

SCHEDULE

TENTATIVE TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME

From 08 Oct. 2025 to 25 Nov. 2025 Venue : MCA, Literary & Scientific Society, Bendo, Karchhna, Prayagraj (U.P.)

Date	Day Name	Day No.	Session I (9:30-11 AM)	Session II(11:30-1:00 PM)	Session III(2:00-3:30 PM)	Session IV(4:00-5:30PM)
08-10-25	Wednesday	1	- Registration - Inauguration - Video on Agripreur Mr. Harsh Maurya, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years	Introduction and Orientation on ACABC Training programme Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Agro-ecological zone in India: - Introduction Agro-ecological zone in India - Zone wise group discussion on major crops and practices Dr.Ajay Kumar Sr. Scientist/ Nodal officer, KVK, Kaushambi- PhD.(Agronomy)- 18 Years	ICT: - MS Word - Internet access Mr.Adesh Gupata Computer Assistant-MCA- MCA L & S Prayagraj-12 Years
09-10-25	Thursday	2	Interpersonal relation - Introduction to interpersonal relation - Analysis relation of different ego states - Analysis of Transactions. - Analysis of Life Position Dr. Lalit Kumar Sanodiya, Assistant Professor (PRSU, Prayagraj)PhD -9 Years	Leadership: - Introduction to leadership - Leadership Power - Leadership styles - Leadership in administration Dr. Anuj Kumar Singh Asst. Prof., PRSU, Prayagraj - PhD-10 Years	Communication: - Introduction to communication - Flow of communication, Listening - Barriers of communication & how to overcome barriers of communication. Mr. Kaushal Mishra Nodal officer (MCA L & S Prayagraj)- B.Sc. (Ag.)- 15 Years	ICT: - MS Word - Internet access Mr. Adesh Gupta Computer Assistant (MCA L & S Prayagraj- MCA-12 Years

10-10-25	Friday	3	Stress Management: • Introduction to stress • Causes of stress • Impact & Management of stress Dr. Vaibhav Singh- Asst. Prof.-SHUATS-PhD Agri. Extension-3 Years	Group Dynamic: • Importance of group in organization and team interaction in group. • Team Building • Decision Taking • Interaction with the team. How to build a good a good team? Saumya Singh AP-SHUATS, Naini, Prayagraj PhD. Agri. Extension-03 Years	Marketing and Hazards/Risk Management: • Introduction to risk and conflict, Cause of conflict in various enterprises. • Managing risk and Conflict. Dr. Lalit Kumar Sanaudiya Asst. Professor Allahabad State University, Prayagraj (U.P.)-Ph.D. (Ag.) 04 Years	Team Management: • Time as a resource • Identity important time Wasters • Individual time management styles • Technique for better management Dr. P.P. Dubey Ex. Director UPRTOU Prayagraj (U.P.)-Ph.D. -23 Years
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11-10-25	Saturday	4	Small enterprise Management: - Small enterprise Management - Swot Analysis book Keeping process Dr. Meenakshi Saxena Scientist (H. Sc.), KVK, Kaushambi- PhD-11 Years	Personal value and ethics: Ethics in business Dr. Madan Singh Scientist Directorate of Extension, Naini, Prayagraj (U.P.)- PhD. -21 Years	Planning in extension: Preparation and personalization of strategic Research extension plan(SREP) Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-07 Years	Writing Skill: - Writing reading and oral communication skill - News papers/Agriculture Magazine. Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years
12-10-25	Sunday	5	Sunday-1- Visit to Farm field and home work assignment read			
13-10-25	Monday	6	Design Strategy: Design thinking for business strategy and entrepreneurship Mr. Kaushal Mishra Nodal officer (MCA L&S Prayagraj) B.Sc. (Ag.)- 15 Years	Challenge in business: Enterprise development challenges and mitigation strategies Shri A.K. Sharma DDM, NABARD, Kaushambi M.Sc.-10 Years	Introduction of entrepreneurship: Business of social/ Inclusive entrepreneurship (Case studies) Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)-07 Years	Introduction to rule/regulation - Act. Rule and regulations related to Agricultural - GST income tax returns - Agriculture land revenue Recors Mr. Sumit Agrawal (CA)- 14 Years
14-10-25	Tuesday	7	Interaction with successful Agri-preneurs from different sector-reflecting on their success Mr. Harsh Maurya (Programme Assistant) B.Sc.. (Agriculture) – 04 Years			

15-10-25	Wednesday	8	Soil: • Soil type and their management • Soil Sampling • Soil and water testing advisory Shri Manoj Singh (Scientist Soil Science) KVK Kaushambi M.Sc. (Soil Science)-20 Years	Package of practices: • Major crops (Agriculture) of area and post harvest Technology Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 18 Years	Horticulture 1. Package of practices of major vegetable, Fruit, Flowers, Cash Crops, Medicinal and Aromatic crops of the area. Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi- M.Sc.(Horticulture)- 10 Years	Bi-Product Value addition & Management: • Fruit • Spices • Dairy Dr. S.K. Singh, Scientist (Horticulture) Directorate of Extension Naini, Prayagraj (U.P.)Ph.D. .(Horticulture)- 10 Years
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16-10-25	Thursday	9	Pest Management: Important pest of major crops- causes, Symptoms, and control measures Dr. Bhashkar Shukla Ex. Scientist KVK, Pratapgarh (U.P.)- Ph.D.-24 Years	Disease Management: - Important Disease of major crops- cause, symptoms and control measures - Integrated Disease Management (IDM) - Methods of sees treatment and application of fungicides Dr. N. K. Sharma (Sr. Scientist & Head) KVK, Satna (M.P.) Ph.D. (Plant Protection)-12 Years	Weeds Management: - Types of weeds - Identification and management of weeds (Including chemical, biological, and mechanical control) Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi- PhD.(Agronomy)- 18 Years	License procedure and act.: - Seed Act. - Insecticide Act. - Fertilizer Act. - Bio- input certification . Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years
17-10-25	Friday	10	Seed: Seed producing companies – technical Head Mr. Ashish Kumar Singh Seed Certification Officer, Prayagraj M.Sc.. (Ag.)-11 Years	Bio Input production and Management: Bio Agri Input Company – technical Head Shri Manish Agrahari (ADO) Prayagraj-M.Sc. (Ag.)- 11 Years	Chemical Input: Input Retail Stores- Coromandel Dr. Madan Sen Singh (Scientist) Directorate of Extension, SHUATS Prayagraj-PhD- 21 Years	Agri Marketing: - Millet Marketing - Organic Produce Marketing Dr. Bhashkar Shukla Ex. Scientist KVK, Pratapgarh (U.P.)- Ph.D.-24 Years
18-10-25	Saturday	11	Livestock entrepreneurship: - Animal Health and Artificial insemination - Package of practices of animal husbandry enterprises - Dairy, Goat, Sheep & Piggery Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years	Poultry: - Types of Poultry - Management of Practices (Input Management) - Feed & Fodder - Medicine & vaccination Dr. Subodh Yadav Scientist , KVK, Naini, Prayagraj (U.P.) Ph.D. (Ag.)- 09 Years	Sericulture: - Complement Package of Practices on sericulture - Introduction to project proposal Dr. B.K. Dwivedi Director , Bio ved research instute Prayagraj –PhD- 20 Years	Agriculture Bee Keeping: - Complement Package of Practices on Apiculture - Introduction to project proposal Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi- M.Sc.(Horticulture)- 10 Years

19-10-25	Sunday	12	Sunday-2 : Home work, assignments
20-10-25	Monday	13	Holiday-1 Diwali
21-10-25	Tuesday	14	Holiday-2 Govardhan Pooja
22-10-25	Wednesday	15	Holiday-3 Govardhan Pooja
23-10-25	Thursday	16	Holiday-4 Bhai dooj

24-10-25	Friday	17	Farm Mechanization: • Farm Implements and equipments • Repairing & Maintenance of Farm • Implements • Custom Hiring Center • Solar based Agri entrepreneurship Dr..M.P Singh Scientist, KVK, Prayagraj-II-Ph.D.-13 Years	Micro Irrigation : • Type of irrigation in Agriculture • Micro irrigation system in Agriculture • Hydroponic Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi- PhD.(Agronomy)-18 Years	Plasticulture: • Polyhouse/ Shadenet/tunnel net • Mulching / type of mulching • Water harvesting structure(Use of poly propylene material) Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 10 Years	Fishery & Aquaculture: • Basic of fishery • Shrimp farming • Feed & Medicine Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years
25-10-25	Saturday	18	Agri tourism & entrepreneurship • Agri tourism • Eco tourism Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Warehouse Management: • Warehouse functions & management Shri Gulzari Lal (BTM, ATMA) Prayagraj M.Sc.(Ag.)- 14 Years	Contract Farming: • Complete package of Practices for contract farming Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years	Agro Journalism: • Printing, Digital Social Media • Project proposal on mushroom farming Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 10 Years
26-10-25	Sunday	19	Sunday-3 Homework, assignments readings & personal work.			

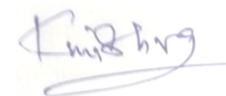
27-10-25	Monday	20	Project Identification: - Resource analysis and Counselling - Project identification, Profile Preparation - Presentation and Counselling Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Project Identification: - Resource analysis and Counselling - Project identification, Profile Preparation, Presentation and Counselling Mr. Akhilesh Mishra , Accountant (KVK, Kaushambi) MBA-16 Years	Tool & technique: - Briefing on tool & techniques of Market Survey - Briefing on check list for data collection - Dos and Don'ts during hands on experience Dr. A.K. Sirvastava Scientist (Vete. Science) KVK, Kaushambi- MV.Sc.(Agri. Extension)-16 Years	Tool & technique: - Briefing on tool & techniques of Market Survey - Briefing on check list for data collection - Dos and Don'ts during hands on experience Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)-07 Years
28-10-25	Tuesday	21	Exposure to KVK & University flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
29-10-25	Wednesday	22	Exposure to Successful Agri-venture flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
30-10-25	Thursday	23	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			
31-10-25	Friday	24	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years			

01-11-25	Saturday	25	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
02-11-25	Sunday	26	Sunday-4 Homework, assignments readings & personal work.

03-11-25	Monday	27	Accounts & finance: Ledger & Book Keeping Mr. Akhilesh Mishra , Accountant (KVK, Kaushambi) MBA-16 Years	Marketing and Product Development: - Digital Marketing - Method demonstration - Result demonstration Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	Bank Volunteer: Banking facilitator a “Business and extension opportunity” for Agriprenuer Mr. Rais Ahmad Executive relation Manager HDFC, Bank, Sulemsarai, Prayagraj (U.P.)	Grievances redressal mechanism in bank: RTI Mr. Shivansh Agrahari Branch Manager Cooperative Bank, Prayagaraj (U.P.)
04-11-25	Tuesday	28	Govt. Scheme National Horticulture Mission (NHM) Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years	Flagship programme of Dept. Of Animal Husbandry Gol and of respective state Shri Manish Agrahari (ADO) Prayagraj- M.Sc. (Ag.)- 11 Years	Flagship Programme of Dept. Fisheries Gol and of respective State Mr. Sunil Singh (CEO) Dep. Of fishery, Varanasi B.Sc.- 05 Years	National Food Security Mission (NFSM) Shri Kamlesh Kumar Nishad , T.A.,Prayagraj - .Ph.D.. (Agronomy.)- 08 Years
05-11-25	Wednesday	29	Work with line Department: How to work effectively with ATMA and to organize farm school-PD ATMA Mr. I.K. Pandey Ex. Dy. PD. ATMA, Prayagraj (U.P.)-M.Sc. (Ag.)-27 Years	Source of Credit and Subsidy: Rural credit/Fund Crop Insurance access of subsidies scheme- Shri Kamlesh Kumar Nishad , T.A.,Prayagraj - .Ph.D.. (Agronomy.)- 08 Years	IT enabled Agricultural Extension Advisory Services Visit to KCC Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years	IT enabled Agricultural Extension Advisory Services Introduction of Mobile App/ e-Tablet Mr. Vinay Dhar Shukla Computer Assistant KVK Kaushambi- MCA-12 years
Bankers / NABARD						
06-11-25	Thursday	30	Visit to KCC- SHUATS, Prayagraj		Visit to radio station – Allahabad radio station	
07-11-25	Friday	31	Visit to KVK- SHUATS Naini Prayagraj		Visit to ICAR/ University –SHUATS Prayagraj	
08-11-25	Saturday	32	Visit to state dept. Of agriculture – Prayagraj – Mr. Vipin Patel, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years		Visit to Dept. Of Animal Husbandry- Prayagraj – Mr. Vipin Patel, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years	

09-11-25	Sunday	33	Sunday-5 Homework, Assignments, Readings
10-11-25	Monday	34	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations-seek clarifications- amends the business plan Accordingly. Mr. Vipin Patel, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years
11-11-25	Tuesday	35	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations-seek clarifications- amends the business plan Accordingly. Mr. Vipin Patel, Programme Assistant (MCA L & S Prayagraj) - B.Sc.Ag.-4 Years
12-11-25	Wednesday	36	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations-seek clarifications- amends the business plan Accordingly. Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
13-11-25	Thursday	37	Preparation of Business plan based on the Data/information collected during Market survey Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
14-11-25	Friday	38	Project outline & financial analysis tools - lecture cum case study/case exercises Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
15-11-25	Saturday	39	Translating Business plan in to Detailed Project Report (DPR) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
16-11-25	Sunday	40	Sunday-6 Homework, Assignments, Reading
17-11-25	Monday	41	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
18-11-25	Tuesday	42	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
19-11-25	Wednesday	43	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
20-11-25	Thursday	44	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years
21-11-25	Friday	45	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years

22-11-25	Saturday	46	Finalizing Detailed Project Report (DPR's) Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years	
23-11-25	Sunday	47	Sunday-7 Homework, Assignments, Reading	
24-11-25	Monday	48	Finalizing Detailed Project Report (DPR's) and get feedback Mr. Shivam Agrawal (Chartered Accountant) Prayagraj-17 Years & Mr. Khalid Ahmad, Branch Manager , HDFC Bank, Jhalwa, Prayagraj (U.P.)	Presentation of DPR to Bankers Mr. Kaushal Mishra Nodal officer (MCA L & S, Prayagraj)- B.Sc. (Ag.)- 15 Years
25-11-25	Tuesday	49	Valedictory Program and distribution of certificates (Honorable Chairman)	



Nodal officer
(MCA L & S, Prayagraj)