

**SCHEDULE**  
**TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME**  
**JARDS, GORAKHPUR**

**30 June 2025 To 14 August 2025 ,Venue: H802 BASHARATPUR , Dist - Gorakhpur**

Date	Day	Day No.	Session I (9:00am-10:30am)	Session II (11:00am - 12:30pm)	Session III (1:30pm-3:00pm)	Session IV (3:30pm-5:00pm)
30-Jun-25	Monday	1	Registration, Inauguration, Video on Agripreneurs ,	Induction and Orientation of ACABC Scheme & use of www.agriclinic.net,MANAGE Activites,GOI Schemes Overview MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	Agro-Ecological Zone in India Introduction,Zone wise group discussion on major crops & practices, MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	MS-Word,Internet Access Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-2 years
1-Jul-25	Tuesday	2	Introduction on Interpersonal relations,Analysis,Relations of different ego states,Analysis of Transaction & Life-positioning Er.S.B.Bhardwaj,MBA,Ex-14 Years	Introduction of Leadership,Leadership power,styles & Administration n Er.S.B.Bhardwaj,MBA,Ex-14 Years	Introduction & Flow of communication,Listening,Barriers of communication & how to overcome barriers of communication Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-2 years	ICT : MS-Word,Internet Access Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-2 years
2-Jul-25	Wednesday	3	Introduction of stress,cause of stress,impact & management of stress Mr.Ashwani MBA Ex-4 years	Importance of group in organization and team interactions in group,Team-Building,Decision- Taking,Decision-Taking interactions with the team,How to Build a good team Mr.Ashwani MBA Ex-4 years	Marketing & risk introduction,Risk & Conflict,Cause of conflict in various enterprises.Managing risk and conflict MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	Time Management,Time as a resource,Identify Important time wasters,Individual Time management,Style and techniques for better time management MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years
3-Jul-25	Thursday	4	Small enterprise Management,SWOT Analaysis ,Book-Keeping Process Dr.Deepak Mendiratta,Phd Agri,CEO JARDS,Ex-20 Years	Personal value and ethics,Ethics in business Dr.Deepak Mendiratta,Phd Agri,CEO JARDS,Ex-20 Years	Planning in Extension: Preparation & operationalisation of strategic research extension plan(SREP) Mr.Shivmohan Dixit,M.Sc Ag (Agronomy),Ex-3 years	Writing skills ,writing,reading and oral communication skills,News paper and agricultural magazines Mr.Shivmohan Dixit,M.Sc Ag (Agoronomy),Ex-3 years
4-Jul-25	Friday	5	Interaction with successful agripreneurs from different sactors - reflecting on their success ,Rahul Maurya,Amit Gupta,Munna Chaudhary,Rahul Prajapati			
5-Jul-25	Saturday	6	Design Strategy, Design thinking for business strtagy and business entrepreneurship Mr.Ravi Bhushan Bhardwaj,M.Tech,Ex-2 years	Challenges in business enterprises, development, challenges and mitigation strategy Mr.Amit Singh,MBA Ex-7 years	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship Mr.Amit Singh,MBA Ex-7 years	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Mr.Ramesh Singh,EX-BM,Ex-40 years,
6-Jul-25	Sunday	7	Sunday 1- Homework,Assignments,Readings & personal work			

7-Jul-25	Monday	8	Soils Mr.B.N.Pandey,Enviromental Specialist Ex-35 years	Major Crops of Area and Post Harvest Mr.B.N.Pandey,Enviromental Specialist Ex-35 years	Horticulture - Package of Practices of major vegetables, fruits, flowers, cash crops, madicinal & aromatic crops MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	Bio Product, value addition and Management, fruits,spices and dairy, MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years
8-Jul-25	Tuesday	9	Pest- Management Mr.Aswani Shukla M.Sc ag (Agronomy) Ex-3 years	Disease - Management Mr.Shivmohan Dixit,M.Sc Ag (Agronomy),Ex-3 years	Weed - Management Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years	Licence Procesure, Seed- Act, Insecticide Act, Fertilizer Act, Bio - Input Certification Mr.Ajeet Yadav,ADOAG,Ex-25 years
9-Jul-25	Wednesday	10	Seed Produsing Companies- Technical Heads Mr.Aswani Shukla M.Sc ag(Agronomy) Ex-3 years	Bio-Agri-Input Company Technical Heads Mr.Aswani Shukla M.Sc ag(Agronomy) Ex-3 Years	Input Retail Stores Mr.Rahul Maurya,Pro-Aprna Traders,Ex-5 years	Millet Marketing & Organic Product Marketing Mr.Rahul Maurya,Pro-Aprna Traders Ex-5 Years
10-Jul-25	Thursday	11	Animal Health & Artifitial insemination, Package & Practices of Animal Husbandary enterprises, Dairy, Goat, Sheep and Piggery Dr.Deepak Mendiratta,Phd Agri,CEO JARDS,Ex-20 Years	Types of Poultry, Management Practices(Inputs Management), Feed &Fodder,Madicine and Vaccination Dr.Deepak Mendiratta,Phd Agri,CEO JARDS,Ex-20 Years	Introduction of entrepreneurship, Basics of social / Inclusive entrepreneurship MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	Acts, Rules and Regulation related to Agriculture GST, Income Tax return, Agricultural land, revenue and records Mr.Brijesh Srivastava CA Ex-15 years
11-Jul-25	Friday	12	Farm implements and equipments,Repairing & Maintenance of Farm implements,Custom-Hiring center,Solar based Agri- entrepreneurship Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years	Types of irrigation in agriculture,Micro-irrigation system in Agriculture,Hydrophonic Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years	Polyhouse/Shade-net/Tunnel net,Mulching and types of mulching,water harvesting structure (use of poly propylene material) Mr.Dharmendra Singh,M.Sc Ag(soil science) Ex-15 years	Basics of Fishery,Shrimp Farming ,Feeds & medicines Mr.Dharmendra Singh,M.Sc Ag(Soil Science) Ex-15 years
12-Jul-25	Saturday	13	Agri-Tourism & Entrepreneurship- Agri Tourism & Eco Tourism Mr.Viktesh Pandey,M.Sc Ag(Horti),Ex-6 years	Warehouse Function and Management Mr.Viktesh Pandey,M.Sc Ag(Horti),Ex-6 years	Complete package of practices for contract Farming Mr.Dharmendra Singh,M.Sc Ag(Soil science) Ex-15 years	Printing, Digital,Social Media, Project Proposal on Mushroom Farming Mr.Rahul Prajapati M.Sc Ag(Economics) Ex-4 years
13-Jul-25	Sunday	14	Sunday 2- Homework,Assignments,Readings & personal work			
14-Jul-25	Monday	15	Projection identification Resource analysis and counseling ,project identification ,profile preparation,presentation & counselling Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years		Briefing on tools and techniques of market survey,Briefing on check list for data collection MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	
15-Jul-25	Tuesday	16	Exposure to DAC & FW Flagship scheme implemented at District laval ( Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and allied departments , Mr.Shivmohan Dixit M.Sc ag(Agronomy) Ex-3 years ,Mr.Satrudhan Yadav,M.Sc Ag(Soil Science) Ex-5 year			

16-Jul-25	Wednesday	17	Exposure to DAC & FW Flagship scheme implemented at District laval ( Soil Health Card, Crop Insurance, RKVY, Seed Bank and all etc) with State Agriculture and			
17-Jul-25	Thursday	18	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the propoD27:G37 activity & essential information for preparation business plan			
18-Jul-25	Friday	19	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential			
19-Jul-25	Saturday	20	Market survey -Business/Activity overview (collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business			
20-Jul-25	Sunday	21	Sunday 3- Homework,Assignments,Readings & personal work			
21-Jul-25	Monday	22	Ledger and Book- Keeping Mr.Brijesh Srivastava CA Ex-15 years	Digital Marketing, Method Demonstration, Result Demonstration Mr.Amit Singh,MBA Ex-7 years	Banking Facilitator- A Business & Extention Opportunity for Agripreneur Mr.Ashok Ex-BM,Ex-35 years	Grievances redressal machanism in Banks, RTI/Ombudsman etc Mr.Ashok Ex-BM,Ex-35 years
22-Jul-25	Tuesday	23	National Horticulture Mission MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years	Flagship Programmes of department of Animal Husbandary, GOI & State Govt Mr.Ashwani M.Sc ag (Agronomy)Ex-3 years	Flagship Programmes of department of Fisheries, GOI & State Govt .Mr.Ashwani M.Sc ag (Agronomy)Ex-3 years	National Food Security Mission (NFSM) Nempal Singh Departmental of Food Process MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years
23-Jul-25	Wednesday	24	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan			
24-Jul-25	Thursday	25	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan accordingly			
25-Jul-25	Friday	26	Hands-on-experience-Intraction with the promotors & understading each process thourolly and record the observations-seek clarifications-amend the business plan			
26-Jul-25	Saturday	27	Haw to Work effectively ATMA & to Organize farm Schools- PD ATMA Mr.Indarjeet BTM Agri,Ex-20 years	Rural Credits/Funds, Crops Insurance, Access of Subsidies Scheme Mr.Indarjeet BTM Agri,Ex-20 years	IT Enabled Agriculture, Extension Advisory Services, Visit to Call Centre Er.S.B.Bhardwaj,MBA,Ex-14 Years	Introduction of Mobile App/ e- Tablet Er.S.B.Bhardwaj,MBA,Ex-14 Years
27-Jul-25	Sunday	28	Sunday 4- Homework,Assignments,Readings & personal work			
28-Jul-25	Monday	29	Preparation of business plan-Based on the data / information collected during Market Survey ,Mr.Shivmohan Dixit,M.Sc Ag(Agronomy),Ex-3 years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years			
29-Jul-25	Tuesday	30	Project outline & finencial analysis tools- lecture cum ease study/ case exercise Mr.Raju Singh M.Sc ag(Economics),Ex-30 years Mr.Viktesh Pandey,M.Sc Ag,Ex-6 years			
30-Jul-25	Wednesday	31	Exposure Visit Bee Keeping		Exposure visit to protective cutivation	
31-Jul-25	Thursday	32	Exposure Visit to Dairy Farm		Exposure visit to Department of Animal Husbandary and Fishery	
1-Aug-25	Friday	33	Exposure Visit KVK		Exposure visit to Nurssery	
2-Aug-25	Saturday	34	Translating Business plan in to Detailed Project Report ,Er.S.B.Bhardwaj,MBA,Ex-14 Years ,Mr.Satrudhan,M.Sc Ag(Soil Science) Ex-5 years			
3-Aug-25	Sunday	35	Sunday 5- Homework,Assignments,Readings & personal work			
4-Aug-25	Monday	36	Finalizing Detailed Project Report (DPR),Mr.Ramesh Singh,EX-BM,Ex-40 years,MR.RANJEET YADAV,M.Sc Ag Horti-Nodal Officer,Ex-3 Years			
5-Aug-25	Tuesday	37	Finalizing Detailed Project Report (DPR) MrBrijesh Srivastava CA Ex-15 years,Mr.Ashok Verma BM Ex-35 years			
6-Aug-25	Wednesday	38	Finalizing Detailed Project Report (DPR) Er.S.B.Bhardwaj,MBA,Ex-14 Years ,Mr.Amit Singh,MBA Ex-7 years			

7-Aug-25	Thursday	39	Finalizing Detailed Project Report (DPR) Dr.Deepak Mendiratta,Phd Agri,CEO JARDS,Ex-20 Years
8-Aug-25	Friday	40	Finalizing Detailed Project Report (DPR) Er.S.B.Bhardwaj,MBA,Ex-14 Years ,Mr.Brijesh Srivastava CA Ex-15years
9-Aug-25	Saturday	41	Holiday
10-Aug-25	Sunday	42	Sunday 6- Homework,Assignments,Readings & personal work
11-Aug-25	Monday	43	Finalizing Detailed Project Report (DPR) & Forwarding to MANAGE,Mr.Ramesh Singh EX-BM,Ex-40 Years,MR.Ashok,Ex-BM,Ex-35 Years
12-Aug-25	Tuesday	44	Finalizing Detailed Project Report & Get Feedback from MANAGE,Mr.Ajay Singh,Ex-BM, Mr.Ranjeet Yadav, Msc.Ag. Hort. Ex- 3 Year
13-Aug-25	Wednesday	45	Presentation of DPR & Submission to Respective Banker
14-08-2025	Thursday	46	Valedictory Programme and Distribution of Certificates