

TRAINING PROGRAMME UNDER AGRICLINICS AND AGRIBUSINESS CENTER SCHEME
CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)
(An Undertaking of ALEAP - INDIA)

(Batch No. 13)

Training Period- 06/10/2025 to 22/11/2025 (45 Days)

T. P. No. – 3062

TIME-TABLE

Date	Session – I (9.30am – 11.00am)	Session – II (11.30am – 1.00pm)	Session – III (2.00pm – 3.30pm)	Session – IV (4.00pm – 5.30pm)
Day-1 Monday 06/10/25	Registration Inauguration Video on Agripreneurs	Induction and Orientation AC&ABC Scheme & Use of www.agriclinics.net MANAGE activities, GOI Scheme Overview	Agro-ecological zone in India Introduction of Agro- ecological zone in India Zone-wise group discussion on major crops and practices	ICT MS-WORD Internet access
	Mrs. P.Sobharani MSc, Home Science Nodal Officer Exp- 23 Yrs.	Mrs. P.Sobharani MSc, Home Science Nodal Officer Exp- 23 Yrs.	Swapana,ILO Trainer,Vijayawada	Mr K Chetan Gupta,
Day-2 Tuesday 07/10/25	Interpersonal Relation • Introduction to Interpersonal Relations • Analysis relations of different ego states • Analysis of Transactions • Analysis of Life position	Leadership Introduction to Leadership Leadership Power Leadership Styles Leadership in Administration	Communication Introduction to Communication Flow of communication Listening Barriers of communication & how to Overcome barriers of communication	ICT MS-WORD Internet access
	Mr. Jayshima M, M.Sc. (Operational Research), IMBI (International Master of Business Informatics), Entrepreneur, Exp - 40 years KSAA	Mr. R. Srinivasa Rao, Master of Social Work , Experience: 23 years and Mr. Jayshima M, M.Sc. (Operational Research), IMBI (International Master of Business Informatics), Entrepreneur, Exp - 40 years	Mr. Jayshima M, M.Sc. (Operational Research), IMBI (International Master of Business Informatics), Entrepreneur, Exp - 40 years KSAA	Mr K Chetan Gupta,

Day-3 Wednesday 08/10/25	Stress Management Introduction to Stress Causes of Stress Impact & Management of Stress	Group Dynamics Importance of groups in organization and Team Interactions in group, Team Building, Decision Taking, Interaction with the Team. How to build a good team?	Marketing and Hazards/risk management Introduction to Risk & Conflict, Causes of conflict in various enterprises, Managing Risk & Conflict	Time Management Time as a Resource Identify Important Time Wasters Individual Time Management Styles Techniques for better management
---	---	---	---	--

	Swapana,ILO Trainer,Vijayawada	Swapana,ILO Trainer,Vijayawada	Dr P.Kishore,HOD,MBA Assistant Professor Nuzivedu College	Swapana,ILO Trainer,Vijayawada
Day-4 Thursday 09/10/25	Small enterprise Management Small Enterprise Management SWOT Analysis Book keeping process	Personal value and Ethics Ethics in Business	Planning in Extension Preparation and operationalization of Strategic Research Extension Plan (SREP)	Writing Skills Writing, reading and Oral communication Skill News Papers / agriculture magazines
	Swapana,ILO Trainer,Vijayawada	Swapana,ILO Trainer,Vijayawada	Mr. Jayshima M, M.Sc. (Operational Research), IMBI (International Master of Business Informatics), Entrepreneur, Exp - 40 years KSAA	Mr. Jayshima M, M.Sc. (Operational Research), IMBI (International Master of Business Informatics), Entrepreneur, Exp - 40 years KSAA
Day-5 Friday 10/10/25	Interaction with successful agri-preneurs from different sectors – reflection on their success Mrs Anumolu Nandini,Sopa making,Doxa eco products,9000235508			
Day-6 Saturday 11/10/25	Design strategy Design thinking for business strategy and entrepreneurship	Challenges In Business Enterprise Development Challenges and mitigation strategies	Introduction of Entrepreneurship Basics of Social / Inclusive Entrepreneurship (Case Studies)	Introduction to rule / regulation Acts, Rules and Regulations related to Agricultural GST, Income Tax Returns Agriculture Land Revenue Records
	Dr P.Kishore,HOD,MBA Assistant Professor Nuzivedu College	Swapana,ILO Trainer,Vijayawada	Swapana,ILO Trainer,Vijayawada	Dr P.Kishore,HOD, MBA Assistant Professor Nuzivedu College
Day-7 12/10/25	Sunday, Homework, Assignments, Readings and Personal work			

Day-8 Monday 13/10/25	Soils <ul style="list-style-type: none"> • Soil types and their management • Soil sampling • Soil and water testing Advisory 	Package of Practices <ul style="list-style-type: none"> • Major Crops (agriculture) of the area and Post-harvest Technology 	Marketing and Hazards/risk management <ul style="list-style-type: none"> • Introduction to Risk & Conflict, Causes of conflict in various enterprises, Managing Risk & Conflict 	Group Dynamics <ul style="list-style-type: none"> • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking Techniques for better management Interaction with the Team. How to build a good team?
	Dr. J Naveen, Ph.D (Ag), Resource person and Faculty Member, Exp- 4Yrs and Mr. Sivaji, KSAA	Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4Yrs KSAA	Dr K. Srinivas Rao Mba,Vikas College	

Day-9 Tuesday 14/10/25	Pest Management <ul style="list-style-type: none"> • Important Pests of Major Crops-Causes, Symptoms and Control measures • Integrated Pest Management (IPM) • Methods of Pesticide application • Identification of useful and harmful insects 	Disease management <ul style="list-style-type: none"> • Important diseases of Major Crops – Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides 	Weed Management <p>Types of weeds Identification and management of weeds (including chemical, biological and mechanical control)</p>	License procedure and act <ul style="list-style-type: none"> • Seed act • Insecticide act • Fertilizer Act • Bio-Input certification
	Dr. B Subbarayudu M Sc (Ag) and Ph.D. ARS, Principal Scientist (Rtd.), ICAR-IIMR, HYDERABAD Experience : 32 Years, Director (Admin.): KSAA and Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4Yrs KSAA	Dr. B Subbarayudu M Sc (Ag) and Ph.D. ARS, Principal Scientist (Rtd.), ICAR-IIMR, HYDERABAD Experience : 32 Years, Director (Admin.): KSAA and Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4Yrs KSAA	Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4 Yrs KSAA and Dr. J Naveen, Ph.D (Ag), Resource person and Faculty Member, Exp- 4Yrs	Aditya Prkruthika successful agri-preneur Machilipatnam

Day-10 Wednesday 15/10/25	Seed <ul style="list-style-type: none"> Seed Producing Companies - technical Head 	Bio-Input production and management <ul style="list-style-type: none"> Bio Agri Inputs Company – Technical Head 	Chemical Input <ul style="list-style-type: none"> Input Retail Stores – Coromandel (any one) 	Agri-Marketing <ul style="list-style-type: none"> Millet Marketing Organic produce marketing
	Dr. J Naveen, Ph.D (Ag), Resource person and Faculty Member, Exp- 4Yrs and Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4 Yrs KSAA	Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4 Yrs KSAA	Mr. V Uday Kiran, M.Sc. (Ag), Training and Research coordinator and Faculty Member, Exp- 4 Yrs KSAA	Mr K Chetan Gupta, Resource person and faculty Ms (Int. Food Business), Germany Exp-2Yr, KSAA
Day-11 Thursday 16/10/25	Livestock entrepreneurship <ul style="list-style-type: none"> Animal health & Artificial Insemination Package of practices of Animal husbandry Enterprises Dairy, goat, sheep & piggery	Poultry <ul style="list-style-type: none"> Types of poultry Management practices (inputs management) Feed & Fodder Medicine and Vaccination	Sericulture <ul style="list-style-type: none"> Complement package of practices on Sericulture Introduction to Project proposal	Apiculture – Bee keeping <ul style="list-style-type: none"> Complement package of practices on Apiculture Introduction to Project proposal
	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Dr nagarjuna Ph.D (veterinary science) Gannavaram, Cell:- Exp- 15 Years	Sri. J. Yaswath Kumar, KVK Ghantasala, Exp.- 05 Years.	Mr Kishore Entrepreneur, Honey processing unit Exp- 15 Years

Day-12 Friday 17/10/25	Farm- Mechanization <ul style="list-style-type: none"> Farm Implements and Equipment's Repairing & Maintenance of Farm Implements Custom Hiring Center Solar-based agri-entrepreneurship 	Micro-Irrigation <ul style="list-style-type: none"> Types of irrigation in agriculture Micro-Irrigation System in agriculture Hydroponic 	Plasticulture <ul style="list-style-type: none"> Poly house / Shade net / tunnel net Mulching / types of mulching Water harvesting structures (Use of poly propylene material) 	Fishery & Aquaculture <ul style="list-style-type: none"> Basics of fishery Shrimp Farming Feed & Medicine
---------------------------------------	---	---	---	--

	Mrs U.Srilakshmi Gayatri, M. Tech, RARS,Guntur Exp- 3Years	Dr. J Naveen, Ph.D (Ag), Resource person and Faculty Member, Exp- 4Yrs	Dr. J Naveen, Ph.D (Ag), Resource person and Faculty Member, Exp- 4Yrs	Sri. J. Yaswath Kumar SMS (Fisheries), KVK Ghantasala, Exp.- 05 Years.
--	---	--	--	--

Day-13 Saturday 18/10/25	Agri-tourism & entrepreneurship <ul style="list-style-type: none"> • Agri-tourism • Eco-tourism 	Warehouses Management <ul style="list-style-type: none"> • Warehouse function and management 	Contract Farming <ul style="list-style-type: none"> • Complete package of practices for contract farming 	Agri-Journalism <ul style="list-style-type: none"> • Printing, Digital, Social Media • Project proposal on Mushroom farming
	Mr. R. Srinivasa Rao, Master of Social Work Experience: 23 years	Mr. R. Srinivasa Rao, Master of Social Work Experience: 23 years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC) ANGRAU, Lam, Guntur Exp- 18 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC) ANGRAU, Lam, Guntur Exp- 18 Years
Day-14 19/10/25	Sunday, Homework, Assignments, Readings and Personal work			
Day-15 Monday 20/10/25	Project Identification <ul style="list-style-type: none"> • Resources Analysis and counseling • Project identification profile preparation • Presentation and Counseling 	Project Identification <ul style="list-style-type: none"> • Resources Analysis and Counseling • Project identification profile preparation Presentations and Counseling 	Tools & Technique <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for date collection • Dos and don'ts during hands-on- experience 	Tools & Technique <ul style="list-style-type: none"> • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and don'ts during hands-on-experience
	Aditya Prakruthika successful agri-preneur Machilipatna		A.Rambabu, HOD MBA,Vikas College,Vijayawada	A.Rambabu, HOD MBA,Vikas College,Vijayawada

Day-16 Tuesday 21/10/25	Exposure to DAC&FW flagship scheme implemented at district level (soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department
Day-17 Wednesday 22/10/25	Exposure to DAC&FW flagship scheme implemented at district level (soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department
Day-18	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out

Thursday 23/10/25	scope for the proposed Business Activity and Essential information for preparation Business plan.
Day-19 Friday 24/10/25	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.
Day-20 Saturday 25/10/25	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.
Day-21 26/10/25	Sunday, Homework, Assignments, Readings and Personal work
Monday 27/10/25	Holiday
Tuesday 28/10/25	Holiday
Wednesday 29/10/25	Holiday

Day-22 Thursday 30/10/25	Work with Line department How to work effectively with ATMA and to organize Farm Schools – PD ATMA	Source of Credit & Subsidy <ul style="list-style-type: none"> • Rural Credit / Funds • Crop insurance Access of subsidies scheme – Bankers / NABARD 	IT Enabled Agricultural Extension Advisory Services Visit to KCC	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile app/Tablet
	S.Pruthvi, Asst Manager, Nabard, Krishna Exp- 7 Years	S.Pruthvi, Asst Manager, Nabard, Krishna Exp- 7 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC) ANGRAU, Lam, Guntur Exp- 18 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC) ANGRAU, Lam, Guntur Exp- 18 Years
Day-24 Saturday 01/11/25	Account & Finance <ul style="list-style-type: none"> • Ledger & book keeping 	Marketing & product Development <ul style="list-style-type: none"> • Digital marketing • Method demonstration • Result Demonstration 	Bank Volunteer Banking facilitators a “Business and Extension opportunity” for Agripreneur	Grievance’s redressal mechanism in Banks <ul style="list-style-type: none"> • RTI / Ombudsman etc.
	Dr. Rambabu ,MBA,Exp-12Yrs. Assistant Professor NRI College	Dr. Rambabu ,MBA,Exp-12Yrs. Assistant Professor NRI College	Bank Manager, Union Bank, Nuzvedu	Bank Manager, Union Bank, Nuzvedu
Day-25 02/11/25	Sunday, Homework, Assignments, Readings and Personal work			

Day-26 Monday 03/11/25	Govt. Scheme National Horticulture Mission (NHM)	Flagship programs of Dept. of Animal Husbandry, GOI and of respective State	Flagship programs of Dept. of fisheries, GOI and of respective State	National Food Security Mission (NFSM)
	Horticulture Officer, Mango Research station, Nuzvedu	Dr N.Madhu Kishore Ph.D (veterinary science) Gannavaram	Dr N.Madhu Kishore Ph.D (veterinary science) Gannavaram	Mr K Chetan Gupta, Resource person and faculty Ms (Int. Food Business), Germany Exp-2Yr, KSAA

Day-23 Friday 31/10/25	Exposure visit to KCC	Exposure visit to Radio station/Television Center
Day-27 Tuesday 04/11/25	Exposure Visit to KVK	Exposure Visit to ICAR Institute (nearby if any)
Day-28 Wednesday 05/11/25	Exposure Visit to State Department of Agriculture	Exposure Visit to Dept. of Animal husbandry & Fishery
Day-29 Thursday 06/11/25	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly	

Day-30 Friday 07/11/25	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly	
Day-31 Saturday 08/11/25	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly	
Day-32 09/11/25	Sunday, Homework, Assignments, Readings and Personal work	
Day-33 Monday 10/11/25	Preparation of business plan based on the data / information collected during Market Survey / Internship	
	Dr. Rambabu, MBA,Exp- 12Yrs. Assistant Professor, NRI College	
Day-34 Tuesday 11/11/25	Project outline and financial analysis tools –lecture cum case study / case exercises	
	Dr P.Kishore,HOD,MBA Assistant Professor Nuzivedu College	

Day-35 Wednesday 12/11/25	Translating Business Plan in to Detailed Project Report (DPR's)
	Mr Hareen Chandra,P,CA, AUDITOR
Day-36	Finalizing Detailed Project Reports (DPRs)

Thursday 13/11/25	Mr Hareen Chandra,P,CA, AUDITOR
Day-37	Finalizing Detailed Project Reports (DPRs)
Friday 14/11/25	Mr Hareen Chandra,P,CA, AUDITOR
Day-38	Finalizing Detailed Project Reports (DPRs)
Saturday 15/11/25	Mr Hareen Chandra,P,CA, AUDITOR
Day-39 16/11/25	Sunday,Homework, Assignments, Readings and Personal work
Day-40	Finalizing Detailed Project Reports (DPRs)
Monday 17/11/25	Mr Hareen Chandra,P,CA, AUDITOR

Day-41	Finalizing Detailed Project Reports (DPRs)
Tuesday 18/11/25	Mr Hareen Chandra,P,CA, AUDITOR
Day-42	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE
Wednesday 19/11/25	Bank Manager
Day-43	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE
Thursday 20/11/25	S.Pruthvi,Asst Manager, Nabard,Krishna Exp- 7 Years
Day-44	Presentation of DPR and submission to respective bankers
Friday 21/11/25	S.Pruthvi,Asst Manager, Nabard,Krishna Exp- 7 Years
Day-45 Saturday 22/11/25	Valedictory program and distribution of Certificate.