



Better Farming by Every Farmer

Agripreneur

A Virtual Experience Sharing Platform

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Agripreneur
Toll-free No.

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“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.

Agripreneurs Participation in India International Trade Fair (IITF), 2015 at New Delhi

The 35th edition of India International Trade Fair (2015), was held at Pragati Maidan, New Delhi from November, 14-27, 2015 by the India Trade Promotion Organization (ITPO). Inaugurated by the Hon'ble President of India Shri Pranab Mukherjee on November 14, 2015, Smt.Nirmala Sitharaman Commerce and Industry Minister presided over the function. Over 7,000 domestic and foreign firms from 28 different countries participated in the event.

'Make in India' was the theme selected for this year's event. The Theme complemented quite well with the objectives of the AC&ABC Scheme. MANAGE facilitated the participation of 10 Agripreneurs trained under AC&ABC scheme. Shri Uday Singh Rana, Karnal, Haryana, Dr. Benhur, Chennai, Tamil Nadu, Shri Avinash Salunke, Pune-Maharashtra, Shri. Jagdish Dhanani, Ahmedabad, Gujarat, Shri. Ramachandra Appare, Hyderabad, Telengana, Shri Sharavanan, Erode, Tamil Nadu, Shri.



Shri Radha Mohan Singh - Union Minister of Agriculture, Govt. interacting with Agripreneur

Anandane, Pondicherry, Shri Karupiah, Madurai, Tamil Nadu, Dr. Kabya Bora, Guwhati, Assam and Ms. Anita Dhobale, Solapur, Maharashtra were the participants who took part in the event.

During these 14 days not less than 15,000 people from different parts of the country and from different walks of life visited these stalls. The visitors not only evinced keen interest in the products displayed but also about the Agripreneurs and their activity.

Transactions and business Deals made by the Agripreneurs as a sequel to this exhibition:

Shri. Uday Singh Rana from Karnal has signed a business deal with a retailer from Delhi for supply of Honey worth Rs.8 lakh per month.

Mr. Sharvanan from Erode has entered into an agreement with a person in Kerala for supply of 10 tons of organic manure worth Rs.1 lakh.

Ms. Anitha Dhoble from Wadala has finalized a business deal for the next 3 months valued at 10 lakh, related to supply of tissue culture plantlets.

Shri. Jagdish Dhanani from Gandhinagar sold 273 Video CDs worth Rs.27, 300 in the fair, and he has been receiving continuous enquires from different places.

Mr. Karupiah from Madurai received Enquiries for supply of 5 varieties of Medicinal plants and dispatched samples to medium sized companies. One dealer from Nashik evinced interest in working together for procurement and export of Onion and Potato. He also received an order for supply of 10 tons of Pepper worth Rs.98 lakh.

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An Agri-start up with a difference

Shri.Dhan Prakash Sharma (46) from Shamili,UP is a new generation farmer with a difference. After completing his graduation in Agriculture, unlike others of his ilk who scout for Jobs in Government and other organized sectors, *Dhan Prakash Sharma* took to farming as his occupation. Bubbling with enthusiasm, and armed with the knowledge gained from his graduation, he wanted to bring about a transformative change in the farming sector. He says “I introduced high yielding new varieties of crops, maintained cross breeds and high yielding cows instead of low milk producing breeds, kept constant touch with the commodity market and prices and brought about a complete change in the way farming was done earlier. Organising this way I could cut my input costs, got better prices for my produce and increased my profits and level of income”, he says with pride. However, *Dhan Prakash* was not satisfied and wanted to further expand and diversify in the field of Agriculture. He wanted to be an Agripreneur. In that pursuit he underwent the 2 months residential programme, conducted by Center for Agriculture and Rural Development (CARD), Muzaffarnagar under the Agri-clinics and Agri business centers scheme.

He says “the training programme helped me in several ways; it brought about a marked change in my outlook, thanks to the resource persons who shared quality information during their lectures, improved my communication skills, gained insights into marketing and business networking and also provided me the avenue for subsidized bank loans. He then registered his firm “Pashupathi Agrotech” a start up manufacturing facility for low cost farm machinery and obtained a bank loan of Rs.21.5 lakh from the Union Bank of India, Shamili branch, UP. Initially he started the manufacture of Knap sack sprayer. Knap sack sprayer continues to be the single most important equipment used by the small farmers for chemical applications in their fields. In a span of three months, *Dhan Prakash* earned a net profit of Rs.5.50 lakh by sale of Knap sack sprayers.



Mr. Dhan Prakash interacting with farmers

Specification of the Pasupati Knapsack Sprayer

- ◆ Tank - capacity 16 ltr made in HDPE plastic
- ◆ Scalt - Iron/Plastic
- ◆ Pressure Chamber - Brass/Plastic
- ◆ Handel Set - Iron Bar
- ◆ Delivery Set -PVC Pipe-length-110 cm
- ◆ Triger -Brass
- ◆ Lence - Steel/Brass
- ◆ Belt -Cotton/ Nylon
- ◆ Sprayer Nozzle -NMD/NTM
- ◆ Water discharge rate 650 ml per ltr



Pashupati Knap Sack Sprayer

Dhan Prakash says “ my focus is to re-design and manufacture battery operated sprayer as well as to develop small, low-cost energy-efficient machines like solar dryer, seed drill, multipurpose sickles, planters etc. Besides, *Shri Dhan Prakash* also offers consultancy services on precision farming, to more than 250 farmers from two districts. 6 skilled persons work under him. His message to budding Agripreneurs is this “Agriculture offers great and immense potential for growth; with such a huge diversity it offers excellent scope for start-ups and expansions.

Shri Dhan Prakash Sharma

Pasupati Agri tech, manufacturer of all kind of agricultural sprayer, 498- Kambooj Colony, Shamli-24776-Uttar Pradesh,
Mobile: 07055002000, 0886802000

Institute of the Month

**Mr. Ashok Kumar
Thakur**
Nodal Officer



Name of NTI: SRISTI,
Foundation

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BIHAR. Phone: 0612-2530166,

Mobile No. : 94310 72233

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sristi_foundation@rediffmail.com,

Website: www.ssiast.com

No. of Training: 41

No. of Trained Candidates:
1416

No. of Established Ventures:
558

Success Rate: 39.40%

Established Agriventures:
Agri-Clinic, Dairy Units Poul-
try, Nursery, Vermi-compost
units, Fish seed Production
Units, Agri-Business Centers,
Bee keeping, Soil testing lab,
Floriculture, Fishery, Custom
hiring center Value addition
etc.

Learning skills -by-doing : A SRISTI way

The Agri Clinics- Agri Business Centre Scheme is linked with Agricultural Technology Management Agencies (ATMAs) constituted by States under the Scheme “Support to State Extension Programmes for Extension Reforms”. The Extension Reforms Scheme mandates that minimum 10% of the resources on extension activities are to be utilized through the non-governmental sector. The SRISTI Foundation is an NGO and an accredited Nodal Training institute, under AC&ABC Scheme implemented by the National Institute of Agricultural Extension Management; (MANAGE), Hyderabad under the Ministry of Agriculture, co-operation and farmers welfare, Govt. of India. As part of being the NTI, the foundation develops Agripreneurs through intensive training & by providing hand-holding support facilitates establishment of their Agri-clinic/agri-business enterprises. SRISTI Foundation also actively collaborates with ATMA, in organizing on-farm trainings, aimed at imparting technical skills to the budding Agripreneurs. Over 30 on-farm training programs have been conducted for skill development in areas such as mushroom cultivation, vermi composting, medicinal & aromatic plants cultiva-



On-farm training on Mushroom Cultivation

tion, floriculture, fisheries etc. In the program trainees are imparted training on pack-
age of practices, taught about the scope and their importance in the respective fields
followed by method demonstration. After completion of training, Agripreneurs find
it easy to take up ventures in any of these activities. This tradition is in vogue since
2013.

Continued from page no. 1.....

Some of the important visitors, who visited the stalls and interacted with Agripreneurs included Union Minister of Agriculture and Farmers welfare Shri. Radha Mohan Singh, Addl. Chief Secretary Govt. of Himachal Pradesh, Shri Sanjeev Gupta, Joint Secretary (IT &Ext.) Ministry of Agriculture & Farmers welfare, Shri Narendra Bhushan, Director General ICAR, Dr. Ayyappan, Director Extension, DoE Dr. Radha Krishna Tripathi, and other senior officers from the Agriculture Ministry & Farmers welfare as well from other departments. Shri Sanjeev Gupta in the entry made in visitor's book had this to say *“pleasantly surprised to see tree translocation activity. An innovative activity taken up by an Agripreneur remarked “Very innovative effort, need to popularize it so that more and more people start using it. All the best”.*



Union Minister of Agriculture, Shri Radha Mohan Singh, interacting with Agripreneurs Ms. Anita Dhobale, Shri. Avinash Salunke, Dr. Kabya Jyoti, respectively



Agripreneurs are interacting with farmers

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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