

TENTATIVE SCHEDULE
TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRE SCHEME
JARDS, MORADABAD

13th November 2025 To 27th December 2025, Venue: MANOHARPUR, DIST-MORADABAD

Date	Day	Day No.	Session I (9:30am-11:00am)	Session II (11:30am-1:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:30pm)
13-Nov-25	Thursday	1	Registration, Inauguration, Video on Agripreneurs, Mr. Brajraj Singh, Msc Agr 20 Year Exp.	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net, MANAGE Activities, GOI Schemes Overview, Dr. Deepak Mendiratta, Phd. Nodal Officer	Agro-Ecological Zone in India Introduction, Zone wise group discussion on major crops & practices Dr. O.P. Singh, Biochemistry P.h.d. Training Coordinator	ICT: MS-Word, Internet Access Miss Manishi Vashishtha BCA 03 Year Exp.
14-Nov-25	Friday	2	Introduction on Interpersonal relations, Analysis, Relations of different ego states, Analysis of Transaction & Life-positioning, Dr. Satyendra Arya Management MBA Phd. 15 years Exp.	Introduction of Leadership, Leadership power, styles & Administration, Dr. Deepak Mendiratta Phd Nodal Officer.	Introduction & Flow of communication, Listening, Barriers of communication & how to overcome barriers of communication, Dr. Deepak Mendiratta Phd Nodal Officer.	ICT: MS-Word, Internet Access Miss Manishi Vashishtha BCA 03 Year Exp.
15-Nov-25	Saturday	3	Introduction of stress, cause of stress, impact & management of stress Dr. Megha Bhatia Phd. 10 years Exp.	Importance of group in organization and team interactions in group, Team-Building, Decision-Taking, Decision-Taking interactions with the team, How to Build a good team, Dr. Satyendra Arya MBA Phd. 15 years Exp.	Marketing & risk introduction, Risk & Conflict, Cause of conflict in various enterprises. Managing risk and conflict Dr. Mausam Sinha MBA Phd. 20 Years Exp.	Time Management, Time as a resource, Identify Important time wasters, Individual Time management, Style and techniques for better time management, Dr. Mausam Sinha MBA Phd. 20 Years Exp.
16-Nov-25	Sunday	4	Sunday 1-Homework, Assignments, Readings & personal work			
17-Nov-25	Monday	5	Small enterprise Management, SWOT Analysis, Book-Keeping Process Mr. Manoj Jain, CA 20 Years	Personal value and ethics, Ethics in business, Dr. Deepak Mendiratta, Phd. Nodal Officer	Planning in Extension: Preparation & operationalisation of strategic research extension plan (SREP) Mr. Amar Pal Technical Asst Dept of Agriculture	Writing skills, writing, reading and oral communication skills, News paper and agricultural magazines, Mr. Vaibhav Sharma MBA, 15 years Exp.
18-Nov-25	Tuesday	6	Interaction with successful agripreneurs from different sectors-reflecting on their success, Mr. Vikram Singh, Mr. Pushpendra Kumar, Mr. Jitendra Chauhan, Mr. Ishtekar, Msc.			
19-Nov-25	Wednesday	7	Design Strategy, Design thinking for business strategy and business entrepreneurship, Mr. Vikas Singh MBA 12 Years Exp.	Challenges in business enterprises, development, challenges and mitigation strategy Dr. Mausam Sinha Management MBA Phd. 20 Years Exp.	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Dr. Deepak Mendiratta, Phd. Nodal Officer	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural and, revenue and records Mr. Manoj Jain, CA 20 Years Exp

20-Nov-25	Thursday	8	Soils, Dr. Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.	Major Crops of Area and Post Harvest Mr. Braj Raj Singh Msc. Ag 20 Years Exp.	Horticulture - Package of Practices of major vegetables, fruits, flowers, cash crops, medicinal & aromatic crops, Mr. Anil Kumar Horticulture Msc. Ag 10 Years Exp.	Bio Product, value addition and Management, fruits, spices and dairy, Dr. Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.
21-Nov-25	Friday	9	Pest-Management Mr. Shalesh Tyagi, Incharge IPMLab, BSc. Ag, 35 Year	Disease-Management, Dr. O.P. Singh, Agri Bio chemistry P.h.d. Training Coordinator	Weed-Management Dr. O.P. Singh, P.h.d. Training Coordinator	Licence Procedure, Seed-Act, Insecticide Act, Fertilizer Act, Bio - Input Certification Mr. Braj Raj Singh
22-Nov-25	Saturday	10	Seed Producing Companies - Technical Heads, Mr. Simarpreet MBA Agri Business Director Hortus Seed 7 Year	Bio-Agri-Input Company-Technical Heads, Mr. Ved Prakash, Agronomy Msc Manager Indo gulf	Input Retail Stores Mr. Braj Raj Singh MSc Ag 20 Years.	Millet Marketing & Organic Produce Marketing, Mr. Vikas Singh Yadav Owner Prithvi Ann 12 Year
23-Nov-25	Sunday	11	Sunday 2-Homework, Assignments, Readings & personal work			
24-Nov-25	Monday	12	Animal Health & Artificial Insemination, Package & Practices of Animal Husbandary enterprises, Dairy, Goat, Sheep and Piggery Dr. Vijendra Singh B.vsc Exp. 10 Years	Types of Poultry, Management Practices (Inputs Management), Feed & Fodder, Medicine and Vaccination, Dr. Vijendra Singh B.vsc Exp. 10 Years	Introduction of Project Proposal Dr. Deepak Mendiratta Phd, 20 Year	Complete package & Practices on Agriculture, Dr. Deepak Mehndiratta Phd. 25 Years Exp.
25-Nov-25	Tuesday	13	Farm implements and equipments, Repairing & Maintenance of Farm implements, Custom-Hiring center, Solar based Agri-entrepreneurship, Mr. Chandan Trivedi BTec Ag 10 Years Exp.	Types of irrigation in agriculture, Micro-irrigation system in Agriculture, Hydroponic, Mr. Chandan Trivedi, B.Tec Ag. Owner Sant Mehrishi Ag. 10 Years Exp.	Polyhouse/Shade-net/Tunnel net, Mulching and types of mulching, water harvesting structure (use of polypropylene material) Mr. Balbeer Singh, Horticulture Msc. Owner Bluming Flower	Basics of Fishery, Shrimp Farming, Feeds & medicines, Dr. Sanjay Arora 11 A.M. Fishries Farm.
26-Nov-25	Wednesday	14	Agri-Tourism & Entrepreneurship- Agri Tourism & Eco Tourism, Dr. Sanjay Arora, Owner 11 Am Aqwa Farm. 15 Years	Warehouse Function and Management, Mr. Deepak Kumar Owner Ware house 10 Year	Complete package of practices for contract Farming, Dr. Deepak Mendiratta	Printing, Digital, Social Media, Project Proposal on Mushroom Farming, Mr. Vikas Singh MBA 10 years Exp.
27-Nov-25	Thursday	15	Projection identification Resource analysis and counseling, project identification, profile preparation, presentation & counselling, Mr. Braj Raj Singh Msc. Agriculture Botany, Mr. Yuvraj Vashishtha, MBA			Briefing on tools and techniques of market survey, Briefing on checklist for data collection, Miss Manishi Vashishtha BCA 03 Year Exp
28-Nov-25	Friday	16	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments, Dr. Deepak Mendiratta, Phd. Nodal Officer, Mr. Rajat Schgal DDM Nabard, Mr. Jitendra Dabas Dept of Ag.			

29-Nov-25	Saturday	17	Exposureto DAC&FWFlagshipschemeimplementedat Districtlaval (SoilHealthCard,CropInsurance,RKVY ,SeedBankandalletc)withStateAgricultureand allied departments ,AkeelAehmad (ExEmployee AIC 15 Year)Mr.JitendraDabasDept of Ag, Dr. Deepak Mendiratta.			
30-Nov-25	Sunday	18	Sunday3-Homework,Assignments,Readings&personalwork			
1-Dec-25	Monday	19	Marketsurvey-Business/Activityoverview(collectingdatafromsecondarysourcesofinformationtofindoutscopeforthe proposedbusinessactivity&essential information for preparation business plan			
2-Dec-25	Tuesday	20	Marketsurvey-Business/Activityoverview(collectingdatafromsecondarysourcesofinformationtofindoutscopeforthe proposedbusinessactivity&essential information for preparation business plan			
3-Dec-25	Wednesday	21	Marketsurvey-Business/Activityoverview(collectingdatafromsecondarysourcesofinformationtofindoutscopeforthe proposedbusinessactivity&essential information for preparation business plan			
4-Dec-25	Thursday	22	Ledger and Book- Keeping, Mr. Satyendra Kumar, M.Com, AccountantMetalWord,20Year	Digital Marketing, Method Demonstration, Result Demonstration,Mr.VikasSingh MBA10Year	BankingFacilitator-ABusiness &Extention Opportunityfor Agripreneur,Mr.S.D.KalraRetd. C.M. SBI40Year	Grievances redressalmachanism in Banks, RTI/Ombudsman etc, Dr. Deepak Mendiratta
5-Dec-25	Friday	23	National Horticulture Mission Mr. ArunKumarDeptofHorticuture15 Year	Flagship Programmes of department of AnimalHusbandary,GOI&State Govt. , Dr. Vijendra Singh Dept Of Animal Husbandry	Flagship Programmes of departmentoffisheries,GOI& StateGovt.,Mr.MaheshKumar Dept of Fishries 20 Year	National Food Security Mission (NFSM) Mr. JitendraDabasMsc Ag Departement10 Year
6-Dec-25	Saturday	24	HawtoWorkeffectivelyATMA&to OrganizefarmSchools-PDATMA ,Mr.AmarPalInchargeATMA Rampur 10 Year	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme- Bankers/NABARD, Mr. AkilAehmedB.Sc Ag Exp .KBS AIC 10 Year	IT Enabled Agriculture, Extension Advisory Services, VisittoKCC,Mr.HarshChandra, MCA M/S Manglam Computers 15 Year	IntroductionofMobileApp/e-Tablet,Mr.HarshChandra, MCA M/S Manglam Computers 15 Year
7-Dec-25	Sunday	25	Sunday4-Homework,Assignments,Readings&personalwork			
8-Dec-25	Monday	26	ExposureVisittoIPMLab		ExposurevisittoCustomHiring	PoultryFarmCentre
9-Dec-25	Tuesday	27	ExposurevisitFishriesUnit		ExposurevisittoDairyFarm	
10-Dec-25	Wednesday	28	ExposurevisitKVK		ExposurevisittoPiggeryUnit	
11-Dec-25	Thursday	29	Hands-on-experience-Intractionwiththepromotors&understadingeachprocessthrouollyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly			
12-Dec-25	Friday	30	Hands-on-experience-Intractionwiththepromotors&understadingeachprocessthrouollyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly			
13-Dec-25	Saturday	31	Hands-on-experience-Intractionwiththepromotors&understadingeachprocessthrouollyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly			
14-Dec-25	Sunday	32	Sunday5-Homework,Assignments,Readings&personalwork			
15-Dec-25	Monday	33	Preparationofbusinessplan-Basedonthedata/informationcollectedduringMarketSurvey,Mr.DeepakMendirattaPhd.20Year,Mr.BrajrajSingh,MScAg15Year			
16-Dec-25	Tuesday	34	Projectoutline&finencialanalysisitools-lecturecumeasestudy/caseexerciseMr.AnilKhannaManagerSBI,Dr.DeepakMendiratta,Phd.NodalOfficer Mr.BrajRajSingh			

17-Dec-25	Wednesday	35	TranslatingBusinessplanintoDetailedProjectReport(DPR) Mr.S.K GandharvRetd.R.M.PUGB,Mr.K.K.Singh Retd Manage PUGB
18-Dec-25	Thursday	36	FinalizingDetailedProjectReport(DPR)Dr. Deepak Mendiratta ,Mr.AnilKhannaRetd.B.M,SBI
19-Dec-25	Friday	37	FinalizingDetailedProjectReport(DPR)Mr.ManojJainC.A.&Dr.DeepakMendiratta,Phd.NodalOfficer
20-Dec-25	Saturday	38	FinalizingDetailedProjectReport(DPR)Mr.MukeshTrivedi.R.M.PUGB&Mr.AnkitGupta,BranchHead,BandhanBank, Dr.DeepakMendiratta
21-Dec-25	Sunday	39	Sunday6-Homework,Assignments,Readings&personalwork
22-Dec-25	Monday	40	FinalizingDetailedProjectReport(DPR)Mr.KamalKapoorRetd.ChiefManager.SBI, Mr. Anil Khanna SB, Mr.BrajRajSingh
23-Dec-25	Tuesday	41	FinalizingDetailedProjectReport(DPR)Mr.AnilKhannaRetdSrManagerSBI, Dr.DeepakMendiratta, Mr.Sitanshu Ruhela Marketing Manager Bandhan Bank
24-Dec-25	Wednesday	42	FinalizingDetailedProjectReport(DPR)&forwardingtoMANAGE,Mr.VikasSingh,MBA, Miss Manishi Vashishtha
25-Aug-25	Thursday	43	FinalizingDetailedProjectReport(DPR)&GetfeedbackfromMANAGE,Dr.DeepakMendiratta,Mr.BrajRajSingh
26-Dec-25	Friday	44	PresentationofDPR&SubmissiontoRespectiveBanker,M.Com,Dr. Deepak Mendiratta , Miss Manishi Vashishtha
27-Dec-25	Saturday	45	Valedictory Programme and Distribution of Certificates