

TRAINING SCHEDULE

Name of NTI: National Agro Foundation

Training program Duration: 29.09.2025 to 12.11.2025

Date	Day	Session – I (9.30 AM-11 AM)	Session – II (11.30 AM-1 PM)	Session – III (2 PM-3.30 PM)	Session – IV(4 PM-5.30 PM)
29.09.2025 Monday	1	- Registration - Inauguration - Video on Agripreneur Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years - NAF	Induction and Orientation - AC&ABC Scheme & Use of www.agriclinics.net - MANAGE activities, GoI Scheme Overview Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years -NAF	Agro-ecological zone in India: - Introduction of Agro-ecological zone in India - Zone-wise group discussion on major crops and practices Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	ICT: - MS-WORD - Inter net access Ms.Kavinila MBA HR - 14 Years -NAF
30.09.2025	2	Interpersonal Relation - Introduction to Interpersonal Relations - Analysis of Relations of different ego states - Analysis of Transactions - Analysis of Life position Mr.Manoharan M.A, Sociology - 10 years Exp	Leadership: - Introduction to Leadership - Leadership Power - Leadership Styles - Leadership in Administration Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years -NAF	Communication: - Introduction to Communication - Flow of Communication, Listening - Barriers of Communication & How to overcome barriers of communication Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF	ICT: - MS-WORD - Internet access Ms.Kavinila MBA HR - 14 Years -NAF
01.10.2025	3	Stress Management: - Introduction to Stress - Causes of Stress - Impact & Management of Stress Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years -NAF	Group Dynamics: - Importance of groups in organization and Team Interactions in group - Team Building - Decision Taking - Interaction with the Team, how to build a good team Mr.Manoharan M.A, Sociology - 10 years Exp	Marketing and Hazard/Risk Management: - Introduction to Risk & Conflict, Causes of Conflict in various enterprises, - Managing Risk & Conflict Ms.Kanchana, B.Sc. Horti, MBA Agri, Nodal Officer - 8 Years -NAF	Time Management: - Time as a Resource - Identify Important Time Wasters - Individual Time Management Styles - Techniques for better management Mr.Manoharan M.A, Sociology - 10 years Exp
02.10.2025	4	Small enterprise Management - Small Enterprise Management - SWOT Analysis Bookkeeping process Mr.Sivakumar,Asst.Prof.M.Sc Agri -Exp -3 years SRM University	Personal value and Ethics Ethics in Business Dr.Rameshraja, M.Sc Agri, Agriculture Officer,15 year Experience-NAF	Planning in Extension: Preparation and operationalization of Strategic Research Extension Plan (SREP) Mr.Sivakumar,Asst.Prof.M.Sc Agri - Exp -3 years SRM University	Writing Skills: - Writing, reading and Oral communication Skill - News Papers / agriculture Magazines

					Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF
03.10.2025	5	Design strategy: Design thinking for business strategy and entrepreneurship Dr.Kungumaselvan - M.Sc Agri Asst.Prof. 3 Years -SRM University	Challenges in business: Enterprise Development Challenges and mitigation strategic Mr.Narayanan, B.Sc Agri, SLMN,15 year Experience	Introduction of Entrepreneurship: Basics of Social /Inclusive Entrepreneurship (Case Studies) Dr.Kungumaselvan - M.Sc Agri Asst.Prof. 3 Years -SRM University	Introduction to rule/regulation: - Acts, Rules and Regulations related to Agricultural - GST, Income Tax Return - Agriculture Land Revenue Records Mr.Murugan, M.Com, Accoutant Expe -10 Years-NAF
04.10.2025	6	Soils: - Soil types and their management - Soil sampling - Soil and Water Testing Advisory Dr.Rameshraj, M.Sc Agri, Agriculture Officer,15 year Experience-NAF	Package of Practices: Major Crops (agriculture) of the area and Post- harvest Technology Mr.Indrakumar, M.Sc Agri. - 10 years Exp -NAF	Horticulture Package of practices of major Vegetables, Fruits, Flowers, Cash crops, Medicinal and Aromatic crop sof the area Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF	Bi-product Value addition & Management: - Fruit - Spices - Dairy Mr.Indrakumar, M.Sc Agri. - 10 years Exp -NAF
05.10.2025	7	Sunday 1 – Homework, Assignments, Readings and Personal work			
06.10.2025	8	Pest Management: - Important Pests of Major Crops – Causes, Symptoms and Control measures - Integrated Pest Management (IPM) - Methods of Pesticide application - Identification of useful and harmful insects Mr.Narayanan, B.Sc Agri, SLMN,15 year Experience	Disease Management: - Important diseases of Major Crops – Causes, Symptoms and Control measures - Integrated disease Management (IDM) - Methods of seed treatments and application of fungicides Mr.Naveenkumar, M.Sc Agri, Agriculture Officer,6 years Experience-NAF	Weeds Management - Types of weeds - Identification and management of weeds (including chemical, biological and mechanical control) Ms.Priyadharshini B.Sc Agri Expe -7 Years - NAF	License procedure and act: - Seed act - Insecticide act - Fertilizer Act - Bio-Input certification Mr.Naveenkumar, M.Sc Agri, Agriculture Officer,6 years Experience-NAF

07.10.2025	9	Seed: Seed Producing Companies- technical Head Mr.Ravichanran B.Sc -8 Year Exp. Agri ,Prop.Seed Production	Bio-Input production and management Bio Agri Inputs Company - Technical Head Mr.Naveenkumar, M.Sc Agri, Agriculture Officer,6 years Experience-NAF	Chemical Input Input Retail Stores — Coromandel (anyone) Mr.Narayanan, B.Sc Agri, SLMN,15 year Experience	Agri-Marketing - Millet Marketing - Organic produce Marketing Mr.Narayanan B.Sc Agri Expe -7 Years -NAF
08.10.2025	10	Interaction with successful Agripreneur (at least 4) from different sectors — reflecting on their Success			
09.10.2025	11	Livestock Entrepreneurship - Animal health & Artificial Insemination - Package of practices of Animal Husbandry Enterprises Dairy, Goat, sheep & piggery Dr.Rajan, Asst.Director of Animal Husbandry - 20 Years Exp.	Poultry: - Types of poultry - Management practices (inputs management) - Feed & Fodder Medicine and vaccination Dr.Rajan, Asst.Director of Animal Husbandry - 20 Years Exp.	Sericulture: - Complement package of practices on Sericulture - Introduction to Project proposal Mr.Arunkumar B.Sc.Agri - 5 Years Exp - NAF	Apiculture – Bee Keeping - Complement package of practices on Apiculture - Introduction to Project proposal Mr.Arunkumar B.Sc.Agri - 5 Years Exp - NAF
10.10.2025	12	Farm-Mechanization: - Farm Implements and Equipment’s, - Repairing & Maintenance of Farm Implements - Custom Hiring Centre Solar-based Agri-entrepreneurship Mr.Sivakumar, B.E Agri Eng. Manager, Sridevi Tractors	Micro-Irrigation: - Types of irrigation in agriculture - Micro-Irrigation System in agriculture - Hydroponic Mr.Ravikumar, B.sc. Agri Netafim Irrigation - 5 years Exp.	Plasticulture - Polyhouse /shade net/tunnel net - Mulching /types of mulching - Water harvesting structures (Use of poly propylene material) Mr.Narayanan, B.Sc Agri, SLMN,15 year Experience	Fishery& Aquaculture: - Basics of fishery Shrimp farming - Feeds &Medicine Mr.Raja, Prop.B.Sc Agri Fish Farm
11.10.2025	13	Agri-tourism & Entrepreneurship - Agri-tourism - Eco-tourism Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	Warehouses Management Warehouses functions and management Dr.Rameshraj, M.Sc Agri, Agriculture Officer,15 year Experience- NAF	Contract Farming: Complete package of practices for contract farming Mr.Jagadeesan.B.Sc Agronomist - 20 years Exp -ATMA	Agri-Journalism - Printing, Digital, Social Media - Projectproposal on Mushroom Farming Mr.Sekar, Mushroom Trainer - 25 years Exp
12.10.2025	14	Sunday II – Homework, Assignments, Reading and Personal work			

13.10.2025	15	Project Identification: - Resources Analysis and Counselling - Project identification, profile preparation Presentations Ms.Kanchana,B.Sc(Agri) MBA Agri, Nodal Officer - 8 Years -NAF	Project Identification: - Resources Analysisand Counselling - Project identification, - Profile Preparation Presentations and Counselling Mr.Narayanan,B.Sc Agri, SLMN,15 year Experience	Tools & Technique: - Briefingontools and techniques of market survey - Briefing on Check list for data collection - Dos and Don'ts during hands-on- experience Ms.Kanchana,B.Sc(Agri) MBA Agri, Nodal Officer - 8 Years -NAF	Tools & Technique: - Briefing on tools and techniques ofmarket survey - Briefing on Check list for data collection - Dos and Don'ts during hands-on- experience Ms.Kanchana,B.Sc(Agri) MBA Agri, Nodal Officer - 8 Years -NAF
14.10.2025	16	Work with Line department: How to work effectively with ATMA and to organize Farm Schools- PD ATMA Mr.Jagadeesan B.Sc Agri (ATMA) 15 Years Exp.	Source of Credit & Subsidy: - Rural Credit/funds - Crop Insurance Access of subsidies scheme — Bankers/NABARD Ms.Kanchana, MBA Agri, Nodal Officer - 8 Years -NAF	IT Enabled Agricultural Extension Adviser Services Visit to KCC Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile App/e- tablet Mr.Thurkkaivel, M.Sc Micro Meteorology - 5 Years Exp - NAF
15.10.2025	17	Govt. Scheme: National Horticulture Mission (NHM) Mr.Indrakumar, M.Sc Agri. - 10 years Exp -NAF	Flagship programs of Dept. of Animal Husbandry,GoI. and of respective State ATMA / Department	Flagship programs of Dept. of Fisheries, GoI and of respective State	National Food Security Mission (NFSM) ADA/AO or ADA /HO
16.10.2025	18	Account & Finance Ledger & bookkeeping Ms.Jayalakshmi M.Com 16 Years Expe.NAF	Marketing & Product Development - Digital marketing - Method demonstration - Result Demonstration Mr.Kannan M.Com Accountant 6 Years Exp -NAF	Bank Volunteer: Banking facilitators a “Business and Extension opportunity" for Agripreneur Ms.Kanchana, MBA Agri, Nodal Officer - 8 Years -NAF	Grievances redressal mechanism inBanks RTI / Ombudsman etc Ms.Kanchana, MBA Agri, Nodal Officer - 8 Years - NAF
17.10.2025	19	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			
18.10.2025	20	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department			

19.10.2025	21	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan		
20.10.2025	22	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan		
21.10.2025	23	Market Survey — Business / Activity Overview (Collecting• data from secondary sources of information to find out scope for the proposed Business Activity and essential information for preparation Business plan		
22.10.2025	24	Exposure to DAC& FW flagship scheme implemented at district level (Soil Health Card, Crop Insurance, RKVY, Seed bank and all etc.) with State Agriculture and Allied department		
23.10.2025	25	Exposure Visit to KVK	• Exposure Visit to ICAR Institute (nearby if any)	• Exposure Visit to KVK
24.10.2025	26	Exposure visits to KCC	● Exposure Visit to Radio station/Television Centre	● Exposure visits to KCC
25.10.2025	27	Exposure Visit to State Department of Agriculture	Exposure Visit to Department of Animal Husbandry & Fishery	Exposure Visit to State Departmentof Agriculture
26.10.2025	28	Sunday III — Homework, Assignments, Reading’s and Personal work		
27.10.2025	29	Hands-on-experience / Internship with respective Agri-business companies &established Agripreneur / — Interaction with the promoter and understanding each process thoroughly and record theobservations — seek clarifications — amend the businessplan accordingly		
28.10.2025	30	Hands-on-experience / internship with respective Agri-business companies/established Agripreneur — Interaction with the promoter and understanding each process thoroughly and record the observations — seek clarifications — amend the business plan accordingly		
29.10.2025	31	Hands-on-experience / internship with respective Agri-business companies/established Agripreneur — interaction with the promoter and understanding each process thoroughly and record theobservations — seek clarifications — amend the business plan accordingly		
30.10.2025	32	Preparation of business plan based on the data / information collected during Market Survey/internship - Mr.Manoharan LDM Indian Bank Rtd.		
31.10.2025	33	Project outline and financial analysis tools — lecture cum case study / case exercises Mr.Manoharan LDM Indian Bank Rtd.		
01.11.2025	34	Translating Business Plan in to Detailed Project Report (DPRs)		
02.11.2025	35	Sunday IV- Homework, Assignments, Reading’s and Personal work		
03.11.2025	36	Finalizing Detailed Project Reports (DPRs)		
04.11.2025	37	Finalizing Detailed Project Reports (DPRs)		
05.11.2025	38	Finalizing Detailed Project Reports (DPRs)		
06.11.2025	39	Finalizing Detailed Project Reports (DPRs)		

07.11.2025	40	Finalizing Detailed Project Reports (DPRs)	39
08.11.2025	41	Finalizing Detailed Project Reports (DPRs)and forwarding to MANAGE	
09.11.2025	42	Finalizing Detailed Project Reports (DPRs)and forwarding to MANAGE	
10.11.2025	43	Presentation of DPR and submission to respective Bankers	
11.11.2025	44	Sunday IV- Homework, Assignments, Reading's and Personal work	
12.11.2025	45	Valedictory program and distribution of Certificates	

