

SCHEDULE

TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME

From 15 Feb. 2025 to 31 March. 2025 Venue: MCA, Literary & Scientific Society, Prayagraj U.P.)

Date	Day Name	Day No.	Session I (9:30-11 AM)	Session II(11:30-1:00 PM)	Session III(2:00-3:30 PM)	Session IV(4:00-5:30PM)
15-02-25	Saturday	1	<ul style="list-style-type: none"> Registration Inauguration Video on Agripreneur <p>Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years</p>	<p>Introduction and Orientation on ACABC Training programme</p> <p>Dr. Madan Singh Scientist, Directorate of Extension, SHUATS Naini Prayagraj, PhD. (Extension) 19 Years</p>	<p>Agro-ecological zone in India:</p> <ul style="list-style-type: none"> Introduction Agro-ecological zone in India Zone wise group discussion on major crops and practices <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> MS Word Internet access <p>Mr. Sailesh Srivastav , Computer Programmer , KVK Kaushambi, PGDCA, 13 Years</p>
16-02-25	Sunday	2	Sunday-1- Visit to Farm field and home work assignment read			
17-02-25	Monday	3	<p>Interpersonal relation</p> <ul style="list-style-type: none"> Introduction to interpersonal relation Analysis relation of different ego states Analysis of Transactions. Analysis of Life Position <p>Mr. B.K. Mishra, Director MCA L&S Prayagraj, MBA, 22 years</p>	<p>Leadership:</p> <ul style="list-style-type: none"> Introduction to leadership Leadership Power Leadership styles Leadership in administration <p>Dr. Pritesh Driwedi Ass. Professor SHUATS Naini Prayagraj , PhD Agri. Business Management 7 years</p>	<p>Communication:</p> <ul style="list-style-type: none"> Introduction to communication Flow of communication, Listening Barriers of communication & how to overcome barriers of communication. Mr. A.K. Mishra <p>Programe Ass. MCA L&S Prayagraj, MBA , 12 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> MS Word Internet access <p>Mr. Sailesh Srivastav , Computer Programmer , KVK Kaushambi, PGDCA, 13 Years</p>

18-02-25	Tuesday	4	<p>Stress Management:</p> <ul style="list-style-type: none"> • Introduction to stress • Causes of stress • Impact & Management of stress <p>Dr. Amit Keshari, Scientist, KVK Kaushambi, PhD Extension, 6 Years</p>	<p>Group Dynamic:</p> <ul style="list-style-type: none"> • Importance of group in organization and team interaction in group. • Team Building • Decision Taking • Interaction with the team. How to build a good team? <p>Dr. A.K. Srivastava Scientist KVK Kaushambi, MVSC, 14 Years</p>	<p>Marketing and Hazards/Risk Management:</p> <ul style="list-style-type: none"> • Introduction to risk and conflict, Cause of conflict in various enterprises. • Managing risk and Conflict. <p>Dr. N.K. Sharma Scientist, KVK Kaushambi, PhD Plant Protection, 16 Years</p>	<p>Team Management:</p> <ul style="list-style-type: none"> • Time as a resource • Identity important time wasters • Individual time management styles • Technique for better management <p>Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years</p>
19-02-25	Wednesday	5	<p>Small enterprise Management:</p> <ul style="list-style-type: none"> • Small enterprise Management • Swot Analysis book Keeping process <p>Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years</p>	<p>Personal value and ethics:</p> <ul style="list-style-type: none"> • Ethics in business <p>Mr. Prakash Singh Nodal Officer M.Sc. (Soil Science) 5 Years</p>	<p>Planning in extension:</p> <ul style="list-style-type: none"> • Preparation and personalization of strategic Research extension plan (SREP) <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-06 Years</p>	<p>Writing Skill:</p> <ul style="list-style-type: none"> • Writing reading and oral communication skill • News papers/ Agriculture Magazine. <p>Dr. A.K. Srivastava Scientist KVK Kaushambi, MVSC, 14 Years</p>

20-02-25	Thursday	6	<p>Design Strategy:</p> <ul style="list-style-type: none"> Design thinking for business strategy and entrepreneurship <p>Dr. Rajesh Singh Ass. Prof. SHUATS Naini Prayagraj, PhD (Crop Production), 12 Years</p>	<p>Challenge in business:</p> <ul style="list-style-type: none"> Enterprise development challenges and mitigation strategies <p>Dr. Yogesh Srivastava Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Extension 17 Years</p>	<p>Introduction of entrepreneurship:</p> <ul style="list-style-type: none"> Business of social/ Inclusive entrepreneurship (Case studies) <p>Dr. R.P. Singh Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture, 14 Years</p>	<p>Introduction to rule/regulation</p> <ul style="list-style-type: none"> Act. Rule and regulations related to Agricultural GST income tax returns Agriculture land revenue Records <p>Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years</p>
21-02-25	Friday	7	<p>Interaction with successful Agripreneurs from different sector-reflecting on their success Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years</p>			
22-02-25	Saturday	8	<p>Soil:</p> <ul style="list-style-type: none"> Soil type and their management Soil Sampling Soil and water testing advisory <p>Shri Manoj Singh (Scientist Soil Science) KVK Kaushambi M.Sc. (Soil Science)-21 Years</p>	<p>Package of practices:</p> <ul style="list-style-type: none"> Major crops (Agriculture) of area and post harvest Technology <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years</p>	<p>Horticulture</p> <ol style="list-style-type: none"> Package of practices of major vegetable, Fruit, Flowers, Cash Crops, Medicinal and Aromaticcrops of the area. <p>Dr. T.D. Mishra Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture 13 Years</p>	<p>Bi-Product Value addition & Management :</p> <ul style="list-style-type: none"> Fruit Spices Dairy <p>Dr.Madan Singh, Scientist Directorate of Extension , SHUATS Naini Prayagraj, PhD. (Extension) 19 Years</p>
23-02-25	Sunday	9	<p>Sunday-2- home work and assignment</p>			

24-02-25	Monday	10	Pest Management: <ul style="list-style-type: none"> • Important pest of major crops- causes, Symptoms, and control measures Dr. Vikram Singh Ass. Prof. SHUATS Naini Prayagraj, PhD, Crop Prodction, 17 Years	Disease Management: <ul style="list-style-type: none"> • Important Disease of major crops- cause, symptoms and control measures • Integrated Disease Management (IDM) • Methods of sees treatment and application of fungicides Dr. Shishir Kumar Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Agronomy 16 Years	Weeds Management: <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds(Including chemical, biological, and mechanical control) Dr. Sailendar Singh Scientist Directorate of Extension SHUATS Naini Prayagraj, PhD Horticultre 19 Years	License procedure and act.: <ul style="list-style-type: none"> • Seed Act. • Insecticid eAct. • Fertilizer Act. • Bio- input certificatio n .Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years
25-02-24	Tuesday	11	Seed: <ul style="list-style-type: none"> • Seed producing companies – technical Head Dr. N.K. Sharma Scientist, KVK Kaushambi, PhD Plant Protection , 16 Years	Bio Input production and Management: <ul style="list-style-type: none"> • Bio Agri Input Company – technical Head Dr.Madan Singh, Scientist Directorate of Extension, SHUATS Naini Prayagraj, PhD. (Extension) 19 Years	Chemical Input: <ul style="list-style-type: none"> • Input Retail Stores- Coromandel Dr. Rajesh Singh Ass. Prof. SHUATS Naini Prayagraj, PhD (Crop Production), 12 Years	Agri Marketing: <ul style="list-style-type: none"> • Millet Marketin g • Organic Produce Marketin g Dr. Vikram Singh Ass. Prof. SHUATS Naini Prayagraj, PhD, Crop Prodction, 17 Years
26-02-25	Wednesday	12	Livestock entrepreneurship: <ul style="list-style-type: none"> • Animal Healthand Artificial insemination • Package of practices ofanimal husbandry enterprises • Dairy, Goat, Sheep & Piggery Dr. A.K. Srivastav Scinetist KVK Kashambi, MVSC, 14 Years	Poultry: <ul style="list-style-type: none"> • Types of Poultry • Management of Practices (Input Management) • Feed & Fodder • Medicine & vaccination Dr. Subodh yadav Scientist of Animal Husbandry KVK, SHAUTS Naini Prayagraj, PhD , 16 years	Sericulture: <ul style="list-style-type: none"> • Complement Package of Practices on sericulture • Introduction to projectproposal Dr. Sailendar Singh Scientist Directorate of Extension SHUATS Naini Prayagraj, PhD Horticultre 19 Years	Agriculture Bee Keeping: <ul style="list-style-type: none"> • Complemen tPackage of Practices on Apiculture • Introduction toproject proposal Dr. R.P. Singh Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture, 14 Years

27-02-25	Thursday	13	<p>Farm Mechanization:</p> <ul style="list-style-type: none"> • Farm Implements and equipments • Repairing & Maintenance of Farm • Implements • Custom Hiring Center • Solar bases Agri entrepreneurship <p>Dr. T.D. Mishra Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture 13 Years</p>	<p>Micro Irrigation :</p> <ul style="list-style-type: none"> • Type of irrigation in Agriculture • Micro irrigation system in Agriculture • Hydroponic <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-06 Years</p>	<p>Plasticulture:</p> <ul style="list-style-type: none"> • Polyhouse/ Shadenet/tunnel net • Mulching / type of mulching • Water harvesting structure (Use of polypropylene material) <p>Dr. R.P. Singh Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture, 14 Years</p>	<p>Fishery & Aquaculture:</p> <ul style="list-style-type: none"> • Basic of fishery • Shrimp farming • Feed & Medicine <p>Dr. A.K. Srivastav Scientist KVK Kashambi, MVSC, 14 Years</p>
28-02-25	Friday	14	<p>Agri tourism & entrepreneurship</p> <ul style="list-style-type: none"> • Agri tourism • Eco tourism <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years</p>	<p>Warehouse Management:</p> <ul style="list-style-type: none"> • Warehouse functions & management <p>Dr. Madan Singh, Scientist Directorate of Extension, SHUATS Naini Prayagraj, PhD. (Extension) 19 Years</p>	<p>Contract Farming:</p> <ul style="list-style-type: none"> • Complete package of Practices for contract farming <p>Dr. Shishir Kumar Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Agronomy, 16 years</p>	<p>Agro Journalism:</p> <ul style="list-style-type: none"> • Printing, Digital Social Media • Project proposal on mushroom farming <p>Dr. T.D. Mishra Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture, 13 years</p>

01-03-25	Saturday	15	<p>Project Identification:</p> <ul style="list-style-type: none"> Resource analysis and Counselling Project identification, Profile Preparation Presentation and Counselling <p>Mr. A.K. Mishra Programme Ass. MCA L&S Prayagraj, MBA , 12 Years</p>	<p>Project Identification:</p> <ul style="list-style-type: none"> Resource analysis and Counselling Project identification, Profile Preparation, Presentation and Counselling <p>Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years</p>	<p>Tool & technique:</p> <ul style="list-style-type: none"> Briefing on tool & techniques of Market Survey Briefing on check list for data collection Dos and Don'ts during hands on experience <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years</p>	<p>Tool & technique:</p> <ul style="list-style-type: none"> Briefing on tool & techniques of Market Survey Briefing on check list for data collection Dos and Don'ts during hands on experience <p>Dr.Madan Singh, Scientist Directorate of Extension, SHUATS Naini Prayagraj, PhD. (Extension) 19 Years</p>
02-03-25	Sunday	16	<p>Exposure to KVK & University flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied.</p> <p>Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years</p>			
03-03-25	Monday	17	<p>Exposure to Successful Agri-venture flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied.</p> <p>Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years</p>			

04-03-25	Tuesday	18	Sunday-3 Homework, assignments readings & Farm visit.			
05-03-25	Wednesday	19	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years			
06-03-25	Thursday	20	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years			
07-03-25	Friday	21	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan. Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years			
08-03-25	Saturday	22	Accounts & finance: <ul style="list-style-type: none"> Ledger & Book Keeping Mr. A.K. Mishra Programme Ass. MCA L&S Prayagraj, MBA, 12 Years	Marketing and Product Development: <ul style="list-style-type: none"> Digital Marketing Method demonstration Result demonstration Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-06 Years	Bank Volunteer: <ul style="list-style-type: none"> Banking facilitator a "Business and extension opportunity" for Agripreneur Mr. Amit Prakash Branch Manager Axis Bank, B.Com, 10 years	Grievances redressal mechanism in bank: <ul style="list-style-type: none"> RTI Mr. Sailesh Srivastav, Computer Programmer, KVK Kaushambi, PGDCA, 13 Years
09-03-25	Sunday	23	Sunday-4 Homework, assignments readings & personal work.			
10-03-25	Monday	24	Govt. Scheme <ul style="list-style-type: none"> National Horticulture Mission (NHM) Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years	Flagship programme of Dept. Of Animal Husbandry GoI and of respective state Dr. A.K. Srivastav Scientist KVK Kaushambi, MVSC, 14 Years	Flagship Programme of Dept. Fisheries GoI and of respective State Dr. Subodh yadav Scientist of Animal Husbandry KVK, SHUATS Naini Prayagraj, PhD, 16 years	National Food Security Mission (NFSM) Dr. T.D. Mishra Scientist, Directorate of Extension SHUATS Naini Prayagraj, PhD Horticulture, 13 years

11-03-25	Tuesday	25	<p>Work with line Department: How to work effectively with ATMA and to organize farm school- PD ATMA</p> <p>Mr. Gulzari Lal BTM, ATMA, M.Sc. 14 years</p>	<p>Source of Credit and Subsidy:</p> <ul style="list-style-type: none"> Rural credit/Fund <p>Crop Insurance access of subsidies scheme-</p> <p>Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years</p>	<p>IT enabled Agricultural Extension Advisory Services Visit to KCC</p> <p>Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years</p>	<p>IT enabled Agricultural Extension Advisory Services</p> <ul style="list-style-type: none"> Introduction of Mobile App/ e-Tablet <p>Mr. Vinay Dhar Shukla Computer Assistant KVK Kaushambi- MCA-12 years</p>
12-03-25	Wednesday	26	Visit to KCC- SHUATS, Prayagraj		Visit to radio station – Allahabad radio station	
13-03-25	Thursday	27	Visit to KVK- SHUATS Naini Prayagraj		Visit to ICAR/ University –SHUATS Prayagraj	
14-03-25	Friday	28	Visit to state dept. Of agriculture – Prayagraj – Mr. Vipin Patel, Programme Ass. MCA L&S Prayagraj, B.Sc. (Ag.), 2 Years	Visit to Dept. Of Animal Husbandry- Prayagraj – Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years		
15-03-25	Saturday	29	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years			
16-03-25	Sunday	30	Sunday-4 Homework, assignments readings & personal work			

17-03-25	Monday	31	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years
18-03-25	Tuesday	32	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years
19-03-25	Wednesday	33	Preparation of Business plan based on the Data/information collected during Market survey Hands-on-experience - work with procurement, production/process & marketing sections understand thoroughly & record the observations - seek clarifications- amend the business plan accordingly Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years
20-03-25	Thursday	34	Preparation of Business plan based on the Data/information collected during Market survey Hands-on-experience - work with procurement, production/process & marketing sections understand thoroughly & record the observations - seek clarifications- amend the business plan accordingly Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years
21-03-25	Friday	35	Preparation of Business plan based on the Data/information collected during Market survey Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years
22-03-25	Saturday	36	Project outline & financial analysis tools - lecture cum case study/case exercises Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years
23-03-25	Sunday	37	Sunday-5 Homework, assignments readings & personal work.
24-03-25	Monday	38	Translating Business plan in to Detailed Project Report (DPR) Mr. Kaushal Mishra Training Coordinator, KVK Kaushambi, B.Sc. (Ag.), 15 Years
25-03-25	Tuesday	39	Finalizing Detailed Project Report (DPR's) Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years
26-03-25	Wednesday	40	Finalizing Detailed Project Report (DPR's) Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years

27-03-25	Thursday	41	Finalizing Detailed Project Report (DPR's) Mr. Prakash singh Nodal Officer M.Sc. (Soil Science) 5 Years	
28-03-25	Friday	42	Finalizing Detailed Project Report (DPR's) Mr. A.K. Mishra Programe Ass. MCA L&S Prayagraj, MBA , 12 Years	
29-03-25	Saturday	43	Finalizing Detailed Project Report (DPR's) Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years	
30-03-25	Sunday	44	Sunday-6 Homework, assignments readings & personal work.	
31-03-25	Monday	45	Finalizing Detailed Project Report (DPR's) and get feedback Dr.Madan Singh, Scientist Directorate of Extension, SHUATS Naini Prayagraj, PhD. (Extension) 19 Years	Presentation of DPR to Bankers & Valedictory programme and distribution of certificate LDM, Prayagraj & Dr. Ajay Kumar (Sr. Scientist) KVK, Kaushambi –PhD (Agronomy)- 15 Years

**Nodal officer
(Prakash Singh)**