

मध्य प्रदेश MADHYA PRADESH

BS 568754



NATIONAL BANK FOR
AGRICULTURE AND RURAL
DEVELOPMENT

MEMORANDUM OF UNDERSTANDING

BETWEEN

MADHYA PRADESH GRAMIN BANK (MPGB), HEAD OFFICE, INDORE,
MADHYA PRADESH, INDIA

AND

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT
(MANAGE), RAJENDRA NAGAR, HYDERABAD, TELANGANA, INDIA

AND

NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT
(NABARD), REGIONAL OFFICE, MADHYA PRADESH, INDIA

FOR COLLABORATIVE APPROACH TO ENHANCE RURAL PROSPERITY

This Memorandum of Understanding (MoU) is made between

MADHYA PRADESH GRAMIN BANK, , a Regional Rural Bank, constituted on 1st April, 2019 after amalgamation of two Regional Rural Banks (RRBs) namely Narmada Jhaubua Grameen Bank , Central Madhya Pradesh Gramin Bank , established under the provisions of the Ordinance promulgated on the 26th



September 1975 followed by Regional Rural Banks Act, 1976 and having its Registered Office at C21, Business park, C21 Square, Opposite Radisson Blu Hotel, MR-10, Indore, Pin 452010 and represented by Shri Vijay Kumar, General Manager (hereinafter referred to as MPGB) of the FIRST PARTY (which expression shall, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors and assigns).

And

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE) (An organization of Ministry of Agriculture & Farmers Welfare, Government of India) having its office at Rajendranagar, Hyderabad 500030 represented by Director General, Dr. P. Chandra Shekara (herein after referred to as "MANAGE" which expression shall include its successor and assignees) as the Second Party.

And

NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT (NABARD), a body corporate established under the National Bank for Agriculture and Rural Development Act, 1981 having its office at Plot No. C-24, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai-400051, India and Madhya Pradesh Regional Office at Bhopal, hereinafter referred as "NABARD" (which expression shall unless repugnant to the context or meaning thereof be deemed to include its executors, administrators and assigns) represented by Deputy General Manager, Shri Suresh Chandra Sahoo, as Third Party.

MPGB, MANAGE and NABARD collectively hereafter referred to as Parties. WHEREAS MPGB, is RRB having share capital of The Government of India, State Government and the Bank of India in the proportion of 50%, 15% and 35%, respectively and established with a view to develop the rural economy and to create a supplementary channel to the 'Cooperative Credit Structure' with a view to enlarge institutional credit for the rural and agriculture sector.

WHEREAS MANAGE is established as a National Institute and is responsive towards challenges of agricultural extension in a rapidly growing and diverse agriculture sector. The policies of liberalization and globalization of the economy and the level of agricultural technology becoming more sophisticated and complex, called for major initiatives towards reorientation and modernization of the agricultural extension system. Effective ways of managing the extension system needed to be evolved and extension organizations enabled to transform the existing set up through professional guidance and training of critical manpower. MANAGE is the response to this imperative need.

WHEREAS NABARD is established as a development bank for providing and regulating credit and other facilities for promotion and development of agriculture, small scale industries, cottage and village industries, handicrafts and other rural crafts and other allied economic activities in rural areas, with a view to promote integrated rural development and securing prosperity of the rural areas and for matters connected therewith or incidental thereto. NABARD deals with matters concerning policy, planning and operations in the field of credit for agriculture and other economic activities in rural areas. NABARD is active in formulating policy and rural development initiatives. Under the provisions of NABARD Act, 1981, NABARD



is empowered to associate with various institutions for various credit and developmental functions in the field of agriculture and rural development.

NOW, THEREFORE, considering the common interests in the specific area of promoting agriculture and rural development, the parties are desirous to enter into this MoU to associate together through a collaborative approach to enhance rural prosperity through convergence of their institutional lending & ongoing development initiatives there by benefitting the stakeholders like Farmers/ Farmer Producer Organizations/ Joint Liability Groups/ Self Help Groups/Rural Artisans / Weavers / Agri-preneurs /Agri Start Ups /Micro, Small and Medium Enterprises, etc. in the State of Madhya Pradesh.

ARTICLE-I

Objectives

The parties hereby agree to:

- i. The objective of this MOU is to outline the roles and responsibilities of each party in the areas of Convergence enumerated in this MOU.
- ii. Showcasing of implementable pilot projects which may enhance private investment in rural areas through engaging all partner agencies (like MPGB , NAB Foundation, NABCONS, NABKISAN, etc.)
- iii. To provide most effective support and services to Agri entrepreneurs for practicing Sustainable Agriculture in all sectors of Agricultural economy
- iv. Provide improved regional linkages in the generation, dissemination, and sharing of market information for better decision making.
- v. Provide improved access and use of market intelligence with better production and marketing strategies to all stakeholders in the marketing chain.
- vi. To provide hassle free finance to all the eligible Agri entrepreneurs trained by MANAGE for traditional and modern farm and farm related activities including emerging and High Tech Agri activities.
- vii. To facilitate the Joint Initiatives with MPGB, MANAGE & NABARD in line with the National and State Challenges and Priorities.
- viii. To partner together for addressing various challenges and areas of improvements in the Agriculture sector of priority to the National and State interests.
- ix. Making available commodity intelligence to all stakeholders including policymakers.
- x. Providing information about high price markets to producers.
- xi. Improving the dissemination of market intelligence.
- xii. Increasing the capacity to absorb and use such market intelligence by all stakeholders.
- xiii. To partner for addressing the areas of improvement among AC&ABC entrepreneurs.
- xiv. Provide training in areas of agriculture & support systems such as business plans to AC&ABC entrepreneurs.
- xv. To document the success stories as case studies.



- xvi. To boost agricultural production through adoption of technology and thus better farming practices by farmers as also to provide self-employment opportunities.
- xvii. According due priority to the schemes formulated by Government of India.
- xviii. Free training to selected graduates under Agri Clinics and Agri Business Centers (AC&ABC) scheme course comprising Entrepreneurship and Business Management, as well as skill improvement modules in the chosen areas of activity and providing subsidy and financial support to the entrepreneurs.
- xix. Document the efforts, actions and process & product involved for replication and larger coverage of areas.
- xx. This MOU shall also serve as a basis of further collaboration among the parties on other related activities concerning the matters enumerated herein.

ARTICLE – II

Responsibilities of Parties

Roles and Responsibilities of MPGB:

- i) To be a PRIME BANK for financing the AC&ABC applicants trained by MANAGE partnering with NABARD in the Madhya Pradesh State.
- ii) To provide adequate and timely credit support from the banking system with flexible and simplified procedure to the Agri entrepreneurs for their cultivation economic activities promoting livelihoods.
- iii) To associate in conceptualizing and organizing Agri entrepreneurs' workshops in various districts in the State with the departmental support of Agriculture, Horticulture, Animal Husbandry, Sericulture, Fishery etc. from Government of Madhya Pradesh , National Institutes and Agricultural Institutes.
- iv) The credit support would be based on viability of the project and adherence to the terms and conditions stipulated by the Bank, guidelines issued by RBI and Government from time to time.

Roles and Responsibilities of NABARD:

- i). Partner on Agriculture related initiatives of MPGB as a Knowledge and Institutional partner.
- ii). Popularizing high yielding varieties/hybrids of crops to farmers
- iii). Capacity building of Agripreneurs in the State



Roles and Responsibilities of MANAGE:

- i). To identify the entrepreneurs/enterprises aspiring/doing good businesses that solve the problems faced in agriculture sector.
- ii). Training the entrepreneurs under AC&ABC scheme and other relevant programs.
- iii). Conducting the refresher training programs for existing entrepreneurs.
- iv). Improving the Detailed Project Reports (DPR) of the entrepreneurs.
- v). Identify the promising agripreneurs and Start-up's in need of financial support.
- vi). Handholding the enterprise / start-up's by providing technical and business mentoring
- vii). Informing and inviting the MPGB and NABARD team during the training programs for sharing the knowledge and due diligence processes with participants of the training programs.

ARTICLE-III

Work Plans

This MoU may be supplemented by work plans to be developed jointly, which will describe more specifically the activities to be carried out under this programme which will set-forth the envisaged contribution of each party. All the work plans will be implemented only after mutual consent is expressed.

- a. MPGB and all its constituent district level offices / branches shall prepare a detailed work plan as and when required with objectives, log frame and detailed activity schedule. The work plan document will also indicate the expected outcome of the project.
- b. All parties, i.e. MPGB, MANAGE and NABARD, shall be responsible for supporting envisaged activities of the project as per work plan.
- c. Further, the parties are free to enter into specific agreements for particular projects falling within the scope of this MOU, wherever they consider it necessary.

ARTICLE-IV

Confidentiality

- (i) All Parties and their respective employees may, in the course of their business relationship with the other, acquire or be exposed to information that is proprietary confidential to the other party, its affiliates or its or their respective clients.
- (ii) All Parties undertake to hold all such information in strictest confidence and further undertakes not to (a) disclose such information either in whole or in part to any person other than those of its officers, employees and agents who need to know the confidential information for the purpose authorized provided that each such officer, employee or agent has agreed in writing to maintain

the confidentiality of the confidential information in accordance with the terms or (b) use such information for any purpose whatsoever save as may be strictly necessary for the performance of the obligations of that party under this agreement. The provisions in this Article shall survive termination or completion of the Memorandum of Understanding.

ARTICLE-V

Amendments

The Parties to this MoU may, by mutual consent, add, modify, amend or delete any words, phrases, sentences, or Articles in this MoU. No amendments or modification of this MoU shall be valid unless the same is made in writing by authorized representatives of both parties and specifically stating the same to be an amendment of this MoU. The modifications/changes shall be effective from the date on which they are made/ executed, unless otherwise agreed to.

ARTICLE-VI

Representation, Warranties and Undertakings

MPGB have represented that each of their programme related initiatives are in compliance with applicable laws and governmental rules;

MPGB have further represented that this MoU:

- i) is within its powers and has been duly authorised;
- ii) Constitutes their legal, valid and binding obligations; and
- iii) Does not conflict in any material respect with any law or regulation or their constitutional documents or any document binding on them and that they have obtained all necessary consents for the performance by them of this MoU.

NABARD has represented that this MoU:

- i) is within its powers and has been duly authorised by it;
- ii) Constitutes its legal, valid and binding obligations; and
- iii) Does not conflict in any material respect with any law or regulation or its constitutional documents or any document binding on it and that it has obtained all necessary consents for the performance by it of this MoU.

MANAGE has represented that this MoU:

- i) is within its powers and has been duly authorised by it;
- ii) Constitutes its legal, valid and binding obligations; and



- iii) Does not conflict in any material respect with any law or regulation or its constitutional documents or any document binding on it and that it has obtained all necessary consents for the performance by it of this MoU.

Each of the Parties warrants and undertakes that it (and any Person acting on its behalf) shall comply with all applicable laws while performing under this MoU.

ARTICLE-VII

Representatives

NABARD hereby nominates the following representative(s) to interact with MPGB and MANAGE with the issues related to the initiatives stated in this MoU.

Shri. Suresh Chandra Sahoo, Deputy General Manager, NABARD, Madhya Pradesh Regional Office, Bhopal.

MPGB hereby nominate the following representative(s) to interact with NABARD and MANAGE to deal with the issues related to the initiatives stated in this MoU and generally in relation to the Programme.

Shri. Vijay Kumar, General Manager , MPGB, Indore Head Office, MP

MANAGE hereby nominate the following representative(s) to interact with NABARD and MPGB to deal with the issues related to the initiatives stated in this MoU and generally in relation to the Programme.

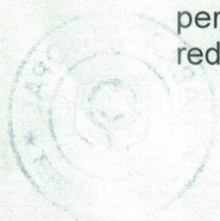
Shri. Dr.P.Chandra Shekara, Director General, MANAGE, Rajendranagar, Hyderabad - 500 030, Telangana

Each Party may change and/or nominate additional representatives as it may deem necessary subject to intimation in writing to the other Party.

ARTICLE-VIII

Validity/Termination

This MOU shall come into effect from the date of signing of this MOU all of the parties and be **valid for 2 years**, and is open for renewal and mutual periodic revisions, based on consensus among the parties which shall be reduced in-to writing.



The MOU can be terminated by either party after giving one month's notice to the other parties. In the event a notice of termination is served by either of the Parties, the parties shall make endeavour to fulfil commitments already agreed upon in the best feasible manner.

This MoU constitutes the entire understanding among the parties hereto. Except as otherwise provided herein, no addition, amendment to or modification of this MoU shall be effected unless it is in writing and signed by and on behalf of all the parties by their respective authorized signatories.

Any dispute arising out of this MoU will be settled by mutual negotiations among the three parties. Any other arbitrations aspects will be settled in the jurisdiction of Madhya Pradesh.

ARTICLE-IX

Relationship

This MoU is on a principal-to-principal non-exclusive basis between the Parties hereto. Nothing contained herein shall be deemed to create any association, partnership, joint venture or relationship of principal and agent or master and servant or employer and employee among the Parties hereto or any affiliates thereof or to provide either Party with the right, power or authority, whether express or implied to create any such duty or obligation on behalf of the other Party. Nothing in this MoU obligates NABARD, MANAGE or MPGB to spend a specific sum of money on any specific activity.

ARTICLE-X

Arbitration

This MOU shall be interpreted, construed and enforced in accordance with the laws of India. The parties shall use their best efforts to settle amicably all dispute(s) arising out of or in connection with the MoU, or in respect of any defined legal relationship associated or derived there from. If the dispute is not resolved through such amicable talks within fifteen days (15 days) after one Party has served written notice on the other Party requesting the commencement of such discussions, either party may in writing demand that the dispute be finally settled by arbitration in accordance with Arbitration and Conciliation Act, 1996. The sole arbitrator shall be appointed by the Party who raised the dispute from the panel of three persons nominated by the other Party. The language of the Arbitration shall be English/Hindi and the arbitrator shall be fluent in English/Hindi and the seat of the arbitration proceedings shall be at Bhopal. The arbitrator should be person of repute and integrity and place of arbitration shall be (name of the place may be incorporated). "However the parties are not prohibited from approaching the court of law in case of any dispute arising out of the MoU and the courts at Madhya Pradesh will have the jurisdiction.



ARTICLE-XI

Counterparts

This MoU may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same MoU.

ARTICLE-XII

NOTICE

Any notice required or provided for by the terms of this MoU shall be in writing, and all notices, reports etc. shall be sent by registered mail, prepaid, or facsimile to the business address of the party to be served therewith. It is agreed that the business addresses of the parties shall be as follows:

The addresses for communication are:

To NABARD

The Chief General Manager, Madhya Pradesh Regional Office, Bhopal

Address: Bittan Market, , E-5, Arera Colony, Bittan Market, Bhopal, Madhya Pradesh 462016

E-mail: bhopal@nabard.org Phone: 0755-2433-302

To MADHYA PRADESH GRAMIN BANK

The General Manager, MPGB, Head office

Address: 204, C21 Business Park, MR 10 Road

Opposite Hotel Radisson Blu, Indore, Madhya Pradesh -452001

E-mail: mpgbho.indore@bankofindia.co.in Phone: 07312445333


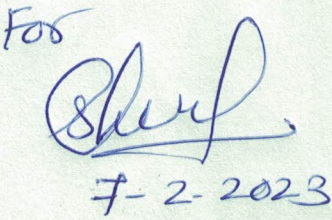
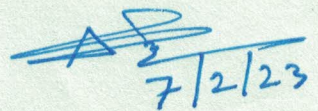
To MANAGE

Director General, National Institute of Agricultural Extension Management (MANAGE)

Address: MANAGE, Rajendranagar, Hyderabad - 500 030, Telangana
Email: AC&ABCmanage@manage.gov.in Phone: 040-24015404, 24594509

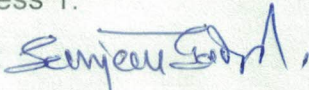


THE PARTIES HAVE EXECUTED THIS MEMORANDUM OF UNDERSTANDING (MOU) HERE TO HAVE AFFIXED THEIR SIGNATURE WITH OFFICIAL STAMP ON THIS DAY OF 07th February 2023 IN THE PRESENCE OF WITNESS INDICATED.


For and on behalf of MPGB	For and on behalf of MANAGE	For and on behalf of NABARD
		
Shri Vijay Kumar, General Manager, MADHYA PRADESH GRAMIN BANK, 204,C21Business Park, MR 10 Road Opposite Hotel Radisson Blu, Indore, Madhya Pradesh -452001	Shri Dr. P.Chandra Shekara, Director General ,National Institute of Agricultural Extension Management (MANAGE),Rajendranagar, Hyderabad, Telangana - 500030	Shri. Suresh Chandra Sahoo, Deputy General Manager NABARD Madhya Pradesh Regional office Bhopal -462016

In the presence of

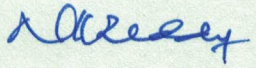
Witness 1:

Sign: 
 Name: Sanjeev Gadgil
 Address: MPGB

Witness 2:

Sign: 
 Name: Vinay Patil
 Address: MANAGE

Witness 3:

Sign: 
 Name: G. Nitish Reddy
 Address:

