



Agripreneur

A Virtual Experience Sharing Platform

Volume-VII

Issue-II

May, 2015

In this Issue

- **Policy makers visit to Poultry farm of Agripreneur in Lucknow**
- **Agripreneur of the Month: Mr. Dinesh Kumar**
- **Institute of the Month : Extension through Entrepreneurship , By SPM , Solapur, Maharashtra**
- **Torch Bearer of the Rural Knowledge Revolution**

Policy makers visit to Poultry farm of Agripreneur in Lucknow

As part of Agri-Clinics and Agri-Business Centre (AC&ABC) Scheme, *Sree Maa Guru Gramodhyog Sansthan (SMGGS)*-Uttar Pradesh, a Nodal Training Institute under AC&ABC Scheme is imparting training to the unemployed agricultural professionals through Varanasi and Lucknow centers. A total of 4,321 candidates were trained and out of which 2,404 have successfully established their own Agri-ventures. Field visits were regularly organized to monitor the effective implementation of Agri- entrepreneurial activities of established Agri-ventures.



Shri Ashutosh Singh, Agripreneur interacting with Policy makers

Ministry of Agriculture and farmers welfare, Government of India and State Agriculture Department, U.P jointly organized a field visit to SMGGS, Lucknow, Uttar Pradesh. *Shri. Siraj Hussaian, Secretary, Agriculture & Cooperation, GoI, Mr. Amit Mohan Prasad, Principal Secretary Agriculture, Uttar Pradesh, Dr. R K Tripathi, Director Agricultural Extension & IT, DAC, GoI, Mr. Adesh Kumar Bishnoi, Director, Agriculture, Uttar Pradesh, and other officials of Agriculture Department, Uttar Pradesh participated in the field visits. Shri. Ashutosh Singh, an Agripreneur trained at SMGGS, Lucknow, has established a poultry farm and expanded birds from 9,000 to 25,000 in a short span of 18 months. He diversified the venture and started a fishery unit having a capacity to rear nearly 10,000 fish fingerlings. He is also preparing manure from poultry waste and promoting organic farming in the area by developing a demonstration farm of organic farming. Shri .Ashutosh has registered 20 farmers in buy-back agreement by establishing small scale poultry units in the range of 5000-15000 birds. To him, the cost of production per bird is Rs.63-65/- which is highly economical in poultry. He has organized a free 21 days training on poultry farming to farmers. Shri. Siraj Hussain, Secretary Agriculture and other dignitaries visited his Poultry farm at Lucknow. The Secretary, Agriculture appreciated the efforts of AC&ABC scheme and SMGGS in promoting Agripreneurs.

* Mr. Siraj Hussaian is now Retired Secretary, Agriculture & Cooperation , Govt. of India

Agripreneur
Toll-free No.

1800-425-1556

“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.

Agripreneur of the Month

Profitable Piggery for All

Mr. Dinesh Kumar Sagar (24), village Gangapur Bahapur, Bilaspur, Uttar Pradesh, found piggery more economical and feasible than any other livestock business. The profits are considerably good and quick compared to other livestock enterprises. Therefore, he decided to invest in this business. A degree in Agricultural sciences could not help him get employed for two years. During that time, he came across the advertisement for AC&ABC scheme in the local newspaper. Mr. Dinesh was fascinated by different benefits of the scheme; he applied and was selected at Jubilant Agriculture Rural Development Society (JARDS), Moradabad, Uttar Pradesh for the two months free residential training program in 2013. *I knew nothing about Pig farming before the training but felt this is the time to take a chance on something and dive deep into it, says by Mr. Dinesh.*

Mr. Dinesh did a thorough market survey before deciding to start a piggery and found high demand for pork meat in the local market. He immediately registered the firm with the name of "Dinesh Kumar Swan Farm". The venture was started up with a capital of Rs.20 lakhs. He constructed pig pens in 450 sq ft. area by dividing into 10 open compartments and two farrowing sheds. He also purchased 2 boars (male pigs) and 10 sows (female pigs) of 'Long White Yorkshire' breed. Meanwhile, he submitted the detailed project report and eventually got the project sanctioned.



Mr. Dinesh Kumar , Agripreneur

Shri Amar Singh (32), from Gangapur Village, Rampur district, Uttar Pradesh says, "In our area Piggery was considered as a low profession and no one was willing to involve in it. Although, I am staying in the same village, I had never visited the Piggery unit. Once, after my father discussed about the success of Dinesh farm, I decided to visit the unit. During an interaction with Shri Dinesh, I came to know that piggery has high economic returns, high prolificacy, and faster growth rate, shorter generation interval, low cost of rearing and high dressing percentage. Inspired by this, I purchased three young piglets from the same firm and started rearing. Today, I have around 50 marketable pigs.



A mature pig of 100 kgs weight gives 70% pork. The market price is based on the live weight of pig i.e. ranging from Rs.80 to Rs.100 per kg. At present Mr. Dinesh has fifteen parent pigs, 35 piglets of varying age groups and about 39 pigs of marketable age.

"During the last two years I have reared and sold hundreds of pigs for slaughter. Once there was a demand of 200 pigs from Rajasthan but I was not prepared to cater to such a big demand at that time. Later I realized and thought that I should be prepared for such opportunities hence, I should focus on my own breeding stock instead of buying young piglets, rearing and selling them." Says Mr. Dinesh.

'Dinesh Kumar Swan Farm' offers services like pig breeding, training on piggery, consultancy on piggery project etc. Seventy-five farmers and rural youth from ten villages have been trained in piggery and have started their individual units. The annual turnover of the farm is Rs.30 lakhs.

"Piggery in India remained neglected for long and restricted to the certain section of society only. However, in the present scenario, seeing the economic importance and introduction of new techniques for rearing and breeding of these animals, most of the progressive farmers and youth across the country have started pig farming. Unemployed youth can earn their livelihood through piggery" added Mr. Dinesh.

Mr. Dinesh Kumar Sagar

Dinesh Kumar Swan Farm, Village: Gangapur Bahapur, Post: Bilaspur, Dist- Rampur, Uttar Pradesh, Mobile: 9456422403

Institute of the Month

Ms. Anita Dhobale
Nodal Officer



Name of NTI: Shriram Gramin Sanshodhan evam Vikash Pratishthan Mandal (SPM),

Address: Shriram Pratishthan Mandal's, Agri Clinic and Agri Business Centre, A/P-Wadala, Tq-North Solpur, Dist-Solapur. Pin-413222,

Email- coordinatorspm@gmail.com, shriram_pratishthan2008@yahoo.co.in

Website-
www.lokmangaledu.org

Training Programs: 70

Trained Candidates: 2,361

Established Ventures: 1,166

Success Rate: 49.38 %

Name of Activities: Agri input, Seed processing, Bee-keeping, Custom hiring, Dairy, Poultry, Nursery, Piggery, Production of Micro Nutrients, Organic farming, Food Processing, Oil extraction units, Agri consultancy, Manufacturing of Animal feed unit etc.

Extension through Entrepreneurship

“Extension through Entrepreneurship” is the prime concept of the centrally sponsored AC&ABC Scheme. Since 2010, Shriram Gramin Sanshodhan evam Vikash Pratishthan Mandal (SPM), has been implementing the AC&ABC Scheme through its six regional centers at Wadala, Ratnagiri, Osmanabad and Akola in Maharashtra; Belgaum in Karnataka and Raipur in Chhattisgarh. The organization regularly conducts workshop, training, and seminars for Bankers and other Stakeholder to strengthen implementation of AC&ABC Scheme. SPM and ATMA jointly conducted a one day seminar on “Inter-cropping in Sugarcane and its advantages” at Bhandarkawathe, Solapur. The Dy. Director, ATMA was present at the event.



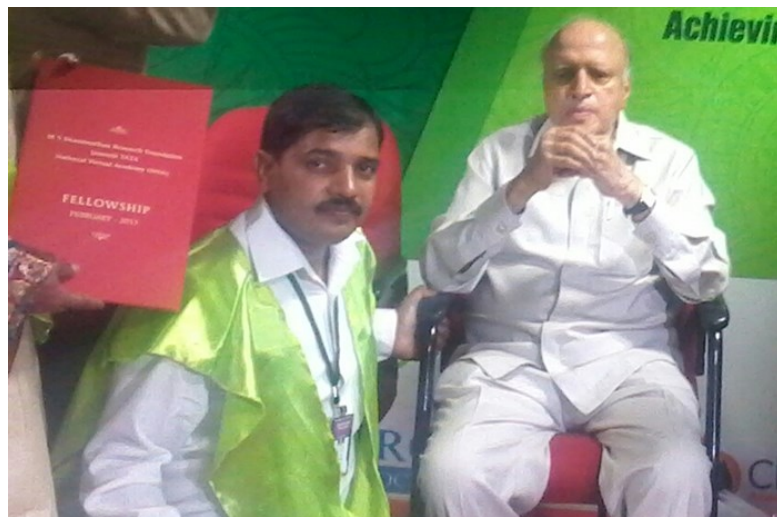
SPM and ATMA, Solapur conducted a collaborated program for Sugarcane Grower



The complete training program was designed by trainees themselves. Farmers were sensitized about intercropping in sugarcane and in joint activities like collective purchase of inputs and farm produce marketing. A maximum number of farmer trainees were from Solapur district. During the training, farmer-expert interaction helped farmers to identify problems and find solutions in sugarcane cultivation.

Torch Bearer of the Rural Knowledge Revolution

Shri. Virendra Singh (35), trained under AC&ABC scheme and an established Agripreneur was recognized for his 'Anti-Nil' Bio-pesticide invention. The pesticide protects standing crops from Nilgai (*Boselaphus tragocamelus*). He found that Nilgai damage the standing crops by destroying fruiting head which leads to heavy economic loss. Understanding the seriousness of the problem, Shri Virendra Singh did a thorough review of literature to find a feasible solution to the problem. After two years he came to a conclusion that medicinal plants could be of some help to tackle the issue. He extracted oils from different medicinal plants and produced a Bio-solution. He experimented with this solution by spraying it on the crops.



Shri Virendra Singh, Agripreneur with Dr. M. S. Swaminathan

He observed that the characteristic odor of the bio-solution helped in keeping Nilgai away from the fields. The Bio-pesticide is totally organic and environmental friendly and therefore, safe to use. Dr. M.S. Swaminathan Foundation, Chennai, Tamil Nadu recognized Mr. Singh's contribution and awarded him with a title "Torch Bearer of the Rural Knowledge Revolution". Jamsetji Tata National Virtual Academy also honored him with a fellowship for his invaluable services. Shri Virendra Singh is running a farm school and helping farm communities by providing consultancy and training in agriculture.

Shri Virendra Singh

S/o. Sri Dori Lal, VillChouparaJanoovi, post Bhojipura, dist Bareilly Bareilly -243202, Uttar Pradesh
Email- virendrasinghbtm@gmail.com, Mobile: 9412667062.

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agri-ventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



**Centre for Agri-entrepreneurship Development (CAD),
National Institute of Agricultural Extension Management (MANAGE),
Rajendranagar, Hyderabad-500 030, Telangana, India.
E-mail : indianagripreneur@manage.gov.in**

**“Agripreneur” is published by Mrs. V. Usha Rani, IAS, Director General, MANAGE
Editor in Chief: Mrs. V. Usha Rani, IAS, Director General, MANAGE
Editor: Dr. P. Chandra Shekara, Director (Agricultural Extension)
Associate Editors: Dr. Lakshmi Murthy, Mrs. Jyoti Sahare**

Editorial team acknowledges graphic design by Shri Bh. Chakradhar Rao and his teammates Shri B. Chinna Rao and Shri V. Sai Arun, CAD

For further queries, please contact: indianagripreneur@manage.gov.in