

PROGRAM SCHEDULE (06.10.2025 to 20.11.2025)					
TRAINING PROGRAM UNDER ACABC					
CTED JAGDISHPUR AMETHI					
E-6 ROAD NO. 4, JAGDISHPUR AMETHI					
Date	Day	Session I (9:30am-11:00am)	Session II (11:30am - 1:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:30pm)
06.10.2025	Monday	Registration, Inauguration, Video on Agripreneurs ,	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net,MANAGE Activites,GOI Schemes Overview Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	Agro-Ecological Zone in India Introduction,Zone wise group discussion on major crops & practices, Shri D.N.Mishra, Retired, Agriculture officer, 34 Years experience	ICT : MS-Word,Internet Access MS-Susheel Singh, PGDCA. 14 Years experience, CTED
07.10.2025	Tuesday	Introduction on Interpersonal relations,Analysis,Relations of different ego states,Analysis of Transaction & Life-positioning A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	Introduction of Leadership,Leadership power,styles & Administration n A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	Introduction & Flow of communication,Listening,Barriers of communication & how to overcome barriers of communication Kalyan Mishra, PGDCA. 14 Years experience, CTED	ICT : MS-Word,Internet Access Kalyan Mishra, PGDCA. 14 Years experience, CTED
08.10.2025	Wednesday	Introduction of stress,cause of stress,impact & management of stress A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	Introduction of stress,cause of stress,impact & management of stress A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	Marketing & risk introduction,Risk & Conflict,Cause of conflict in various enterprises.Managing risk and conflict Ashish Dubey, 5 Years Experience. CTED	Marketing & risk introduction,Risk & Conflict,Cause of conflict in various enterprises.Managing risk and conflict Ashish Dubey, 5 Years Experience. CTED
09.10.2025	Thursday	Small enterprise Management,SWOT Analysis ,Book-Keeping Process Ashish Dubey, 5 Years Experience. CTED	Personal value and ethics,Ethics in business Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Planning in Extension: Preparation & operationalisation of strategic research extension plan(SREP) Vijay Singh CTED, B.Sc.- Ag. 12 years experience	Writing skills ,writing,reading and oral communication skills,News paper and agricultural magazines Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years
10.10.2025	Friday	Time Management,Time as a resource,Identify Important time wasters,Individual Time management,Style and techniques for better time management A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	Time Management,Time as a resource,Identify Important time wasters,Individual Time management,Style and techniques for better time management A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	Importance of group in organization and team interactions in group U.N.Mishra, M.A. 15 Years ,expereince in CTED	Team-Building,Decision- Taking,Decision- Taking interactions with the team,How to Build a good team U.N.Mishra, M.A. 15 Years ,expereince in CTED

11.10.2025	Saturday	Design Strategy, Design thinking for business strategy and business entrepreneurship Er. Sanjai Singh, AMIE, MBA, 26 Year Experience	Challenges in business enterprises, development, challenges and mitigation strategy Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Devansh, Account officer, 5 years experience in CTED
12.10.2025	Sunday	Sunday 1- Homework,Assignments,Readings & personal work			
13.10.2025	Monday	Soils testing Dr. Devesh Pathak, SMS, 15 Years Experience(Ph. D. in soil science)	Types of Soil, Soil conservation Dr. Devesh Pathak, SMS, 15 Years Experience(Ph. D. in soil science)	Medicinal Plants, Aromatic spices Dr.Renu Singh, Sr Scientist, 22 Years experience (Ph.D. in food processing)	Bio Product, value addition and Management, Dr.Renu Singh, Sr Scientist, 22 Years experience (Ph.D. in food processing)
14.10.2025	Tuesday	Pest- Management Dr. L.P.Singh, Scientist, KVK 8 years experience		Weed - Management Dr. A.K.Singh KVK, 20 Years experience (Ph.D. in Agronomy)	
15.10.2025	Wednesday	Interaction with successful agripreneurs from different sectors - reflecting on their success Shri Neeraj Kumar ( 12 Year experience, Subodh Kumar( 20 Years experience)			
16.10.2025	Thursday	Millet Marketing & Organic Product Marketing Dr. Dr. O.P.Singh, SMS KVK, 13 Years experience (Ph.D. in Seed )	Bio-Agri-Input Company Technical Heads Vijay Singh CTED, B.Sc.-Ag. 12 years experience	Input Retail Stores Vijay Singh CTED, B.Sc.- Ag. 12 years experience	Seed Producing Companies- Technical Heads Dr. Archana Devi, Sr. Scientist, KVK. 12 years experience
17.10.2025	Friday	Projection identification Resource analysis and counseling ,project identification ,profile preparation,presentation & counselling Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			General Entreprising Tendency test (GETT) Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience
18.10.2025	Saturday	Briefing on tools and techniques of market survey, Shri U.N.Mishra, CTED 18 Years experience		Briefing on check list for data collection during market survey Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	
19.10.2025	Sunday	Sunday-3 : Homework,Assignments,Readings & personal work			
20.10.2025	Monday	Deepawali	Holiday		
21.10.2025	Tuesday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
22.10.2025	Wednesday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
23.10.2025	Thursday	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan			
24.10.2025	Friday	Market survey, Report compilation and presentation by Shri Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years		Banking Facilitator- A Business & Extention Opportunity for Agripreneur Mr. Vinod Singh, Sr. Manager, Baroda UP bank, 24 Years experience	Grievances redressal mechanism in Banks, RTI/Ombudsman etc Mr. Vinod Singh, Sr. Manager, Baroda UP bank, 24 Years experience

25.10.2025	Saturday	Animal Health & Artificial insemination, Package & Practices of Animal Husbandary enterprises, Dairy, Goat, Sheep and Piggery	Types of Poultry, Management Practices(Inputs Management), Feed &Fodder,Medicine and Vaccination	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Shri Priyam Srivastav, M.Com. Sr. Executive, 5 years experience in CTED	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Shri Devash, Account Officer, CTED
26.10.2025	Sunday	Sunday-4 : Homework,Assignments,Readings & personal work			
27.10.2025	Monday	Agri-Tourism & Entrepreneurship-Agri Tourism & Eco Tourism Shri U.N.Mishra, CTED 18 Years experience	Warehouse Function and Management Mr. Mayank Mishra, M.Sc. Ag Agriprenur, 8 Years Experience	Complete package of practices for contract Farming Dr Sanjeev Kr Singh , PHD . 8 years experience (Dr. Navneet mishra)	Printing, Digital,Social Media, Project Proposal on Mushroom Farming Dr Sanjeev Kr Singh , PHD . 8 years experience
28.10.2025	Tuesday	National Horticulture Mission Dr. Sanjay Yadav, Horticulture officer, 14 years experience horticulture board, Amethi	National Food Security Mission (NFSM) Dr. Sanjay Yadav, Horticulture officer, 14 years experience, horticulture board, Amethi	Flagship Programmes of department of Fisheries, GOI & State Govt .Shri Vivek Kumar, Fishary department 6 years experience	Flagship Programmes of department of Animal Husbandary, GOI & State Govt Shri Vivek Kumar, Fishary department 6 years experience
29.10.2025	Wednesday	How to work effectively ATMA and to organize farm school	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme Shri Kaniksk Kapoor,Sr. Manager, RRB 17 Years experience	IT Enabled Agriculture, Extension Advisory Services, Visit to Call Centre Susheel Singh, PGDCA. 14 Years experience, CTED	Introduction of Mobile App/ e- Tablet Susheel Singh, PGDCA. 14 Years experience, CTED
30.10.2025	Thursday	Exposure to DAC & FW Flagship scheme implemented at District laval ( Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments , Dr. Sanjay Pathak HOD Horticulture, NDUAT, 22 Years experience ,Shri U.N.Mishra, CTED			
31.10.2025	Friday	Exposure of KVK visit/New Entreprises visit			
01.11.2025	Saturday	Ledger and Book- Keeping 15 years experience in CTED	Pankaj Kumar,	Digital Marketing, Method Demonstration, Result Demonstration Years Expireance in CTED	Mr. Sushil Singh, PGDCA, 10
02.11.2025	Sunday	Sunday-5 : Homework,Assignments,Readings & personal work			
03.11.2025	Monday	Achievement Motivataion Training (Tower Building) Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience		Value addetion in scnsory evaluation of food, Dr.Tripti Vema, Ph.D. Food and nutrition, 6 Years	
04.11.2025	Tuesday	Achievement Motivataion Training (Ring Toss) U.N.Mishra, M.A. 15 Years expereince in CTED		Ring Toss Experience (Game tools) U.N.Mishra, M.A. 15 Years expereince in CTED	
05.11.2025	Wednesday	Exposure to DAC & FW Flagship scheme implemented at District laval ( Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) Dr. P.K.Singh, Sr. scientist, KVK,15 Years expereience		Group presentaotion by Shri Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years	How to conduct hands on experience by Shri Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years
06.11.2025	Thursday	Hands-on-experience-Intrraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
07.11.2025	Friday	Hands-on-experience-Intrraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
08.11.2025	Saturday	Hands-on-experience-Intrraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
09.11.2025	Sunday	Sunday-6 : Homework,Assignments,Readings & personal work			
10.11.2025	Monday	Preparation of business plan-Based on the data / information collected during Market Survey Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience			
11.11.2025	Tuesday	Scheme and Policies of NABARD Shri Abhinav Kumar, DDM NABARD		Extension reforms communication tips in extension and rural leadership Dr. Navneet Mishra, KVK Head 20 Years experience	

12.11.2025	Wednesda	Exposure visit at ICAR, (Acharya Narendra Dev Univeristy of Agriculture and technology)	
13.11.2025	Thursday	Preparation of business plan-Based on the data / information by Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	
14.11.2025	Friday	Project outline & finencial analysis tools- lecture cum ease study/ case exercise	Swati Singh,M.Sc. Ag Ex-3 years Mr.Shubham,M.Sc Ag,Ex-5 years
15.11.2025	Saturday	Finalizing Detailed Project Report (DPR) Sacheendra Singh,MBA,Ex-24 Years ,Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	
16.11.2025	Sunday	Sunday-6 : Homework,Assignments,Readings & personal work	
17.11.2025	Monday	Interaction with Successful Farmers, Shri Anant Bahadur Singh, 24 Years Experience	Finalizing Detailed Project Report (DPR) Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience
18.11.2025	Tuesday	Finalizing Detailed Project Report (DPR) Mr. Siddharth BM,Ex-23 Years,Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	
19.11.2025	Wednesda	Translating Business plan in to Detailed Project Report ,Er.Sanjai Singh, MBA,Ex-24 Years ,A K Shrivastav, Diploma, MA and MARD, 16 Year Expereince CTED	
20.11.2025	Thursday	Finalizing Detailed Project Report (DPR) Rakesh Shukla, Nodal Officer,	How to achieved the goal, Shri Devesh Sharma, Principal, Govt. ITI, 22 Years experience
21.11.2025	Friday	Finalizing Detailed Project Report (DPR) Er. Sanjai Singh,MBA,Ex-24 Years ,Rakesh Shukla, Nodal Officer, M.Sc. PGDRD, 20 Years experience	
22.11.2025	Saturday	Feed Back form and Action plan by Shri Rakesh Shukla, Nodal Officer, and Valedictory Programme and Distribution of Certificates	