

Status of AC&ABC 2002-2017

- Enabling quality private agricultural and allied extension services
- Promoting self-employment opportunities in agriculture and allied sectors



Agripreneur

A Virtual Experience Sharing Platform

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Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme: An overview

MANAGE is entrusted with the responsibility of coordinating training and hand-holding of the selected agricultural professionals under the AC&ABC scheme. MANAGE has been arranging a 2-month free residential training in Agri-entrepreneurship development for eligible agricultural professionals in their respective states through a network of 82 Nodal Training Institutes (NTIs). The training is followed by one-year handholding support from the NTIs for establishing Agri-ventures. The trained agripreneurs are also assisted through start-up loans and credit-linked back-ended composite subsidy through banks and NABARD. The major aim of the AC&ABC scheme is to enable quality private agricultural and allied extension services by providing self-employment opportunities in agriculture and allied sectors. Since inception, a total of 53,329 candidates have been trained through 82 Nodal Training Institutes from 32 states across India.



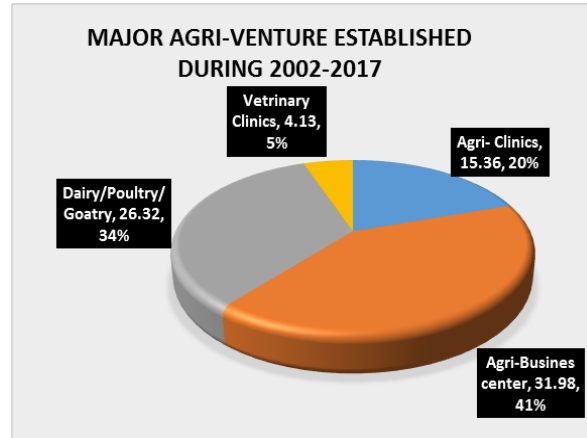
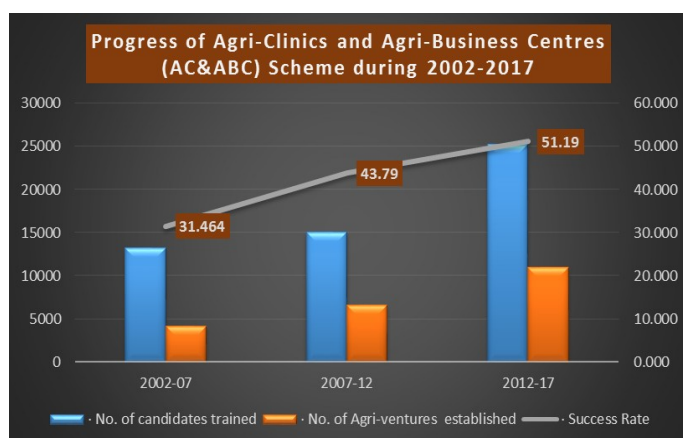
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Range	States	No. Trained	(%)	
>10,000	Maharashtra	12412	23.27	
	Uttar Pradesh	11259	21.11	
>5000 - 10,000	Tamil Nadu	6229	11.68	
>1000 - 5000	Bihar	3623	6.79	
	Karnataka	3298	6.18	
	Rajasthan	3008	5.64	
	Madhya Pradesh	1905	3.57	
	Gujarat	1531	2.87	
	Jammu and Kashmir	1388	2.60	
	Telangana	1099	2.06	
	West Bengal	993	1.86	
>500 - 1000	Andhra Pradesh	846	1.59	
	Jharkhand	698	1.31	
	Assam	666	1.25	
	Haryana	646	1.21	
	Chattisgarh	611	1.15	
	Punjab	601	1.13	
	Orissa	542	1.02	
	Uttaranchal	458	0.86	
>100 - 500	Manipur	438	0.82	
	Himachal Pradesh	418	0.78	
	Kerala	185	0.35	
	Nagaland	184	0.35	
	Pondicherry	132	0.25	
	Mizoram	34	0.06	
<50	Arunachal Pradesh	35	0.07	
	Delhi	30	0.06	
	Meghalaya	35	0.07	
	Sikkim	9	0.02	
	Goa	10	0.02	
	Chandigarh	3	0.01	
	Tripura	3	0.01	
	Total		53329	100

PGDAEM-MOOCs

An Online Post Graduate Diploma in Agricultural Extension Management, PGDAEM-MOOCs has been launched by the National Institute of Agricultural Extension Management (MANAGE), for graduates who aspire to enrich their knowledge in Agricultural Extension Management. The course is open to graduates (both Indian and foreign nationals) of various disciplines i.e. students, officials and non officials and others. There is no age limit to apply. The registration for PGDAEM-MOOCs is open from 3rd March, 2017 and till 15th April, 2017. Candidates interested in enrolling for this programme may register online through the link available in the MANAGE website www.manage.gov.in or by directly logging in to <http://www.manage.gov.in/moocs/pgdaem-moocs.asp>.

Particulars	2002-2007	2007-2012	2012-2017
• No. of candidates trained	13196	15049	25253
• No. of Agri-ventures established	4152	6590	12926
• Success Rate	31.46%	43.79%	51.19%



First National Agripreneurs' Convention,

A nationwide Agri-start-up on one platform:

A high feat of MANAGE

The First National Agripreneurs' Convention, Agri-Startups Exhibition and Award Ceremony organized by the National Institute of Agricultural Extension Management (MANAGE) at Hyderabad during 7-9th March, 2017 at HMDA Ground, Adjacent to Prasad's IMAX Theatre, Necklace Road, Hyderabad is the first of its kind event in which 125 Stalls showcased Agri-Startups and Institutional support to Agri-Startups. More than 1000 Agripreneurs participated and around 5000 visitors visited during the 3 days Agripreneurs Convention focusing on Business expansion partnerships and 53 outstanding Agripreneurs representing 25 States were awarded and honored. During the convention Shri Shobhana K Pattanayak, Secretary (A&C), MoA & FW, GoI released a Book on Good Governance in Agricultural Extension, Agricultural Films made by Mr. Jagadish Dhanani, Agripreneur, Gujarat, Book and Videos on Certified Farm Advisor and Millet Calendar -2017.



First National Agripreneurs' Convention, Agri Start-ups Exhibition and Award Ceremony Inaugurated by Shri Shobhana K Pattanayak, IAS, Hon'ble Secretary (A&C), MoA&FW, GoI, in presence of Shri C. Parthasarathi, IAS, Agriculture Production Commissioner, Govt. of Telangana and Smt. V. Usha Rani, IAS, Director General, MANAGE and Dr.

Dr. P. Chandra Shekara, Director, Agricultural Extension, MANAGE, welcome all distinguished guests and reiterated the aim of organizing the first national level Agripreneurs convention as he stated "programme aims at bringing all Agripreneurs together, linking them to business partners and other stakeholders and recognizing their services to farmers".



Smt.V. Usha Rani, IAS, Director General, MANAGE, inspiration and leadership behind organizing First National Agripreneurs Convention at Hyderabad, during her address, mentioned that today is 'Golden Letter Day' for MANAGE, emphasizing the need for Agripreneurship in the country and MANAGE achievement in implementing AC&ABC scheme from last one decade.



Shri C. Parthasarathi, IAS, (Guest of Honor) Agriculture Production Commissioner, Govt. of Telangana, mentioned that, "after seeing 120 start-ups we are wordless on this occasion" and he heartily congratulated MANAGE for organizing a successful convention inviting all stakeholders under one roof, sharing their experiences, innovative models and their product/services.



Dr. David Bergvinson (Chief Guest) Director General, ICRISAT, Hyderabad mentioned in his address that, the convention is a fantastic testimony to MANAGE



Shri Shobhana K Pattanayak, IAS, Hon'ble Secretary (A&C), MoA&FW, GoI, congratulated MANAGE and all the Agripreneurs for making the convention successful. He pointed out that, India is a super power in Agriculture now and today the whole world is coming to India and wants to invest in India.





Shri Shobhana K Pattanayak, IAS, Hon'ble Secretary

Shri Shobhana K Pattanayak, IAS, Hon'ble Secretary (A&C), MoA&FW, GoI, inaugurated the Agri start-up exhibition at HMDA ground, necklace road, Hyderabad. The 3-day Agri-start-up exhibition saw 125 Agripreneurs from 25 States presenting their novel products/ services made by using local resources and showcasing technologies. In addition, there were several Institutional stalls (by NIPHM, IIMR, CRIDA, DPR, NAARM, PJTSAU, NABARD, PNB and MANAGE) during the exhibition, and more than 1000 Agripreneurs participated in the 3 days Agripreneurs Convention focusing on Business expansion, networking and partnerships. During the three days exhibition about 5000

visitors from public/private domain visited the exhibition. The exhibition platform during three days created lot of business for all the exhibitors starting from 2.5 Lakh to more than a Crore. Shri Pattanayak, Secretary (A&C), visited all the Agri start-up stalls and interacted with the Agripreneurs with Shri C. Parthasarathi, IAS, Agriculture Production Commissioner, Govt. of Telangana , Smt. V. Usha Rani, IAS, Director General, MANAGE and Dr. David Bergvinson, Director General, ICRISAT, Hyderabad.

Agripreneurs Award Ceremony

National and State level Best Agripreneurs Award was presented to 53 Agripreneurs from 25 states and number of Awards to each state was decided as per the AC&ABC guidelines. The outstanding Agripreneurs were awarded and honored by Shri Shobhana K Pattanayak, Secretary (A&C), MoA & FW, GoI. Of 53 awardees, 6 are women Agripreneurs. During the award ceremony successful awardees shared their experiences and success stories.

Shri. Samir Ranjan Bordoloi, Jorhat, Assam

- S. S. Botanicals, MD's organic farm & farm2food foundation
- Farm-Preneur programme at rural schools.
- Chaimiri model Organic Village. Homestead organic Gardening and Agro Tourism ,Serving 15,000 farmers,
- Provided Jobs for 49 persons
- Annual Turnover Rs.3.25 Crores
- Mobile: 08486029583, email: samirf2f@gmail.com



Shri Gajendra kumar Kantilal Bamania, Godhara, Gujarat

- Xcell breeding & Livestock Services Pvt Ltd
- Scientific vet-consultancy and breeding unit
- 1,80,000 livelihoods for dairy farmers & 3,60,000 artificial insemination
- Serving 30,000 farmers
- Jobs for 349 persons
- Annual Turnover Rs.50 lakhs
- Mobile:+919427035480 ,email: gkbamania@gmail.com



Shri Praveen Srivastava, Varanasi, Uttar Pradesh

- Developed Mobile Soil Testing Labs, Mobile Extension services
- Vermi compost & Organic Farming Training Centre
- Conducting Training programme, for many farmers across 150 villages and students of farm schools.
- Active in Aakashwani and Dooradarshan. Promoter of Organic Farming.
- Benefiting 50000 farmers of 150 Villages, Provide employment to 18 people.
- Annual turnover is 2.8 crore
- Email: pravin_srivastava41@rediffmail.com,



3rd National & 1st State (Uttar Pradesh)

Dr. Farheen Mushtaq, Jammu & Kashmir

- Veterinary Extension services & Pharmaceuticals
- Serving above 4000 farmers
- Provided jobs for 10 persons
- Annual Turnover Rs.35 lakhs
- Mobile : ++91 9906569767
- Email: drfarheen82@gmail.com,
quosain2106@gmail.com



1st State (Jammu & Kashmir)



All Awardee Agripreneurs from 25 states in India

The International Women's day on 8th March, 2017 was celebrated by inviting 10 successful women agripreneurs from different states of India and encouraging them to share their initiatives and success stories. Successful women Agripreneurs revealed their journey in Agripreneurship mentioning the initial problems they faced and how they overcame those problems with their positive attitude. All the Agripreneurs acknowledged their sincere thanks to MANAGE for supporting them by providing two months training that ignited their minds to take the initiation by starting their Agri-enterprises. In this occasion, Director General MANAGE Smt. V. Usharani opined that, role of women in agriculture is huge and there are opportunities for women in Agripreneurship in the country. Further, Director General highlighted that, presently the environment for Agri-startups and women Agripreneurs is immense in the country. "Strong Women Helps herself and Powerful Women Helps Everyone in the Society" DG, MANAGE said.



Successful Women Agripreneurs during Women's Day Celebration at Convention

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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