



Better Farming by Every Farmer

Agripreneur

A Virtual Experience Sharing Platform

In this Issue

Volume-VIII

Issue-V

August, 2016

Agripreneur from Nagaland Excels in “Arise -2016- Launch Pad for Agri-Startups”

Encouraged by the success of its first AgriBiz Incubation Program in 2014, Zonal Technology Management and Business Planning & Development Unit, ICAR-Indian Agricultural Research Institute, New Delhi organized a Zonal Workshop and Arise Launch Day on 9th June, 2016 in association with ICAR Institutes & State Agricultural Universities of North India. Arise is an initiative in sync with the Govt. of India policy of “Start-Up India” and “Skill India” and aims to provide a platform for budding agripreneurs to provide innovative solutions for today’s market needs. Arise would identify young entrepreneurs / ideas at various stages of their development (Ideation / Prototype development / Expansion stage) and provide the much needed mentoring support and industry exposure to develop a viable business propose. The online and



Mr. Katoho S. Achumi at Agri-Biz Incubation Program at New Delhi

offline applications from the budding entrepreneurs were received from 30th June to 04th August, 2016. Mentorship was provided in two phases viz. virtual mentoring (15 days) and business workshop (6 days).

Mr. Katoho S. Achumi, a 28 year old Agripreneur trained under Agri-Clinics and Agri-Business Centers Scheme from North East Naga Traders Private Limited, Dimapur, Nagaland applied online and was selected for the Arise launch pad. Mr. Katoho found himself a place among 30 entrepreneurs across the country for his project “Pine Resin Extraction” based on Pine Resin industry in Nagaland with a deal of Rs. 6.5 Crore. Katoho is the youngest achiever of the Arise Launch Pad. Katoho says, there are many amenities available with the government which are hardly utilized. If the government can facilitate those amenities to enthusiastic entrepreneurs it can benefit the entrepreneurs”.

Highlighting on Mr. Katoho’s achievement, Mr. Chishi Kathi, Nodal Officer of NENTPL, Dimapur pointed out the hurdles faced by the Agripreneurs in dealing with the banks to get the loan sanctioned. He appreciated the steps taken by Government for mentoring the budding entrepreneurs which can bring a revolution in rural based Agri-entrepreneurship. For more details please contact Mr. Katoho S. Achumi at +91 8743888320

- **Agripreneur from Nagaland Excels in “ARISE-2016-Launch Pad for Agri-Startups”**
- **Agripreneurs of the Month: Mr. Ramesh khaladkar & Mr. Dnyaneshwar Pingle**
- **Institute of the Month: Action for Welfare and Awakening in Rural Environment (AWARE)- Hyderabad, Telangana**
- **Shri Shailendra Awashthi, Agripreneur honored at “Global Agriculture Summit-2013” at Ahmedabad Gujarat**

Agripreneur
Toll-free No.

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“Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and other stakeholders in the country working for promotion of Agri Entrepreneurship development”.

Sustainability over the Long Term, Organically

Nitrogen, Phosphorous, Potash, Sulphur and other secondary elements contributing in increasing the unit area productivity of land is well-recognized. Modern intensive cultivation practices, which include hybrids, high yielding varieties, genetically modified crops which are highly chemical fertilizer responsive, results in the removal of these highly essential micronutrients from the soil in greater proportions. On the contrary, Bio-agents are capable of overcoming all these issues. However, due to lack of awareness of such advantages of using bio-agents, the potential of natural compounds is still untapped. NEEM is proven to be one of the most potent dual purpose bio-agent due to presence of active ingredients *Azadirachtine*, *Limonoids* and *Nimbin* which shows broad spectrum activity and affects hundreds of insect-pest species and maintains soil health. Identifying these potential benefits of *Azadirachtine*, *Limonoids* and *Nimbin* of Neem, “**Mauli AgroTech**” was founded in 2015 with an aim to provide Neem based natural products specially bio-manure, oil and bio-pesticide, by Ramesh & Dnyaneshwar.

The founders of the company are Mr. Ramesh Khaladkar (25) and Mr. Dnyaneshwar Pingale (26) agricultural graduates and reside in the same village Khaladkar Vasti, Pimpri Dumal, Tal. Shirur, Pune, Maharashtra. After completion of graduation Mr. Ramesh started consultancy, project preparation,



Mr. Ramesh khaladkar with oil expeller

designing and implementation in Eco-Tourism projects for the State Forest Department as well as private sector successfully. Mr. Dnyaneshwar appeared for competitive examinations. Once, a common friend briefed them about the Agri-Clinic and Agri-Business

Center Scheme, keeping all benefits in view, both joined the training at Shashwat Sheti Vikas Pratishthan (SSVP) Pune. During training, especially during hands-on-experience, both the friends decided to get technical know-how on Neem Seed Cake manufacturing unit. They located Chetan Agro-Tech in Gujarat and Maharashtra based Cheminova Agrotech companies wherein they trained in all aspects of neem seed cake manufacturing scientifically and technically. Financially supported by the family, they invested their own capital of Rs. 48 lakhs and started a Neem Seed Cake and Neem Oil Manufacturing Unit. Primarily, they advertised locally and got the wholesale order from three organic farming companies and some tons of demand

from the local farmers. In the first lot they produced 300 MT Neem cake manure and around 500 liters of neem oil. Deducting the total cost of production they got a net profit of Rs. 22 lakhs. Their confidence was boosted and they were encouraged to manufacture more products from NEEM. Mauli AgroTech is the premier manufacturer of Pure Neem manure and Neem Oil based bio-pesticide formulation. The unit has gained expertise in seed extraction, purification process and formulation technologies to transform the natural Neem seed kernel extract into a powerful and effective insect-pest growth regulator which is used as a bio pesticide / insecticide. Mauli AgroTech manufactured about 21 organic products categorized viz. organic fertilizers, Plant Growth Promoters and Protector, Bio-Ferti-Culture and Organic Insecticide. There is demand for the products from five districts of Maharashtra and also from Surat and Ahmadabad districts of Gujarat state. A total of 9 unskilled and 2 skilled labor are recruited on pay roll. The future plan of the company is to organize demonstration plot on organic orchards like Mango, Custard apple, Pomegranate, Moringa, Vegetables etc, and start a training school to train rural youth on organic farming as well as start Agro tourism & ‘Organic Farm Fresh Shop’ to make the nation healthy. Ramesh and Dnyaneshwar extend a message to budding agripreneurs “Grow organic, Buy Organic”.



Mr. Dnyaneshwar Pingle with De-stone Machine

Mauli Agro-Tech

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Institute of the Month

Mr. K. Meera Prasad
Nodal Officer



Name of NTI: Action for Welfare & Awakening in Rural Environment (AWARE)

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group.com

No. of Training: 2

**No. of Candidates under
training:** 62

Self-sustaining Rural Communities - Key mantra of AWARE

Action for Welfare and Awakening in Rural Environment (AWARE) a non-profit National Development Organization has become a peoples' movement of development by organizing and motivating people through its social action program combined with economic development. It successfully made the poor overcome bondage, misery and suffering using law as an instrument of social change. AWARE works in more than 6,000 villages making people self-reliant and development sustainable. The most striking thing about AWARE

is that it stands behind and with people and not ahead of the people. Dr. P.K.S. Madhavan, the founder of AWARE was so engrossed in his work that awards never interested him; yet he is honored with 34 different awards. He has dedicated every award to AWARE's team and millions of poor who made AWARE programs and activities a great success and helped the nation building process. Some of the awards he received were from Presidents of India, Chief Justice of India, Governors, Chief Minister and His Holiness Dalai Lama.

In March, 2016, AWARE was approved as a Nodal Training Institute (NTI) by MANAGE (Government of India, Ministry of Agriculture and Farmers Welfare) to conduct Training in Agri-Clinic and Agri-Business for unemployed Agricultural Graduates /Diploma Holders/similar qualifications. The training for 60 days is conducted at Pujoyashri Madhavanji Agricultural Polytechnic, at Aswaraopet Campus, Khammam District. So far one batch comprising 27 candidates were trained and have submitted DPR. Presently, the second batch with 35 candidates is undergoing training. MANAGE extends its best wishes.



Shri Pujoyashri Madhavanji, Chairman, AWARE, inaugurated the first training program



AC&ABC Trainees at Coconut Research Station, Aswaraopet during Exposure visit

Shri Shailendra Awasthi, Agripreneur honored at “Global Agriculture Summit-2013” at Ahmedabad Gujarat

Shri Shailendra Awasthi is a young Agripreneur in Asmanapur village, located remotely in Bahraich district of Uttar Pradesh state. He has grown an astonishing 125 quintals of rice on one hectare of land by using System of Rice Intensification (SRI) and is leading a silent agricultural revolution in the area. Shri Awasthi was trained under Agri-Clinics and Agri-Business Centers Scheme from SMGGS-Varanasi and started consultancy in agriculture. During training he became conversant with SRI technique for paddy cultivation. Instead of planting three weeks old rice seedling, Awasthi started planting young seedling (10-15 days old) by maintaining a distance at 25cm intervals in a grid pattern. In the first trial Shri Awasthi got a yield of 120 quintals/hectare. The surrounding farmers visited Awasthi field and were astonished seeing the boost in yield. In the second season, when the crop was in harvesting stage, the District Collector of Bahiraich visited the plot and in his



Chief Minister of Uttar Pradesh, invited Shri Awasthi and honored him in “Kisan Sanman Diwas”.

presence harvesting and weighing was done. The crop produced weighed 125 quintals/hectare. The District collector honored Shri Awasthi by giving Rs.10000/-. The Chief Minister of Uttar Pradesh invited Shri Awasthi and honored him in “Kisan Sanman Diwas”. Promoting innovative/progressive farmers across India, Global Agriculture Summit-2013 was organized by the Narendra Modi government at Mahatma Mandir in Gandhinagar, Gujarat to felicitate progressive farmers. The target of the program was to felicitate at least one farmer from each of the 671 districts in India. Teams of officials were dispatched to each and every state in India to select a farmer from each district. Recognizing the production of bumper yield through SRI technique Shri Awasthi from Bahiraich district was invited during the program at Gandhinagar Gujarat. Shri Modi Ji honored Shri Awasthi by giving Rs. 51000/- with a memento and certificate. Contact Shri Shailendra Awasthi at Mobile : +91 9792415960, and mail at- skawasthi01031985@gmail.com

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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Editorial team acknowledges graphic design by Shri Bh. Chakradhar Rao and his team.

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