



Better Farming by Every Farmer

Agripreneur

A Virtual Experience Sharing Platform

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Issue-VII

October, 2016

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**Agripreneur
Toll-free No.**

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“Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and other stakeholders in the country working for promotion of Agri Entrepreneurship development”.

Ministry Official visits VAPS, Pondicherry

Shri. Vijay Raj Mohan, Director, Agricultural Extension, Ministry of Agriculture & Farmers Welfare, Govt. of India visited ‘Voluntary Association for People Service (VAPS)’ a Nodal Training Institute in Pondicherry, on October 10, 2016, to monitor the agri-entrepreneurship training programs being implemented through the institute. Shri Vijay Raj Mohan had an interaction with the trainees. During the interaction, there



Shri Vijay Raj Mohan, Director, Agril.Ext., MoA & FW at VAPS Pondicherry

were some suggestions from the trainees to strengthen the Agri-Clinics and Agri-Business centres scheme, and included re-scheduling the training period (as per trainees’ qualification and Agri-experiences), modifying the training curriculum, strengthening credit linkages, timely release of subsidy, exposure visits to other states following the training, exchange of success stories of agripreneurs through Video CDs from other states etc. Further, some suggestions were given by Nodal Officers viz, awarding best Agripreneur, awarding best Nodal Training Institute, increase in training unit cost, exposure visit to other countries for replication of best agri-business models etc. A mini exhibition was also arranged by the 10 established agripreneurs comprising activities viz., Nursery, Landscaping, Agri-Bio-Products, Terrace and Kitchen gardening, Agri-consultancy, Agri-inputs etc. A field visit to established agripreneurs was also organized, wherein Shri Vijay Raj Mohan visited two agripreneurs dealing with Nursery and Agri- consultancy.



An interaction with Women Agripreneur



Shri Vijay Raj Mohan visited Nursery Venture

Adding Value to 'Raisins' – A success story of Sachin Gawali

'Maha Fruits and Raisins' is a brand that has become increasingly popular across India. They deal with a wide variety of raisins such as Natural seedless, Thompson seedless, Sonacca, Super Sonacca and Clone-2. "Being traditional grape growers we knew everything about grapes, but had no idea about its processing and marketing and were reliant on middlemen in this area", says Sachin Suresh Gawali (26) owner of Maha Fruits and Raisins. Due to climatic factors grape cultivation was not as remunerative as it used to be and Mr. Sachin wanted to start a new avenue of earning. Being an Agriculture Graduate and with an enthusiasm to learn and achieve more, Mr. Sachin joined the two month residential training under Agri-clinics and Agri-Business centers scheme at Sriram Pratishtah Mandal Solapur, Maharashtra. During this training he imbibed key elements of business management such as conducting market survey, marketing, and accounting. An exposure visit to a Raisin processing unit gave him the much needed fillip and confidence to start a Raisin processing unit.



Mr. Sachin Suresh Gawali, Agripreneur



Maha Fruit Brand Name



Raisins Processing Unit

Determined to succeed in a big way he planned to expand his business. With a project proposal, he approached Industrial Development Bank of India (IDBI), Tirhe branch, Solapur district for a loan to purchase equipment. Initially a loan of Rs.5 lakhs was sanctioned with which he purchased a Grape Vine sprayer and other machinery. Sachin says, "Timing is very important in grape cultivation. When it comes to pest control, the stage of growth, the pest pressure and labour cost all have to be critically considered". With an atomized sprayer, spraying not only became less cumbersome and efficient but also significantly reduced the production cost, simply because of the fact that atomized spraying delivered the insecticide/pesticide effectively and uniformly at the target area. Sachin is growing grapes in 11 acres of land. Timely repayment of the bank loan helped Mr. Sachin to get a second tranche of loan Rs.7/- from the same bank, Mr. Sachin purchased a Raisin Sorting Machine - a versatile multi-purpose colour sorting machine that gave better efficiency and greater sorting accuracy. Today 'Maha Fruits and Raisins' is popular nationwide, and the supply of Maha fruit reaches as far as Punjab, Haryana, Gujarat and Uttar Pradesh. With an annual turnover of more than Rs.1 crore Mr. Sachin nets an annual profit Rs.10-11 lakhs.

He has provided employment to 4 persons but during the season the number goes beyond 50 from his village and he is able to cover nearly 200 grape farmers from an area of 30 to 40 villages and provide the much needed technical guidance and support. He also purchases grapes from them and this brings him in direct contact with farmers. The message Sachin wants to extend to budding Agripreneurs is this - "Success does not come easy, it is only hard work that brings success"!

Sachin Suresh Gawali

Institute of the Month

Mr. Jayadev Dakua

Nodal Officer



Name of NTI: Centre for Youth and Social Development (CYSD)

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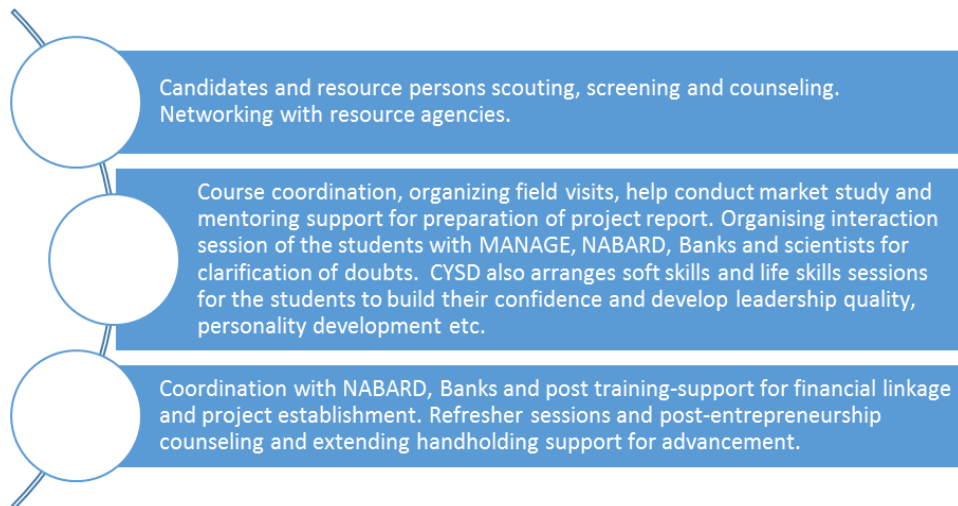
No. of Training: 2

No. of Candidates under training: 37

Reach the Unreachable: a Vision and Mission of CYSD

Established in 1982, the Centre for Youth and Social Development (CYSD) is a leading non-government organization in the State of Odisha. has been working for the cause of poverty eradication and enabling rural communities to take up developmental challenges in some of the remotest tribal districts of the state. CYSD focuses on three domains including Sustainable Livelihoods, Participatory Governance and Disaster Risk Reduction. Currently, CYSD reaches out to a population of 8 lakh, comprising 2 lakh poor families living in 3219 villages of 819 Gram Panchayats of 93 blocks of 19 districts of Odisha state through various interventions, working directly and through partners. Capitalizing on its own experience and collaborative strength, the organization has developed its competencies over the years to provide skill development training.

Being rich in technical expertise, resources, competent faculties and equipped infrastructure, CYSD has been selected as a Nodal Training Institute (NTI), to implement Agri-Clinics and Agri-Business Centres (AC&ABC) scheme in Odisha. Recognizing and adhering to the guidelines of the scheme, CYSD successfully completed two training programmes comprising 38 candidates. CYSD's three stage plan for successful implementation of the AC&ABC Schemes includes:



The third batch of the AC&ABC Scheme is scheduled to start in the second week of January 2017. MANAGE, Hyderabad extends its best wishes.



Trainees at CYSD, Orrisa



Trainees at field visits

Refresher Training Program on Business Opportunities in Horticulture

A Refresher Training Programme on “Business Opportunities in Horticulture” under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme” was conducted during 18th to 22nd October 2016 at Indian Institute of Horticulture Research, Bangalore, Karnataka. Twenty eight agripreneurs participated in the training programme. The programme covered aspects related to Horticulture, viz. Horticulture industry as a Business Opportunity in India, Business Opportunities in Nursery for Quality Planting Material Production with Precision Farming in Fruits, Vegetables, Ornamental and Medicinal Crops for Domestic Markets and Export Abroad, Designing and fabrication of structures and Protected cultivation of high value vegetables and ornamental crops like flowers and fruits, Vegetable seed industry and Management, Integrated nutrient, water, pest and disease management including soil health management in horticulture crops, Business Opportunities for small scale entrepreneurs in Post-Harvest Management and Value Addition in Horticulture Crops, Business opportunities in production and export of plantation crops, Management of Tropical Mushroom Production. IIHR-Bangalore was organized a visit to farmers fields.



Refresher training program at IIHR-Bangalore

Refresher Program on “Agriculture Banking” for Established Agripreneurs

A Refresher Training Programme on “Agriculture Banking” under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme” was organized during 18th to 22nd October, 2016 at State Bank Institute of Rural Development, Hyderabad, Telangana State. Twenty seven agripreneurs participated from states of Uttar Pradesh, Maharashtra, Tamil Nadu, Pondicherry and Karnataka. The programme covered topics relating to Agriculture Banking viz. Business opportunities in Agriculture, Project Approach and Financial Analysis, Minor Irrigation & project preparation, Dairy Financing & project preparation, Financing Farm Mechanization & project preparation, Financing Poultry & Project Preparation, Business Correspondents (Agriculture), Farmer producing Companies, Horticulture & Project preparation etc.



Refresher Training program at State Bank Institute of Rural Development ,Hyderabad

Appreciation for Rice Innovation from Director General, ICAR

Shri Bachu Veera Reddy (65) an agripreneur from Kachireddypalli(vil) Gangadham, Karimnagar district, Telangana, India, is an Agriculture Graduate who is passionately involved in exploring indigenous technologies for the benefit of the farming community. He developed "PANCHAMRUTAM" for which received the Certificate of Appreciation for Rice Innovations from the Director General, Indian Council of Agricultural Research during Innovative Rice Farmers Meet - 2011, at Directorate of Rice Research, Hyderabad. PANCHAMRUTAM is prepared from Neem, Custard apple, Cow urine, Calotropis and Devil's trumpet (Datura) plant and used for all types of rice pests. Alongside, he established a firm M/s Verra Reddy Seeds in Karimnagar which has been serving the farmers through seed production and marketing of improved varieties of Cotton, Rice, Pulses and Oil seeds, developed in collaboration with State Agricultural Universities. Due to his untiring efforts in technology transfer in farming he received a certificate of honor - " Public Private Partnership Award" along with corporate companies i.e. United Phosphorous Ltd, Rasi Seeds Pvt. Ltd, Bayer Crop Sciences, Monsanto Pvt. Ltd., during the National Symposium on Future Technologies: Indian Cotton in the next Decade, 17-19 December, 2015, organized by Cotton Research and Development Association, Hissar, Haryana and Acharya N.G. Ranga Agricultural University, Guntur, Andhra Pradesh. MANAGE, Hyderabad extends best wishes and all success to Shri Veera Reddy for his future endeavors and continued efforts to serve the farming community. For more details on 'PANCHAMRUT' and quality seeds, Shri Veera Reddy may be contacted at Mobile +91 99082 49175, +91 99082 49180.



Shri B. Veera Reddy, with Panchamrutam and Trophy

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agripreneurs, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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Editorial team acknowledges graphic design by Shri Bh. Chakradhar Rao and Mr.P. Srinivas.