

**TRAINING PROGRAMME UNDER AGRICLINICS AND AGRIBUSINESS CENTER SCHEME
CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)
(An Undertaking of ALEAP - INDIA)**

(Batch No. 13)

Training Period- 06/10/2025 to 19/11/2025 (45 Days)

T. P. No. – 3062

TIME-TABLE

Date	Session – I (9.30am – 11.00am)	Session – II (11.30am – 1.00pm)	Session – III (2.00pm – 3.30pm)	Session – IV (4.00pm – 5.30pm)
Day-1 Monday 06/10/25	Registration • Inauguration • Video on Agripreneurs	Induction and Orientation • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities, GOI Scheme Overview	Agro-ecological zone in India • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices	ICT • MS-WORD • Internet access
	Mrs. P.Sobharani MSc, Home Science Nodal Officer Exp- 23 Yrs.	Mrs. Nalini Myneni, MSc, Home Science Programme Co-ordinator Exp- 10 Yrs.	Mrs Sailaja Ass Professor ,KBN College,Vijayawada EXP- 10 Years	Mr. Ajit Patil BE Computer, Director, FFPCL, Kolhapur, Exp- 15 Yrs.
Day-2 Tuesday 07/10/25	Interpersonal Relation • Introduction to Interpersonal Relations • Analysis relations of different ego states • Analysis of Transactions • Analysis of Life position	Leadership • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration	Communication • Introduction to Communication • Flow of communication • Listening • Barriers of communication & how to Overcome barriers of communication	ICT • MS-WORD • Internet access
	Mr. ShivaNarayana, MBA,ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. ShivaNarayana, MBA,ILO Trainer Entrepreneur, Exp- 17 Yrs	Mr. Jayshima M, M.Sc. (Operational Research), IMBI (International Master of Business Informatics), Entrepreneur, Exp - 40 years KSAA	Mr. Ajit Patil BE Computer, Director, FFPCL, Kolhapur, Exp- 15 Yrs.

Day-3 Wednesday 08/10/25	Stress Management • Introduction to Stress • Causes of Stress Impact & Management of Stress	Group Dynamics • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team. How to build a good team?	Marketing and Hazards/risk management • Introduction to Risk & Conflict, Causes of conflict in various enterprises, Managing Risk & Conflict	Time Management • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles Techniques for better management
	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years	Dr. Suresh , MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada	Dr. Suresh , MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada
Day-4 Thursday 09/10/25	Small enterprise Management • Small Enterprise Management • SWOT Analysis Book keeping process	Personal value and Ethics • Ethics in Business	Planning in Extension • Preparation and operationalization of Strategic Research Extension Plan (SREP)	Writing Skills • Writing, reading and Oral communication Skill • News Papers/ agriculture magazines
	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs	Dr. B. Naveen SMS (Extension), KVK,Ghantasala Exp- 13Yrs
Day-5 Friday 10/10/25	Interaction with successful agri-preneurs from different sectors – reflection on their success			
Day-6 Saturday 11/10/25	Design strategy Design thinking for business strategy and entrepreneurship	Challenges In Business Enterprise Development Challenges and mitigation strategies	Introduction of Entrepreneurship Basics of Social / Inclusive Entrepreneurship (Case Studies)	Introduction to rule / regulation • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Returns, Agriculture Land Revenue Records
	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor KBN College,Vijayawada	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years	Mrs Sailaja Ass Professor ,KBN College,Vijayawada MBAEXP- 10 Years

Day-7 Sunday 12/10/25	Sunday, Homework, Assignments, Readings and Personal work			
Day-8 Monday 13/10/25	Soils • Soil types and their management • Soil sampling Soil and water testing Advisory	Package of Practices Major Crops (agriculture) of the area and Post- harvest Technology	Horticulture Package of practices of major Vegetables, Fruits, flowers, Cash crops, Medicinal and Aromatic crops of the area	Bi-product Value addition & Management • Fruit • Spices Dairy
	Dr. M. Venkata Lakshmi SMS (Crop Production) Exp- 07 Years	Dr. M. Venkata Lakshmi SMS (Crop Production) Exp- 07 Years	Dr. V. Manju Vani SMS (Horticulture) Exp- 13Yrs.	Dr. V. Manju Vani SMS (Horticulture) Exp- 13Yrs
Day-9 Tuesday 14/10/25	Pest Management • Important Pests of Major Crops-Causes, Symptoms and Control measures • Integrated Pest Management (IPM) • Methods of Pesticide application • Identification of useful and harmful insects	Disease management • Important diseases of Major Crops – Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides	Weed Management • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control)	License procedure and act • Seed act • Insecticide act • Fertilizer Act • Bio-Input certification
	Dr Sudharani Programme Coordinator KVK,Ghantasala Exp- 15Yrs	Dr Sudharani Programme Coordinator KVK,Ghantasala Exp- 15Yrs	Dr. M. Venkata Lakshmi SMS (Crop Production) Exp- 07 Years	Dr. M. Venkata Lakshmi SMS (Crop Production) Exp- 07 Years
Day-10 Wednesday 15/10/25	Seed Seed Producing Companies -technical Head	Bio-Input production and management Bio Agri Inputs Company – Technical Head	Chemical Input Input Retail Stores – Coromandel (any one)	Agri-Marketing • Millet Marketing • Organic produce marketing
	Dr. M. Venkata Lakshmi SMS (Crop Production) Exp- 7 Years	Dr. M. Venkata Lakshmi SMS (Crop Production) Exp- 7 Years	Mr Bharath, Srideep fertilizers and pesticides, door no. 2-61B, main road Mallela village, Tiruvuru mandal, NTR Dist	Smt. G. Krishnaveni SMS (Home Science) Exp- 7 Years

Day-11 Thursday 16/10/25	Livestock entrepreneurship - Animal health & Artificial Insemination - Package of practices of Animal husbandry Enterprises Dairy, goat, sheep & piggery	Poultry - Types of poultry - Management practices (inputs management) - Feed & Fodder - Medicine and Vaccination	Sericulture - Complement package of practices on Sericulture - Introduction to Project proposal	Apiculture - Bee keeping - Complement package of practices on Apiculture - Introduction to Project proposal
	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Sri. J. Yaswath Kumar , KVK Ghantasala, Exp.- 05 Years.	Mr Kishore Entrepreneur, Honey processing unit Exp- 15 Years
Day-12 Friday 17/10/25	Farm- Mechanization - Farm Implements and Equipment's - Repairing & Maintenance of Farm - Implements - Custom Hiring Center Solar-based agri-entrepreneurship	Micro-Irrigation - Types of irrigation in agriculture - Micro-Irrigation System in agriculture Hydroponic	Plasticulture - Poly house / Shade net / tunnel net - Mulching / types of mulching - Water harvesting structures (Use of poly propylene material)	Fishery & Aquaculture - Basics of fishery - Shrimp Farming Feed & Medicine
	Mr. S.Venkata Srikesh, M. Tech, RARS,Guntur Exp- 3Years	Mr. S.Venkata Srikesh, M. Tech, RARS,Guntur Exp- 3Years	Dr. V. Manju Vani SMS (Horticulture) Exp- 13Yrs.	Sri. J. Yaswath Kumar SMS (Fisheries), KVK Ghantasala, Exp.- 05 Years.
Day-13 Saturday 18/10/25	Agri-tourism & entrepreneurship - Agri-tourism - Eco-tourism	Warehouses Management Warehouse function and management	Contract Farming Complete package of practices for contract farming	Agri-Journalism - Printing, Digital, Social Media - Project proposal on Mushroom farming
	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs	Dr. B. Naveen SMS (Extension) KVK,Ghantasala Exp- 13Yrs

Day-14 Sunday 19/10/25	Sunday, Homework, Assignments, Readings and Personal work			
Day-15 Monday 20/10/25	Project Identification - Resources Analysis and counseling - Project identification profile preparation - Presentation and Counseling	Project Identification - Resources Analysis and Counseling - Project identification profile preparation Presentations and Counseling	Tools & Technique - Briefing on tools and techniques of market survey - Briefing on Check list for data collection - Dos and don'ts during hands-on- experience	Tools & Technique - Briefing on tools and techniques of market survey - Briefing on Check list for data collection - Dos and don'ts during hands-on- experience
	Mrs Sailaja Ass Professor ,KBN College, Vijayawada MBAEXP- 10 Years	Mrs Sailaja Ass Professor , KBN College, Vijayawada MBAEXP- 10 Years	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.	Mr. ShivaNarayana, MBA, ILO Trainer Entrepreneur, Exp- 17 Yrs.
Day-16 Tuesday 21/10/25	Exposure to DAC&FW flagship scheme implemented at district level (soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
Day-17 Wednesday 22/10/25	Exposure to DAC&FW flagship scheme implemented at district level (soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
Day-18 Thursday 23/10/25	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.			
Day-19 Friday 24/10/25	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.			
Day-20 Saturday 25/10/25	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.			
Day-21 Sunday 26/10/25	Sunday, Homework, Assignments, Readings and Personal work			

Day-22 Monday 27/10/25	Account & Finance • Ledger & book keeping	Marketing & product Development • Digital marketing • Method demonstration • Result Demonstration	Bank Volunteer Banking facilitators a “Business and Extension opportunity” for Agripreneur	Grievance’s redressal mechanism in Banks • RTI / Ombudsman etc.
	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor, KBN	Dr. Suresh ,MBA,Exp- 12Yrs. Assistant Professor, KBN	Bank Manager, Union Bank,Gannavaram	Bank Manager, Union Bank,Gannavaram
Day-23 Tuesday 28/10/25	Govt. Scheme National Horticulture Mission (NHM)	Flagship programs of Dept. of Animal Husbandry, GOI and of respective State	Flagship programs of Dept. of fisheries, GOI and of respective State	National Food Security Mission (NFSM)
	Mr Lagpathi, Horticulture Officer, Avanigadda Exp.-12 Years	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Dr nagarjuna Ph.D (veterinary science) Gannavaram Cell:- Exp- 15 Years	Mr Lagpathi, Horticulture Officer, Avanigadda Exp.-12 Years
Day-24 Wednesday 29/10/25	Work with Line department • How to work effectively with ATMA and to organize Farm Schools – PD ATMA	Source of Credit & Subsidy • Rural Credit / Funds • Crop insurance Access of subsidies scheme – Bankers / NABARD	IT Enabled Agricultural Extension Advisory Services Visit to KCC	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile app/Tablet
	Mr V. HarishKumar, Agriculture Officer, Unguturu Mandal, Krishna District Exp- 15 Years	S.Pruthvi, Asst Manager, Nabard,Krishna Exp- 7 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC), ANGRAU, Lam, Guntur Exp- 18 Years	Dr. P. Srilatha Professor (Agril.Extn.) Open and Distance Learning Center (ODLC), ANGRAU, Lam, Guntur Exp- 18 Years
Day-25 Thursday 30/10/25	Exposure visit to KCC		Exposure visit to Radio station/Television Center	
Day-26 Friday 31/10/25	Exposure Visit to KVK		Exposure Visit to ICAR Institute (nearby if any)	
Day-27 Saturday 01/11/25	Exposure Visit to State Department of Agriculture		Exposure Visit to Dept. of Animal husbandry & Fishery	
Day-28 02/11/25	Sunday, Homework, Assignments, Readings and Personal work			

Day-29 Monday 03/11/25	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly			
Day-30 Tuesday 04/11/25	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly			
Day-31 Wednesday 05/11/25	Hands-on-experience / Internship with respective Agri-business companies & established agri-preneur / - Interaction with the promoter and understanding each process thoroughly and record the observations – seed clarifications – amend the business plan accordingly			
Day-32 Thursday 06/11/25	Preparation of business plan based on the data / information collected during Market Survey / Internship	Preparation of business plan based on the data / information collected during Market Survey / Internship	Preparation of business plan based on the data / information collected during Market Survey / Internship	Preparation of business plan based on the data / information collected during Market Survey / Internship
	Dr. Suresh ,MBA, Exp- 12Yrs., Assistant Professor KBN College, Vijayawada			
Day-33 Friday 07/11/25	Project outline and financial analysis tools – lecture cum case study / case exercises	Project outline and financial analysis tools – lecture cum case study / case exercises	Project outline and financial analysis tools – lecture cum case study / case exercises	Project outline and financial analysis tools – lecture cum case study / case exercises
	Mrs Sailaja Ass Professor, KBN College,Vijayawada MBA, EXP- 10 Years			
Day-34 Saturday 08/11/25	Translating Business Plan in to Detailed Project Report (DPR's)			
	Mr Hareen Chandra,P,CA, AUDITOR			
Day-35 09/11/25	Sunday: Homework, Assignments, Readings and Personal work			
Day-36 Monday 10/11/25	Finalizing Detailed Project Reports (DPRs)			
	Mr Hareen Chandra,P, CA, AUDITOR			
Day-37 Tuesday 11/11/25	Finalizing Detailed Project Reports (DPRs)			
	Mr Hareen Chandra,P, CA, AUDITOR			
Day-38 Wednesday 12/11/25	Finalizing Detailed Project Reports (DPRs)			
	Mr Hareen Chandra,P, CA, AUDITOR			
Day-39	Finalizing Detailed Project Reports (DPRs)			

Thursday 13/11/25	Mr Hareen Chandra,P, CA, AUDITOR	
Day-40 Friday 14/11/25	Finalizing Detailed Project Reports (DPRs)	
	Mr Hareen Chandra,P, CA, AUDITOR	
Day-42 16/11/25	Sunday, Homework, Assignments, Readings and Personal work	
Day-43 Monday 17/11/25	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANAGE	
	S. Pruthvi, Asst Manager, Nabard, Krishna Exp- 7 Years	
Day-44 Tuesday 18/11/25	Presentation of DPR and submission to respective bankers	
	S. Pruthvi, Asst Manager, Nabard, Krishna Exp- 7 Years	
Day-45 Wednesday 19/11/25	Valedictory program and distribution of Certificate.	Mrs. P.Sobharani (Nodal Officer) Mrs. Nalini Myneni (Program Coordinator)