

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED), HYDERABAD
(An Undertaking of Association of Lady Entrepreneurs of India)

AGRI-CLINIC & AGRI-BUSINESS TRAINING PROGRAMME
FROM 08.10.2025 TO 22.11.2025

SPONSORED BY
NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE),
MINISTRY OF AGRICULTURE AND FARMERS WELFARE, GOVERNMENT OF INDIA
(TRAINING SCHEDULE FOR 45 DAYS)

Date	Session -1 9:30 am to 11:00 am	Session -2 11:30 am to 1:00pm	Session-3 2:00pm to 3:00 pm	Session-4 4:00 pm to 5:30 pm
08/10/2025 Wednesday	Registration Inauguration Video on agripreneurs	Introduction And Orientation AC&ABC schemes and use of www.agriclinics.net MANAGE activates GOI schemes over view	Agro-Ecological Zone In India: Introduction of Agro-ecological zone in India Zone wise group discussion on major crops and practices. M.Bhujangarao,B.Sc Agriculture Project Monitoring Officer,AIF.	Interaction with the participants. M.Bhujangarao,B.Sc Agriculture Project Monitoring Officer,AIF.
09/10/2025 Thursday	Soils: Soil Types And Their Management Soil Sampling Soil And Water Testing Advisory Faculty & Qualifications: K. Ranga Reddy Bsc. agriculture horticulture specialist agri-enterpernur trainer in NIRD MSME in MANAGE &NGOs	Package of practices Major Crops(Agriculture) of the area and post-harvest Technology Faculty & Qualifications: K. Ranga Reddy Bsc. agriculture horticulture specialist agri-enterpernur trainer in NIRD MSME in MANAGE &NGOs	Horticulture: Package of practices of major vegetables, fruits, flowers, cash crops, medicinal and aromatic crops of the are Faculty & Qualifications: K. Ranga Reddy Bsc. agriculture horticulture specialist agri-enterpernur trainer in NIRD MSME in MANAGE &NGOs	Bi-Product value addition Fruits Spices Dairy Faculty & Qualifications: K. Ranga Reddy Bsc. agriculture horticulture specialist agri-enterpernur trainer in NIRD MSME in MANAGE &NGOs

10/10/2025 Friday	Key export opportunities in agriculture & allied industries Market trends Faculty & Qualifications: G. Shiva Kumar D.O Spices board NABARD Ministry of commerce and industry	Challenges & solutions for exporters Banking schemes Faculty & Qualifications: G. Shiva Kumar D.O Spices board NABARD Ministry of commerce and industry	Planning in Extension: Entrepreneurship Market Survey Marketing time management Faculty & Qualifications: Kiran Kumar (M.sc agriculture) Founder and CEO of ALEXA Business solutions (Coffee bean Cluster)	Economics Time Management Marketing and Risk Management Faculty & Qualifications: Kiran Kumar (M.sc agriculture) Founder and CEO of ALEXA Business solutions (Coffee bean Cluster)
11/10/2025 Saturday	Small Enterprise Management & Introduction of Entrepreneurship Small enterprise Management SWOT Analysis book process Basics of Social /inclusive Entrepreneurship (Case Studies) Faculty & Qualifications: Dr. P.V. Rama Rayalu, MSc Ag, Phd in Extension, EDP	Personal Value and Ethics & Writing Skills Ethics in Business Writing, reading & oral communication skills Faculty & Qualifications: Dr. P.V. Rama Rayalu, MSc Ag, Phd in Extension, EDP Trainer, Industrial Consultant Corporate trainer in KVIC, NIMSME, CED and NGO's	Planning in Extension: Preparation and operationalization of Strategic Research Extension Plan (SREP) Faculty & Qualifications: Dr. Gandhi, MSc Ag, Phd in Extension,	Writing Skills: Writing, reading and Oral communication skill News Papers/agriculture Magazines Faculty & Qualifications: Dr. Gandhi, MSc Ag, Phd in Extension

	Trainer, Industrial Consultant Corporate trainer in KVIC ,NIMSME,CED and NGO's			
12/10/2025 Sunday	Homework and Assignments			
13/10/2025 Monday	Design Strategy: Design thinking for Business, Strategy and Entrepreneurship Faculty & Qualifications: Dr .Anjaneyulu , MSc Agri (Fisheries) entrepreneur	Challenges in Business: Enterprise development Challenges and mitigation Strategies Faculty & Qualifications: Dr .Anjaneyulu , MSc Agri (Fisheries) entrepreneur	Plasticulture: Polyhouse/Shade Net/Tunnelnet Mulching/Types Of Mulching Water Harvesting Structures (Use Of Poly Propylene Material) Faculty & Qualifications: R. Kiran Kumar, MSc Agri (Food processing entrepreneur)	Fishery&Aquaculture: Basics of fishery Shrimp faring Feeds& Medicine Faculty & Qualifications: R . Kiran Kumar, MSc Agri (Food processing entrepreneur)
14/10/2025 Tuesday	PEST MANAGEMENT,SEED INSECT FERTILIZERS Important Pests of Major crops-Causes, symptoms and control measures Integrated pest Management (IPM) Methods of pesticide application Identification of useful and harmful insects Faculty & Qualifications: Dharavath rama rao PHd entomology PGDPHM (NIPHM) WORKING FMC INDIA PVT LIMITED	BIO INPUT CERTIFICAION Seed act Insecticide act Fertilizer Act Bio-Input certification Faculty & Qualifications: Dharavath Rama Rao PhD entomology PGDPHM (NIPHM) WORKING FMC INDIA PVT LIMITED	DISEASE MANAGEMENT Important diseases of Major crops- causes, symptoms and control measures Integrated Disease management Methods of seed treatments and application of fungicides Faculty & Qualifications: Nikith Kumar M.Sc entomology PGDPHM (NIPHM) WORKING FMC INDIA PVT LIMITED	WEED MANAGEMENT Types of weeds Identification and Management of weeds(Including biological and mechanical Control) Faculty & Qualifications: Nikith Kumar M.Sc entomology PGDPHM (NIPHM) WORKING FMC INDIA PVT LIMITED
15/10/2025 Wednesday	FIELD VISIT TO IIMR			

16/10/2025 Thursday	Entrepreneurship Market survey Faculty & Qualifications: Bala Swamy Agripreneur Owns Mushroom startup	Marketing Time management Faculty & Qualifications: Bala Swamy Agripreneur Owns Mushroom startup	Economics Time management Faculty & Qualifications: R.Nikith Kumar Agripreneur Owns a blue leaves startup company	Mushroom production Marketing & risk management Faculty & Qualifications: R.Nikith Kumar Agripreneur Owns a blue leaves startup company
17/10/2025 Friday	Seed Seed Producing Companies -technical Head Faculty & Qualifications: Mr. Shyam Sunder Reddy M.sc agriculture	Bio-Input production and management Bio Agri Inputs Company – Technical Head Faculty & Qualifications: Mr. Shyam Sunder Reddy (M.sc agriculture)	Chemical Input Input Retail Stores – Coromandel (any one) Faculty & Qualifications: Mr. Vamshi Krishna (M.sc agriculture) Entrepreneur	Agri-Marketing - Millet Marketing - Organic produce - Marketing Faculty & Qualifications: Mr. Vamshi Krishna (M.sc agriculture) Entrepreneur
18/10/2025 Saturday	Pest Management Marketing survey Agricultural marketing Faculty & Qualifications: K. Kiran Kumar Asst. professor	Weeds Management Digital marketing Data collection methods Faculty & Qualifications: K. Kiran Kumar Asst. professor	License procedure and Survey techniques Sampling techniques Faculty & Qualifications: S. Surya Kiran Asst. professor	Disease Management Questionnaire design Faculty & Qualifications: S. Surya Kiran Asst. professor
19/10/2025 Sunday	Homework and Assignments			

20/10/2025
Monday

Diwali Holiday

21/10/2025 Tuesday	Soil health card Faculty & Qualifications: M A V Prasad (M.Sc Agriculture) Asst. Professor	Crop insurance Faculty & Qualifications: M A V Prasad (M.Sc Agriculture) Asst. Professor	Soil testing Faculty & Qualifications: Dr. S. Narasimha Reddy Sr. Scientist K.V.K	Seed banks Faculty & Qualifications: Dr. S. Narasimha Reddy Sr. Scientist K.V.K
22/10/2025 Wednesday	Drone Technology Entrepreneur, Marketing, do's and don'ts How to use Drones Faculty & Qualifications: Mr. Sravan Kumar		Hydroponics, Micro-irrigation, plastic culture, water Harvesting Structure S.Padma M.Sc Agriculture	
23/10/2025 Thursday	N.Ram Chandraiah MSC agriculture Mitra foundation founder President Market survey project identification project presentation & counicing tools and technique Do''s & donts during hand on experience		G. Naveen M.Sc Agriculture Agriculture Schemes	
24/10/2025 Friday	Visit to B.C LAB, VEGETABALE RESEARCH CENTER, FLORICULTURE RESEARCH CENTER, SEED TESTING LAB SOIL TESTING LAB,IIMR			
25/10/2025 Saturday	Faculty & Qualifications: Dr. S. Narasimha Reddy Sr. Scientist K.V.K Sericulture Complement on package of practices on sericulture Apiculture Complement on package on apiculture			
26/10/2025 Sunday	Homework & Assignments			
27/10/2025 Monday	Market Survey- Business Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information or preparation Business plan)			

28/10/2025 Tuesday	Market Survey- Business Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information or preparation Business plan)	
29/10/2025 Wednesday	Market Survey- Business Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information or preparation Business plan)	
30/10/2025 Thursday	Agri Export Procedure And Export Requirements Faculty & Qualifications: D.Pedhaswamy Bom, Apeda-Hyderabad	Agri Export Procedure And Export Requirements Faculty & Qualifications: D.Pedhaswamy Bom, Apeda- Hyderabad

31/10/2025 Friday	Inter personal relation C.Verender Reddy MSC agriculture	leadership C.Verender Reddy MSC agriculture	Communication C.Verender Reddy MSC agriculture	ICT C.Verender Reddy MSC agriculture
01/11/2025 Saturday	Book Keeping M.V.S Sudhakar M.B.A, M.Com, P.hd	Ledger M.V.S Sudhakar M.B.A, M.Com, P.hd	Bank Statements M.V.S Sudhakar M.B.A, M.Com, P.hd	Accounting Procedures M.V.S Sudhakar M.B.A, M.Com, P.hd
02/11/2025 Sunday	Homework & Assignment			
03/11/2025 Monday	Topics Algae cultivation, Marketing, Photo bio reactors, Hetro trophic, Algae harvest. Mr.Vamshi(Agripreneur)			
04/11/2025 Tuesday	Importance of AC&ABC, Entrepreneurship Sharing the experience of AC & ABC MANAGE Dr.K.Sai Maheswari Ret.Asst.Director MANAGE			
	Digital Marketing, Importance of Crops(Seasonal), Entrepreneurship Mr.Venkatesh (Crop Consultant) M.B.A, P.hd			
05/11/2025 Wednesday	Exposure visit to ALEAP Industrial estate, Malla Reddy college			
06/11/2025 Thursday	Entrepreneurship and Natural Farming Mr.J.Durga Prasad (Entrepreneur)			
	Introduction of Seed Production and Seed Processing Dr.V.Sumanth (P.hd) in genetics and plant breeding)			
07/11/2025 Friday	Nutrian deficiency and correction in crop pest and their management Mr.Venkatesh			
08/11/2025 Saturday	Quotation Preparation, Introduction and Presentation of DPR S.Ganesh Chartered Accountant			
09/11/2025	Homework & Assignment			

Sunday	
10/11/2025 Monday	Hands on Experience
11/11/2025 Tuesday	Hands on Experience
12/11/2025 Wednesday	Hands on Experience
13/11/2025 Thursday	Organic Farming and Green Revolution D.Adhilakshmi M.Sc Agriculture.(Project Director ATMA)
14/11/2025 Friday	Importance of AC&ABC, Entrepreneurship Sharing the experience of AC & ABC MANAGE Dr.K.Sai Maheswari Ret.Asst.Director MANAGE
15/11/2025 Saturday	Preparation of Detailed Project Report G.Mounika Chartered Accountant
16/11/2025 Sunday	Preparation of Detailed Project Report G.Mounika Chartered Accountant
17/11/2025 Monday	Homework and Assignments
18/11/2025 Tuesday	Preparation of Detailed Project Report G.Mounika Chartered Accountant
19/11/2025 Wednesday	Preparation of Detailed Project Report G.Mounika Chartered Accountant
20/11/2025 Thursday	DPR overview, Regulatory Compliance P.Prabhanjan P.hd in Food Science
21/11/2025 Friday	Banking Schemes Bhaskar SBI Chief Manager
22/11/2025 Saturday	Valedictory

Regards,
M.S.B.Priyanka
Nodal Officer
Hyderabad

