

DETAILS OF DAY TO DAY SESSION UNDER AGRI-CLINICS & AGRI-BUSINESS
NAME OF NTI : KRISHI SAMRUDHI FARMERS PRODUCER COMPANY LIMITED
TRAINING PROGRAM DURATION: 30.09.2025 To 13.11.2025

Date	Day	Session - I (9.30 am-11am)	Session - II (11.30 am-1 pm)	Session -III (2 pm-3.30 pm)
30-09-2025	1.	Registration • Inauguration • Video on Agripreneurs	Induction and Orientation • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities, GoI Scheme Overview	Agro-ecological zone in India: • Introduction of Agro-ecological zone in India • Zone-wise group discussion on major crops and practices
		Mr. Minanath Zalmi (Nodal Officer) 20 years experience	Mr. Minanath Zalmi (Nodal Officer) 20 years experience	Avani Karanjaleker M Sc (Agro Forestry) 6 years teaching experience
01-10-2025	2.	Interpersonal Relation • Introduction to Interpersonal Relations • Analysis Relations of different ego states • Analysis of Transactions, • Analysis of Life position	Leadership: • Introduction to Leadership • Leadership Power • Leadership Styles • Leadership in Administration.	Communication: • Introduction to Communication • Flow of Communication, Listening • Barriers of Communication & How to overcome barriers of communication.
		Dr. Sarita Patil (Phd) Core Faculty, GIPARD 18 years training experience	Mr. Kashinath V. Naik Training Coordinator 30 years experience in Training & Mobilization	Dr. Sarita Patil (Phd) Core Faculty, GIPARD 18 years training experience
02-10-2025	3.	Stress Management: • Introduction to Stress • Causes of Stress • Impact & Management of Stress	Group Dynamics: • Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team, How to build a good team?	Marketing and Hazards/risk management : • Introduction to Risk & Conflict, Causes of Conflict in various enterprises, • Managing Risk & Conflict
		Mr. Kashinath V. Naik Training Coordinator 30 years experience in Training & Mobilisation	Dr. Rachana Kolambkar (Phd) Asst. Professor Goa Collage of Agriculture 10 years teaching experience	Mr. Kashinath V. Naik Training Coordinator 30 years experience in Training & Mobilisation

03-10-2025	4.	Small enterprise Management • Small Enterprise Management SWOT Analysis Book keeping process	Personal value and Ethics • Ethics in Business	Planning in Extension: • Preparation and operationalization of Strategic Research Extension Plan (SREP)
		Mr. Deepak Zalmi, M. Com, DGM, Healthway 27 years experience	Mr. Minanath Zalmi (Nodal Officer) 20 years experience	Dr. Dilhan Velip (Ph D) Botany Asst. Professor Goa University 13 years teaching experience
04-10-2025	5	Interaction with successful agri-preneurs (at least 4) from different sectors reflecting on their success		
05-10-2025	6.	Design strategy: • Design thinking for business strategy and entrepreneurship	Challenges in business: • Enterprise Development Challenges and mitigation strategies	Introduction of Entrepreneurship: • Basics of Social /Inclusive Entrepreneurship (Case Studies)
		Mr. Rahul Kulkarni CTO (Agronomy) ICAR-CCARI 18 years experience	Dr.Krantidip Pawar (Ph D Food Engineering) Asst. Professor, Goa Collage of Agriculture 8 years teaching experience	Dr.Krantidip Pawar (Ph D Food Engineering) Asst. Professor, Goa Collage of Agriculture 8 years teaching experience
06-10-2025	7.	Monday 1. – Homework, Assignments, Readings and Personal work		
07-10-2025	8.	Soils: • Soil types and their management • Soil sampling • Soil and water testing Advisory	Package of Practices: • Major Crops (agriculture) of the area and Post- harvest Technology	Horticulture • Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crops of the area
		Mr. Satish patil M Sc (Agriculture) Asst. Professor Goa Collage of Agriculture 20 years teaching experience	Mr. Satish patil M Sc (Agriculture) Asst. Professor Goa Collage of Agriculture 20 years teaching experience	Mr. Chandrahas Desai MD Horticulture Corporation Govt. of Goa 28 years experience

08-10-2025	9.	Pest Management: • Important Pests of Major Crops - Causes, Symptoms and Control measures • Integrated Pest Management (IPM). • Methods of Pesticide application • Identification of useful and harmful insects	Disease management: • Important diseases of Major Crops Causes, Symptoms and Control measures • Integrated disease Management (IDM) • Methods of seed treatments and application of fungicides	Weeds Management • Types of weeds • Identification and management of weeds (including chemical, biological and mechanical control)
		Dr. Das Sr. Scientist (Antomology) ICAR-CCARI, 20 years experience	Dr. Dilhan Velip (Ph D) Botany Asst. Professor Goa University 13 years teaching experience	Avani Karanjaleker M Sc (Agro Forestry) 6 years teaching experience
09-10-2025	10	Seed: • Seed Producing Companies-technical Head	Bio-Input production and management Bio Agri Inputs Company - Technical Head	Chemical Input • Input Retail Stores – Coromandel (any one)
		Dr. Manohar K.K. Sr. Scientist, plants Breeding ICAR-CCARI, 20 years experience	Mr. Kishor Bhawe, Dy Director Agriculture, Directorate of Agriculture Govt. of Goa 28 years experience	Digambar Tendulkar (DGM) ZuariAgro Chemicals, 20 years experince in marketing and 10 years in Managerial field
10-10-2025	11	Livestock entrepreneurship • Animal health & Artificial Insemination • Package of practices of Animal Husbandry Enterprises Dairy, goat, sheep & piggery	Poultry: • Types of poultry • Management practices (inputs management) • Feed & Fodder • Medicine and vaccination	Sericulture: • Complement package of practices on Sericulture • Introduction to Project proposal
		Mr. Pritam Patil, Agri Enterprenuer in Dairy, 20 years experience	Dr. Sanjay Uddhanvar Scientist ICAR-CCARI, 23 years of experience	Avani Karanjaleker M Sc (Agro Forestry) 6 years teaching experience

11-10-2025	12	Farm- Mechanization: • Farm Implements and Equipment's, • Repairing & Maintenance of Farm • Implements • Custom Hiring Centre • Solar-based agri-entrepreneurship	Micro-Irrigation: • Types of irrigation in agriculture • Micro-Irrigation System in agriculture • Hydroponic	Plasticulture: • Playhouse/shade net/tunnel net • Mulching /types of mulching • Water harvesting structures (Use of poly propylene material)
		Mr. Vinod Ubbharande FARM Supritadent MSc (Plant Breeding) 20 years experience/ Shivram Gaonkar, Sr. Scientist, KVK, South Goa, 28 years experience	Mr. Sagar Gawas M Sc (Soil Sc) 10 years experince in Hydrophonics an Irrigation	Mr. Vishwanath Gawas ZAO Directorate of Agriculture, Govt. of Goa, 15 years experience
12-10-2025	13	Agri-tourism & entrepreneurship • Agri-tourism • Eco-tourism	Warehouses Management • Warehouses functions and management	Contract Farming: • Complete package of practices for contract farming
		Mr. Chinmay Tanshikar Properiotor Tanshikar Spice Farm & Agro Tourism, 14 years experience	Mr. Minanath Zalmi (Nodal Officer) 20 years experince	Mr. Sagar Gawas M Sc (Soil Sc) 10 years experince in Hydrophonics an Irrigation
13-10-2025	14	Monday 2. – Homework, Assignments, Readings and Personal wo		
14-10-2025	15	Project Identification: • Resources Analysis and Counselling • Project identification, profile preparation • Presentations and Counselling	Project Identification: • Resources Analysis and Counselling • Project identification, profile preparation • Presentations and Counselling	Tools & Technique: • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and Don'ts during hands-on-experience
		Dr. Dilhan Velip (Ph D) Botany Asst. Professor Goa University 13 years teaching experience	Dr. Dilhan Velip (Ph D) Botany Asst. Professor Goa University 13 years teaching experience	Mr. Abhishek Ravrane
15-10-2025	16	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department		
16-10-2025	17	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, S Agriculture and		
17-10-2025	18	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find ou Activity and essential information for preparation Business plan		

18-10-2025	19	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation of Business plan)		
19-10-2025	20	Market Survey – Business / Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation of Business plan)		
20-10-2025	21	Monday 3. – Homework, Assignments, Readings and Personal work		
21-10-2025	22	Account & Finance • Ledger & book keeping	Marketing & product Development • Digital marketing • Method demonstration • Result Demonstration	Bank Volunteer: • Banking facilitators a “Business and Extension opportunity” for Agripreneur
		Mr. Deepak Zalmi, M. Com, DGM, Healthway 27 years experience	Dr. Bhat Sr. Scientist ICAR-CCARI. 22 years experience	Ms. Poonam Jadhav, Manager Agriculture Finance BOI, 6 years experience
22-10-2025	23	Govt. Scheme : • National Horticulture Mission (NHM)	Flagship programs of Dept. of Animal Husbandry, GoI and of respective State	Flagship programs of Dept. of Fisheries, GoI and of respective State
		Ms. Nilima Gauns ZAO Directorate of Agriculture Govt of Goa, 13 years experience	Dr. Keni MD Goa Meat Complex /Dy. Director Department of AHVS, 21 years experience	Mr.Chandan Shirodkar Nodal Officer Directorate of Fisheries, Govt. of Goa, 25 years experience
23-10-2025	24	Work with Line department: • How to work effectively with ATMA and to organize Farm Schools- PD ATMA	Source of Credit & Subsidy: • Rural Credit/funds • Crop Insurance Access of subsidies scheme – Bankers/ NABARD	IT Enabled Agricultural Extension Advisory Services • Visit to KCC
		Mr. Prasad Parab PD ATMA North Goa, 18 years experience	Mr. Rupesh Bhamaikar DDM, NABARD, 15 years experience	Mr. Minanath Zalmi (Nodal Officer) 20 years experience
24-10-2025	25	Exposure visit to KCC		Exposure Visit to Radic
25-10-2025	26	Exposure Visit to KVK		Exposure Visit to ICAI
26-10-2025	27	Exposure Visit to State Department of		Exposure Visit to Departmen
27-10-2025	28	Monday-4: Homework, Assignments, Readings and Personal work		
28-10-2025	29	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur /– Inter: understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly		

29-10-2025	30	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur /- Inter: understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly
30-10-2025	31	Hands-on-experience/Internship with respective Agri-business companies & established agri-preneur /- Inter: understanding each process thoroughly and record the observations – seek clarifications – amend the business plan accordingly
31-10-2025	32	Preparation of business plan based on the data/ information collected d Market Survey/Internship Mr. Abhishek Ravrane
01-11-2025	33	Project outline and financial analysis tools – lecture cum case study / exercises Mr. Abhishek Ravrane
02-11-2025	34	Translating Business Plan in to Detailed Project Report (DPRs) Mr. Abhishek Ravrane
03-11-2025	35	Monday-5: Homework, Assignments, Readings and Personal wor
04-11-2025	36	Finalizing Detailed Project Reports (DPRs)
05-11-2025	37	Finalizing Detailed Project Reports (DPRs)
06-11-2025	38	Finalizing Detailed Project Reports (DPRs)
07-11-2025	39	Finalizing Detailed Project Reports (DPRs)
08-11-2025	40	Finalizing Detailed Project Reports (DPRs)
09-11-2025	41	Finalizing Detailed Project Reports (DPRs) and forwarding to MANAGE
10-11-2025	42	Monday-6: Homework, Assignments, Readings and Personal wor
11-11-2025	43	Finalizing Detailed Project Reports (DPRs) and gets Feedback from MANA
12-11-2025	44	Presentation of DPR and submission to respective bankers
13-11-2025	45	Valedictory program and distribution of Certificate Mr. Minanath Zalmi (Nodal Officer) & Manager, IT Cell Sai Nursing Institu

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Session – IV (4 pm-5.30 pm)
ICT : • MS –WORD • Internet access
Manager, IT Cell Sai Nursing Institute 6 years Teaching and 5 years Managerial experience
ICT : • MS –WORD • Internet access
Manager, IT Cell Sai Nursing Institute 6 years Teaching and 5 years Managerial experience
Time Management: • Time as a Resource • Identify Important Time Wasters • Individual Time Management Styles • Techniques for better management
Dr. Rachana Kolambkar (Phd) Asst. Professor Goa Collage of Agriculture 10 years teaching experience

Writing Skills: • Writing, reading and Oral communication Skill News Papers / agriculture Magazines
Mr. Rahul Kulkarni CTO (Agronomy) ICAR-CCARI, 18 years experience
Factors –
Introduction to rule/regulation: • Acts, Rules and Regulations related to Agricultural • GST, Income Tax Returns • Agriculture Land Revenue Records
Mr. Deepak Zalmi, M. Com, DGM, Healthway 27 years experience
Work
Bi-product Value addition & Management : • Fruit • Spices • Dairy
Ms. Geeta Velingkar, SMS Home Science , KVK South Goa 15 years experience

License procedure and act: • Seed act • Insecticide act • Fertilizer Act. • Bio-Input certification
Digambar Tendulkar (DGM) ZuariAgro Chemicals, 20 years experince in marketing and 10 years in Managerial field
Agri-Marketing • Millet Marketing Organic produce marketing
Mr. Satyawar Dessai. Secretary APMC, GOA 35 Years experience
Apiculture – Bee keeping Complement package of practices on Apiculture Introduction to Project proposal
Mr. Raikar Properieter RAIKA HONEY, Goa, 11 years experience

Fishery& Aquaculture: • Basics of fishery • Shrimp farming • Feeds & Medicine
Dr. Rushikesh Powar, Scientist Fisheries KVK, South Goa 18 years experience
Agri-Journalism • Printing, Digital, Social Media • Project proposal on Mushroom farming
Mr. Rahul Kulkarni CTO (Agronomy) ICAR-CCARI, 18 years experience
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Tools & Technique: • Briefing on tools and techniques of market survey • Briefing on Check list for data collection • Dos and Don'ts during hands-on-experience –
Mr. Minanath Zalmi (Nodal Officer)
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Grievances redressal mechanism in Banks • RTI /Ombudsman etc.
Mr. Rupesh Bhamaikar DDM, NABARD 15 years experience
• National Food Security Mission (NFSM)
Dr. Pradip Surmokadam Secretary Goa Biodiversity Board, 26 years experience
IT Enabled Agricultural Extension Advisory Services • Introduction of Mobile App/e- tablet)
Mr. Minanath Zalmi (Nodal Officer) 20 years experince
station/Television Centre
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