.	Wednesday, 17 December, 2025	Preparation of business plan based on the data / information collected during Market Survey/Internship			
34.	Thursday, 18 December, 2025	Project outline and financial analysis tools – lecture cum case study / case exercises Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)			
35.	Friday, 19 December, 2025	Translating Business Plan in to Detailed Project Report (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)			
36.	Saturday, 20 December, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)			

37.	Sunday, 21 December, 2025	Sunday-6: Homework, Assignments, Readings and Personal work
38.	Monday, 22 December, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
39.	Tuesday, 23 December, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
40.	Wednesday, 24 December, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
41.	Thursday, 25 December, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
42.	Friday, 26 December, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
43.	Saturday, 27 December, 2025	Presentation of DPR and Submission to repective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)
44.	Sunday, 28 December, 2025	Sunday-7: Homework, Assignments, Readings and Personal work
45.	Monday, 29 December, 2025	Valedictory program and distribution of certificate

Note: The Resource person may change as per availability

