

TENTATIVE SCHEDULE
TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRE SCHEME
JARDS, MORADABAD

29th September 2025 To 12th November 2025, Venue: MANOHARPUR, DIST-MORADABAD

Date	Day	Day No.	SessionI(9:30am-11:00am)	SessionII(11:30am-1:00pm)	SessionIII(2:00pm-3:30pm)	SessionIV(4:00pm-5:30pm)
29-Sept-25	Monday	1	Registration, Inauguration, Video on Agripreneurs, Mr. Brajraj Singh,MscAgr 20Year Exp.	InductionandOrientationofACABC Scheme &use of www.agriclinic.net,MANAGE Activites,GOI Schemes Overview, Dr.Deepak Mendiratta ,Phd.Nodal Officer	Agro-EcologicalZoneinIndia Introduction,Zonewisegroup discussion on major crops & practicesDr. O.P. Singh , BiochemistryP.h.d.TrainingCordina tor	ICT:MS-Word,InternetAccess Miss Manishi Vashishtha BCA 01 Year Exp.
30-Sept -25	Tuesday	2	Introduction on Interpersonal relations,Analysis,Relations of different ego states,Analysis of Transaction&Life-positioning.Dr. Satyendra Arya Management MBA Phd. 15yearsExp.	Introduction of Leadership,Leadershippower,styles& Administration,Dr. Deepak Mendiratta Phd Nodal Officer.	Introduction & Flow of communication,Listening,Barriersof communication & how to overcome barriers of communication, Dr. Deepak Mendiratta Phd Nodal Officer.	ICT:MS-Word,InternetAccess Miss Manishi Vashishtha BCA 01 Year Exp.
1-Oct-25	Wednesday	3	Introduction of stress,cause of stress,impact& management of stressDr.Megha Bhatia Phd. 10 years Exp.	Importance of group in organization andteaminteractionsingroup,Team-Building,Decision- Taking,Decision-Taking interactions with the team,How to Build a good team, Dr. Satyendra Arya MBA Phd. 15 years Exp.	Marketing & risk introduction,Risk&Conflict,Cause of conflict in various enterprises.Managing risk and conflictDr. Mausam Sinha MBA Phd.20 Years Exp.	Time Management,Time as a resource,Identify Important time wasters,Individual Time management,Style and techniquesforbettertimemanagement,Dr.Mausam Sinha MBA Phd. 20 Years Exp.
2-Oct-25	Thursday	4	Small enterprise Management,SWOTAnalaysis ,Book-Keeping Process Mr. ManojJain, CA20 Years	Personal value and ethics,Ethicsin business,Dr.Deepak Mendiratta, Phd. Nodal Officer	Planning in Extension: Preparation & operationalisation of strategic research extension plan(SREP)Mr. Raju Technical Asst Dept of Agriculture	Writing skills ,writing,reading and oral communication skills,News paper and agricultural magazines, Mr. Vaibhav Sharma MBA, 15 years Exp.
3-Oct-25	Friday	5	Interaction with successful agripreneurs from differentsactors-reflecting on their success , Mr.Vikram Singh, Mr.Pushpendra Kumar, Mr.Jitendra Chauhan, Mr.IshteKar , Msc.			
4-Oct-25	Saturday	6	Design Strategy, Design thinking for business stretagy and business entrepreneurship,Mr.VikasSingh MBA 12 Years Exp.	Challenges in business enterprises, development, challenges and mitigation strategy Dr. Mausam Sinha Manegement MBA Phd. 20 Years Exp.	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Dr. Deepak Mendiratta , Phd. Nodal Officer	Acts, Rules and Regulation related to Agriculture GST, Income Taxreturn, Agriculturalall and, revenue and records Mr. Manoj Jain, CA20 Years Exp

5-Oct-25	Sunday	7	Sunday1-Homework,Assignments,Readings&personalwork			
6-Oct-25	Monday	8	Solls,Dr.Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.	Major Crops of Area and Post HarvestMr.BrajRajSinghMsc.Ag 20 Years Exp.	Horticulture - Package of Practices of major vegetables, fruits, flowers, cash crops, madicinal&aromaticcrops,Mr. Anil KumarHorticultureMsc. Ag 10 Years Exp.	Bio Product, value addition and Management, fruits,spicesand dairy, Dr.Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.
7-Oct-25	Tuesday	9	Pest- ManagementMr.ShaleshTyagi,InchargIPMLab,BSc.Ag, 35 Year	Disease-Management,Dr.O.P. Singh,Agri Bio chemistry P.h.d. Training Cordinator	Weed-ManagementDr.O.P. Singh , P.h.d. Training Cordinator	LicenceProcesure,Seed-Act,InsecticideAct,FertilizerAct, Bio - Input Certification Dr. Deepak Mendiratta.
8-Oct-25	Wednesday	10	Seed Producing Companies - Technical Heads, Mr. Simarpreet MBA Agri Business Director Hortus Seed 7 Year	Bio-Agri-Input Company-Technical Heads, Mr. VidhyavasmUpadhyay, Agronomy Msc/ MBA 15 Year Regional Yara Fertilizers Manager	Input Retail Stores Mr. Brajraj Singh MSc Ag 20Years.	Millet Marketing & Organic Produce Marketing, Mr. Vikas Singh Yadav Owner Prithvi Ann 12 Year
9-Oct-25	Thursday	11	Animal Health &Artifitialinsemination,Package&Pr actices ofAnimalHusbandaryenterprises, Dairy, Goat, Sheep and Piggery Dr. Vijendra Singh B.vsc Exp. 10 Years	Types of Poultry, Management Practices(Inputs Management), Feed &Fodder,Madicine and Vaccination, Dr. Vijendra Singh B.vsc Exp. 10 Years	IntroductionofProjectProposal Mr. Brajraj Singh MSc Ag 20Years.	Completepackage&PracticesonAgricltue, Dr O.P.Singh.
10-Oct-25	Friday	12	Farm implements and equipments,Repairing& Maintenance of Farm implements,Custom-Hiring center,Solar based Agri-entrepreneurship, Mr. Chandan Trivedi BTecAg 10 Years Exp.	Types of irrigation In agriculture,Micro-irrigation system in Agriculture,Hydroponic, Mr. ChandanTrivedi,B.TecAg.Owner SantMehrrishi Ag. 10 Years Exp.	Polyhouse/Shade-net/Tunnel net,Mulching and types of mulching,water harvesting structure (use of polypropylene material)Mr.BalbeerSingh, HorticultureMsc. Owner Bluming Flower	BasicsofFishery,ShrimpFarming,Feeds&medicines,, Dr. Sanjay Arora 11 A.M. Fishries Farm.
11-Oct-25	Saturday	13	Agri-Tourism&Entrepreneurship-Agri Tourism& Eco Tourism, Dr. SanjayArora,Owner11AmAqwa Farm. 15 Years	Warehouse Function and Management,Mr.DeepakKumar Owner Ware house 10 Year	Completepackageofpractices for contract Farming,Mr. DeepakKumarOwnerWare house Exp. 10 Years	Printing, Digital, Social Media, Project Proposal on Mushroom Farming, Mr. Vikas Singh MBA 10 years Exp.
12-Oct-25	Sunday	14	Sunday2-Homework,Assignments,Readings&personalwork			
13-Oct-25	Monday	15	Projection identification Resource analysis and counseling ,project Identification ,profile preparation,presentation& counselling, Mr. Braj Raj Singh Msc. Agriculture Botany, Mr. YuvrajVashistha, MBA		Briefingontoolsandtechniquesofmarketsurvey,Briefingonchecklistfordatacollection,Mr. BrajrajSingh,MscAgriculture Botany 15Year.	

14-Oct-25	Tuesday	16	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments, Dr. Deepak Mendiratta, Phd. Nodal Officer, Mr. Rajat Schgal DDM Nabard, Mr. Devendra Singh Dept of Ag.			
15-Oct-25	Wednesday	17	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments, Akeel Aehmad (Ex Employee AIC 15 Year) Mr. Devendra Singh Dept of Ag, Dr. Deepak Mendiratta.			
16-Oct-25	Thursday	18	Ledger and Book- Keeping, Mr. Satyendra Kumar, M.Com, Accountant Metal Word, 20 Year	Digital Marketing, Method Demonstration, Result Demonstration, Mr. Vikas Singh MBA 10 Year	Banking Facilitator- A Business & Extension Opportunity for Agripreneur, Mr. G.R. Rawat Retd. R.M UP Gramin Bank.	Grievances redressal mechanism in Banks, RTI/Ombudsman etc, Mr. Satendra Singh Branch Head, Bandhan Bank
17-Oct-25	Friday	19	National Horticulture Mission Mr. Arun Kumar Dept of Horticulture 15 Year	Flagship Programmes of department of Animal Husbandary, GOI & State Govt. , Dr. Vijendra Singh Dept Of Animal Husbandry	Flagship Programmes of department of Fisheries, GOI & State Govt., Mr. Mahesh Kumar Dept of Fishries 20 Year	National Food Security Mission (NFSM) Mr. Raju Singh Msc Ag Departement 10 Year
18-Oct-25	Saturday	20	How to Work effectively ATMA & to Organize farm Schools-PDATMA ,Mr. Raju Singh Incharge ATMA Rampur 10 Year	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme- Bankers/NABARD, Mr. Akil Aehmed B.Sc Ag Exp .KBS AIC 10 Year	IT Enabled Agriculture, Extension Advisory Services, Visit to KCC, Mr. Harsh Chandra, MCA M/S Manglam Computers 15 Year	Introduction of Mobile App/e-Tablet, Mr. Harsh Chandra, MCA M/S Manglam Computers 15 Year
19-Oct-25	Sunday	21	Sunday 3- Homework, Assignments, Readings & personal work			
20-Oct-25	Monday	22	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
21-Oct-25	Tuesday	23	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
22-Oct-25	Wednesday	24	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
23-Oct-25	Thursday	25	Exposure Visit to IPM Lab		Exposure visit to Custom Hiring Poultry Farm Centre	
24-Oct-25	Friday	26	Exposure visit to Fishries Unit		Exposure visit to Dairy Farm	
25-Oct-25	Saturday	27	Exposure visit to KVK		Exposure visit to Piggery Unit	
26-Oct-25	Sunday	28	Sunday 4- Homework, Assignments, Readings & personal work			
27-Oct-25	Monday	29	Hands-on-experience- Interaction with the promoters & understanding each process thoroughly and record the observations- seek clarifications- amend the business plan accordingly			
28-Oct-25	Tuesday	30	Hands-on-experience- Interaction with the promoters & understanding each process thoroughly and record the observations- seek clarifications- amend the business plan accordingly			

29-Oct-25	Wednesday	31	Hands-on-experience-Interactionwiththepromoters&understandingeachprocessthoroughlyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly
30-Oct-25	Thursday	32	Preparationofbusinessplan-Basedonthedata/informationcollectedduringMarketSurvey,Mr.DeepakMendirattaPhd.20Year,Mr.BrajrajSingh,MScAg15Year
31-Oct-25	Friday	33	Projectoutline&financialanalysisistools-lecturecumeseastudy/caseexerciseMr.AnilKhannaManagerSBI,Dr.DeepakMendiratta,Phd.NodalOfficer
1-Nov-25	Saturday	34	TranslatingBusinessplanintoDetailedProjectReport(DPR) Mr. S. K GandharvRetd.R.M.PUGB,Mr.S.D.KalraRetdChiefManagerSBI
2-Nov-25	Sundya	35	Sunday5-Homework,Assignments,Readings&personalwork
3-Nov-25	Monday	36	FinalizingDetailedProjectReport(DPR)Dr. Deepak Mendiratta ,Mr.AnilKhannaRetd.B.M,SBI, Mr. Mukesh Trivedi
4-Nov-25	Tuesday	37	FinalizingDetailedProjectReport(DPR)Mr. ManojJainC.A.&Dr.DeepakMendiratta,Phd.NodalOfficer, Mr. G.S.Rawat.
5-Nov-25	Wednesday	38	FinalizingDetailedProjectReport(DPR)Mr.MukeshTrivedi.R.M.PUGB&Mr.AnkitGupta,BranchHead,BandhanBank
6-Nov-25	Thursday	39	FinalizingDetailedProjectReport(DPR)Mr.KamalKapoorRetd.ChiefManager.SBI, Mr. Anil Khanna SB
7-Nov-25	Friday	40	FinalizingDetailedProjectReport(DPR)Mr.AnilKhannaRetdSrManagerSBI,Mr.S.D.KalraRtd.ChefManagerSBI, Mr. Sitanshu Ruhela Marketing Manager Bandhan Bank.
8-Nov-25	Saturday	41	Sunday6-Homework,Assignments,Readings&personalwork
9-Nov-25	Sundya	42	FinalizingDetailedProjectReport(DPR)&forwardingtoMANAGE, Miss.Neha,M.Com,Mr.VikasSingh,MBA
10-Nov-25	Monday	43	FinalizingDetailedProjectReport(DPR)&GetfeedbackfromMANAGE,Dr.DeepakMendiratta,Mr.BrajRajSingh
11-Nov-25	Tuesday	44	PresentationofDPR&SubmissiontoRespectiveBankers, Miss.Neha,M.Com,Dr. Deepak Mendiratta
12-Nov-25	Wednesday	45	Valedictory Programme and Distribution of Certificates