

SCHEDULE
TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME
JARDS, GORAKHPUR 3091

13 November 2025 To 27 December 2025 ,Venue: H802 BASHARATPUR , Dist - Gorakhpur

Date	Day	Day No.	Session I (9:00am-11:00am)	Session II (11:30am - 01:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:00pm)
13-Nov-25	Thursday	1	Registration, Inauguration, Video on Agripreneurs ,	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net,MANAGE Activites,GOI Schemes Overview MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Agro-Ecological Zone in India Introduction,Zone wise group discussion on major crops & practices, MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	ICT : MS-Word,Internet Access Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-4 years
14-Nov-25	Friday	2	Introduction on Interpersonal relations,Analysis,Relations of different ego states,Analysis of Transaction & Life-positioning Er.S.B.Bhardwaj,MBA,Ex-14 Years	Introduction of Leadership,Leadership power,styles & Administration n Er.S.B.Bhardwaj,MBA,Ex-14 Years	Introduction & Flow of communication,Listening,Barrier s of communication & how to overcome barriers of communication Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-4 years	ICT : MS-Word,Internet Access Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-4 years
15-Nov-25	Saturday	3	Introduction of stress,cause of stress,impact & management of stress Mr.Ashwani MBA Ex-4 years	Importance of group in organization and team interactions in group,Team-Building,Decision-Taking,Decision- Taking interactions with the team,How to Build a good team Mr.Ashwani MBA Ex-4 years	Marketing & risk introduction,Risk & Conflict,Cause of conflict in various enterprises.Managing risk and conflict Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-4 years	Time Management,Time as a resource,Identify Important time wasters,Individual Time management,Style and techniques for better time management Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-4 years
16-Nov-25	Sunday	4	Sunday 1- Homework,Assignments,Readings & personal work			
17-Nov-25	Monday	5	Small enterprise Management,SWOT Analysis ,Book-Keeping Process Mr.Ashwani MBA Ex-4 years	Personal value and ethics,Ethics in business Mr.Ashwani MBA Ex-4 years	Planning in Extension: Preparation & operationalisation of strategic research extension plan(SREP) Er.S.B.Bhardwaj,MBA,Ex-14 Years	Writing skills ,writing,reading and oral communication skills,News paper and agricultural magazines Er.S.B.Bhardwaj,MBA,Ex-14 Years
18-Nov-25	Tuesday	6	Interaction with successful agripreneurs from different sactors - reflecting on their success ,Rahul Maurya,Nilesh Singh,Munna Chaudhary,Rahul Prajapati			
19-Nov-25	Wednesday	7	Design Strategy, Design thinking for business strtagy and business entrepreneurship Mr.Ashwani MBA Ex-4 years	Challenges in business enterprises, development, challenges and mitigation strategy Mr.Ashwani MBA Ex-4 years	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Mr.Ramesh Singh,EX, BM. Ex-40 years	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Mr.Ramesh Singh,EX-BM,Ex-40 years,
20-Nov-25	Thursday	8	Soils Mr.B.N.Pandey,Enviromental Specialist Ex-35 years	Major Crops of Area and Post Harvest Mr.B.N.Pandey,Enviromental Specialist Ex-35 years	Horticulture - Package of Practices of major vegetables, fruits, flowers, cash crops, madicinal & aromatic crops MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Bio Product, value addition and Management, fruits,spices and dairy, MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years

21-Nov-25	Friday	9	Pest- Management Mr.Abhinandan Mishra B.Sc Ag EX-2 Year	Disease - Management Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years	Weed - Management Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years	Licence Procurement, Seed- Act, Insecticide Act, Fertilizer Act, Bio - Input Certification Mr.Ajeet Yadav,ADOAG,Ex-25 years
22-Nov-25	Saturday	10	Seed Producing Companies- Technical Heads Mr.Amit Singh MBA agriculture(TM Bayer) Ex-9 years	Bio-Agri-Input Company Technical Heads Mr.Amit Singh MBA agriculture(TM Bayer) Ex-9 years	Input Retail Stores Mr.Praveen Verma,Pro- Manurma Traders,Ex-5 years	Millet Marketing & Organic Product Marketing Mr.Praveen Verma,Pro-Manurma Traders,Ex-5 years
23-Nov-25	Sunday	11	Sunday 2- Homework,Assignments,Readings & personal work			
24-Nov-25	Monday	12	Animal Health & Artificial insemination, Package & Practices of Animal Husbandary enterprises, Dairy, Goat, Sheep and Piggery Mr.Shivmohan Dixit Training Coordinator, M.Sc ag Ex-4 years	Types of Poultry, Management Practices(Inputs Management), Feed &Fodder,Medicine and Vaccination Mr.Shivmohan Dixit Training Coordinator, M.Sc ag Ex-4 years	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Mr.Ramesh Singh,EX-BM,Ex-40 years,	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Mr.Ramesh Singh,EX-BM,Ex-40 years,
25-Nov-25	Tuesday	13	Farm implements and equipments,Repairing & Maintenance of Farm implements,Custom-Hiring center,Solar based Agri- entrepreneurship MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Types of irrigation in agriculture,Micro-irrigation system in Agriculture,Hydroponic MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Polyhouse/Shade-net/Tunnel net,Mulching and types of mulching,water harvesting structure (use of poly propylene material) Mr.Abhinandan Mishra B.Sc Ag EX-2 Year	Basics of Fishery,Shrimp Farming ,Feeds & medicines Mr.Abhinandan Mishra B.Sc Ag EX-2 Year
26-Nov-25	Wednesday	14	Agri-Tourism & Entrepreneurship- Agri Tourism & Eco Tourism MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Warehouse Function and Management MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Complete package of practices for contract Farming Mr.Dharmendra Singh,M.Sc Ag(soil science) Unit name- Singh High-teck farming Ex-15 years	Printing, Digital,Social Media, Project Proposal on Mushroom Farming Mr.Rahul Prajapati M.Sc Ag(Economics) Ex-4 years
27-Nov-28	Thursday	15	Projection identification Resource analysis and counseling ,project identification ,profile preparation,presentation & counselling Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years			Briefing on tools and techniques of market survey,Briefing on check list for data collection MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4Years
28-Nov-25	Friday	16	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments , Mr.Shivmohan Dixit M.Sc ag(Agronomy) Ex-3 years ,Mr.Abhinandan Mishra B.Sc Ag EX-2 Year			
29-Nov-25	Saturday	17	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments Mr.Shivmohan Dixit M.Sc ag(Agronomy) Ex-3 years ,Mr.Abhinandan Mishra B.Sc Ag EX-2 Year			
30-Nov-25	Sunday	18	Sunday 3- Homework,Assignments,Readings & personal work			
1-Dec-25	Monday	19	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the propoD27:G37 activity & essential information for preparation business plan			
2-Dec-25	Tuesday	20	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the propoD27:G37 activity & essential information for preparation business plan			
3-Dec-25	Wednesday	21	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the propoD27:G37 activity & essential information for preparation business plan			

4-Dec-25	Thursday	22	Ledger and Book- Keeping MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Digital Marketing, Method Demonstration, Result Demonstration MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Banking Facilitator- A Business & Extention Opportunity for Agripreneur Mr.Inderjit Singh BTM,Ex-35 years	Grievances redressal machanism in Banks, RTI/Ombudsman etc Mr.Inderjeet Singh BTM,Ex-35 years
5-Dec-25	Friday	23	National Horticulture Mission MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years	Flagship Programmes of department of Animal Husbandary, GOI & State Govt Mr.Raju Singh M.Sc ag(Economics),Ex-30 years	Flagship Programmes of department of Fisheries, GOI & State Govt . Mr.Raju Singh M.Sc ag(Economics),Ex-30 years	National Food Security Mission (NFSM) Nempal Singh Departmental of Food Process Mr.Abhinandan Mishra B.Sc Ag EX-2 Year
6-Dec-25	Saturday	24	Haw to Work effectively ATMA & to Organize farm Schools- PD ATMA Mr.Indrajeet Singh (BTM) Ex 35 years	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme Mr.Indrajeet Singh (BTM) Ex 35 years	IT Enabled Agriculture, Extension Advisory Services, Visit to Call Centre Er.S.B.Bhardwaj,MBA,Ex-14 Years	Introduction of Mobile App/ e- Tablet Er.S.B.Bhardwaj,MBA,Ex-14 Years
7-Dec-25	Sunday	25	Sunday 4- Homework,Assignments,Readings & personal work			
8-Dec-25	Monday	26	Exposure Visit Bee Keeping		Exposure Visit KVK	
9-Dec-25	Tuesday	27	Exposure Visit to Dairy Farm		Exposure visit to Department of Animal Husbandary and Fishery	
10-Dec-25	Wednesday	28	Exposure visit to protective cultivation		Exposure visit to Nurssery	
11-Dec-25	Thursday	29	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
12-Dec-25	Friday	30	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
13-Dec-25	Saturday	31	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
14-Dec-25	Sunday	32	Sunday 5- Homework,Assignments,Readings & personal work			
15-Dec-25	Monday	33	Preparation of business plan-Based on the data / information collected during Market Survey ,Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years			
16-Dec-25	Tuesday	34	Project outline & finencial analysis tools- lecture cum ease study/ case exercise Year		Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years,Mr.Abhinandan Mishra B.Sc Ag EX-2 Year	
17-Dec-25	Wednesday	35	Translating Business plan in to Detailed Project Report ,Er.S.B.Bhardwaj,MBA,Ex-14 Years ,Mr.Ashwani MBA Ex-4 years			
18-Dec-25	Thursday	36	Finalizing Detailed Project Report (DPR),Mr.Ramesh Singh,EX-BM,Ex-40 years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years			
19-Dec-25	Friday	37	Finalizing Detailed Project Report (DPR)Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years,Mr.Ashok Verma BM Ex-35 years			
20-Dec-25	Saturday	38	Finalizing Detailed Project Report (DPR) Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years			
21-Dec-25	Sunday	39	Sunday 6- Homework,Assignments,Readings & personal work			
22-Dec-25	Monday	40	Finalizing Detailed Project Report (DPR) Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years			
23-Dec-25	Tuesday	41	Finalizing Detailed Project Report (DPR) Er.S.B.Bhardwaj,MBA,Ex-14 Years ,Mr.Ramesh Singh,EX-BM,Ex-40 years,			

24-Dec-25	Wednesday	42	Finalizing Detailed Project Report (DPR) & Forwarding to MANAGE,Mr.Ramesh Singh EX-BM,Ex-40 Years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-4 Years
25-Dec-25	Thursday	43	Finallizing Detailed Project Report & Get Feedback from MANAGE,Mr.Ajay Singh,Ex-BM, Mr.Ranjeet Yadav, Msc.Ag. Hort. Ex- 4 Year
26-Dec-25	Friday	44	Presentation of DPR & Submission to Respective Banker
27-Dec-25	Saturday	45	Valedictory Programme and Distribution of Certificates