



Better Farming by Every Farmer

# Agripreneur

A Virtual Experience Sharing Platform

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Agripreneur  
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**“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.**

## Agripreneurs Participation in National Workshop on Skill Development

Workshop on implementation of activities under skill development component of Sub- Mission on Agricultural Extension (SAME) was held on 30th June,2015 at Krishi Vistar Sadan, New Delhi. The workshop was convened to strengthen implementation of skill development programmes under SAME. Shri Narendra Bhooshan, IAS, Joint Secretary (Extension and Information Technology), chaired the session.

Representatives from the Department of Agriculture, Cooperation & Farmers Welfare, Department of Animal Husbandry, Dairying & Fisheries (DAHDF), Department of Agricultural Research and Education . National Institute of Agricultural Extension Management (MANAGE), Chaudhary Charan Singh National Institute of Agricultural Marketing (NIAM), Extension Education Institute (EEI),



Delegates at the Workshop on Skill Development component of Sub-Mission on Agri- Extension (SMAE) at New Delhi

State Agricultural Management and Extension Training Institute (SAMETI), Nodal Training Institutes (NTIs) of ACABC scheme, Agripreneurs, Agri-input dealers, Agriculture Skill Council of India (ASCI) and Directorate of Extension (DoE) participated in the workshop.

Four successful Agripreneurs of AC&ABC scheme i.e. Shri Samir Ranjan Bordoloi of Jorhat, Assam, Shri M. Nagaraju, Hyderabad, Telangana, Dr. Gajendrakumar Bamania of Ahmedabad, Gujarat and Shri Avinash Nivrutti Salunke of Shirdi, Maharashtra shared their experiences in the workshop.

Operational modalities of Agri- clinics and Agri-Business Centres Scheme, Diploma in Agricultural Extension Services for Input Dealers (DAESI) were critically discussed. The workshop received useful suggestions on two new programmes titled Skill Training for Rural youth (STRY) and Farmers Capacity Assessment and Certification (FCAC). STRY aims at imparting training to youth in Agriculture for employment. FCAC aims at recognizing the skills of farmers, assessment of their skills and certification which not only recognize the farmer but also opens up employability.

## When the Banker walks the talk of Agripreneur

The cooperative sector has been playing a distinctly significant role in the nation's socio-economic development. This sector has witnessed substantial growth in diverse areas of the economy during the past few decades. Enthused by this background of Cooperatives, Shri Channappa Zalaki (66), from Hubballi, Karnataka, a banker by profession, decided to start his own cooperative society in agriculture. Having served for 32 years in the banking sector, he wished to go back to his native village and positively contribute to the farming community. A post graduate in agriculture, he completed the mandatory two months training programme of AC&ABC scheme from Sri Sri Institute of Agricultural Sciences and Technology Trust, Bangalore. During the training, Shri Zalaki, got a chance to visit a number of established Agriventures. Appreciating the training module designed by MANAGE, he says "AC&ABC training is a judicious mix of lectures, exposure visits and hands on sessions. Lectures by resource persons laced with anecdotes, coming face to face with successful entrepreneurs and hearing about their remarkable achievements is highly motivating and appreciable. The training helped refine my entrepreneurial skills in all possible ways".

After successful completion of the training, Mr Zalaki took up the task of revitalizing a five year old defunct cooperative society, "Shri Basaveshwar Souhardha Sahakari Niyamita, Hubli". The cooperative's main objective was to connect farmers directly to the consumers, so that farmers got a better price for their produce. Farmers from three districts viz. Dharwad, Haveri and Ranebennur of Karnataka were served by the cooperative society. It was also involved in trading and sale of fertilizers, pesticides and seeds through an established network of 150 cooperatives. Sales officers working for the societies are the link pins between the cooperative and farmers. The cooperative society also established two retail and one wholesale outlet covering 175 villages and 3000 farmers. Situated within the periphery of Agricultural Produce Market Committee (APMC) market/vegetable market/local market area, where farmers come daily to sell/procure their farm produce, it was of immense benefit to farmers.



Result Demonstration conducted by Shri Basaveshwar Souhardha Sahakari Niyamita, Hubli".



Mr. Chinnappa Zalki, Agripreneur

Within a short span, the society has made remarkable growth with its annual turnover crossing Rs.1500 lakh. Being involved in a variety of activities, the society could generate employment for rural youth in the three districts.

Future plans of the society are to establish a soil testing lab at each retail outlet and to expand its operations to three more districts in Karnataka. Plans to establish a unit to produce bio-fertilizer using sugarcane residue, is also in the offing.

Shri Zalaki's message to potential agripreneurs is "invest intelligently, diversify carefully and establish fully".

# Institute of the Month

**Mr. M.S. Khan**  
Nodal Officer



**Name of NTI:** Centre for Agriculture and Rural Development (CARD)

**Address:** Agri-clinic & Agribusiness Training Centre, Reshu Chowk, Circular Road, Near Sri Sai Hospital, District, Mujaffernagar, Uttar Pradesh – 251 001

**Mobile No. :** 09997286694  
**Email:** shakeel@card.org.in

**Website:** www.card.org.in

**No. of Training:** 32

**No. of Trained Candidates:** 1005

**No. of Established Ventures:** 479

**Success Rate:** 47.66%

**Agri-ventures Established:** Agri-Clinic, Dairy Units Poultry, Horticulture Nursery, Bio-fertilizer units, Vermi-compost units, Seed Production Units, Agri-Business Centers, Rural marketing Dealership, Milk collection centers, Bee keeping, Piggery, Floriculture, Jaggery processing unit. etc.

## Promoting Agri-Business in North-Eastern Region (NER)

The Centre for Agriculture and Rural Development (CARD) organized a Development Meet on 26th May, 2015, as part of the North East Summit 2015. The purpose of the meet was to explore opportunities for integrated development of rural areas of the region. Dr. K.L. Chadha, pioneer of India's Horticulture Revolution chaired the meeting. The role of AC&ABC Scheme in this development process was also discussed. The meeting arrived at the following recommendations:

**Development of Poultry Industry:** It was proposed by CARD to develop commercial poultry production in the region by setting up Poultry Park with one mother unit of about 25,000 birds and block level satellite units of about 2000 birds each taking one district as a model.



Delegates at the Development Meet in Guwahati

**NER as Organic Zone:** CARD offered to organize an International Organic Congress to bring all the stakeholders on board to accelerate the process.

**Commercial Fishery, Piggery and Dairy production:** CARD also proposed promoting of commercial Fishery, Piggery and Dairy units.

**Agri-clinic and Agribusiness Centers:** CARD offered to involve with MANAGE and training centers in NER to facilitate trained graduates to establish Agriventures. This they opined can be brought about more effectively under a unified platform for the entire area.

**Marketing and Processing of Agro products:** The meet concluded that since NER is rich in production of fruits, vegetables and spices, agro-processing industries had great potential. It was also proposed to have a dedicated portal to have a database of farmers, and provide crop based specific package of practices

**Marketing of NE Rural Craft Products:** CARD suggested to operationalize an interactive portal [www.ruralbazarofnortheast.com](http://www.ruralbazarofnortheast.com) to facilitate technology adoption and marketing of rural craft products from the region. CARD also proposed to play the role of an active facilitator. A suitable proposal in this regard will be submitted to the Department of Development of North Eastern Region (DoNER).

## Some useful websites for Agripreneurs

<b>Agriculture Marketing</b>	: <a href="http://agmarknet.nic.in">http://agmarknet.nic.in</a>
<b>National e- Governance plan</b>	: <a href="http://dacnet.nic.in/AMMP/AMMP.htm">http://dacnet.nic.in/AMMP/AMMP.htm</a>
<b>Farmers' Portal</b>	: <a href="http://farmer.gov.in">http://farmer.gov.in</a>
<b>Kisaan SMS</b>	: <a href="http://mkisan.gov.in">http://mkisan.gov.in</a>
<b>Plant Quarantine Information System</b>	: <a href="http://plantquarantineindia.nic.in">http://plantquarantineindia.nic.in</a>
<b>Central Insecticides Board &amp; Registration Committee</b>	: <a href="http://cibrc.nic.in">http://cibrc.nic.in</a>
<b>Soil &amp; Land Use Survey of India</b>	: <a href="http://slusi.dacnet.nic.in">http://slusi.dacnet.nic.in</a>
<b>Extension Reforms</b>	: <a href="http://extensionreforms.dacnet.nic.in">http://extensionreforms.dacnet.nic.in</a>
<b>Horticulture</b>	: <a href="http://hortnet.gov.in">http://hortnet.gov.in</a>
<b>Directorate of Economics and Statistics</b>	: <a href="http://dacnet.nic.in">http://dacnet.nic.in</a>
<b>Farm Mechanization</b>	: <a href="http://farmech.gov.in">http://farmech.gov.in</a>
<b>Kisan Knowledge Management System</b>	: <a href="http://dackkms.gov.in/Account/Login.aspx">http://dackkms.gov.in/Account/Login.aspx</a>
<b>Program Schedule of Doordarshan</b>	: <a href="http://navkrishi.dacnet.nic.in">http://navkrishi.dacnet.nic.in</a>
<b>Rashtriya Krishi Vikas Yojana</b>	: <a href="http://rkvy.nic.in">http://rkvy.nic.in</a>
<b>Seed net</b>	: <a href="http://seednet.gov.in">http://seednet.gov.in</a>

[www.agriclinics.net](http://www.agriclinics.net) is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agri ventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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