

SCHEDULE

TRAINING PROGRAMME UNDER THE AGRICLINIC & AGRIBUSINESS CENTRES SCHEME

From 13 Feb. 2025 to 30 March. 2025 Venue : Krishi Vigyan Kendra Kaushambi (U.P.)

Date	Day Name	Day No.	Session I (9:30-11 AM)	Session II(11:30-1:00 PM)	Session III(2:00-3:30 PM)	Session IV(4:00-5:30PM)
13-02-25	Thursday	1	<ul style="list-style-type: none"> Registration Inauguration Video on Agripreneur <p>Mr. Kaushal Mishra Training Coordinator AC&ABC, KVK Kaushambi-B.Sc.Ag.- 12 Years</p>	<p>Introduction and Orientation onACABC Training programme</p> <p>Dr.Ashish Kumar Srivastva Scientist KVK Kaushambi- MVSC. - 12 Years</p>	<p>Agro-ecological zone in India:</p> <ul style="list-style-type: none"> Introduction Agro-ecological zone in India Zone wise group discussion on major crops and practices <p>Dr.Ajay Kumar Sr. Scientist KVK, Kaushambi- PhD.(Agronomy)- 15 Years</p>	<p>ICT:</p> <ul style="list-style-type: none"> MS Word Internet access <p>Mr. Vinay Dhar Shukla Computer Assistant,KVK Kaushambi- MCA-12 Years</p>
14-02-25	Friday	2	<p>Interpersonal relation</p> <ul style="list-style-type: none"> Introduction to interpersonal relation Analysis relation of different ego states Analysis of Transactions. Analysis of Life Position 	<p>Leadership:</p> <ul style="list-style-type: none"> Introduction to leadership Leadership Power Leadership styles Leadership in administration <p>Dr. Meenakshi Saxena Scientist, KVK, Kaushambi PhD.(Home Science)- 8 Years</p>	<p>Communication:</p> <ul style="list-style-type: none"> Introduction to communication Flow of communication, Listening Barriers of communication & how to overcome barriers 	<p>ICT:</p> <ul style="list-style-type: none"> MS Word Internet access <p>Mr. Vinay Dhar Shukla Computer Assistant KVK Kaushambi- MCA-12 Years</p>
			<p>Dr. Jayant Asst. Prof. SHUATS Prayagraj – MBA(Agri Business)- 16 Years</p>		<p>ofcommunication. Dr. Nitin Barkar Asst. Prof. SHUATS Prayagraj -MBA(Agri Business)- 14 Years</p>	

15-02-25	Saturday	3	<p>Stress Management:</p> <ul style="list-style-type: none"> • Introduction to stress • Causes of stress • Impact & Management of stress <p>Dr. Meenakshi Saxena Scientist, Home Science KVK, Kaushambi (U.P.) – PhD. (Home Science)- 8 Years</p>	<p>Group Dynamic:</p> <ul style="list-style-type: none"> • Importance of group in organization and team interaction in group. • Team Building • Decision Taking • Interaction with the team. How to build a good a good team? <p>Dr. Pritesh Dwivedi Asst. Prof. SHUATS, Prayagraj- MBA-8 Years</p>	<p>Marketing and Hazards/Risk Management:</p> <ul style="list-style-type: none"> • Introduction to risk and conflict, Cause of conflict in various enterprises. • Managing risk and Conflict. <p>Dr. Ameesh John Stephen Asst. Prof. SHUATS, Prayagraj- MCA- 12 Years</p>	<p>Team Management:</p> <ul style="list-style-type: none"> • Time as a resource • Identity important timeWasters • Individual time management styles • Technique for better management <p>Dr. Jayant Asst. Prof. SHUATS, Prayagraj. MBA-16 Years</p>
----------	----------	---	--	---	---	--

16-02-25	Sunday	4	Sunday-1- Visit to Farm field and home work assignment read			
----------	--------	---	---	--	--	--

17-02-25	Monday	5	<p>Small enterprise Management:</p> <ul style="list-style-type: none"> • Small enterprise Management • Swot Analysis book Keeping process <p>Dr. Meenakshi Saxena Scientist (H. Sc.), KVK, Kaushambi- PhD-17 Years</p>	<p>Personal value and ethics:</p> <ul style="list-style-type: none"> • Ethics in business <p>Dr. Navin Kumar Sharma Scientist, KVK, Kaushambi- PhD-13 Years</p>	<p>Planning in extension:</p> <ul style="list-style-type: none"> • Preparation and personalization of strategic Research extension plan(SREP) <p>Dr. Amit Keshari Scientist (Agri. Ext.) KVK, Kaushambi PhD (Agri. Extension)-06 Years</p>	<p>Writing Skill:</p> <ul style="list-style-type: none"> • Writing reading and oral communication skill • News papers/ Agriculture Magazine. <p>Mr. Manoj Singh Scientist (Soil) KVK, Kaushambi- M.Sc.(Soil Science)-21 Years</p>
18-02-25	Tuesday	6	<p>Design Strategy:</p> <ul style="list-style-type: none"> • Design thinking for business strategy and entrepreneurship <p>Mr. Pradeep Singh (SRF) M.Sc.-10 Years</p>	<p>Challenge in business:</p> <ul style="list-style-type: none"> • Enterprise development challenges and mitigation strategies <p>Shri A.K. Pandey DDM, NABARD, Kaushambi M.Sc.-10 Years</p>	<p>Introduction of entrepreneurship:</p> <ul style="list-style-type: none"> • Business of social/ Inclusive entrepreneurship (Case studies) <p>Dr. Amit Keshari</p>	<p>Introduction to rule/regulation</p> <ul style="list-style-type: none"> • Act. Rule and regulations related

					Scientist (Agri. Ext.) KVK, Kaushambi- PhD(Agri. Extension)-06 Years	to Agricultural <ul style="list-style-type: none"> • GST income tax returns • Agriculture land revenue Records Mr. Sumit Agrawal (CA)-14 Years
19-02-25	Wednesday	7	Interaction with successful Agri-preneurs from different sector-reflecting on their success Mr. Shesh Nath Yadav (Asst.) KVK Kaushambi M.Sc. (Soil science) – 04 Years			
20-02-25	Thursday	8	Soil: <ul style="list-style-type: none"> • Soil type and their management • Soil Sampling • Soil and water testing advisory Shri Manoj Singh (Scientist Soil Science) KVK Kaushambi M.Sc. (Soil Science)-21 Years	Package of practices: <ul style="list-style-type: none"> • Major crops (Agriculture) of area and post harvest Technology Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi - PhD.(Agronomy)- 15 Years	Horticulture 1. Package of practices of major vegetable, Fruit, Flowers, Cash Crops, Medicinal and Aromatic crops of the area. Shri J.P. Singh (Scientist Horticulture) KVK Kaushambi- M.Sc.(Horticulture)- 13 Years	Bi-Product Value addition & Management : <ul style="list-style-type: none"> • Fruit • Spices • Dairy Shri Shesh Nath Yadav (Program Assistant) KVK Kaushambi- M.Sc.(Ag.)- 05 Years

21-02-25	Friday	9	Pest Management: <ul style="list-style-type: none"> • Important pest of major crops- causes, Symptoms, and control measures Dr. Navin Kumar Sharma (Scientist Plant Pathology) KVK Kaushambi –Phd (Plant Protection)-13 Years	Disease Management: <ul style="list-style-type: none"> • Important Disease of major crops- cause, symptoms and control measures • Integrated Disease Management (IDM) • Methods of sees treatment and application of fungicides Shri J.P. Singh (Scientist) KVK Kaushambi M.Sc. (Ag.)-13 Years	Weeds Management: <ul style="list-style-type: none"> • Types of weeds • Identification and management of weeds(Including chemical, biological, and mechanical control) Dr. Ajay Kumar (Scientist Agronomy) KVK Kaushambi-PhD.(Agronomy)- 15 Years	License procedure and act.: <ul style="list-style-type: none"> • Seed Act. • Insecticide Act. • Fertilizer Act. • Bio- input certification Shri Hariom Gautam (T.A.) Kaushambi-M.Sc. (Ag.)- 11 Years
22-02-24	Saturday	10	Seed: <ul style="list-style-type: none"> • Seed producing companies – technical Head Mr. Shesh Nath (Farm Manager) KVK Kaushambi – B.Sc. (Ag.)-11 Years	Bio Input production and Management: <ul style="list-style-type: none"> • Bio Agri Input Company – technical Head Dr. Madan Sen Singh (Scientist) Directorate of Extension, SHUATS Prayagraj – PhD- 14 Years	Chemical Input: <ul style="list-style-type: none"> • Input Retail Stores- Coromandel Dr. Sarvendra kumar(Scientist) Directorate of Extension, SHUATS Prayagraj-PhD- 11 Years	Agri Marketing: <ul style="list-style-type: none"> • Millet Marketing • Organic Produce Marketing Dr. T.D. Mishra (Scientist) Directorate of Extension, SHUATS Prayagraj PhD- 12 Years
23-02-25	Sunday	11	Sunday-2- home work and assignment			
24-02-25	Monday	12	Livestock entrepreneurship: <ul style="list-style-type: none"> • Animal Health and Artificial insemination • Package of practices of animal 	Poultry: <ul style="list-style-type: none"> • Types of Poultry • Management of Practices (Input Management) • Feed & Fodder 	Sericulture: <ul style="list-style-type: none"> • Complement Package of Practices on sericulture • Introduction to project proposal Dr. Navin Kumar Sharma	Agriculture Bee Keeping: <ul style="list-style-type: none"> • Complement Package of Practices on Apiculture • Introduction to project

			<p>husbandry enterprises</p> <ul style="list-style-type: none"> • Dairy, Goat, Sheep & Piggery <p>Dr. Ashish Kumar Srivastva (Scientist, Vet. Science) KVK Kaushambi- BVSC- 12 Years</p>	<ul style="list-style-type: none"> • Medicine & vaccination <p>Dr.Ajay Kumar (Sr. Scientist & Head,Agronomy) KVK Kaushambi- PhD- 15 Years</p>	<p>Scientist, KVK, Kaushambi-PhD (Ag.)-13 Years</p>	<p>proposal</p> <p>Shri J.P. singh (Scientist) KVK, Kaushambi-M.Sc. Ag.- 13 Years</p>
25-02-25	Tuesday	13	<p>Farm Mechanization:</p> <ul style="list-style-type: none"> • Farm Implements and equipments • Repairing & Maintenance of Farm • Implements • Custom Hiring Center • Solar bases Agri entrepreneurs hip <p>Shri Shesh Nath Yadav (Program Asst.) KVK, Kaushambi-M.Sc.(Ag.)- 05 Years</p>	<p>Micro Irrigation :</p> <ul style="list-style-type: none"> • Type of irrigation in Agriculture • Micro irrigation system in Agriculture • Hydroponic <p>Dr.Ajay Kumar, Sr. Scientist,Agronomy KVK, Kaushambi- Phd. (Ag.)- 15 Years</p>	<p>Plasticulture:</p> <ul style="list-style-type: none"> • Polyhouse/ Shadenet/tunnel net • Mulching / type of mulching • Water harvesting structure(Use of polypropylene material) <p>Shri J.P. Singh (scientist, Horticulture) KVK, Kaushambi- M.Sc.(Horticulture)- 13 Years</p>	<p>Fishery & Aquaculture:</p> <ul style="list-style-type: none"> • Basic of fishery • Shrimp farming • Feed & Medicine <p>Dr. Ashish Kumar Srivastva (Scientist, Vet. Science) KVK Kaushambi- BVSC- 12 Years</p>


26-02-25	Wednesday	14	<p>Agri tourism & entrepreneurship</p> <ul style="list-style-type: none"> • Agri tourism • Eco tourism <p>Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi –B.Sc.(Ag.)-12 Years</p>	<p>Warehouse Management:</p> <ul style="list-style-type: none"> • Warehouse functions & management <p>Shri Manoj Singh, Scientist, KVK, Kaushambi-M.Sc.Ag.-21 Years</p>	<p>Contract Farming:</p> <ul style="list-style-type: none"> • Complete package of Practices for contract farming <p>Dr. Madan Sen Singh (Scientist) Directorate of Extension, SHUATS Prayagraj- PhD- 14 Years</p>	<p>Agro Journalism:</p> <ul style="list-style-type: none"> • Printing, Digital Social Media • Project proposal on mushroom farming <p>Dr. T.D. Mishra (Scientist) Directorate of Extension, SHUATS Prayagraj- PhD- 14 Years</p>
27-02-25	Thursday	15	<p>Project Identification:</p> <ul style="list-style-type: none"> • Resource analysis and Counselling • Project identification, Profile Preparation • Presentation and Counselling <p>Shri Jitendra Kumar Pandey (Ex. Coordinator) D.A.S.P. U.P. MBA-21 Years</p>	<p>Project Identification:</p> <ul style="list-style-type: none"> • Resource analysis and Counselling • Project identification, Profile Preparation, Presentation and Counselling <p>Shri Kaushal Mishra (Training Coordinator) KVK, Kaushambi.- B.Sc. (Ag.)-12 Years</p>	<p>Tool & technique:</p> <ul style="list-style-type: none"> • Briefing on tool & techniques of Market Survey • Briefing on check list for data collection • Dos and Don'ts during hands on experience <p>Dr. Ajay Kumar , Sr. Scientist, KVK, Kaushambi- PhD (Agronomy)-15 Years</p>	<p>Tool & technique:</p> <ul style="list-style-type: none"> • Briefing on tool & techniques of Market Survey • Briefing on check list for data collection • Dos and Don'ts during hands on experience <p>Dr. Madan Sen Singh (Scientist) Directorate of Extension, SHUATS Prayagraj PhD- 14 Years</p>

28-02-25	Friday	16	Exposure to KVK & University flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi –B.Sc.(Ag.)-12 Years			
01-03-25	Saturday	17	Exposure to Successful Agri-venture flagship Scheme implemented at district level (soil health card, Crop insurance, RKVY, seed bank and all etc.) with state agriculture and allied. Mr. Shesh Nath Yadav (Asst.) KVK Kaushambi- M.Sc. (Soil science) – 04 Years			
02-03-25	Sunday	18	Sunday-3 Homework, assignments readings & Farm visit.			
03-03-25	Monday	19	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi- B.Sc.(Ag.)-12 Years			
04-03-25	Tuesday	20	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi- B.Sc.(Ag.)-12 Years			
05-03-25	Wednesday	21	Market survey- Business/Activity overview (Collecting data from secondary sources of information to find out scope for the proposed business activity & essential information for preparation business plan. Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi - B.Sc.(Ag.)-12 Years			
06-03-25	Thursday	22	Accounts & finance: <ul style="list-style-type: none"> Ledger & Book Keeping Mr. Akhilesh Mishra (Assistant) KVK Kaushambi- M.Com- 13 Years	Marketing and Product Development: <ul style="list-style-type: none"> Digital Marketing Method demonstration Result demonstration Dr. Amit Keshari (Sc. Agri. Ext.) KVK Kaushambi- PhD(Agri. Extension)-06 Years	Bank Volunteer: <ul style="list-style-type: none"> Banking facilitator a“Business and extension opportunity”for Agripreneur Shri Jitendra Kumar chaudhary LDM, Kaushambi- PG-17 Years	Grievances redressal mechanism in bank: <ul style="list-style-type: none"> RTI Shri Vinay dhar Shukla, Steno, KVK, Kaushambi-MCA-12 Years

07-03-25	Friday	23	<p>Govt. Scheme</p> <ul style="list-style-type: none"> National Horticulture Mission (NHM) <p>Mr. S.R. Bhaskar (D.H.O.) Kaushambi- M.Sc. (Ag.)-11 Years</p>	<p>Flagship programme of Dept. Of Animal Husbandry GoI and of respective state</p> <p>Dr. Subodh yadav C.V.O. Majhanpur, Kaushambi- MVSC- 08 Years</p>	<p>Flagship Programme of Dept. Fisheries GoI and of respective State</p> <p>Mr. Sunil Singh (CEO) Dep. Of fishery, Kaushambi B.Sc.- 05 Years</p>	<p>National Food Security Mission (NFSM)</p> <p>Shri Jainendra Singh, ADO (Ag.), Kaushambi- M.Sc. (Ag.)- 11 Years</p>
08-03-25	Saturday	24	<p>Work with line Department: How to work effectively with ATMA and to organize farm school-PD ATMA</p> <p>Shri Manish Trivedi ATMA, Kaushambi M.Sc. (Ag.)- 08 Years</p>	<p>Source of Credit and Subsidy:</p> <ul style="list-style-type: none"> Rural credit/Fund <p>Crop Insurance access of subsidies scheme-</p> <p>Dr. Sushil Maura, TA, Kaushambi- M.Sc. (Ag.)- 06 Years</p>	<p>IT enabled Agricultural Extension Advisory Services Visit to KCC</p> <p>Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi- B.Sc. (Ag.)- 12 Years</p>	<p>IT enabled Agricultural Extension Advisory Services</p> <ul style="list-style-type: none"> Introduction of Mobile App/ e-Tablet <p>Mr. Vinay Dhar Shukla Computer Assistant KVK Kaushambi- MCA-12 years</p>
09-03-25	Sunday	25	Sunday-4 Homework, assignments readings & personal work.			
Bankers / NABARD						
10-03-25	Monday	26	Visit to KCC- SHUATS, Prayagraj	Visit to radio station – Allahabad radio station		
11-03-25	Tuesday	27	Visit to KVK- SHUATS Naini Prayagraj	Visit to ICAR/ University –SHUATS Prayagraj		
12-03-25	Wednesday	28	Visit to state dept. Of agriculture – Manjhanpur Kaushambi –Mr. Shesh Nath Yadav (Asst.) KVK, Kaushambi - M.Sc. (Soil science) – 04 Years	Visit to Dept. Of Animal Husbandry- Manjhanpur Kaushambi –Mr. J.P.Singh (Scientist) KVK, Kaushambi- M.Sc. (Horticulture) – 13 Years		

13-03-25	Thursday	29	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Mr. Kaushal Mishra (Training Coordinator AC & ABC) KVK Kaushambi-B.Sc. (Ag) 12 Years
14-03-25	Friday	30	Holiday-1 (Holi)
15-03-25	Saturday	31	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project) - MBA-21 Years
16-03-25	Sunday	32	Sunday-5 Homework, assignments readings & personal work.
17-03-25	Monday	33	Hands on experience / Internship with respective agri business companies & established agri preneur /- Interaction with the Promoter and understanding each process thoroughly and record the observations- seek clarifications- amends the business plan Accordingly. Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years
18-03-25	Tuesday	34	Preparation of Business plan based on the Data/information collected during Market survey Hands-on-experience - work with procurement, production/process & marketing sections understand thoroughly & record the observations - seek clarifications- amend the business plan accordingly Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years
19-03-25	Wednesday	35	Preparation of Business plan based on the Data/information collected during Market survey Hands-on-experience - work with procurement, production/process & marketing sections understand thoroughly & record the observations - seek clarifications- amend the business plan accordingly Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years
20-03-25	Thursday	36	Preparation of Business plan based on the Data/information collected during Market survey Dr. Ajay Kumar (Sr. Scientist) KVK, Kaushambi –PhD (Agronomy)-15 Years
21-03-25	Friday	37	Project outline & financial analysis tools - lecture cum case study/case exercises Dr. Ajay Kumar (Sr. Scientist) KVK, Kaushambi - PhD (Agronomy)-15 Years
22-03-25	Saturday	38	Translating Business plan in to Detailed Project Report (DPR) Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years

23-03-25	Sunday	39	Sunday-6 Homework, assignments readings & personal work.	
24-03-25	Monday	40	Finalizing Detailed Project Report (DPR's) Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years	
25-03-25	Tuesday	41	Finalizing Detailed Project Report (DPR's) Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years	
26-03-25	Wednesday	42	Finalizing Detailed Project Report (DPR's) Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years	
27-03-25	Thursday	43	Finalizing Detailed Project Report (DPR's) Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years	
28-03-25	Friday	44	Finalizing Detailed Project Report (DPR's) Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years	
29-03-25	Saturday	45	Finalizing Detailed Project Report (DPR's) and forward to MANAGE Mr. Sumit Agrawal (CA)-14 Years	
30-03-25	Sunday	46	Finalizing Detailed Project Report (DPR's) and get feedback Shri Jitendra Pandey Ex. Coordinator, U.P.DASP (World Bank Funded Project)- MBA-21 Years	Presentation of DPR to Bankers & Valedictory programme and distribution of certificate LDM, Kaushambi & Dr. Ajay Kumar (Sr. Scientist) KVK, Kaushambi –PhD (Agronomy)- 15 Years



Nodal officer
(Dr.Ajay Kumar)