

**TRAINING PROGRAMME UNDER AGRICLINICS AND AGRIBUSINESS CENTER
SCHEME**

**NODAL TRAINING INSTITUTE REGIONAL AGRICULTURAL RESEARCH STATION, AC&ABC CENTRE
PATTAMBI, KERALA**

Training Period-22/08/2025 To 07/10/2025

(Batch No. 04) TP.No.3039

TIME TABLE

Sr. No.	Date	Session- I (9.30am-11.00am)	Session- II (11.30am-1.00pm)	Session- III (2.00pm-3.30pm)	Session- IV (4.00pm-5.30pm)
1	22/08/2025 (Friday)	Registration - Inauguration - VideoonAgripreneurs	Inductionand Orientation - AC&ABC Scheme & Use of www.agriclinics.net - MANAGE activities, GOISchemeOverview	Agro-ecological zone in India - Introduction of Agro-ecological zone in India - Zone-wise group discussionon major crops andpractices	ICT MS-WORD Internet access
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years		Dr Shahiba Asst Professor(Plant breeding and Genetics) RARS, Pattambi Experience: 5 years	Mrs Sreejya MS Academic Head- GTEC computer Education &Director -Nilanthar Technologies Pvt Ltd., Head of Digital Solutions and Web Experience Qualification: MSc Electronics Experience : 4 years in Teaching and Web Development
2	23/08/2025 (Saturday)	Group Dynamics - Importance of groups in organization and Team Interactions in group - Team Building - Decision Taking - Interaction with the Team. How to build a good team?	Leadership - Introduction to Leadership - LeadershipPower - LeadershipStyles - Leadership in Administration	Stress Management - Introduction to stress - Causes of stress - Impact and Management of stress	ICT - MS-WORD - Internet access

		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Mr Jukesh HST Social Science SNTrust HSS Shoranur State Resource Group member in Education department and Soft skill trainer Qualification: BA economics Experience : 28 years	Mr Jukesh HST Social Science SNTrust HSS Shoranur State Resource Group member in Education department and Soft skill trainer Qualification: BA economics Experience : 28 years	Mrs Sreejya MS Academic Head- GTEC computer Education & Director -Nilanthar Technologies Pvt Ltd., Head of Digital Solutions and Web Experience Qualification: MSc Electronics Experience : 4 years in Teaching and Web Developmen
3	24/08/2025 (Sunday)	Homework, Assignments, Readings and Personal work			
4	25/08/2025 (Monday)	Communication • Introduction to Communication • Flow of communication Listening • Barriers of communication & how to Overcome barriers of communication	Interpersonal Relation • Introduction to Interpersonal Relations • Analysis relations of different ego states • Analysis of Transactions Analysis of Life position	Marketing and Hazards/risk management • Introduction to Risk & Conflict, Causes of conflict in various enterprises, Managing Risk & Conflict	Time Management • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management
		Mr Sreedharan KV Retd Bank Manager of Canara Bank presently he is Financial Literacy Counsellor for MSME Qualification: MA sociology Experience : 40 years	Mr Sreedharan KV Retd Bank Manager of Canara Bank presently he is Financial Literacy Counsellor for MSME Qualification: MA sociology Experience : 40 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years
5	26/08/2025 (Tuesday)	Small enterprise Management • Small Enterprise Management • SWOT Analysis Book keeping process	Challenges In Business Enterprise Development Challenges and mitigation strategies	Planning in Extension Preparation and operationalization of Strategic Research Extension Plan (SREP)	Writing Skills • Writing, reading and Oral communication Skill • News Papers / agriculture magazines

		Mr. Viswambharan Asst Registrar(Retd) District Industries centre &District Resource Person PMFME scheme Malapuram Exp: 30 years	Mr. Viswambharan Asst Registrar(Retd) District Industries centre &District Resource Person PMFME scheme Malapuram Exp: 30 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years
6	27/08/2025 (Wednesday)	Interaction with successful agri-preneurs from different sectors-reflection on their success			
7	28/08/2025 (Thursday)	Design strategy Design thinking for business strategy and entrepreneurship	Weed Management - Types of weeds - Identification and management of weeds(including chemical biological and mechanical control)	Introduction of Entrepreneurship Basics of Social / Inclusive Entrepreneurship (Case Studies)	Introduction to rule/regulation Acts, Rules and Regulations related to Agricultural GST, Income Tax Returns Agriculture Land Revenue Records
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor RARS, Pattambi Experience; 28 years	Ms .Arya Farm Officer Qualification : Msc agronomy Experience:2 year	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor RARS, Pattambi Experience; 28 years	Mr Sujesh Agri-preneur Vallapuzha , Palakkad Exp: 5years

8	29/08/2025 (Friday)	Soils - Soil types and their management - Soil and water testing Advisory	Package of Practices Major Crops (agriculture)of the area and Post-harvest Technology	Agri-tourism &entrepreneurship Agri-tourism Eco-tourism	Disease management - Important diseases of Major Crops – Causes, Symptoms and Control measures - Integrated disease Management(IDM) - Methods of seed treatments and application of fungicides

		Dr Thulasi Associate Professor (Soil Science) RARS, Pattambi Experience : 18 years	Mrs Hiba K Agricultural Instructur M.Sc (Horticulture-Post Harvest technology) Institute of Agriculture Technology(IAT) RARS, Pattambi Experience : 3 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Dr.Purushothaman SM Professor(Plant Pathology) RARS Pattambi Exp 30 years
9	30/08/2025 (Saturday)	Agri-Journalism • Printing,Digital, Social Media Project proposalon Mushroomfarming	Planning in Extension Preparation and operationalizati on of strategric research extension (SREP)	Sericulture • Complement Package of sericulture • Introduction to project proposal	Apiculture - Beekeeping Complement package of practices on apiculture Introduction to project proposal
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor (AgrlExt) RARS Pattambi Experience; 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor (AgrlExt) RARS Pattambi Experience; 28 years	Dr.K.Karthikeyan Professor(Agrl Enotomology) RARS, Pattambi Exp: 30 years	Dr.K.Karthikeyan Professor(Agrl Enotomology) RARS, Pattambi Exp: 30 years

10	31/08/2025 (Sunday)	Home work, Assignments, Readings and Personal work			
11	01/09/2025 (Monday)	License procedure and act - Seed act - Insecticide act - Fertilizer act - Bio input certification	Livestock entrepreneurship - Animal health & Artificial Insemination - Package of practices of Animal husbandry Enterprises Dairy, goat, sheep & piggery	Personal value and Ethics Ethics in Business	Pest Management - Important pest of major crops-causes symptomstand control measures - Important Pests of Major Crops-Causes, Symptoms and Control measures - Integrated Pest Management (IPM) - Methods of Pesticide application - Identification of useful and harmful insects
		Dr.Sahiba Asst Professor-Plant Breeding and Genetics RARS, Pattambi Exp 5 years	.Dr. Smijisha Subject Matter specialist, Animal Husbandary KVK Palakkad	Dr Israel Thomas Professor(Agrl Ext) KVK Pattambi Qualification: PhD in Agrl Ext Experience: 28 years	Dr.K.Karthikeyan Professor(Agrl Enotomology) RARS, Pattambi Exp: 30 years Dr. Malini Nilamudeen, Asst Prof(Ag Entomology) Exp 8 yr
12	02/09/2025 (Tuesday)	Seed Seed producing Companies – technical Head	Farm-Mechanization - Farm Implements and Equipment's - Repairing&Maintenance of Farm Implements - Custom Hiring Center Solar-based agri-entrepreneurship	Agri-Marketing - Millet Marketing - Organic produce	Bio Input Production &Management Bio agri inputs company technical head

		Dr.Sahiba Asst Professor-Plant Breeding and Genetics RARS, Pattambi Exp 5 years	Dr Anjali Sunny Asst Professor(Agricultural Engineering) RARS, Pattambi Experience : 4 years	Mr . Abhilash BSC(Cooperation and Banking) MBA Marketing Management Agripreneur and Consultant Biofertz ,Palakkad	Mr . Abhilash BSC (Cooperation and Banking) MBA Marketing Management Agripreneur and Consultant Biofertz ,Palakkad
13	03/09/2025 (Wednesday)	MarketSurvey–Business/ ActivityOverview(Collectingdatafromsecondarysourcesof informationtofindout scopefor theproposedBusinessActivityandEssentialinformationforpreparationBusinessplan			
14	04/09/2025 (Thursday)	MarketSurvey–Business/ ActivityOverview(Collectingdatafromsecondarysourcesof informationtofindout scopeforthe proposedBusinessActivityandEssentialinformationforpreparationBusinessplan.			
	05/09/2025 (Friday)	Holiday.			
15	06/07/2025 (Saturday)	MarketSurvey–Business/ ActivityOverview(Collectingdatafromsecondarysourcesof informationtofindout scopeforthe proposedBusinessActivityandEssentialinformationforpreparationBusinessplan.			
16	07/09/2025 (Sunday)	Homework, Assignments, Readings and Personal work			
17	08/09/2025 (Monday)	Work with Line department How to work effectively with ATMA and to organize Farm Schools– PD ATMA	Chemical Input Input Retail Stores(any one)	Exposure to DAC&FW flagship scheme implemented at district level(soil helath card,crop insurance ,RKVY,seed bank &all etc)with state agriculture allied department	

		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor Experience; 28 years	Mr Suresh Babu Retd Asst Director of Agriculture DAESI facilitator Exp: 30 years	Mr Rajesh & MrsSwathy Agriculture officer Pattambi Qualification : BSc Agri Experience : 5 years	
18	09/09/2025 (Tuesday)	Exposure to KVK		IT enabled Agricultural Extension Advisory Services	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile app/Tablet
		Dr Sumiya, Programme Co-ordinator KVK, Palakkad Expereince: 15 years		Dr. C Karthikeyan Professor & Head Department of Agri extension TNAU Coimbatore Qualification: PhD Agri Ext Experience: 28 years	Dr.C Karthikeyan Professor & Head Department of Agri extension TNAU Coimbatore Qualification: PhD Agri Ext Experience: 28 years

19	10/09/2025 (Wednesday)	Bank Volunteer Banking facilitators a "Business and Extention Opportunities "for agripreneur	Grievance Sredressal Mechanism in banking RTI/Ombudsman etc	Account & Finance Ledger & book keeping	Horticulture Package of practices of major vegetables ,fruits,flowers,cas h crops ,medicinal and aromatic crops of the area
		Mr Sreedharan KV Retd Bank Manager of Canara Bank presently he is Financial Literacy Counsellor for MSME Qualification:MA sociology Experience : 40 years	Mr Sreedharan KV Retd Bank Manager of Canara Bank presently he is Financial Literacy Counsellor for MSME Qualification:MA sociology Experience : 40 years	Mr Venkatesan Tax Consultant, Pattambi Qualification: B.Com Experience: 30 years	Dr.Jiji Allen Asst.Professor Horticulture RARS Pattambi 5 year experience

20	11/09/2025 (Thursday)	Warehouses Management Ware house function and management	Contract Farming Complete package of practices for contract farming	Bi-product Value addition & Management • Fruit • Spices • Dairy	Tools&Technique • Briefing on tools and techniques of market survey • Briefing on Check list for data collection Dos and don'ts during hands-on-experience
		Mrs Roshini Assistant Professor(Plant Breeding and Genetics) RARS Pattambi Experience: Worked in Central Ware house corporation for 3 years and 5 years in KAU	Mr Ragavan Rajan Managing Director, Best Garden Exports India Pvt Ltd Nammakkal Tamil Nadu Qualification : Agriculture Expereince 30 years	Mrs Hiba K Agricultural Instructur M.Sc (Horticulture-Post Harvest technology) Institute of Agriculture Technology(IAT) RARS, Pattambi Experience : 3 years	Dr Sethuraman Sivakumar Principal Scientist Central Tuber crop Research Institute Trivandrum Qualification : PhD Agrl Ext Experience: 25 years
21	12/09/2025 (Friday)	Flagship programs of Dept.of fisheries, GOI and of respective State	Fishery&Aquaculture • Basics of fishery • Shrimp Farming Feed& Medicine	Plasticulture • Poly house / Shadenet/tunnel net • Mulching/types of mulching • Waterharvesting structures(Useof polypropylene material)	Micro-Irrigation • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic
		Mrs Sruthi Field officer,Fisheries Dept Pattambi	Mrs Sruthi Field officer,Fisheries Dept Pattambi	Dr Hakkim Professor and Head, Soil and Water conservation Department, KCAET, Tavanur Expeience: 33 years	Dr Hakkim Professor and Head, Soil and Water conservation Department, KCAET, Tavanur Expeience: 33 years
22	13/09/2025 (Saturday)	Exposure visit to Radiostation/TelevisionC enter		Marketing &product Development • Digital marketing • Method demonstration Result Demonstration	National Food Security Mission (NFSM)
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor (AgrlExt)	RARS Pattambi Experience; 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor (AgrlExt) RARS Pattambi Experience; 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years

23	14/09/2025 (Sunday)	Homework, Assignments, Readings and Personal work			
24	15/09/2025 (Monday)	Work with Line department How to work effectively with ATMA and to organize Farm Schools– PD ATMA	Source of Credit& Subsidy - Rural credit/ Funds - Crop insurance Access of subsidies scheme–Bankers/ NABARD	Flagship programs of Dept. of Animal Husbandry,GOI and of respective State	Govt. Scheme National Horticulture Mission (NHM)
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor Experience; 28 years	Mrs Kavitha Ram DDM, NABARD, Palakkad Qualification: BA Economics Experience: 10 years	Dr. Smijisha Subject Matter specialist, Animal Husbandary KVK Palakkad	Dr.Jiji Allen Asst Professor(Horticulture) RARS, Pattambi 5 years of Experience
25	16/09/2025 (Tuesday)	Exposure Visit to State Department of Agriculture			Exposure Visit to Dept.ofAnimalhusbandry&Fishery
26	17/09/2025 (Wednesday)	Exposure visit to KCC			Exposure Visit to ICAR Institute(nearbyifany)
27	18/09/2025 (Thursday)	Project Identification Resources Analysis and Counseling Project identification profile preparation Presentations and Counseling			Tools&Technique - Briefing on tools and techniques of market survey - Briefing on Check list for date collection Dos and don't s during hands-on- experience
		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsWorked in Entrepreneurship Development Institute			Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsWorked in Entrepreneurship Development Institute
28	19/09/2025 (Friday)	Exposure to DAC&FW flagship scheme implemented at district level (soil HealthCard,Crop Insurance, RKVY, Seed bank and all etc.)with State Agriculture and Allied department Dr. Moosa Professor and Dr Shahiba Assistant Professor			
29	20/09/2025 (Saturday)	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interactionwiththepromoterandunderstandingeachprocessthoroughlyandrecordtheobservations–seed clarifications – amend the business plan accordingly			
30	21/09/2025 (Sunday)	Homework, Assignments, Readings and Personal work			
31	22/09/2025 (Monday)	Hands-on-experience/ Internshipwith respectiveAgri-business companies& establishedagri-preneur / - Interactionwiththepromoterandunderstandingeachprocessthoroughlyandrecordtheobservations –seed clarifications– amendthebusinessplanaccordingly			

32	23/09/2025 (Tuesday)	Hands-on-experience/InternshipwithrespectiveAgri-businesscompanies&establishedagri-preneur/ - Interactionwiththepromoterandunderstandingeachprocessthoroughlyandrecordtheobservations–seed clarifications – amend the business plan accordingly			
33	24/09/2025 (Wednesday)	Preparationofbusiness planbasedonthedata/ information collected duringMarketSurvey/ Internship	Preparationofbusiness planbasedonthedata/ information collected duringMarketSurvey/ Internship	Preparationofbusiness planbasedonthedata/ information collected duringMarketSurvey/ Internship	Preparationofbusiness planbasedonthedata/ information collected duringMarketSurvey/ Internship
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34	25/09/2025 (Thursday)	Project outline and financialanalysistools– lecturecumcasestudy/ case exercises	Project outline and financialanalysistools– lecturecumcasestudy/ case exercises	Project outline and financialanalysistools– lecturecumcasestudy/ case exercises	Project outline and financialanalysistools– lecturecumcasestudy/ case exercises
35	26/09/2025 (Friday)	Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsWorked in Entrepreneurship Development Institute./ Mrs Deepa Agrl EconomicsADA,SDA 20 years exp/ Dr Neetha Rose Asst Professor (Agrl Economics) RARS, Pattamb/ Dr. B.Shanmugasundaram, Professor(Agrl Ext) RARS, Pattambi			
36	27/09/2025 (Saturday)	TranslatingBusinessPlan in to Detailed Project Report(DPR's)	TranslatingBusinessPlan in to Detailed Project Report(DPR's)	TranslatingBusinessPlan in to Detailed Project Report(DPR's)	TranslatingBusinessPlan in to Detailed Project Report(DPR's)
		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsWorked in Entrepreneurship Development Institute /Mrs Deepa Agrl EconomicsADA,SDA 20 years exp/ Dr Neetha Rose Asst Professor (Agrl Economics) RARS, Pattamb/ Dr. B.Shanmugasundaram, Professor(Agrl Ext) RARS, Pattambi			
37	28/9/2025 (Sunday)	Homework, Assignments ,ReadingsandPersonalwork			
38	29/09/2025 (Monday)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
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39	30/09/2025 (Tuesday)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
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		Pattambi			
40	01/10/2025 (Wednesday)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)
		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsW Mrs Deepa Agrl EconomicsADA,SDA 20 years exp orked in Entrepreneurship Development Institute/ Dr Neetha Rose Asst Professor (Agrl Economics) RARS, Pattamb/ Dr. B.Shanmugasundaram, Professor(Agrl Ext) RARS, Pattambi			
	02/10/2025 (Thursday)	Holiday Gandhi Jayanthi			
41	03/10/2025 (Friday)	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE
		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsWorked in Entrepreneurship Development Institute/ Mrs Deepa Agrl EconomicsADA,SDA 20 years exp/ Dr Neetha Rose Asst Professor (Agrl Economics) RARS, Pattamb/ Dr. B.Shanmugasundaram, Professor(Agrl Ext) RARS, Pattambi			
42	04/10/2025 (Saturday)	Finalizing Detailed Project Reports(DPRs)andgets FeedbackfromMANAGE	Finalizing Detailed Project Reports (DPRs) and forwardingtoMANAGE	Finalizing Detailed Project Reports (DPRs) and forwardingtoMANAGE	Finalizing Detailed Project Reports (DPRs) and forwardingtoMANAGE
		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 yearsWorked in Entrepreneurship Development Institute/ Mrs Deepa Agrl EconomicsADA,SDA 20 years exp/ Dr Neetha Rose Asst Professor (Agrl Economics) RARS, Pattamb/ Dr. B.Shanmugasundaram, Professor(Agrl Ext) RARS, Pattambi			
43	05/10/2025 (Sunday)	Homework, Assignments ,ReadingsandPersonalwork			
44	06/10/2025 (Monday)	Finalizing Detailed Project Reports(DPRs)andgets FeedbackfromMANAGE			
		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 years Worked in Entrepreneurship Development Institute/ Mrs Deepa Agrl EconomicsADA,SDA 20 years			
45	07/10/2025 (Tuesday)	Presentation of DPR and submission to respective bankers		Valedictory program and distribution of Certificate	

		Dr. Suhail Palakkod Ph.D (Economics)Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi , KeralaExp: 12 years Worked in Entrepreneurship Development Institute/ Mrs Deepa Agrl EconomicsADA,SDA 20 years	(Chief Guest) Dr. B.Shanmugasundaram. (Nodal Officer) Dr. Jiji Allen(ProgramCoordinator) Dr P.Raji ADR, RARS Pattambi Staff of RARS, Pattambi
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