

TENTATIVE SCHEDULE
TRAINING PROGRAMME UNDER THE AGRI CLINIC & AGRIBUSINESS CENTRES SCHEME
JARDS, MORADABAD

30th June 2025 To 14th August 2025, Venue: MANOHARPUR, DIST-MORADABAD

Date	Day	Day No.	Session I (9:30am-11:00am)	Session II (11:30am-1:00pm)	Session III (2:00pm-3:30pm)	Session IV (4:00pm-5:30pm)
30-June-25	Monday	1	Registration, Inauguration, Video on Agripreneurs, Mr. Brajraj Singh, MscAgr 20Year Exp.	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net, MANAGE Activities, GOI Schemes Overview, Dr. Deepak Mendiratta, Phd. Nodal Officer	Agro-Ecological Zone in India Introduction, Zone wise group discussion on major crops & practices Dr. O.P. Singh, Biochemistry P.h.d. Training Coordinator	ICT: MS-Word, Internet Access Miss Manishi Vashishtha BCA 01 Year Exp.
1-July -25	Tuesday	2	Introduction on Interpersonal relations, Analysis, Relations of different ego states, Analysis of Transaction & Life-positioning. Dr. Satyendra Arya Management MBA Phd. 15 years Exp.	Introduction of Leadership, Leadership power, styles & Administration, Dr. Deepak Mendiratta Phd Nodal Officer.	Introduction & Flow of communication, Listening, Barriers of communication & how to overcome barriers of communication, Dr. Deepak Mendiratta Phd Nodal Officer.	ICT: MS - Word, Internet Access Miss Manishi Vashishtha BCA 01 Year Exp.
2-July-25	Wednesday	3	Introduction of stress, cause of stress, impact & management of stress Dr. Megha Bhatia Phd. 10 years Exp.	Importance of group in organization and team interactions in group, Team-Building, Decision- Taking, Decision-Taking interactions with the team, How to Build a good team, Dr. Satyendra Arya MBA Phd. 15 years Exp.	Marketing & risk introduction, Risk & Conflict, Cause of conflict in various enterprises. Managing risk and conflict Dr. Mausam Sinha MBA Phd. 20 Years Exp.	Time Management, as a resource, Identify Important time wasters, Individual Time management, Style and techniques for better time management, Dr. Mausam Sinha MBA Phd. 20 Years Exp.
3-July-25	Thursday	4	Small enterprise Management, SWOT Analysis, Book-Keeping Process Mr. Manoj Jain, CA 20 Years	Personal value and ethics, Ethics in business, Dr. Mausam Sinha Management MBA Phd. 20 Years Exp.	Planning in Extension: Preparation & operationalisation of strategic research extension plan (SREP) Mr. Amar Pal Technical Asst Dept of Agriculture	Writing skills, writing, reading and oral communication skills, News paper and agricultural magazines, Mr. Vaibhav Sharma MBA, 15 years Exp.
4-July-25	Friday	5	Interaction with successful agripreneurs from different sectors -reflecting on their success, Mr. Vikram Singh, Mr. Pushpendra Kumar, Mr. Jitendra Chauhan, Mr. Ishtekar, Msc.			
5-Jan-25	Saturday	6	Design Strategy, Design thinking for business strategy and business entrepreneurship, Mr. Vikas Singh MBA 12 Years Exp.	Challenges in business enterprises, development, challenges and mitigation strategy Dr. Mausam Sinha Management MBA Phd. 20 Years Exp.	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Dr. Deepak Mendiratta, Phd. Nodal Officer	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural and, revenue and records Mr. Manoj Jain, CA 20 Years Exp

6-July-25	Sunday	7	Sunday 1 - Homework, Assignments, Readings & personal work			
7-July-25	Monday	8	Soils, Dr. Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.	Major Crops of Area and Post Harvest Mr. Braj Raj Singh Msc. Ag 20 Years Exp.	Horticulture - Package of Practices of major vegetables, fruits, flowers, cash crops, medicinal & aromatic crops, Mr. Anil Kumar Horticulture Msc. Ag 10 Years Exp.	Bio Product, value addition and Management, fruits, spices and dairy, Dr.Virendra Singh Phd Retd. Sms Kvk Awagarh 35 years Exp.
8-July-25	Tuesday	9	Pest-Management Mr. Shalesh Tyagi, Incharg IPM Lab, BSc.Ag, 35 Year	Disease-Management, Dr. O.P. Singh, Agri Bio chemistry P.h.d. Training Cordinator	Weed-Management Dr. O.P. Singh , P.h.d. Training Cordinator	License Proceure, Seed-Act, Insecticide Act, Fertilizer Act, Bio - Input Certification Dr. Deepak Mendiratta.
9-July-25	Wednesday	10	Seed Producing Companies - Technical Heads, Mr. Simarpreet MBA Agri Business Director Hortus Seed 7 Year	Bio- Agri –Input Company-Technical Heads, Mr. Vidhyavasmi Upadhyay, Agronomy Msc/ MBA 15 Year Regional Yara Fertilizers Manager	Input Retail Stores Mr. Brajrj Singh MSc Ag 20Years.	Millet Marketing & Organic Produce Marketing, Mr. Vikas Singh Yadav Owner Prithvi Ann 12 Year
10-July-25	Thursday	11	Animal Health & Artificial insemination, Package & Practices of Animal Husbandry enterprises, Dairy, Goat, Sheep and Piggery Dr. Vijendra Singh B.vsc Exp. 10 Years	Types of Poultry, Management Practices(Inputs Management), Feed & Fodder, Medicine and Vaccination, Dr. Vijendra Singh B.vsc Exp. 10 Years	Introduction of Project Proposal Mr. Braj Raj Singh Msc.Ag 20 Years Exp.	Complete package & Practices on Agriculture, Dr.O.P. Singh , P.h.d. Training Coordinator
11-July-25	Friday	12	Farm implements and equipments, Repairing & Maintenance of Farm implements, Custom-Hiring center, Solar based Agri- entrepreneurship, Mr. Chandan Trivedi BTecAg 10 Years Exp.	Types of irrigation in agriculture, Micro-irrigation system in Agriculture, Hydroponic, Mr. ChandanTrivedi,B.TecAg.Owner Sant Mehrishi Ag. 10 Years Exp.	Poly house /Shade-net/Tunnel net, Mulching and types of mulching, water harvesting structure (use of polypropylene material) Mr. Balbeer Singh, Horticulure Msc. Owner Bluming Flower	Basics of Fishery, Shrimp Farming, Feeds & medicines, Dr. Sanjay Arora 11 A.M. Fishries Farm.
12-July-25	Saturday	13	Agri-Tourism & Entrepreneurship-Agri Tourism& Eco Tourism, Dr. Sanjay Arora, Owner 11 Am Aqwa Farm. 15 Years	Warehouse Function and Management, Mr. Deepak Kumar Owner Ware house 10 Year	Complete package of practices for contract Farming, Mr. Deepak Kumar Owner Ware house Exp. 10 Years	Printing, Digital, Social Media, Project Proposal on Mushroom Farming, Mr. Vikas Singh MBA 10 years Exp.
13-July-25	Sunday	14	Sunday 2 -Homework, Assignments, Readings & personal work			
14-July-25	Monday	15	Projection identification Resource analysis and counseling ,project identification ,profile preparation, presentation & counseling, Mr. Braj Raj Singh Msc. Agriculture Botany, Mr. Yuvraj Vashistha, MBA			Briefing on tools and techniques of market survey, Briefing on checklist for data collection, Mr. Brajrj Singh, Msc Agriculture Botany 15Year.
15-July-25	Tuesday	16	Exposure to DAC & FW Flagship scheme implemented at District level (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments, Dr.Deepak Mendiratta, Phd .Nodal Officer, Mr.Rajat Schgal DDM Nabard, Mr.Jitendra Dabas Dept of Ag.			
16-July-25	Wednesday	17	Exposure to DAC & FW Flagship scheme implemented at District laval (Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments, Akeel Aehmad (Ex Employee AIC 15 Year) Mr.Jitendra Dabas Dept of Ag, Dr. Deepak Mendiratta.			

17-July-25	Thursday	18	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
18-July-25	Friday	19	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
19-July-25	Saturday	20	Market survey-Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan)			
20-July-25	Sunday	21	Sunday 3 - Homework, Assignments, Readings & personal work			
21-July-25	Monday	22	Ledger and Book- Keeping, Mr. Satyendra Kumar, M.Com, AccountantMetalWord,20Year	Digital Marketing, Method Demonstration, Result Demonstration,Mr.VikasSingh MBA10Year	Banking Facilitator- A Business & Extention Opportunity for Agripreneur, Mr. S.D.Kalra Retd. C.M. SBI 40Year	Grievances redressalmachanism in Banks, RTI/Ombudsman etc, Mr. Satendra Singh Branch Head, Bandhan Bank
22-July-25	Tuesday	23	National Horticulture Mission Mr. ArunKumarDeptofHorticuture15 Year	Flagship Programmes of department of Animal Husbandry, GOI &State Govt. , Dr. Vijendra Singh Dept Of Animal Husbandry	Flagship Programmes of department of Fisheries, GOI & State Govt, Mr. Mahesh Kumar Dept of Fishries 20 Year	National Food Security Mission (NFSM) Dr. Deepak Mendiratta.
23-July-25	Wednesday	24	Haw to Work effectively ATMA & to Organize farm Schools-PD ATMA, Mr. Amar Pal Incharge ATMA Rampur 10 Year	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme- Bankers/NABARD, Dr. Deepak Mendiratta.	IT Enabled Agriculture, Extension Advisory Services, Visit to KCC, Mr.Braj Raj Singh Msc. Ag 20 Years Exp.	Introduction of Mobile App/e-Tablet, Miss Manishi Vashishtha BCA 01 Year Exp
24-July-25	Thursday	25	Exposure Visit to IPM Lab			Exposure visit to Custom Hiring Poultry Farm Centre
25-July-25	Friday	26	Exposure visit Fisheries Unit			Exposure visit to Dairy Farm
26-July-25	Saturday	27	Exposure visit KVK			Exposure visit to Piggery Unit
27-July-25	Sunday	28	Sunday 4 - Homework, Assignments, Readings & personal work			
28-July-25	Monday	29	Hands-on-experience-Intraction with the promoters & under stadingeachprocessthourollyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly			
29-July-25	Tuesday	30	Hands-on-experience-Intractionwiththepromotors&understadingeachprocessthourollyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly			
30-July-25	Wednesday	31	Hands-on-experience-Intraction with the promoters & under staging eachprocessthourollyandrecordtheobservations-seekclarifications-amendthebusinessplan accordingly			
31-July-25	Thursday	32	Preparation of businessplan-Basedonthedata/informationcollectedduring Market Survey,Mr.Deepak Mendiratta Phd. 20Year, Mr.Brajraj Singh, MSc Ag15 Year			
1-Aug-25	Friday	33	Project outline & financial analysis tools-lecturecumeasestudy/ case exercise Mr. Anil Khanna Manager SBI, Dr.Deepak Mendiratta, Phd. Nodal Officer			
2-Aug-25	Saturday	34	Translating Business plan into Detailed Project Report (DPR) Mr.S.K Gandharv Retd. R.M.PUGB, Mr. Vikas Singh Mba			
3-Aug-25	Sunday	35	Sunday 5 - Homework, Assignments, Readings & personal work			

4-Aug-25	Monday	36	Finalizing Detailed Project Report(DPR) Dr. Deepak Mendiratta, Mr. Anil Khanna Retd. B.M,SBI
5-Aug-25	Tuesday	37	Finalizing Detailed Project Report (DPR) Mr. Manoj Jain C.A.& Dr. Deepak Mendiratta, Phd. Nodal Officer
6-Aug-25	Wednesday	38	Finalizing Detailed Project Report (DPR) Mr. Mukesh Trivedi R.M. PUGB & Mr. Brajraj Singh
7-Aug-25	Thursday	39	Finalizing Detailed Project Report (DPR) Mr. Vikas Singh MBA, Mr. Anil Khanna SBI
8-Aug-25	Friday	40	Finalizing Detailed Project Report (DPR) Mr. Anil Khanna Retd Sr Manager SBI, Dr. Deepak Mendiratta, Phd. Nodal Officer
10-Aug-25	Sunday	41	Sunday 6 - Homework, Assignments, Readings & personal work
11-Aug-25	Monday	42	Finalizing Detailed Project Report(DPR)&forwarding to MANAGE, Miss Manishi Vashishtha BCA 01 Year Exp, Mr.Vikas Singh, MBA
12-Aug-25	Tuesday	43	Finalizing Detailed Project Report (DPR) & Get feedback from MANAGE, Dr. Deepak Mendiratta, Mr. Braj Raj Singh
13-Aug-25	Wednesday	44	Presentation of DPR & Submission to Respective Bankers, Miss Manishi Vashishtha BCA 01 Year Exp, Dr. Deepak Mendiratta
14-Aug-25	Thursday	45	Valedictory Programme and Distribution of Certificates