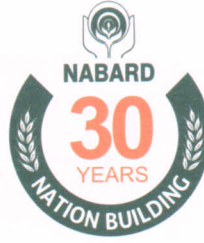


राष्ट्रीय कृषि और ग्रामीण विकास बैंक

निवेश ऋण विभाग

प्रधान कार्यालय : बीकेसी, बान्द्रा (पू), मुम्बई - 400 051  
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National Bank for Agriculture  
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Ref. No.NB.GSS.DOR/

/ACABC-4/2012-13

17 January 2013

Shri.Sanjeev Gupta, IAS  
Joint Secretary, Govt. of India  
Ministry of Agriculture  
Department of Agriculture and Cooperation  
Krishi Bhavan  
New Delhi - 110 001

Dear Sir

Proceedings of National Review Workshop on Central Sector  
Scheme of Agri-Clinics and Agri-Business Centres (ACABC) held  
on 7 August 2012 at MANAGE, Hyderabad : Clarification from  
RBI regarding applicability of Service Area Approach

This has a reference to the letter MNG/ACABC/WS/2012-13 dated 3 October  
2012 on the captioned subject from the Director, MANAGE enclosing the  
minutes of National Review Workshop on Agri-Clinics and Agri-Business Centres  
Scheme.

2. As regards Point No.13 of the Minutes on Applicability of Service Area  
Approach for ACABC loan we had sought confirmation from RBI that relaxation  
in Service Area Approach is applicable to Government Sponsored Programmes  
viz. ACABC etc., where there is no sponsoring agency, no provision for making  
district wise /bank wise allocation and are not poverty alleviation  
programmes.

3. RBI has vide their letter PRCD.CO.LBS No.6865/2.5.2011 dated 8 January  
2013 ( copy enclosed) have advised that since these schemes are Government  
Sponsored Programmes with an element of subsidy, Service Area Approach  
would be applicable.

Yours faithfully

sdf

( Padma Raghunathan)  
General Manager


Encl : As above

Endt. No.NB.GSS.~~100~~/ 4296 /ACABC-4/2012-13 of date-

Copy along with enclosures forwarded for information to

(i) Shri.R.K Tripathy,Director (Extension Management), Ministry of Agriculture, Govt.of India, Krishi Vistar Bhavan,Pusa, New Delhi

✓(ii) The Director (Agricultural Extension),Centre for Agri Entrepreneurship Development (CAD),National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad 500 030

  
( B B Sethi)  
Dy General Manager



भारतीय रिज़र्व बैंक

RESERVE BANK OF INDIA

www.rbi.org.in

RPCD.CO. LBS. No. 6865 /02.05.11/2012-13

January 8, 2013

The Chief General Manager  
National Bank for Agriculture and Rural Development  
Investment Credit Department  
Head Office: BKC, Bandra (E)  
Mumbai 400 051

Dear Sir,

**Rural Lending Service Area Approach – Review – Relaxation in Service Area Norms**

Please refer to your letter NB.CGSS.ICD/3725/ACABC-4/2012-13 dated December 12, 2012 on the captioned subject.

2. In this connection, we advise that since the schemes mentioned in your above letter are Government Sponsored Programmes with an element of subsidy, Service Area Approach would be applicable

Yours faithfully,

(K. Rajendra Prasad)  
Assistant General Manager

ग्रामोण आयोजना और ऋण विभाग, केन्द्रीय कार्यालय, 10वीं मंजिल, केन्द्रीय कार्यालय भवन, शहीद भगतसिंह मार्ग, पोस्ट बॉक्स स.10014, मुम्बई - 400 001

Rural Planning & Credit Department Central Office, 10<sup>th</sup> Floor, Central Office Building, Post Box no. 10014 Mumbai - 400 001

टेलिफोन: Tel No: +91 22 2261 0923 | Fax No: +91 22 22610943/22610948/22621011 | Email: cgmincrpcd@rbi.org.in

हिंदी आसान है, इसका प्रयोग बढ़ाइये

"चेतावनी Caution: रिज़र्व बैंक द्वारा मेल-ड्राफ्ट, एसएमएस या फोन कॉल के जरिए किसी भी भी व्यक्तिगत जानकारी जैसे बैंक के खाते का न्यून, पासवर्ड आदि नहीं मांगी जाती है। यह धन रखने या देने का प्रस्ताव भी नहीं करता है। ऐसे प्रस्तावों का किसी भी तरीके से जवाब मत दीजिए।"

Caution: RBI never sends mails, SMSs or makes calls asking for personal information like bank account details, passwords, etc. It never keeps or offers funds to anyone. Please do not respond in any manner to such offers.