

**CENTRE FOR AGRICULTURAL INNOVATIONS AND TECHNOLOGY TRANSFER, VELLAYANI
KERALA AGRICULTURAL UNIVERSITY**

NODAL TRAINING INSTITUTE (ACABC), KAU - Details of Day to Day Session (06/10/2025- 24/11/2025- 45 days)

Timing: 9 am – 5 pm

Day	Date	Session–I (9.00am–10.30am)	Session–II (11am–12.30pm)	Session–III (1.30pm–3pm)	Session–IV (3.30pm–5.00pm)
1	06.10.2025 Monday	Registration • Inauguration • Video on Agripreneurs Dr. Jacob John Dean of faculty of Agriculture Kerala Agricultural University Exp: 30 Years	Induction and Orientation • AC&ABC Scheme& Use of www.agriclinics.net • MANAGE activities, GOI Scheme Overview Dr. G. S. Sreedaya, Ph.D in Agricultural Extension Exp: 19 Years	Ice breaking & basics of starting a firm in agricultural field Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 10 Years	Agro-ecological zone in India • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 10 Years
2	07.10.2025 Tuesday	Interpersonal Relation • Introduction to Interpersonal Relations • Analysis relations of different ego states • Analysis of Transactions • Analysis of Life position Dr. G. S. Sreedaya, Ph.D in Agricultural Extension Exp: 19 Years	Leadership • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration Dr. Smitha S., Ph.D in Agricultural Extension Exp: 15 Years	Communication • Introduction to Communication • Flow of communication • Listening • Barriers of communication & how to Overcome barriers of communication Dr. Gopika Somanath Ph.D in Agricultural Extension Exp: 15 Years	ICT • MS-WORD • Internet access Dr. Adarsh V S PhD in Agrl. Statistics Exp: 7 Years

3	08.10.2025 Wednesday	Stress Management • Introduction to Stress • Causes of Stress • Impact & Management of Stress Dr. Sangeetha K. G., Ph.D in Agricultural Extension Exp: 17 Years	Group Dynamics • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team. How to build a good team? Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 10 Years	Marketing and Hazards/risk management • Introduction to Risk & Conflict, Causes of conflict in various enterprises, Managing Risk & Conflict. Dr. Smitha S Ph.D in Agrl. Extension Exp: 15 Years	Time Management • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management Dr. Chinchu V. S., Ph.D in Agrl. Extension Exp: 10 Years
4	09.10.2025 Thursday	Small enterprise Management • Small Enterprise Management • SWOT Analysis Book keeping process Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 10 Years	Personal value and Ethics • Ethics in Business Dr. Smitha S. Ph.D in Agricultural Extension Exp: 15 Years	Planning in Extension • Preparation and operationalization of Strategic Research Extension Plan (SREP) Dr. Aparna Radhakrishanan Ph.D in Agricultural Extension Exp: 9 Years	Writing Skills Writing, reading and Oral communication Skill News Papers/ agriculture magazines Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 10 Years
5	10.10.2025 Friday	Interaction with successful agripreneurs from different sectors– reflection on their success Dr. G. S. Sreedaya Ph.D in Agricultural Extension Exp: 19 Years			
6	12.10.2025	Sunday-1 Homework, Assignments, Readings and Personal work			
7	13.10.2025 Monday	Design strategy Design thinking for business strategy and entrepreneurship	Challenges In Business Enterprise Development Challenges and mitigation strategies	Introduction to Entrepreneurship Basics of Social / Inclusive Entrepreneurship (Case	Introduction to rule /regulation • Acts, Rules and Regulations related

		Dr. Gopika Somanath Ph.D in Agrl. Extension Exp: 15 Years	Dr. Chinchu V. S Ph.D in Agricultural Extension Exp: 10 Years	Studies) Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 10 Years	to Agricultural GST, Income Tax Returns • Agriculture Land Revenue Records Sri. Maneesh State GST department Exp: 16 Years
8	14.10.2025 Tuesday	Soils • Soil types and their management • Soil sampling • Soil and water testing Advisory Dr. Kiran Karthik Raj Ph.D in Soil Science Exp: 7 Years	Package of Practices • Major Crops (agriculture) of the area and Post-harvest Technology Dr. Sreelekshmi K., Ph.D in Agronomy Exp: 10 Years	Horticulture • Package of practices of major Vegetables, Fruits, flowers, Cash crops, Medicinal and Aromatic crops of the area Dr. Deepa S. Nair Ph.D in Horticulture Exp: 16 Years	Bi-product Value addition & Management • Fruit • Spices • Dairy Dr. Reshmi R. Ph.D in Community Science Exp: 12 Years
9	15.10.2025 Wednesday	Pest Management • Important Pests of Major Crops – Causes, Symptoms and Control measures • Integrated Pest Management (IPM) • Methods of Pesticide application • Identification of useful and harmful insects Smt. Aswathi Krishna R.,	Disease management • Important diseases of Major Crops – Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides Dr. Radhakrishnan N. V. Ph.D in Plant Pathology	Weed Management • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control) Dr. Sreelekshmi K., Ph.D in Agronomy	License procedure and act • Seed act • Insecticide act • Fertilizer Act • Bio-Input certification Sri. Ajith Kumar Deputy Director of Agriculture (Rtd.) Exp: 30 Years

		M.Sc. in Entomology Exp: 10 Years	Exp: 27 Years	Exp: 10 Years	
10	18.10.2025 Saturday	Seed Seed Producing Companies- 1 technical Head Sri. Ajith Kumar Deputy Director of Agriculture(RTD) Exp: 30 Years	Bio-Input production and management Dr. Sreelakshmi K., Ph.D in Agronomy Exp: 10 Years	Chemical Input Input Retail Stores Smt. Aswathi Krishna R., M.Sc. in Entomology Exp: 10 Years	Agri-Marketing - Millet Marketing - Organic produce marketing Sri. Sujith S Agripreneur Exp: 13 Years
11	19.10.2025	Sunday-2 Homework, Assignments, Readings and Personal work			
12	21.10.2025 Tuesday	Livestock entrepreneurship - Animal health & Artificial Insemination - Package of practices of Animal husbandry Enterprises Dairy, goat, sheep & piggery Dr. Arun Kumar Veterinary Surgeon, Exp: 21 Years	Poultry - Types of poultry - Management practices (inputs management) - Feed & Fodder Medicine and Vaccination Dr. Arun Kumar Veterinary Surgeon, Exp: 21 Years	Sericulture Complement package of practices on Sericulture Smt. Aswathi Krishna R., M.Sc. in Entomology Exp: 10 Years	Apiculture – Bee keeping Complement package of practices on Apiculture Introduction to Project proposal Smt. Aswathi Krishna R., M.Sc. in Entomology Exp: 10 Years
13	22.10.2025 Wednesday	Farm-Mechanization - Farm Implements and Equipment's - Repairing & Maintenance of Farm Implements - Custom Hiring Center - Solar-based agri-entrepreneurship	Micro-Irrigation - Types of irrigation in agriculture - Micro-Irrigation System in agriculture - Hydroponic	Plastic culture - Polyhouse/ Shade net / tunnel net - Mulching/ types of mulching - Water harvesting structures (Use of poly propylene material)	Fishery & Aquaculture - Basics of fishery - Shrimp Farming - Feed & Medicine Sri. Ajaya kumar Fisheries Promoter Govt. of Kerala Exp: 21 Years

		Smt. Amsuja M.Tech. in Agricultural Engineering Exp: 7 Years	Smt. Shemeema, M.Tech. in Agricultural Engineering Exp: 16 Years	Smt. Shemeema., M.Tech. in Agricultural Engineering Exp: 16Years	
14	23.10.2025 Thursday	Agri-tourism & entrepreneurship • Agri-tourism • Eco-tourism Dr. Esakkimuthu M., Ph.D in Agricultural Extension Exp: 15 Years	Warehouses Management • Warehouse function and management • Divisional Manager FCI, Trivandrum	Contract Farming • Complete package of practices for contract farming Dr. Sreelakshmi K. M.Sc. in Agronomy Exp: 10 Years	Agri-Journalism • Printing, Digital, Social Media Dr. Chinchu V S PhD in Agrl. Extension Exp: 10 Years
15	24.10.2025 Friday	Project Identification • Resources Analysis and counseling • Project identification profile preparation • Presentation and Counseling Dr Anil Kuruvila Ph.D in Agricultural Economics Exp: 19 Years	Project Identification • Resources Analysis and counseling • Project identification profile preparation • Presentation and Counseling Dr Anil Kuruvila Ph.D in Agricultural Economics Exp: 19 Years	Tools & Technique • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and don'ts during hands-on- experience Dr. Durga A. R., Ph.D in Agricultural Economics Exp: 9 Years	Tools & Technique • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and don'ts during hands-on- experience Dr. Durga A. R., Ph.D in Agricultural Economics Exp: 9 Years
16	25.10.2025 Saturday	Exposure visit to DAD&FW- flagship scheme implemented at district level (Soil Health Card, Crop insurance, KVV, Seed bank and all etc.) with State Agriculture and Allied departments			
17	26.10.2025	Sunday 3- Home work, Assignments, Readings and Personal work			
18	27.10.2025 Monday	Exposure visit to DAD&FW- flagship scheme implemented at district level (Soil Health Card, Crop insurance, KVV, Seed bank and all etc.) with State Agriculture and Allied departments			
19	28.10.2025	Market Survey–Business/Activity Overview (Collecting data from secondary sources of information to find out			

	Tuesday	scope for the proposed Business Activity and Essential information for preparation Business plan.			
20	29.10.2025 Wednesday	Market Survey–Business/Activity Overview Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan			
21	30.10.2025 Thursday	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan			
22	31.10.2025 Friday	Account & Finance Ledger & book keeping Sri. Munavvar N. S. Chartered Accountant Exp: 7 Years	Marketing & product Development - Digital marketing - Method demonstration - Result Demonstration Dr. Chinchu V. S., Ph.D in Agrl. Extension Exp: 10 Years	Bank Volunteer Banking facilitators a “Business and Extension opportunity” for Agripreneur Expert from lead bank	Grievances redressal mechanism in Banks RTI / Ombudsman etc. Expert from lead bank
23	01.11.2025 Saturday	Govt. Scheme National Horticulture Mission (NHM) Official from SHM, Kerala	Flagship programs of Dept. of Animal Husbandry, GOI and of respective State Dr. Arun Kumar Veterinary Surgeon, Exp: 20 Years	Flagship programs of Dept. of fisheries, GOI and of respective State Sri. Ajaya kumar Fisheries Promoter Govt. of Kerala Exp: 21 Years	National Food Security Mission (NFSM) Manager, FCI, Trivandrum
24	02.11.2025	Sunday 4- Home work, Assignments, Readings and Personal work			
25	03.11.2025 Monday	Work with Line department How to work effectively with ATMA and to organize Farm Schools – PD ATMA Smt. Deepa Project Director, ATMA	Source of Credit & Subsidy - Rural Credit / Funds - Crop insurance Access of subsidies scheme – Bankers / NABARD Faculty from NABARD	IT Enabled Agricultural Extension Advisory Services Visit to KCC Dr. Chinchu V. S., Ph.D in Agricultural Extension Exp: 9 Years	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile app/Tablet Dr. Chinchu V. S., Ph.D in Agricultural Extension

		Thiruvananthapuram		Exp: 9 Years
26	04.11.2025 Tuesday	Exposure visit to Kissan Call Centre		Exposure visit to Radio station/Television Centre/FIB
27	05.11.2025 Wednesday	Exposure Visit to KVK		
28	06.11.2025 Thursday	Exposure State Department of Agriculture		
29	07.11.2025 Friday	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations –seek clarifications–amend the business plan accordingly		
30	08.11.2025 Saturday	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations –seek clarifications–amend the business plan accordingly		
31	09.11.2025	Sunday 5- Homework, Assignments, Readings and Personal work		
32	10.11.2025 Monday	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations –seek clarifications–amend the business plan accordingly		
33	11.11.2025 Tuesday	Preparation of business plan based on the data/ information collected during Market Survey/ Internship	Dr. Thasnimol F M.Sc. in Agricultural Economics Exp: 9 Years	
34	12.11.2025 Wednesday	Project outline and financial analysis tools – lecture cum case study / case exercises	Dr. Durga A. R., Ph.D in Agricultural Economics Exp: 9 Years	
35	13.11.2025 Thursday	Translating Business Plan into Detailed Project Report (DPR’s)	Dr Durga A R Ph.D in Agricultural Economics Exp: 9 Years	
36	14.11.2025 Friday	Finalizing Detailed Project Reports (DPRs)	Dr Durga A R Ph.D in Agricultural Economics Exp: 9 Years	
37	15.11.2025 Saturday	Finalizing Detailed Project Reports (DPRs)	Dr Durga A R Ph.D in Agricultural Economics Exp: 9 Years	

38	16.11.2025	Sunday 6- Homework, Assignments, Readings and Personal work	
39	17.11.2025 Monday	Finalizing Detailed Project Reports (DPRs)	Dr Aswathy Vijayan Ph.D in Agricultural Economics Exp: 19 Years
40	18.11.2025 Tuesday	Finalizing Detailed Project Reports (DPRs)	Dr Aswathy Vijayan Ph.D in Agricultural Economics Exp: 19 Years
41	19.11.2025 Wednesday	Finalizing Detailed Project Reports (DPRs)	Dr Aswathy Vijayan Ph.D in Agricultural Economics Exp: 19 Years
42	20.11.2025 Thursday	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Dr Anil Kuruvila Ph. D in Agricultural Economics Exp: 19 Years
43	21.11.2025 Friday	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE	Faculty from NABARD/ Lead Bank
44	22.11.2025 Saturday	Presentation of DPR and submission to respective bankers	Faculty from NABARD/ Lead Bank
45	24.11.2025 Monday	Valedictory program and distribution of Certificate	