TRAINING PROGRAMME UNDER AGRICLINICS AND AGRIBUSINESS CENTER SCHEME

NODAL TRAINING INSTITUTE REGIONAL AGRICULTURAL RESEARCH STATION, AC&ABC CENTRE PATTAMBI, KERALA

Training Period-22/08/2025 To 06/10/2025 (Batch No. 04) TP.No.3039

TIME TABLE

Sr.	Date	Session-I	Session-II	Session- III	Session- IV
No. 1	22/08/2025 (Friday)	(9.30am-11.00am) Registration Inauguration VideoonAgripreneurs	(11.30am-1.00pm) Inductionand Orientation • AC&ABC Scheme & Use of www.agriclinics.net • MANAGE activities, GOISchemeOverview	(2.00pm-3.30pm) Agro-ecological zone in India Introduction of Agroecological zone in India Zone-wise group discussionon major crops and practices	(4.00pm-5.30pm) ICT • MS-WORD Internet access
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years		Dr Shahiba Asst Professor(Plant breeding and Genetics) RARS, Pattambi Experience: 5 years	Mrs Sreejya MS Academic Head- GTEC computer Education &Director -Nilanthar Technologies Pvt Ltd., Head of Digital Solutions and Web Experience Qualification: MSc Electronics Experience: 4 years in Teaching and Web Development
2	23/08/2025 (Saturday)	• Importance of groups in organization and Team Interactions in group • Team Building • Decision Taking • Interaction with the Team. How to build a good team?	 Leadership Introduction to Leadership LeadershipPower LeadershipStyles Leadership in Administration 	Stress Management	ICT • MS-WORD • Internet access

		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Mr Jukeshi HST Social Science SNTrust HSS Shoranur State Resource Group member in Education department and Soft skill trainer Qualification: BA economics Experience: 28 years	Mr Jukeshi HST Social Science SNTrust HSS Shoranur State Resource Group member in Education department and Soft skill trainer Qualification: BA economics Experience: 28 years	Mrs Sreejya MS Academic Head- GTEC computer Education &Director -Nilanthar Technologies Pvt Ltd., Head of Digital Solutions and Web Experience Qualification: MSc Electronics Experience: 4 years in Teaching and Web Developmen
3	24/08/2025 (Sunday)		Homework,Assignments,I	ReadingsandPersonalwork	
4	25/08/2025 (Monday)	 Introduction Introduction to Communication Flow of communication Listening Barriers of communication& how to Overcome barriers of communication Mr Keekot Sayed Harris Thangal Resource person in Macmillan Education & Oxford University Press Malappuram Qualification :BA Experience: 25 years 	 Interpersonal Relation Introduction to Interpersonal Relations Analysis relations of different ego states Analysis of Transactions Analysis of Life position Mr Keekot Sayed Harris Thangal Resource person in Macmillan Education & Oxford University Press Malappuram Qualification :BA Experience: 25 years 	Marketing and Hazards/risk management Introduction to Risk &Conflict, Causes of conflict in various enterprises, Managing Risk & Conflict Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	 Time Management Timeas a Resource Identify Important Time Wasters Individual Time Management Styles Techniques for better management Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years
5	26/08/2025 (Tuesday)	Small enterprise Management • Small Enterprise Management • SWOT Analysis Book keeping process	Challenges In Business Enterprise Development Challenges and mitigation strategies	Planning in Extension Preparation and operationalization of Strategic ResearchExtension Plan(SREP)	 Writing Skills Writing,readingand Oralcommunication Skill News Papers / agriculturemagazines

		Mr. Viswambharan Asst Registrar(Retd) District Industries centre &District Resource Person PMFME scheme Malapuram Exp: 30 years	Mr. Viswambharan Asst Registrar(Retd) District Industries centre &District Resource Person PMFME scheme Malapuram Exp: 30 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years
6	27/08/2025 (Wednesday)		ngri-preneurs from different s	ectors-reflection on their suc	cess
7	28/08/2025 (Thursday)	Design strategy Design thinking for business strategy and entrepreneurship	Personal value and Ethics Ethics in Business	Introduction of Entrepreneurship Basics of Social / Inclusive Entrepreneurship (Case Studies)	Introduction to rule/ regulation Acts, Rules and Regulations related to Agricultural GST, Income Tax Returns Agriculture Land Revenue Records
		Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Dr. Israel Thomas Professor(Agrl Ext) KVK, Pattambi Experience: 28 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Mr Suresh Babu Input dealer, Tirthala Exp: 20 years
8	29/08/2025 (Friday)	 Soils Soil types and their management Soil and water testing Advisory 	 Package of Practices Major Crops (agriculture) of the area and Postharvest Technology 	 Horticulture Package of practices of major Vegetables, Fruits, flowers, Cash crops, Medicinal and Aromatic crops of the area 	Bi-product Value addition & Management Fruit Spices Dairy
		Dr Thulasi Associate Professor (Soil Science) RARS, Pattambi Experience : 18 years	Mrs Hiba K Agricultural Instructur M.Sc (Horticulture-Post Harvest technology) Institute of Agriculture Technology(IAT) RARS, Pattambi Experience: 3 years	Dr.Jiji Allen Asst Professor(Horticulture) and Mrs Aswathy Asst Professor(Horticulture) RARS, Pattambi 5 years of ERxperience	Mrs Hiba K Agricultural Instructur M.Sc (Horticulture-Post Harvest technology) Institute of Agriculture Technology(IAT) RARS, Pattambi Experience: 3 years

9	30/08/2025 (Saturday)	Pest Management Important Pests of Major Crops-Causes, SymptomsandControl measures Integrated Pest Management(IPM) Methods of Pesticide application Identification of useful and harmful insects	Important diseases of Major Crops – Causes, Symptoms and Control measures Integrated disease Management(IDM) Methods of seed treatments and application of fungicides	Types of weeds Identification and management of wees (including chemical, biological and mechanical control)	License procedure and act
		Dr.K.Karthikeyan Professor(Agrl Enotomology) RARS, Pattambi Exp: 30 years Dr. Malini Nilamudeen, Asst Prof(Ag Entomology) Exp 8 yr	Dr.Purushothaman Professor(Plant Pathology) RARS Pattambi Exp 27 years	Dr. Vidhu Priyadarshini Asst Professor(Agronomy) RARS, Pattambi Experience: 5 years	DrShahiba Asst Professor(Plant breeding and Genetics) RARS, Pattambi Experience: 5 years

10	31/08/2025 (Sunday)		Home work, Assignments,	Readings and Personal work		
11	01/09/2025 (Monday)	Seed Seed Producing Companies-technical Head	Bio-Input production and management Bio Agri Inputs Company– Technical Head	Chemical Input Input Retail Stores(any one)	Agri-Marketing • Millet Marketing • Organic produce marketing	
		Dr.Sahiba Asst Professor-Plant Breeding and Genetics RARS, Pattambi Exp 5 years	Mr. Abhilash BSc(Cooperation and Banking) MBA Marketing Management Agripreneur and Consultant Biofertz, Palakkad	Mr Suresh Babu Input dealer, Tirthala Exp: 20 years	Mr. Abhilash BSc(Cooperation and Banking) MBA Marketing Management Agripreneur and Consultant Biofertz, Palakkad	
12	02/09/2025 (Tuesday)	Livestock entrepreneurship Animal health &ArtificialInsemination Packageofpracticesof Animal husbandry Enterprises Dairy, goat, sheep & piggery Dr. Smijisha Subject Matter spe KVK Palakkad	Poultry Types of poultry Management practices(inputs management) Feed&Fodder Medicineand Vaccination cialist, Animal Husbandary	Sericulture	Apiculture-Beekeeping	
13	03/09/2025	Plasticulture	Micro-Irrigation	Asst Prof(Ag Entomology) Exp 8 yr Farm-Mechanization	Asst Prof(Ag Entomology) Exp 8 yr Project Identification	
13	(Wednesday)		 Types of irrigation in agriculture Micro-Irrigation System in agriculture Hydroponic 	 Farm Implements and Equipment's Repairing&Maintenance of Farm Implements Custom Hiring Center Solar-based agri- entrepreneurship 	Resources Analysis and Counseling Project identification profile preparation Presentations and Counseling	

		Dr Hakkim Professor and Head, Soil and Water conservation Department, KCAET, Tavanur Expereience: 33 years	Dr Hakkim Professor and Head, Soil and Water conservation Department, KCAET, Tavanur Expereience: 33 years	Dr Anjali Sunny Asst Professor(Agricultural Engineering) RARS, Pattambi Experience : 4 years	Dr. Suhail Palakkod Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi, Kerala Exp: 12 years Worked in Entrepreneurship Development Institute
14	04/09/2025 (Thursday)		ivityOverview(Collectingdatafron ActivityandEssentialinformation		ationtofindout
15	05/09/2025 (Friday)		ivityOverview(Collectingdatafron ActivityandEssentialinformation		ationtofindout
16	06/07/2025 (Saturday)	$Market Survey-Business/\ Activity Overview (Collecting data from secondary sources of information to find out scope for the proposed Business Activity and Essential information for preparation Business plan.$			
17	07/09/2025 (Sunday)	Homework, Assignments, Re	eadings and Personal work		
18	08/09/2025 (Monday)	Agri-tourism &entrepreneurship • Agri-tourism • Eco-tourism	Fishery&Aquaculture	Contract Farming Complete package of practices for contract farming	 Agri-Journalism Printing,Digital, Social Media Projectproposalon Mushroomfarming
		Dr.B.Shanmugasundara m Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Mrs Sruthi Field officer,Fisheries Dept Pattambi Qualification : MSc fisheries Experience : 5 years	Mr Ragavan Rajan Managing Director, Best Garden Exports India Pvt Ltd Nammakkal Tamil Nadu Qualification: Agriculture Expereince 30 years	Dr.B.Shanmugasund aram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years

19	09/09/2025	Exposure to DAC&FW flagship scheme implemented at district level(soilHealthCard,CropInsurance, RKVY, Seed bank
	(Tuesday)	and all etc.)with State Agriculture and Allied department.
		Dr. Moosa Professor and Dr Shahiba Assistant Professor

20	10/09/2025 (Wednesday)				
21	11/09/2025 (Thursday)	Warehouses Management Ware house function and management	Project Identification • Resources Analysis and Counseling Project identification profile preparation Presentations and Counseling	 Tools&Technique Briefing on tools and techniques of market survey Briefing on Check list for date collection Dos and don't s during hands-on-experience 	 Tools&Technique Briefing on tools and techniques of market survey Briefing on Check list for data collection Dos and don'ts during hands-on-experience
		Mrs Roshini Assistant Professor(Plant Breeding and Genetics) RARS Pattambi Experience: Worked in Central Ware house corporation for 3 years and 5 years in KAU	Dr. Suhail Palakkod Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi, Kerala Exp: 12 years Worked in Entrepreneurship Development Institute	Dr. Suhail Palakkod Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Exp: 12 years Worked in Entrepreneurship Development Institute Anchachavidi, Kerala	Dr. Suhail Palakkod Dean Academics Duxford International Business school(DIBS) Malappuram Kalikav, Anchachavidi, Kerala Exp: 12 yearsWorked in Entrepreneurship Development Institute
22	12/09/2025 (Friday)	Account & Finance • Ledger & book keeping	Marketing &product Development	Bank Volunteer Banking facilitators a "Business and Extension opportunity" for Agripreneur	Grievance'sredressal mechanism inBanks • RTI/Ombudsman etc.
		Mr Venkatesan Tax Consultant, Pattambi Qualification: B.Com Experience: 30 years	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	Mr Satheesan SBI Bank officer(Retd), Ottapalam Exp: 30 years	Mr Satheesan SBI Bank officer(Retd), Ottapalam Exp: 30 years

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22	12/00/2025				N. C. IE. IG. C.
23	13/09/2025 (Saturday)	Govt. Scheme National Horticulture Mission (NHM)	Flagship programs of Dept. of Animal Husbandry,GOIandof respective State	Flagship programs of Dept.of fisheries, GOI and of respective State	National Food Security Mission (NFSM)
		Dr.Jiji Allen Asst Professor(Horticulture) RARS, Pattambi 5 years of Experience	Dr. Smijisha Subject Matter specialist, Animal Husbandary KVK Palakkad	Mrs Sruthi Field officer,Fisheries Dept Pattambi	Dr.B.Shanmugasundaram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years
24	14/09/2025 (Sunday)	Homework, Assignments, Re	eadings and Personal work		
25	15/09/2025 (Monday)	Work with Line department • How to work effectively with ATMA and to organize Farm Schools- PD ATMA Dr.B.Shanmugasund	Source of Credit& Subsidy Rural credit/ Funds Crop insurance Access of subsidies scheme-Bankers/ NABARD Mrs Kavitha Ram	IT Enabled Agricultural Extension Advisory Services Visit to KCC Dr. V.G.Sunil	IT Enabled Agricultural Extension Advisory Services Introduction of Mobile app/Tablet Dr. V.G.Sunil
		aram Ph.D (Agrl Extension) Professor and Nodal officer Experience; 28 years	DDM, NABARD, Palakkad Qualification: BA Economics Experience: 10 years	Asst Professor Communication Centre Mannuthy Qualification: PhD Agrl Ext	Asst Professor Communication Centre Mannuthy Qualification: PhD Agrl Ext
26	16/09/2025 (Tuesday)	ExposurevisittoKCC		ExposurevisittoRadiostation/	
27	17/09/2025 (Wednesday)			ExposureVisittoICARInstitute((nearbyifany)
28	18/09/2025 (Thursday)	Exposure Visit to State Department of Agriculture Exposure Visit to Dept.ofAnimalhusbandry&Fishery			nalhusbandry&Fishery
29	19/09/2025 (Friday)	Hands-on-experience/InternshipwithrespectiveAgri-businesscompanies&establishedagri-preneur/ - Interactionwiththepromoterandunderstandingeachprocessthoroughlyandrecordtheobservations-seed clarifications – amend the business plan accordingly			
30	20/09/2025 (Saturday)		randunderstandingeachproce	business companies & establi essthoroughlyandrecordtheol	

31	21/09/2025 (Sunday)	Homework, Assignments, Re	adings and Personal work		
31	22/09/2025 (Monday)		lunderstandingeachprocessthoro	ess companies& establishedag oughlyandrecordtheobservations	ri-preneur / - -seed clarifications-
32	23/09/2025 (Tuesday)	Anchachavidi , KeralaExp: 12 ye		Preparationofbusiness planbasedonthedata/ information collected duringMarketSurvey/ Internship nternational Business school(DIB Development Institute/Dr Neethar (Agrl Ext) RARS, Pattambi	
33	24/09/2025 (Wednesday)	Project outline and financialanalysistools-lecturecumcasestudy/case exercises Dr. Suhail Palakkod Ph.D (Econo	Project outline and financialanalysistools-lecturecumcasestudy/case exercises	Project outline and financialanalysistools–lecturecumcasestudy/case exercises nternational Business school(DIB Development Institute./ Mrs Dee	
35	25/09/2025 (Thursday)	Ext) RARS, Pattambi TranslatingBusinessPlan in to Detailed Project Report(DPR's) Dr. Suhail Palakkod Ph.D (Econo Anchachavidi, KeralaExp: 12 ye 20 years exp/ Dr Neetha Rose A	TranslatingBusinessPlan in to Detailed Project Report(DPR's) omics)Dean Academics Duxford I arsWorked in Entrepreneurship	ARS, Pattamb/ Dr. B.Shanmugasu TranslatingBusinessPlan in to Detailed Project Report(DPR's) nternational Business school(DIB Development Institute /Mrs Deep ARS, Pattamb/ Dr. B.Shanmugasu	TranslatingBusinessPlan in to Detailed Project Report(DPR's) S) Malappuram Kalikav, ba Agrl EconomicsADA,SDA
36	26/09/2025 (Friday)		Finalizing Detailed Project Reports (DPRs) omics)Dean Academics Duxford Is arsWorked in Entrepreneurship	Finalizing Detailed Project Reports (DPRs) nternational Business school(DIB Development Institute	Finalizing Detailed Project Reports (DPRs) S) Malappuram Kalikav,
37 38	27/09/2025 (Saturday)	Finalizing Detailed Project Reports (DPRs) Dr. Suhail Palakkod Ph.D (Econo Anchachavidi, KeralaExp: 12 ye	Finalizing Detailed Project Reports (DPRs) omics)Dean Academics Duxford I arsWorked in Entrepreneurship	Finalizing Detailed Project Reports (DPRs) nternational Business school(DIB Development Institute / Mrs Dee S, Pattamb/ Dr. B.Shanmugasund	pa Agrl EconomicsADA,SDA 20

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38	28/9/2025	Homework, Assignments ,Re	adingsandPersonalwork			
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39	(Monday)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	Finalizing Detailed Project Reports (DPRs)	
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			earsWorked in Entrepreneurship			
		Pattambi	Professor (Agrl Economics) RAR	s, Pattamo/ Dr. B.Snanmugasunu	aram, Professor(Agri Ext) RARS,	
40	30/09/2025	Finalizing Detailed Project	Finalizing Detailed Project	Finalizing Detailed Project	Finalizing Detailed Project	
	(Tuesday)	Reports (DPRs)	Reports (DPRs)	Reports (DPRs)	Reports (DPRs)	
		Dr. Subail Palakkad Ph.D. (Econo	omics)Dean Academics Duxford I	hternational Rusiness eshael(DIR	S) Malannuram Kalikay	
			earsWorked in Entrepreneurship			
			Professor (Agrl Economics) RAR	•		
		Pattambi			,	
41	01/10/2025	Finalizing Detailed Project	Finalizing Detailed Project	Finalizing Detailed Project	Finalizing Detailed Project	
	(Wednesday)	Reports (DPRs)	Reports (DPRs)	Reports (DPRs)	Reports (DPRs)	
		Dr. Suhail Palakkod Ph.D (Econo	omics)Dean Academics Duxford I	nternational Business school(DIB	S) Malappuram Kalikav,	
			earsW Mrs Deepa Agrl Economics		-	
		Development Institute/ Dr Neetha Rose Asst Professor (Agrl Economics) RARS, Pattamb/ Dr. B.Shanmugasundaram,				
		Professor(Agrl Ext) RARS, Pattambi Holiday Gandhi Jayanthi				
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42	03/10/2025	Finalizing Detailed Project	Finalizing Detailed Project	Finalizing Detailed Project	Finalizing Detailed Project	
	(Friday)	Reports (DPRs) and	Reports (DPRs) and	Reports (DPRs) and	Reports (DPRs) and	
		forwarding to MANAGE	forwarding to MANAGE	forwarding to MANAGE	forwarding to MANAGE	
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		years exp/ Dr Neetha Rose Asst	Professor (Agrl Economics) RAR			
42	04/40/2025	Pattambi	Physical Date in Date in	Physical Description	Physics - Datella I Date of	
43	04/10/2025 (Saturday)	Finalizing Detailed Project Reports(DPRs)andgets	Finalizing Detailed Project Reports (DPRs) and	Finalizing Detailed Project Reports (DPRs) and	Finalizing Detailed Project Reports (DPRs) and	
	(Saturday)	FeedbackfromMANAGE	forwardingtoMANAGE	forwardingtoMANAGE	forwardingtoMANAGE	
			omics)Dean Academics Duxford I			
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			p/ Dr Neetha Rose Asst Professo			

		B.Shanmugasundaram, Professor(Agrl Ext) RARS, Pattambi				
±		Homework, Assignments ,Re	Homework, Assignments ,ReadingsandPersonalwork			
45	06/10/2025 (Monday)	International Business school(I Anchachavidi , KeralaExp: 12 ye	Presentation of DPR and submission to respective bankers omics)Dean Academics Duxford DIBS) Malappuram Kalikav, ears Worked in Entrepreneurship epa Agrl EconomicsADA,SDA 20	Dr. Jiji Allen(ProgramCoordinator) Dr P.Raji ADR, RARS Pattambi		
				Staff of RARS, Pattambi		