

Agri Clinic and Agri Business Training (ACABC)
Supported by : Ministry of Agriculture and farmers Welfare, MANAGE and NABARD
NTI: Centre for Environment and Agricultural Development, Puducherry

Day	Session and Time	Topics	Resource Person / Incharge with Contact No
1 (29.09.2025)	Session I (9.30 am- 11 am)	Registration Video On Agripreneurs	C.Ganeche, Nodal Officer , CEAD 9894313435
	Session II (11.30 am - 1 pm)	Introduction and Orientation - ACABC Scheme and use of www.agriclinics.net - MANAGE Activities , GOI Scheme Overview	Ms. Shruti Kulkarni , Consultant , ACABC, MANAGE 94238 66372
	Session III (2.00 - 3.30 pm)	Agro-ecological Zone in India - Introduction - Zonewise Group Discussion on Major Crops & Practices	MrP.Manikandan, Lecturer Pondicherry Institute of Agricultural Sciences (PIAS) 87602 36484
	Session IV (4 - 5.30 pm)	ICT : - MS Word - Internet Access	Mrs.B.Sathya, Programme Coordinator, CEAD 81080 28659
2 (30.09.2025)	Session I (9.30 am- 11 am)	Interpersonal Relation	Mrs.Jyothikrishna , HR , Unacademy Centre 86673 75189
	Session II (11.30 am - 1 pm)	Leadership	Mrs.Jyothikrishna , HR , Unacademy Centre 86673 75189
	Session III (2.00 - 3.30 pm)	Communication	R.Manivannan, Seyfert Technologies, Puducherry 97901 130348
	Session IV (4 - 5.30 pm)	ICT : - MS Word - Internet Access	R.Manivannan, Seyfert Technologies, Puducherry 97901 130348
01.10.25 & 02.10.25	Holiday - Saraswathi Pooja & Gandhi Jayanti		
3 (03.10.2025)	Session I (9.30 am- 11 am)	Stress Management	Jc. S.Nadrajan, Soft Skill Trainer, Puducherry 93676 74646
	Session II (11.30 am - 1 pm)	Group Dynamics	Jc. Nadrajan, Soft Skill Trainer, Puducherry 93676 74646
	Session III (2.00 - 3.30 pm)	Risk Management	Dr. C.Ganeche, MD, Green Tech 94423 24204
	Session IV (4 - 5.30 pm)	Time Mngement	Dr. D.Balaji PhD, Corporate Trainer 99430 88999
4 (04.10.2025)	Session I (9.30 am- 11 am)	Small Enterprise Management	Mr.R.Devanathan 99442 29803
	Session II (11.30 am - 1 pm)	Personal Value and Ethics	Jci.Sen.rajaram National trainer, JCI india 99440 25572
	Session III (2.00 - 3.30 pm)	Planning in Extension	MrP.Manikandan, Lecturer, Pondicherry Institute of Agricultural Sciences (PIAS), 87602 36484

	Session IV (4 - 5.30 pm)	Writing Skills	Dr.A.Thamizharasan PhD Principal, PIAS 9790360688
5 (05.10.2025)	Sunday I	Homework, Assignments, Readings and Personal work	Mr.P.Manikandan 87602 36484
6 (06.10.2025)	Session I (9.30 am- 11 am)	Agripreneurs Interaction-1	Mr.J.Sivagurunathan Agri Clinic Centre, Villupuram 95003 33863
	Session II (11.30 am - 1 pm)	Agripreneurs Interaction-2	T.M.Anandane Star Agri Clinic 94422 45435
	Session III (2.00 - 3.30 pm)	Agripreneurs Interaction-3	R.Krishnamoorthy Agri Preneur, Puducherry 94423 55718
	Session IV (4 - 5.30 pm)	Agripreneurs Interaction-4	C.Ganeche, M.D, Green Tech ,Puducherry 94423 24204
7 (07.10.2025)	Session I (9.30 am- 11 am)	Agripreneurs Interaction-1	Mr.J.Sivagurunathan Agri Clinic Centre, Villupuram 95003 33863
	Session II (11.30 am - 1 pm)	Agripreneurs Interaction-2	T.M.Anandane Star Agri Clinic 94422 45435
	Session III (2.00 - 3.30 pm)	Agripreneurs Interaction-3	R.Krishnamoorthy Agri Preneur, Puducherry 94423 55718
	Session IV (4 - 5.30 pm)	Agripreneurs Interaction-4	C.Ganeche, M.D, Green Tech ,Puducherry 94423 24204
8 (08.10.2025)	Session I (9.30 am- 11 am)	Design strategy	Mr.AV Chandrasekaran AVC Consultancy, Chennai 9445019137
	Session II (11.30 am - 1 pm)	Challenges in business	Mr.AV Chandrasekaran AVC Consultancy, Chennai 9445019137
	Session III (2.00 - 3.30 pm)	Introduction of Entrepreneurship and Case studies	Dr.C.K.Ashok Kumar First World Community, Start up Consultant 98844 65996
	Session IV (4 - 5.30 pm)	Introduction to rule/regulation	Mr.Stephan Raj Admin and Auditor Puducherry 80722 63109
9 (09.10.2025)	Session I (9.30 am- 11 am)	Soils	Dr.A.Thamizharasan, PhD Principal, PIAS 9790360688
	Session II (11.30 am - 1 pm)	Package of Practice of Major Crops	Mr.P.Manikandan, Lecturer, Pondicherry Institute of Agricultural Sciences 87602 36484
	Session III (2.00 - 3.30 pm)	Horticulture	Mr. Sivakumar, Horticulture officer Dept of Agriculture, Govt of Puducherry 94890 44728
	Session IV (4 - 5.30 pm)	Bi Product, Value Addition and Management	Mrs. Girija MSSRF, Puducherry 86100 60227

10 (10.10.2025)	Session I (9.30 am- 11 am)	Pest Management	Dr.N.Vijaykumar Principal cum Programme Coordinator PKKVK, Govt of Puducherry 94425 25675
	Session II (11.30 am - 1 pm)	Disease Management	Dr. Rajamohan Ph.D Asst Professor, Pathology Sugarcane Reserch Station, Cuddalore 9750028689
	Session III (2.00 - 3.30 pm)	Weeds Mangement	Dr.P. Saravanan, PhD Asst Professor , Agronomy PAJANCOA &RI, Karaikal 94430 49633
	Session IV (4 - 5.30 pm)	Licence Procedure and Act	Mr.R.Vinodkumar Agriculture Officer Dept of Agriculture 80725 40524
11 (11.10.2025)	Session I (9.30 am- 11 am)	Seed	Dr.S.Ramanathan PhD Associate Professor, Seed Techology PAJANCOA&RI, Karaikal
	Session II (11.30 am - 1 pm)	Bio Input Production and Management	Dr.R.Manimegalai PKKVK, Pathologist 94874 87650
	Session III (2.00 - 3.30 pm)	Chemical Input	Dr.R.Anandavelu Ph.D Puduvai Agro 94434 19522
	Session IV (4 - 5.30 pm)	Agri Marketing	R.Dhandapani M.Sc.,(Agri) Managing Director Uzhavaralayam Farmer Producer Company 94860 50283
12 (12.10.2025)	Sunday II	Homework, Assignments, Readings and Personal work	Mr.P.Manikandan 87602 36484
13 (13.10.2025)	Session I (9.30 am- 11 am)	Licvestock Entrepreneurship	Dr.S.Chellamuthu Vetrinary Extension Officer 95003 65984
	Session II (11.30 am - 1 pm)	Poultry	Mr.Siva Siva Poultry Farm Poornankuppam, Puducherry 94434 36434
	Session III (2.00 - 3.30 pm)	Sericulture	Ms.N.Rajasri Farm Manager, PIAS 74486 00241
	Session IV (4 - 5.30 pm)	Apiculture - Bee Keeping	Mr. Sudandira Selvan Honey Bee Producer Chidambaram 98439 59029
14 (14.10.2025)	Session I (9.30 am- 11 am)	Licvestock Entrepreneurship	Dr.S.Chellamuthu Vetrinary Extension Officer 95003 65984
	Session II (11.30 am - 1 pm)	Poultry	Mr.Siva Siva Poultry Farm Poornankuppam, Puducherry 94434 36434
	Session III (2.00 - 3.30 pm)	Sericulture	Ms.N.Rajasri Farm Manager, PIAS 74486 00241
	Session IV (4 - 5.30 pm)	Apiculture - Bee Keeping	Mr. Sudandira Selvan Honey Bee Producer Chidambaram 98439 59029
	Session I (9.30 am- 11 am)	Farm-Mechanisation -Farm implements & Equipments -Repairing & maintainance of farm -Implements	Mr.Govindarajan Dept of Agricultural Engineering, Dept oF Agriculture 79048 29665

15 (15.10.2025)	Session II (11.30 am - 1 pm)	Micro-Irrigation -Types of irrigation -Micro irrigation -Hydroponics	Mr.Sabarinathan Agronomist NETAFIM, Chennai 96262 48012
	Session III (2.00 - 3.30 pm)	-Polyhouse,shade net& tunnel net -Mulching -water harvesting	Mr.Sivasakti Floriculturist, Director of NHM Board Hosur, TN 91050 67347
	Session IV (4 - 5.30 pm)	Fishery & Aquaculture -Fishery -Shrimp farming -Feeds & medicine	Mr.Govindasamy Deputy Director Fisheries Dept, Govt of Puducherry Puducherry 94420 6779
16 (16.10.2025)	Session I (9.30 am- 11 am)	Agri Tourism and Entrepreneurship	C.Ganeche, Nodal Officer , CEAD 9894313435
	Session II (11.30 am - 1 pm)	Warehouse Mnagement	Dr.D.Jodibaskaran Consultant Project 97902 83632
	Session III (2.00 - 3.30 pm)	Contract Farming	Dr.Padmanaban PhD Associate Professor, TNAU 98940 47578
	Session IV (4 - 5.30 pm)	Agri Journalism	Dr.Vasathy PhD Jounalist- Agri 96295 47832
17 (17.10.2025)	Session I (9.30 am- 11 am)	Project Identification - Resource Analysis - Project Identification - Profile Preparation	Mr.S.Laksmanan Project Consultanr, Puducherry 94888 19105
	Session II (11.30 am - 1 pm)	Project Identification - Resource Analysis - Project Identification - Profile Preparation	Mr.Jayakrishnan Reliance Foundation , Puducherry 87545 93210
	Session III (2.00 - 3.30 pm)	Tools And Techniques -Tools and Techniques of Market Survey - Briefing and Checklist for Market Survey	Mr.V.Karnan Project Consultant 77087 21411
	Session IV (4 - 5.30 pm)	Tools And Techniques -Tools and Techniques of Market Survey - Briefing and Checklist for Market Survey= Tools and Techniques of Market Survey	C.Ganeche, Nodal Officer , CEAD 9894313435
18 (18.10.2025)	Session I -IV (9.30 am- 5.30 PM)	Exposure to DAC & FW Schemes	Mrs.B.Sathya, PIAS. 81080 28659
19 (19.10.2025)	Sunday III	Homework, Assignments, Readings and Personal work	Mr.P.Manikandan 87602 36484
20.10.2025 & 21.10.2025	Holiday - Diwali		
20 (22.10.2025)	Session I -IV (9.30 am- 5.30 PM)	Exposure to DAC & FW Schemes	Mrs.R.Sathya, PIAS. 81080 28659
21 (23.10.2025)	Session I -IV (9.30 am- 5.30 PM)	Market Survey- Business/Activity	C.Ganeche, Nodal Officer , CEAD 9894313435
22 (24.10.2025)	Session I-IV	Project outline and Financial analysis Tool	Mr.V.Manoharan , Rtd Indian Bank Manager, 84287 73429 C.Ganeche, Nodal Officer , CEAD, 9894313435
23 (25.10.2025)	Session I -IV (9.30 am- 5.30 PM)	Market Survey- Business/Activity	C.Ganeche, Nodal Officer , CEAD 9894313435

24 (26.10.2025)	Sunday IV	Homework, Assignments, Readings and Personal work	Mr.P.Manikandan 87602 36484
25 (27.10.2025)	Session I -IV (9.30 am- 5.30 PM)	Market Survey- Business/Activity	C.Ganeche, Nodal Officer , CEAD 9894313435
26 (28.10.2025)	Session I (9.30 am- 11 am)	Account & finance -Ledger & Book keeping	Mr.Stephan Raj Auditor Puducherry 80722 63109
	Session II (11.30 am - 1 pm)	Marketing & Product Development -Digital marketing -Method demonstration -Result demonstration	MrP.Manikandan, Lecturer Pondicherry Institute of Agricultural Sciences (PIAS) 87602 36484
	Session III (2.00 - 3.30 pm)	Bank Volunteer	Mr.Satheesh Kumar LDM, Indian Bank 94422 04636
	Session IV (4 - 5.30 pm)	RTI	Dr.A.Thamizharasan PhD Principal, PIAS 9790360688
27 (29.10.2025)	Session I (9.30 am- 11 am)	Govt of India Schemes - NHM etc	Mr.Sivasakti Floriculturist, Director of NHM Board Hosur, TN 91050 67347
	Session II (11.30 am - 1 pm)	Flagship Programme of Dept of Animal Husbandry of GOI and respective State	Dr.D.Jodibaskaran Consultant Project 97902 83632
	Session III (2.00 - 3.30 pm)	Dept of Fisheries Scheme	Mr.Govindasamy Deputy Director Fisheries Dept, Govt of Puducherry Puducherry 94420 6779
	Session IV (4 - 5.30 pm)	National Food Security Mision	Mr.S.Laksmanan Project Consultanr, Puducherry 94888 19105
28 (30.10.2025)	Session I (9.30 am- 11 am)	ATMA	Mr.D.Adityan Uzhavar Udaviyagam, Dept of Agricultur 9843810323
	Session II (11.30 am - 1 pm)	Rural Credit and Crop Insurance	Mr.R.V.Sidarthan DDM, NABARD 72997 90400
	Session III (2.00 - 3.30 pm)	KCC , IT enabled extension	Mr.Suresh M.Sc.,(Agri) Branch Manager, Pudukai Bharatiar Grama Bank Thavalakuppam - 71044 70214
	Session IV (4 - 5.30 pm)	It enabled Extension - Mobile App	MrP.Manikandan, B.Sc.,(Agri) MBA PIAS, Thavalakuppam. 87602 36484
29 (31.10.2025)	Session I-IV	Field Visit	Dr.C.Ganeche Ph.D Nodal Officer , CEAD 98943 13435
30 (01.11.2025)	Session I-IV	Project outline and Financial analysis Tool	Mr.V.Manoharan , Rtd Indian Bank Manager, 84287 73429 C.Ganeche, Nodal Officer , CEAD, 9894313435
31 (02.11.2025)	Sunday V	Homework, Assignments, Readings and Personal work	Mr.P.Manikandan 87602 36484
32 (03.11.2025)	Session I-IV	Field Visit	Mrs.B.Sathya ,MBA Programme Coordinator, CEAD 81080 28659

33 (04.11.2025)	Session I-IV	Exposure visit to state dept of Agriculture	Dr.A.Thamizharasan PhD Principal, PIAS 9790360688
34 (05.11.2025)	Session I-IV	Hands on experience and Internship with respective agribusiness company	Dr.C.Ganeche Ph.D Nodal Officer , CEAD 98943 13435
35 (06.11.2025)	Session I-IV	Hands on experience and Internship with respective agribusiness company	Dr.C.Ganeche Ph.D Nodal Officer , CEAD 98943 13435
36 (07.11.2025)	Session I-IV	Hands on experience and Internship with respective agribusiness company	Dr.C.Ganeche Ph.D Nodal Officer , CEAD 98943 13435
37 (08.11.2025)	Session I-IV	Preparation of business plan based on the data collected during market survey/internship	Mr.P.Manikandan, Lecturer, Pondicherry Institute of Agricultural Sciences (PIAS), 87602 36484
38 (09.11.2025)	Sunday VI	Homework, Assignments, Readings and Personal work	Mr.P.Manikandan 87602 36484
39 (10.11.2025)	Session I-IV	Project outline and Financial analysis Tool	Mr.V.Manoharan , Rtd Indian Bank Manager, 84287 73429 C.Ganeche, Nodal Officer , CEAD, 9894313435
40 (11.11.2025)	Session I-IV	Finalizing Detailed Project Repots (DPRs)	C.Ganeche, Nodal Officer , CEAD 9894313435
41 (12.11.2025)	Session I-IV	Translating business plan in to DPR	Mr.V.Manoharan, Rtd Indian Bank Manager, 84287 73429 Dr.C.Ganeche, CEAD, 98943 13435
42 (13.11.2025)	Session I-IV	Finalizing Detailed Project Repots (DPRs)	C.Ganeche, Nodal Officer , CEAD 9894313435
43 (14.11.2025)	Session I-IV	Finalizing Detailed Project Repots (DPRs)	Mr.V.Manoharan Rtd Indian Bank Manager 84287 73429
44 (15.11.2025)	Session I-IV	Presentation of DPR and Submission to respective bankers	DDm, NABARD LDM, Indian Bank Nodal Officer, CEAD
45 (16.11.2025)	Session I-IV	Valedictory program and Distribution of Certificate	Honorable Chief Minister, Agri Minister, Local MLA Director Agriculture, DDM, NABARD