

Detailed Training Module and Timetable (Tentative)

MGES AGRA, U.P.

Training Program No- 3086

Under Agri-Clinics & Agri-Business Centers Scheme.

Training Period- 30 Sep 2025 to 14 Nov 2025.

Day	Date	Session - I (9.30 am-11am)	Session - II (11.30 am-1 pm)	Session -III (2 pm-3.30 pm)	Session - IV (4 pm-5.30 pm)
1.	Tuesday, 30 September, 2025	Registration • Inauguration • Video on Agripreneurs Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Induction and Orientation • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities, GoI Scheme Overview Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	Agro-ecological zone in India: • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	ICT : • MS –WORD • Internet access Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
2.	Wednesday, 1 October, 2025	Interpersonal Relation • Introduction to Interpersonal Relations • Analysis Relations of different ego states • Analysis of Transactions, • Analysis of Life position Mrs. Raj Agarwal (Corporate Trainer) Exp 30 Years	Leadership: • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration. Mrs. Raj Agarwal (Corporate Trainer) Exp 30 Years	Communication: • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication. Mrs. Raj Agarwal (Corporate Trainer) Exp 30 Years	ICT : • MS –WORD • Internet access Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years

3.	Thursday, 2 October, 2025	Stress Management: • Introduction to Stress • Causes of Stress • Impact & Management of Stress Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	Group Dynamics: • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team, How to build a good team? Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years	Marketing and Hazards/risk management : • Introduction to Risk &Conflict, Causes of Conflict in various enterprises, • Managing Risk &Conflict Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Time Management: • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
4.	Friday, 3 October, 2025	Small enterprise Management • Small Enterprise Management ☐SWOT Analysis Book keeping process Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years	Personal value and Ethics • Ethics in Business Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd	Planning in Extension: • Preparation and operationalization of Strategic Research Extension Plan (SREP) Mr. V.K Rajput M.Sc. Agri	Writing Skills: • Writing, reading and Oral communication Skill ☐ News Papers / agriculture Magazines Mrs.Raj Agarwal (Corporate Trainer) Exp 30 Years
5.	Saturday, 4 October, 2025	Interaction with successful agri-preneurs (at least 4) from different sectors – reflecting on their success			
6.	Sunday, 5 October, 2025	Sunday 1. – Homework, Assignments, Readings and Personal work			
7.	Monday, 6 October, 2025	Design strategy: • Design thinking for business strategy and entrepreneurship Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years	Challenges in business: • Enterprise Development Challenges and mitigation strategies Mr. M.K. Agarwal MD, Addhyan Agrifoods PC Ltd Exp 10 Years	Introduction of Entrepreneurship: • Basics of Social /Inclusive Entrepreneurship (Case Studies) CA Mukesh Gupta & Associate Exp 25 Years	Introduction to rule/regulation: • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Returns • Agriculture Land Revenue Records CA Mukesh Gupta & Associate Exp 25 Years

8.	Tuesday, 7 October, 2025	Soils: • Soil types and their management • Soil sampling • Soil and water testing Advisory Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)	Package of Practices: • Major Crops (agriculture) of the area and Post- harvest Technology Dr. Vipin Agarwal (Dean R.B.S. PhD (Soil Science) 30 Years Exp)	Horticulture • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)	Bi-product Value addition & Management : • Fruit • Spices • Dairy Mr. Ram Nivas Tyagi Agriculture Expert 25 Years of Exp)
9.	Wednesday, 8 October, 2025	Pest Management : • Important Pests of Major Crops - Causes, Symptoms and Control measures • Integrated Pest Management (IPM). • Methods of Pesticide application • Identification of useful and harmful insects Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)	Disease management: • Important diseases of Major Crops - Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides Dr. A.K. Singh (Scientist K.V.K, M.Sc Agronomy, 25 Years Exp)	Weeds Management • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control) Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years Or Available any other Faculty	License procedure and act: • Seed act • Insecticide act • Fertilizer Act. • Bio-Input certification Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years Or Available any other Faculty
10.	Thursday, 9 October, 2025	Seed: • Seed Producing Companies- Technical Head Representative From M/s Divyabhoomi Seeds Or UP Seed Certification Department Officials	Bio-Input production and management ☐ Bio Agri Inputs Company - Technical Head Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	Chemical Input • Input Retail Stores – Coromandel (any one) Mr. Pramod Goyal (Nodal Officer, M.Sc. Agri Agripreneur) Exp 10 Years	Agri-Marketing • Millet Marketing ☐ Organic produce marketing Representative From Fresh Tray Millets Or Department of Agriculture Produce Marketing Officials

11.	Friday, 10 October, 2025	Livestock entrepreneurship • Animal health & Artificial Insemination • Package of practices of Animal Husbandry Enterprises Dairy, goat, sheep & piggery Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)	Poultry: • Types of poultry • Management practices (inputs management) • Feed & Fodder • Medicine and vaccination Mr Dharmendra Kumar Singh(SMS Scientist KVK, Bichpuri,PhD,15 Years of Exp)	Sericulture: • Complement package of practices on Sericulture • Introduction to Project proposal Mr Vikash Singh Tomar (Agriprenuer (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty	Apiculture – Bee keeping Complement package of practices on Apiculture Introduction to Project proposal Mr Vikash Singh Tomar (Agriprenuer (Ozone Farmer Producer Co. LTD), B.Sc, 15 Years of Exp) Or Available any other Faculty
12.	Saturday, 11 October, 2025	Farm- Mechanization: • Farm Implements and Equipment's, • Repairing & Maintenance of Farm • Implements • Custom Hiring Centre • Solar-based agri-entrepreneurship Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty	Micro-Irrigation: • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic Mr Haresh Kumar (Consultant (Drip Irrigation, Solar and Farm Impliments) 7 Years of Exp) Or Available any other Faculty	Plasticulture: • Playhouse/shade net/tunnel net • Mulching /types of mulching • Water harvesting structures (Use of poly propylene material) Mr Avtar Singh (Krishi Innovation Area Co-ordinator, MBA(Agriprenuer), 6 Years of Exp), Or Available any other Faculty	Fishery& Aquaculture: • Basics of fishery • Shrimp farming • Feeds &Medicine Mr. Dharmendra(Fish Farming Expert, B.sc,10 Years of experience) Or Available any other Faculty
13.	Sunday, 12 October, 2025	Sunday 2. – Homework, Assignments, Readings and Personal work			

14.	Monday, 13 October, 2025	Agri-tourism & entrepreneurship • Agri-tourism • Eco-tourism Mr. Anurag Kanaujia (Dist. Coordinator NRLM, MBA (Marketing), 15 Years of Exp)	Warehouses Management • Warehouses functions and management Representative From M/s Divyabhoomi Warehouse	Contract Farming: • Complete package of practices for contract farming Mr. Mrinal Agarwal FPO Consultant, Agripreneur , 10 Years Exp)	Agri-Journalism • Printing, Digital, Social Media • Project proposal on Mushroom farming Dr. Arun Chopra Biotechnologist Exp 25 Years Or Available any other Faculty
15.	Tuesday, 14 October, 2025	Project Identification: • Resources Analysis and Counselling • Project identification, profile preparation • Presentations and Counselling CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	Project Identification: • Resources Analysis and Counselling • Project identification, profile preparation • Presentations and Counselling CA Mukesh Gupta & Associate Exp 25 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	Tools & Technique: • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and Don'ts during hands-on-experience Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years	Tools & Technique: • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and Don'ts during hands-on-experience - Mr. Mrinal Agarwal (Agripreneur) Program Coordinator Exp 10 Years
16.	Wednesday, 15 October, 2025	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools- PD ATMA Dr. Radhe Shyam (Retd. PD ATMA) Exp 35 Years	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme – Bankers/ NABARD Mr. Vishal Anand DDM (NABARD) Exp 15 Years Or Mr. Dheeraj Anand Banker (Senior Manager) Exp 15 Years	IT Enabled Agricultural Extension Advisory Services • Visit to KCC Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty	IT Enabled Agricultural Extension Advisory Services • Introduction of Mobile App/e- tablet) Mr. Himanshu Chaturvedi Founder Tejasvi Kisan Mart Or Available any other Faculty

17.	Thursday, 16 October, 2025	Govt. Scheme : • National Horticulture Mission (NHM) Mr Adarsh Saxena)Horticulture Dept, Exp 15 Years	Flagship programs of Dept. of Animal Husbandry, GoI and of respective State Dr R L Rajput(Ex Head KVK,PhD Animal husbandry Exp35 Years	Flagship programs of Dept. of Fisheries, GoI and of respective State Dr R L Rajput(Ex Head KVK,PhD Animal husbandry Exp35 Years	• National Food Security Mission (NFSM) Mr Adarsh Saxena)Horticulture Dept, Exp 15 Years
18.	Friday, 17 October, 2025	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
19.	Saturday, 18 October, 2025	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
20.	Sunday, 19 October, 2025	Sunday 3. – Homework, Assignments, Readings and Personal work			
21.	Monday, 20 October, 2025	HOLIDAY(DIWALI)			
22.	Tuesday, 21 October, 2025	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
23.	Wednesday, 22 October, 2025	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
24.	Thursday, 23 October, 2025	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan			
25.	Friday, 24 October, 2025	Account & Finance • Ledger & book keeping Ms. Neha Sinha MBA (Finance) Exp 15 Years	Marketing & product Development • Digital marketing • Method demonstration • Result Demonstration Mr. Arpit Agarwal (Digital Marketing Expert) Exp 5 Years	Bank Volunteer: • Banking facilitators a “Business and Extension opportunity” for Agripreneur Mr. Subodh Gupta, Banker (Chief Manager) Exp 15 Years Or Available any other Faculty	Grievances redressal mechanism in Banks • RTI /Ombudsman etc. Mr. Subodh Gupta, Banker (Chief Manager) Exp 15 Years Or Available any other Faculty

26.	Saturday, 25 October, 2025	Exposure visit to KCC	Exposure Visit to Radio station/Television Centre
27.	Sunday, 26 October, 2025	Sunday-4: Homework, Assignments, Readings and Personal work	
28.	Monday, 27 October, 2025	Exposure Visit to KVK	Exposure Visit to ICAR Institute (nearby if any)
29.	Tuesday, 28 October, 2025	Exposure Visit to State Department of Agriculture	Exposure Visit to Department of Animal Husbandry & Fishery
30.	Wednesday, 29 October, 2025	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly	
31	Thursday, 30 October, 2025	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur / – Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly	
32	Friday, 31 October, 2025	Hands-on-experience/Internship with respective Agri-business companies/established agri-preneur– Interaction with the promoter and understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly	
33	Saturday, 1 November, 2025	Preparation of business plan based on the data / information collected during Market Survey/Internship	
34	Sunday, 2 November, 2025	Sunday-5: Homework, Assignments, Readings and Personal work	
35	Monday, 3 November, 2025	Project outline and financial analysis tools – lecture cum case study / case exercises Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)	
36	Tuesday, 4 November, 2025	Translating Business Plan in to Detailed Project Report (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)	
37	Wednesday, 5 November, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)	
38	Thursday, 6 November, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)	
39	Friday, 7 November, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)	
40	Saturday, 8 November, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)	
41	Sunday, 9 November, 2025	Sunday-6: Homework, Assignments, Readings and Personal work	

42	Monday, 10 November, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
43	Tuesday, 11 November, 2025	Finalizing Detailed Project Reports (DPRs) CA Muktesh Gupta & Associates (Chartered Accountant, Finance Specialist, 25 Years of Exp) & Mr. Mrinal Agarwal (Program Coordinator)
44	Wednesday, 12 November, 2025	Presentation of DPR and Submission to repective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)
45	Thursday, 13 November, 2025	Presentation of DPR and Submission to repective bankers Mr. Pramod Goyal (Nodal Officer)/ Mr. Mrinal Agarwal (Program Coordinator)
46	Friday, 14 November, 2025	Valedictory program and distribution of certificate

Note: The Resource person may change as per availability

